BBVA BANCO FRANCES SA Form 6-K July 11, 2013

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of July 2013

Commission File Number: 001-12568

BBVA French Bank S.A.

(Translation of registrant s name into English)

Reconquista 199, 1006

Buenos Aires, Argentina

(Address of principal executive offices)

Edgar Filing: BBVA BANCO FRANCES SA - Form 6-K

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes " No x

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes " No x

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes " No x

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

BBVA Banco Francés S.A.

TABLE OF CONTENTS

Item

1. Construction of building for the new head office of BBVA Banco Francés S.A.

Buenos Aires, July 11, 2013

Securities and Exchange Commissions

Material Event CONSTRUCTION OF BUILDING FOR THE NEW HEAD OFFICE OF BBVA BANCO FRANCES S.A

We are pleased to address you that on July 10, 2013 BBVA Francés S.A. and Consultatio S.A have signed a sale and purchase agreement, the Bank will acquire 23 of the 33 floor of the building to be construct by Consultatio S.A.; where the new head office of BBVA Banco Francés S.A will establish.

Such building will address on 815 L. Alem Avenue of Buenos Aires City.

Sincerely yours

BBVA BANCO FRANCES S.A.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BBVA Banco Francés S.A.

Date: July 11, 2013

By:/s/ Ignacio Sanz y ArcelusName:Ignacio Sanz y ArcelusTitle:Chief Financial Officer