SK TELECOM CO LTD Form 6-K February 25, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF FEBRUARY 2015 Commission File Number: 333-04906

SK Telecom Co., Ltd.

(Translation of registrant s name into English)

Euljiro 65(Euljiro2-ga), Jung-gu

Seoul 100-999, Korea

(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F x Form 40-F "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): "

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): "

RESOLUTION TO CALL

THE ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Board of Directors of SK Telecom Co., Ltd. (the Company) has resolved to call the Annual General Meeting of Shareholders, to be held at the following time and place and the agenda of which shall be as follows:

1. Date / Time	March 20, 2015 10:00 AM (Seoul time)			
2. Place	4th Floor, SK Telecom Boramae Building, Boramae-ro 5-Gil 1, Gwanak-gu, Seoul, Korea			
3. Agenda	1. Approval of Financial Statements for the 31st Fiscal Year (2014)			
	2. Approval of Amendment to the Articles of Incorporation			
	3. Approval of the Election of Director			
	(Candidate : Jang, Dong-Hyun)			
	4. Approval of the Election of a Member of the Audit Committee			
	(Candidate : Lee, Jae-Hoon)			
	5. Approval of Ceiling Amount of the Remuneration for Directors			
4. Date of the resolution by the Board of Directors	February 24, 2015			
Attendance of external directors	Present 5 Absent 0			
5. Other Noteworthy Matters	-			

Documents relating to the Annual Meeting of Shareholders

1. Approval of Financial Statements for the 31st Fiscal Year

SK TELECOM CO., LTD. AND SUBSIDIARIES

Consolidated Financial Statements

December 31, 2014

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(In millions of won)	Note	December 31, 2014	December 31, 2013
Assets			
Current Assets:			
Cash and cash equivalents	31,35,36	834,429	1,398,639
Short-term financial instruments	6,31,35,36,37,38	313,068	311,474
Short-term investment securities	9,35,36	280,161	106,068
Accounts receivable - trade, net	7,31,35,36,37	2,392,150	2,257,316
Short-term loans, net	7, 35,36,37	74,512	79,395
Accounts receivable - other, net	7, 35,36,37	690,527	643,603
Prepaid expenses		134,404	108,909
Derivative financial assets	23, 35,36		10
Inventories, net	8,38	267,667	177,120
Assets classified as held for sale	10	10,510	3,667
Advanced payments and other	7,9, 35,36,37	85,720	37,214
Total Current Assets		5,083,148	5,123,415
Non-Current Assets:			
Long-term financial instruments	6, 35,36,38	631	8,142
Long-term investment securities	9, 35,36	956,280	968,527
Investments in associates and joint ventures	13	6,298,088	5,325,297
Property and equipment, net	14,37,38	10,567,701	10,196,607
Investment property, net	15	14,997	15,811
Goodwill	16	1,917,595	1,733,261
Intangible assets, net	17	2,483,994	2,750,782
Long-term loans, net	7, 35,36,37	55,728	57,442
Long-term accounts receivable - other	7,35,36	3,596	
Long-term prepaid expenses	38	51,961	32,008
Guarantee deposits	6,7, 35,36,37	285,144	249,600
Long-term derivative financial assets	23,35,36	70,035	41,712
Deferred tax assets	2,32	25,083	26,322
Other non-current assets	7, 35,36	127,252	47,589
Total Non-Current Assets		22,858,085	21,453,100
Total Assets		27,941,233	26,576,515

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(In millions of won)	Note	December 31, 2014	December 31, 2013
Liabilities and Equity			
Current Liabilities:			
Short-term borrowings	18,31,35,36	366,600	260,000
Current portion of long-term debt, net	18,31,35,36	590,714	1,042,276
Current portion of finance lease liabilities	21,31,35,36	3,804	19,351
Current portion of long-term payables other	19,35,36	189,389	206,800
Accounts payable - trade	35,36,37	275,495	214,716
Accounts payable - other	35,36,37	1,381,850	1,864,024
Withholdings	35,36,37	1,053,063	728,936
Accrued expenses	35,36	952,418	988,193
Income tax payable	32	99,236	112,316
Unearned revenue		327,003	441,731
Derivative financial liabilities	23, 35,36		21,171
Provisions	20	51,075	66,775
Advanced receipts	34,35	129,255	102,931
Liabilities classified as held for sale	10	408	
Total Current Liabilities		5,420,310	6,069,220
Non-Current Liabilities: Debentures, excluding current portion, net	18,31,35,36	5,649,158	4,905,579
Long-term borrowings, excluding current portion	18,31,35,36	149,720	104,808
Long-term payables - other	19, 35,36	684,567	838,585
Long-term unearned revenue		19,659	50,894
Finance lease liabilities	21,31,35,36	26	3,867
Defined benefit liabilities	22	91,587	74,201
Long-term derivative financial liabilities	23, 35,36	130,889	103,168
Long-term provisions	20	36,013	28,106
Deferred tax liabilities	2,32	444,211	168,825
Other non-current liabilities	35,36	66,823	62,705
Total Non-Current Liabilities		7,272,653	6,340,738
Total Liabilities		12,692,963	12,409,958
Equity			
Share capital	1,24	44,639	44,639
Capital surplus and other capital adjustments	24,25,26	277,998	317,508
Retained earnings	27	14,188,591	13,102,495
Reserves	28	(4,489)	(12,270)
Equity attributable to owners of the Parent Company		14,506,739	13,452,372
Non-controlling interests		741,531	714,185
Total Equity		15,248,270	14,166,557

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Total	Liabilities	and Equity
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27,941,233 26,576,515

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Continuing operations Operating revenue: Revenue Operating expense: Labor cost Commissions paid Depreciation and amortization Network interconnection Leased line Advertising Rent Cost of products that have been resold	5,37 37 22 5	17,163,798 1,659,777 5,692,680 2,714,730 997,319	16,602,054 1,561,358 5,498,695
Revenue Operating expense: Labor cost Commissions paid Depreciation and amortization Network interconnection Leased line Advertising Rent	37 22	1,659,777 5,692,680 2,714,730	1,561,358 5,498,695
Operating expense: Labor cost Commissions paid Depreciation and amortization Network interconnection Leased line Advertising Rent	22	1,659,777 5,692,680 2,714,730	1,561,358 5,498,695
Labor cost Commissions paid Depreciation and amortization Network interconnection Leased line Advertising Rent	22	5,692,680 2,714,730	5,498,695
Labor cost Commissions paid Depreciation and amortization Network interconnection Leased line Advertising Rent		5,692,680 2,714,730	5,498,695
Depreciation and amortization Network interconnection Leased line Advertising Rent	5	2,714,730	
Depreciation and amortization Network interconnection Leased line Advertising Rent	5		0.000
Leased line Advertising Rent		997,319	2,661,623
Advertising Rent			1,043,733
Rent		399,014	448,833
		415,857	394,066
Cost of products that have been resold		460,309	443,639
		1,680,110	1,300,375
Other operating expenses	29	1,318,897	1,238,623
		15,338,693	14,590,945
Operating income	5	1,825,105	2,011,109
Finance income	5,31	126,337	113,392
Finance costs	5,31	(386,673)	(571,203)
Gain related to investments in subsidiaries, associates and joint ventures,	5,51	(300,073)	(371,203)
net	1,5,13	906,338	706,509
Other non-operating income	30	56,279	74,467
Other non-operating expenses	30	(273,558)	(507,173)
Profit before income tax	5	2,253,828	1,827,101
Income tax expense from continuing operations	32	454,508	400,797
Profit from continuing operations		1,799,320	1,426,304
		1,177,020	1,120,001
Discontinued operations Profit from discontinued operations, net of income taxes	39		183,245
Profit for the year	5	1,799,320	1,609,549
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Attributable to :			
Owners of the Parent Company		1,801,178	1,638,964
Non-controlling interests		(1,858)	(29,415)
Earnings per share	33		
Basic earnings per share (in won)		25,154	23,211
Diluted earnings per share (in won)		25,154	23,211
Earnings per share - Continuing operations	33		
Basic earnings per share (in won)		25,154	20,708

Diluted earnings per share (in won)	25,154	20,708

(In millions of won)	Note	2014	2013
Profit for the year		1,799,320	1,609,549
Other comprehensive income (loss)			
Items that will not be reclassified to profit or loss:			
Remeasurement of defined benefit liabilities	22	(32,942)	5,946
Items that may be reclassified subsequently to profit or loss:			
Net change in unrealized fair value of available-for-sale financial assets	28,31	27,267	2,009
Net change in other comprehensive income of investments in associates			
and joint ventures	13,28	8,187	3,034
Net change in unrealized fair value of derivatives	23,28,31	(45,942)	11,222
Foreign currency translation differences for foreign operations	28	14,944	(3,714)
		(28,486)	18,497
Total comprehensive income		1,770,834	1,628,046
Total comprehensive income attributable to:			
Total comprehensive income attributable to:		1 777 510	1 (55 570
Owners of the Parent Company		1,777,519	1,655,570
Non-controlling interests		(6,685)	(27,524)

(In millions of wo	,	C Capital deficit and other	ontrolling int	terest			
	~	capital	Retained	_		Non-controlling	
	Share capit	taldjustments	earnings	Reserves	Sub-total	interests	equity
Balance,							
January 1, 2013	44,639	(288,883)	12,124,657	(25,636)	11,854,777	1,000,005	12,854,782
Cash dividends			(655,946)		(655,946) (2,242)	(658,188)
Total							
comprehensive							
income							
Profit (loss) for the	ne						
year			1,638,964		1,638,964	(29,415)	1,609,549
Other							
comprehensive							
income			3,240	13,366	16,606	1,891	18,497
			1,642,204	13,366	1,655,570	(27,524)	1,628,046
Issuance of hybri	d						
bond		398,518			&n		