KELLOGG CO Form 8-K April 28, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 24, 2015

Kellogg Company

(Exact name of Registrant as specified in its charter)

Delaware (State or other jurisdiction

38-0710690 (IRS Employer

of incorporation)

File Number)

1-4171

(Commission

Identification No.)

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One Kellogg Square

Battle Creek, Michigan 49016-3599

(Address of Principal executive offices, including Zip Code)

(269) 961-2000

(Registrant s telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.07. Submission of Matters to a Vote of Security Holders.

a) On April 24, 2015, Kellogg Company held its Annual Meeting of Shareowners.

b) Benjamin Carson, John Dillon, Zachary Gund, Jim Jenness, and Don Knauss were re-elected for a three-year term.

Four matters were voted on at the 2015 Annual Meeting: the re-election of the five directors described in (b) above; an advisory resolution to approve executive compensation; the ratification of PricewaterhouseCoopers LLP as the Company s independent registered public accounting firm for fiscal year 2015; and a Shareowner proposal to adopt Simple majority vote. The final results of voting on each of the matters submitted to a vote of Shareowners are as follows.

For	Withheld	Broker Non-Votes	
278,685,397	6,630,041	32,880,266	
278,786,588	6,528,850	32,880,266	
283,034,321	2,281,117	32,880,266	
275,572,385	9,743,053	32,880,266	
278,389,613	6,925,825	32,880,266	
For	Against	Abstentions	Broker Non-Votes
274,512,878	9,317,348	1,485,212	32,880,266
For 315,495,409	Against 2,210,620	Abstentions 489,675	
For	Against	Abstentions	Broker Non-Votes
124,943,643	159,199,124	1,172,671	32,880,266
	278,685,397 278,786,588 283,034,321 275,572,385 278,389,613 For 274,512,878 For 315,495,409	278,685,397 6,630,041 278,786,588 6,528,850 283,034,321 2,281,117 275,572,385 9,743,053 278,389,613 6,925,825 For Against 274,512,878 9,317,348 For Against 315,495,409 2,210,620 For Against	For Withheld Non-Votes 278,685,397 6,630,041 32,880,266 278,786,588 6,528,850 32,880,266 278,786,588 6,528,850 32,880,266 283,034,321 2,281,117 32,880,266 275,572,385 9,743,053 32,880,266 278,389,613 6,925,825 32,880,266 For Against Abstentions 274,512,878 9,317,348 1,485,212 For Against Abstentions 315,495,409 2,210,620 489,675 For Against Abstentions

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KELLOGG COMPANY

Date: April 28, 2015

/s/ Gary H. Pilnick

Name: Gary H. Pilnick

Title: Senior Vice President, General Counsel, Corporate Development and Secretary

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