Edgar Filing: ELECTRONIC ARTS INC - Form 4

ELECTRON	NIC ARTS INC										
Form 4											
August 20, 2	2007										
FORM	14						NGEO		OMB AF	PROVAL	
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check th									Expires:	January 31,	
if no longer subject to Section 16. Form 4 or				GES IN BENEFICIAL OWNERSHIP OF SECURITIES					Estimated average burden hours per response 0.5		
Form 5 obligatio may con <i>See</i> Instr 1(b).	tinue. Section 170	(a) of the	Public U		ling Con	npany	y Act of	e Act of 1934, 1935 or Section 0			
(Print or Type]	Responses)										
SMITH NANCY L Symbol			r Name and Ticker or Trading "RONIC ARTS INC [ERTS]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Check					k all applicable)			
· · ·	OOD SHORES	(made)	(Month/D 08/16/2	ay/Year)	ansaction			Director X_Officer (give below) Presid			
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
REDWOOI	O CITY, CA 940	65						Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	any							5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial	
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	08/16/2007			А	1,500	А	<u>(1)</u>	17,720	D		
Common Stock	08/16/2007			F	537 <u>(2)</u>	D	\$ 50.04	17,183	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities Acquired (Instr. 8) (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying S (Instr. 3 and 4	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 50.8	08/16/2007		А	100,000		(3)	08/16/2017	Common Stock
Restricted Stock Units	<u>(4)</u>	08/16/2007		А	20,000		(5)	10/16/2009	Common Stock
Restricted Stock Units	<u>(4)</u>	08/16/2007		D		1,500	(1)	08/16/2009	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
reporting owner runner runness	Director	10% Owner	Officer	Other			
SMITH NANCY L 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			President, The Sims				
Signatures							
Flora B. Lee, Attorney-in-Fact for: Nancy Smith	Lee	08/2	0/2007				
**Signature of Reporting Person		D	Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Upon vesting, each restricted stock unit was converted into an equivalent number of shares of common stock.
- (2) Represents shares of common stock withheld for tax purposes upon the conversion of restricted stock units.
- (3) Option vests and becomes exercisable as to 24%, 12 months from vest date; then vests as to an additional 2% each month thereafter for 38 months
- (4) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (5) Restricted Stock Units vest as to 50% on September 16, 2008, and then vests as to the remaining 50% on October 16, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.