Edgar Filing: ELECTRONIC ARTS INC. - Form 4

ELECTRON	NIC ARTS INC.										
Form 4											
August 19, 2	2008										
FORM	14					~~~	NOLO		OMB AF	PROVAL	
. •	••• UNITED S	STATES		RITIES A. shington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check th				0 /					Expires:	January 31	
if no lon subject t	~ ```` ` \ '` `\ '	IENT O	F CHAN	GES IN I	BENEF	ICIA	LOW	NERSHIP OF		2005	
	Section 16.				SECURITIES				Estimated average burden hours per		
Form 5		suant to '	Section 1	6(a) of the	Securit	ies F	vchang	e Act of 1934,	response	0.5	
obligatio	$\frac{1}{2}$ Section 17(•	² 1935 or Section	ı		
may con <i>See</i> Instr	linue.			vestment	•	· ·	•				
1(b).	luction				-	5					
(Print or Type	Responses)										
1 Name and	Address of Reporting	Person *	2.1	N	T. 1	т I.		5 Relationship of	Reporting Per	son(s) to	
				r Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
Symbol			-	FRONIC ARTS INC. [ERTS]							
(I t)	(Einst) (N	AC 4.41)				С. [Г	2KT5]	(Check	k all applicable	;)	
(Last)	(First) (N	/liddle)	3. Date of (Month/D	Earliest Tra	ansaction			Director	10%	Owner	
209 REDW	OOD SHORES		08/18/2	•				Director X Officer (give		er (specify	
PARKWAY			00/10/2	000				below)	below) dent, The Sims		
			4 70 4		<u> </u>	_			·		
				Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			Filed(Mor	nth/Day/Year)	1			Applicable Line) _X_ Form filed by C	One Reporting Pe	rson	
REDWOO	D CITY, CA 9406	5						Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Date			3.	4. Securi			5. Amount of	6. Ownership		
Security	(Month/Day/Year)		ation Date, if Transaction(A) or Disposed of (D)					Securities	Form: Direct		
(Instr. 3)		any (Month/l	Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5)			Beneficially Owned		Beneficial Ownership	
		((Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported			
						or		Transaction(s) (Instr. 3 and 4)			
C				Code V	Amount	(D)	Price	(instit s and i)			
Common Stock	08/18/2008			А	1,500	А	<u>(1)</u>	20,780	D		
Stock											
Common Stock	08/18/2008			F	537 <u>(2)</u>	D	\$ 48.24	20,243	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(3)</u>	08/18/2008		D	1,500	<u>(1)</u>	08/16/2009	Common Stock	1,500	

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
SMITH NANCY L 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			President, The Sims					
Signatures								
Flora B. Lee, Attorney-in-Fact for Nancy Smith	L.	08/19/2	2008					
<u>**</u> Signature of Reporting Person		Date	;					
Explanation of Respons	ses:							
* If the form is filed by more than one concreting percent as Instruction $A(\mathbf{k})(\mathbf{y})$								

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Upon vesting, each restricted stock unit was converted into an equivalent number of shares of common stock.

(2) Represents shares of common stock withheld for tax purposes upon the conversion of restricted stock units.

(3) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.