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Paul Vivek											
Form 4	0										
July 30, 200									PPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287		
Check th if no lon subject to Section Form 4 c	ger STATE 0 STATE 16.	MENT O		U	Estimated burden hou	Expires: January 31 200 Estimated average burden hours per response 0.					
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> Paul Vivek			2. Issuer Name and Ticker or Trading Symbol ELECTRONIC ARTS INC. [ERTS]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) ((Middle)		of Earliest T) (Ch	eck all applicabl	e)			
209 REDWOOD SHORES PARKWAY			(Month/Day/Year) 07/29/2009				X_ Director 10% Owner Officer (give title Other (specify below) below)				
				endment, D onth/Day/Yea	-	al	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person				
REDWOOI	O CITY, CA 940	65					Form filed by Person	More than One R	eporting		
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/Da	Date, if	(A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V	Amount	(D) Price	. ,				
Reminder: Rep	port on a separate lin	e for each cl	ass of sec	urities bene	Perso inforr requi	ons who res nation cont red to resp	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 3	8)	Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 20.75	07/29/2009		A		8,400		<u>(1)</u>	07/29/2019	Common Stock	8,40
Restricted Stock Units	<u>(2)</u>	07/29/2009		А		1,200		(3)	07/29/2010	Common Stock	1,20

Reporting Owners

Reporting Owner Name / Address	Relationships					
FB	Director	10% Owner	Officer	Other		
Paul Vivek 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	Х					
Signatures						
By: Flora B. Lee, Attorney-in-Fact For: Vivek Paul	07/30/2009					
**Signature of Reporting Person	Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- This Option will first vest and become exercisable as to 100% of the underlying Option Shares, on the earlier of (i) the 2010 Annual (1) Meeting of Stockholders or (ii) 12 months from Vest Start Date. Optione may then exercise the option with respect to vested Option
- Shares at any time until expiration or cancellation.
- (2) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (3) The Restricted Stock Unit Award shall vest in its entirety and be deemed exercised on the earlier of (i) date of the next Annual Meeting of Stockholders or (ii) the one-year anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.