Simonson Richard A Form 4 November 03, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**OMB APPROVAL OMB** 

Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

2005

if no longer subject to Section 16. Form 4 or Form 5

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per response... 0.5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

11/02/2009

(Print or Type Responses)

		_ *							
1. Name and Address of Reporting Person * Simonson Richard A			2. Issuer Name and Ticker or Trading Symbol ELECTRONIC ARTS INC. [ERTS]			5. Relationship of Reporting Person(s) to Issuer			
						(Last)	(First) (N	/liddle)	3. Date of Earliest Transaction
			(Month/D	av/Year)			X Director	10%	Owner
209 REDWOOD SHORES			11/02/2009				Officer (give title Other (specify		
PARKWAY			11,02,200)			below)	below)		
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)			Applicable Line)			
							_X_ Form filed by \( \) Form filed by \( \)		
REDWOOD	O CITY, CA 9406	5					Person	More than One Re	porting
(City)	(State)	(Zip)							
(City)	(State)	(Zip)	Table	e I - Non-D	Perivative S	Securities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of	2. Transaction Date	2A. Deem	ed	3.	4. Securit	ies Acquired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution	Date, if	Transactio	on(A) or Dis	sposed of (D)	Securities	Form: Direct	Indirect
(Instr. 3)		any		Code	(Instr. 3, 4	and 5)	Beneficially	(D) or	Beneficial
		(Month/Da	ay/Year)	(Instr. 8)			Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
						(A)	Reported		
						or	Transaction(s)		
				Code V	∆ mount		(Instr. 3 and 4)		

Code V

A

Amount (D)

650

Price

18.01

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

D

3,086

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Simonson Richard A - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on for Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 18.01	11/02/2009		A	650	<u>(1)</u>	11/02/2009	Common Stock	650
Non-Qualified Stock Option (right to buy)	\$ 18.01	11/02/2009		M	650	<u>(1)</u>	11/02/2009	Common Stock	650

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other		
Simonson Richard A 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065	X					

## **Signatures**

By: Flora B. Lee, Attorney-in-Fact For: Richard A. Simonson

11/03/2009

\*\*Signature of Reporting Person

Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares in lieu of Board cash compensation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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