ELECTRONIC ARTS INC.

Form 4

November 19, 2009

Check this box

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

burden hours per

OMB APPROVAL

response...

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Section 16. Form 4 or Form 5 obligations may continue.

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * BARKER KENNETH A

2. Issuer Name and Ticker or Trading Symbol

ELECTRONIC ARTS INC. [ERTS]

5. Relationship of Reporting Person(s) to

Issuer

(Middle)

3. Date of Earliest Transaction

Director 10% Owner

(Check all applicable)

C/O ELECTRONIC ARTS INC., 209 REDWOOD SHORES

(First)

PARKWAY

Security

(Instr. 3)

(Last)

(Month/Day/Year)

X_ Officer (give title 11/19/2009 below)

Other (specify

SVP, Chief Accounting Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

(Instr. 4)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

REDWOOD CITY, CA 94065

(State) (Zip) (City) 1. Title of 2. Transaction Date 2A. Deemed

3. 4. Securities (Month/Day/Year) Execution Date, if TransactionAcquired (A) or 5. Amount of Securities Beneficially

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership

(Instr. 4)

(Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8) Owned (A)

Code

Following Reported

Transaction(s) or (Instr. 3 and 4)

Code V Amount (D) Price

Disposed of (D)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative

Conversion

3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if TransactiorDerivative

5. Number of

6. Date Exercisable and **Expiration Date**

7. Title and A Underlying S

Edgar Filing: ELECTRONIC ARTS INC. - Form 4

Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4
	·			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 38.245	11/19/2009		D		18,000	(2)	06/16/2013	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 48.785	11/19/2009		D		20,000	(2)	10/24/2013	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 49.71	11/19/2009		D		29,400	(3)	06/18/2017	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 51.64	11/19/2009		D		21,000	<u>(4)</u>	08/16/2016	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 52.03	11/19/2009		D		31,500	<u>(3)</u>	03/01/2016	Common Stock
Non-Qualified Stock Option (right to buy)	\$ 56.01	11/19/2009		D		20,000	(3)	04/18/2016	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	5,000		<u>(7)</u>	11/10/2010	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	4,878		<u>(7)</u>	11/10/2010	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	8,400		(8)	11/10/2011	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	13,363		(8)	11/10/2011	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	11,666		(8)	11/10/2011	Common Stock
Restricted Stock Units (5)	<u>(6)</u>	11/19/2009		A	7,142		(8)	11/10/2011	Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BARKER KENNETH A C/O ELECTRONIC ARTS INC. 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065

SVP, Chief Accounting Officer

Signatures

Flora B. Lee, Attorney-in-Fact for: Kenneth A.

Barker

11/19/2009

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents employee stock options cancelled pursuant to Electronic Arts offer to exchange described in Schedule TO-I, filed October 21, 2009 (the Exchange Offer).
- (2) Option is 100% vested.
- Option vested and became exercisable as to 24% on the first day of the month that contains the one year anniversary of the grant date, and an additional 2% on the first day of the next 38 months thereafter.
- (4) Option vested and became exercisable as to 25% each year from vest date for 4 years.
- (5) Represents restricted stock units granted pursuant to Electronic Arts offer to exchange described in Schedule TO-I, filed October 21, 2009 (the Exchange Offer).
- (6) Each restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (7) Restricted stock units vest as to 100%, 12 months from November 10, 2009.
- (8) Restricted stock units vest as to 50%, 12 months from November 10, 2009, and then vest as to the remaining 50%, 24 months from November 10, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3