

VeriFone Holdings, Inc.
Form 4
July 11, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Waller Elmore

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

SAN JOSE, CA 95110

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
VeriFone Holdings, Inc. [PAY]

3. Date of Earliest Transaction (Month/Day/Year)
07/09/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
X Officer (give title below) ___ Other (specify below)
EVP, Integrated Solutions

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock, par value \$0.01 per share	07/09/2007		M	20,000	A \$ 10	47,840	D
Common Stock, par value \$0.01 per share	07/09/2007		S ⁽¹⁾	100	D \$ 36.345	47,740	D
	07/09/2007		S ⁽¹⁾	500	D \$ 36.35	47,240	D

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Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.36	47,140	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.363	46,940	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	500	D	\$ 36.37	46,440	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.371	46,340	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	200	D	\$ 36.375	46,140	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	300	D	\$ 36.38	45,840	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	400	D	\$ 36.39	45,440	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	400	D	\$ 36.4	45,040	D
	07/09/2007	<u>S(1)</u>	400	D	\$ 36.42	44,640	D

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Common Stock, par value \$0.01 per share							
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	700	D	\$ 36.43	43,940	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.435	43,840	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	1,100	D	\$ 36.44	42,740	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	300	D	\$ 36.46	42,440	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.465	42,340	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	1,700	D	\$ 36.47	40,640	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.473	40,540	D
Common Stock, par value \$0.01 per share	07/09/2007	<u>S(1)</u>	100	D	\$ 36.475	40,440	D
	07/09/2007	<u>S(1)</u>	800	D	\$ 36.48	39,640	D

Common
Stock, par
value
\$0.01 per
share

Common
Stock, par
value
\$0.01 per
share

Common
Stock, par
value
\$0.01 per
share

07/09/2007

S⁽¹⁾

1,200

D

\$ 36.49 38,440

D

07/09/2007

S⁽¹⁾

100

D

\$
36.491 38,340

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 10	07/09/2007		M	20,000	⁽²⁾ 04/29/2012	Common Stock, par value \$0.01 per share 20,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

EVP, Integrated Solutions

Waller Elmore
VERIFONE HOLDINGS, INC.
2099 GATEWAY PLACE, SUITE 600
SAN JOSE, CA 95110

Signatures

/s/ Janelle Del Rosso, by Power of
Attorney

07/11/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Waller pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.
 - (2) 25% of the stock option became exercisable on May 1, 2006. The remaining portion of the stock options vests pro rata quarterly over the three years thereafter (with such vesting to occur on August 1, November 1, February 1 and May 1 of each year).

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