

Alexander J Rich
 Form 4
 October 31, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Alexander J Rich

(Last) (First) (Middle)

PPG INDUSTRIES, INC., ONE
 PPG PLACE

(Street)

PITTSBURGH,, PA 15272

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 PPG INDUSTRIES INC [PPG]

3. Date of Earliest Transaction
 (Month/Day/Year)
 10/29/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Sr. Vice Pres., Coatings

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or Price (D)		
Common Stock	10/29/2007		M		1,372 A \$ 65.08		10,399 D
Common Stock	10/29/2007		F		1,298 D \$ 74.08		9,101 D
Common Stock	10/29/2007		M		1,143 A \$ 60.9		10,244 D
Common Stock	10/29/2007		F		1,052 D \$ 74.08		9,192 D
Common Stock	10/29/2007		M		245 A \$ 60.9		9,437 D

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Common Stock	10/29/2007	F	226	D	\$ 74.08	9,211	D	
Common Stock	10/29/2007	M	1,649	A	\$ 68.82	10,860	D	
Common Stock	10/29/2007	F	1,596	D	\$ 74.08	9,264	D	
Common Stock	10/29/2007	M	5,299	A	\$ 68.82	14,563	D	
Common Stock	10/29/2007	F	5,129	D	\$ 74.08	9,434	D	
Common Stock						8,435.826 ⁽¹⁾	I	By 401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code V	(A) (D)	Date Exercisable Expiration Date	Title	
Employee Stock Option ⁽²⁾	\$ 65.08	10/29/2007		M	1,372	02/01/2006 02/19/2012	Common Stock	1,372
Employee Stock Option ⁽²⁾	\$ 74.08	10/29/2007		A	1,298	04/29/2008 02/19/2012	Common Stock	1,298
Employee Stock Option ⁽²⁾	\$ 60.9	10/29/2007		M	1,143	09/09/2006 02/13/2011	Common Stock	1,143
Employee Stock Option ⁽²⁾	\$ 74.08	10/29/2007		A	1,052	04/29/2008 02/13/2011	Common Stock	1,052
	\$ 60.9	10/29/2007		M	245	09/09/2006 02/19/2012		245

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