Brickner Rebecca Scripps Form 3 January 29, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and A Person * Brickner			2. Date of Event Requiring Statement (Month/Day/Year)		3. Issuer Name and Ticker or Trading Symbol SCRIPPS E W CO /DE [SSP]				
(Last)	(First)	(Middle)	01/22/2013		4. Relationsh Person(s) to l	ip of Reporting	;	5. If Amendment, Date Origin Filed(Month/Day/Year)	
C/O MIRAMAR SERVICES, INC., 334 BEECHWOOD RD., SUITE 400					(Check all applicable)				
FT. MITCH	(Street)	γ 41017			Director Officer (give title belo	Other	•	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City)	(State)	(Zip)		Table I - N	lon-Deriva	tive Securiti	es Be	neficially Owned	
1.Title of Secu (Instr. 4)	ırity			2. Amount of Beneficially (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	*	
Class A Common Shares, \$.01 par value per share				200	D Â				
Class A Common Shares, \$.01 par value per share				66	I Through		ugh Child		
Common V share	oting Share	es, \$.01 par v	value per	0		D	Â		
Reminder: Rep		rate line for eac	ch class of sec	urities benefici	ally	SEC 1473 (7-02			
	Perso	ons who resp							

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 2. Date Exercisable and 3. Title and Amount of 4. 5. 6. Nature of Indirect **Expiration Date** Securities Underlying Conversion Beneficial Ownership (Instr. 4) Ownership (Month/Day/Year) **Derivative Security** (Instr. 5) or Exercise Form of (Instr. 4) Price of Derivative Derivative Security: Date Expiration Security Direct (D) Date Amount or Exercisable or Indirect Title Number of Shares (Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships					
Fg	Director	10% Owner	Officer	Other		
Brickner Rebecca Scripps C/O MIRAMAR SERVICES, INC. 334 BEECHWOOD RD., SUITE 400 FT. MITCHELL, KY 41017	Â	ÂX	Â	Â		

Signatures

/s/ Bruce W. Sanford, as Attorney-in-fact

01/29/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

The reporting person may be deemed to have shared voting power with respect to more than 10% Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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