

SEACOAST BANKING CORP OF FLORIDA

Form 4

July 22, 2013

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Frias Maria

(Last) (First) (Middle)

SEACOAST BANKING
CORPORATION OF FLORIDA, P.
O. BOX 9012

(Street)

STUART, FL 34995

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol
SEACOAST BANKING CORP OF
FLORIDA [SBCF]

3. Date of Earliest Transaction
(Month/Day/Year)
06/28/2013

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)
EVP & Chief Risk Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock					11,196	D	(1)
Common Stock					6,127.592	D	(2)
Common Stock					9,910	D	(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not**

SEC 1474
(9-02)

required to respond unless the form
displays a currently valid OMB control
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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Right to Buy ⁽⁴⁾	\$ 2.2	06/28/2013		A		12,000		06/28/2014 ⁽⁵⁾	06/27/2023	Common Stock	1
Common Stock Right to Buy ⁽⁶⁾	\$ 17.08							11/17/2008	11/16/2013	Common Stock	2
Common Stock Right to Buy ⁽⁶⁾	\$ 22.4							12/21/2009	12/20/2014	Common Stock	1
Stock-Settled Stock Appreciation Right ⁽⁶⁾	\$ 26.72							05/16/2011	05/15/2016	Common Stock	2
Stock-Settled Stock Appreciation Right ⁽⁶⁾	\$ 22.22							04/02/2012	04/01/2017	Common Stock	6

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Frias Maria SEACOAST BANKING CORPORATION OF FLORIDA P. O. BOX 9012 STUART, FL 34995			EVP & Chief Risk Officer	

Signatures

Sharon Mehl as Power of Attorney for Maria
Frias

07/22/2013

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Held in Company's Employee Stock Purchase Plan as of June 28, 2013, including shares that were purchased since the last report.

(2) Represents share equivalents held in Company's Retirement Savings Plan as of December 31, 2012

Represents unvested shares in performance based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on
(3) August 23, 2011 ("Grant Date"). These shares will vest in their entirety on August 23, 2016, as long as Ms. Frias remains employed by the Company.

(4) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan

(5) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (06/28/2014) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.

(6) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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