

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 06, 2013

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Stornant Michael D

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 ___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 VP, Corporate Finance

(Last) (First) (Middle)
 C/O 9341 COURTLAND DRIVE
 NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/04/2013

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/04/2013		M		1,650 A \$ 7.69	62,124 ⁽¹⁾	D
Common Stock	12/04/2013		M		1,650 A \$ 7.69	63,774	D
Common Stock	12/04/2013		M		1,650 A \$ 7.69	65,424	D
Common Stock	12/04/2013		M		1,650 A \$ 7.69	67,074	D
Common Stock	12/04/2013		F		1,555 D \$ 32.65	65,519	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (Right to Buy) ⁽²⁾	\$ 7.69	12/04/2013		M	1,650	02/18/2004 02/17/2014	Common Stock	1,650
Stock Option (Right to Buy) ⁽²⁾	\$ 7.69	12/04/2013		M	1,650	02/18/2005 02/17/2014	Common Stock	1,650
Stock Option (Right to Buy) ⁽²⁾	\$ 7.69	12/04/2013		M	1,650	12/13/2005 02/17/2014	Common Stock	1,650
Stock Option (Right to Buy) ⁽²⁾	\$ 7.69	12/04/2013		M	1,650	12/13/2005 02/17/2014	Common Stock	1,650

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Stornant Michael D C/O 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			VP, Corporate Finance	

Signatures

/s/ Timothy E. Foley, by Power of
Attorney

12/06/2013

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total number of shares beneficially owned by the reporting person has been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.
 - (2) The number of shares and exercise price have been adjusted to reflect the Company's November 1, 2013 two-for-one stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.