

SKECHERS USA INC  
 Form 4  
 March 13, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Schwartzberg Gil

2. Issuer Name and Ticker or Trading Symbol  
 SKECHERS USA INC [SKX]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 269 S. BEVERLY DRIVE, #1315  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/06/2014

\_\_\_\_ Director  10% Owner  
 \_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

BEVERLY HILLS, CA 90212  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				(A) or (D)	Code	V	Amount	(D)	Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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Derivative Security		Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
		Code	V (A) (D)					
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>			<u>(2)</u>	<u>(2)</u>	Class A Common Stock	364,366	
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>			<u>(2)</u>	<u>(2)</u>	Class A Common Shares	364,366	
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>			<u>(2)</u>	<u>(2)</u>	Class A Common Stock	1,500,000	
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>			<u>(2)</u>	<u>(2)</u>	Class A Common Stock	1,500,000	
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>	03/06/2014	G V	197,552	<u>(2)</u>	<u>(2)</u>	Class A Common Stock	197,552
Class B Common Stock <sup>(1)</sup>	<u>(2)</u>	03/06/2014	G V	197,552	<u>(2)</u>	<u>(2)</u>	Class A Common Stock	197,552

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

