

J2 GLOBAL, INC.  
Form 4  
June 11, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KRETZMER W BRIAN**

2. Issuer Name and Ticker or Trading Symbol  
**J2 GLOBAL, INC. [JCOM]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**6922 HOLLYWOOD BLVD., 5TH FLOOR**

3. Date of Earliest Transaction (Month/Day/Year)  
**06/07/2013**

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**LOS ANGELES, CA 90028**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock \$0.01 Par Value   | 06/07/2013                           |  | M <sup>(1)</sup>               |   | 9,111   | A  | \$ 20.91                          |
|                                 |                                      |  |                                |   |   |  | 39,783                            |
| Common Stock \$0.01 Par Value   | 06/07/2013                           |  | M <sup>(1)</sup>               |   | 6,672   | A  | \$ 21.67                          |
|                                 |                                      |  |                                |   |   |  | 46,455                            |
| Common Stock \$0.01 Par Value   | 06/07/2013                           |  | M <sup>(1)</sup>               |   | 3,656   | A  | \$ 22.92                          |
|                                 |                                      |  |                                |   |   |  | 50,111                            |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Options to Purchase Common Stock           | \$ 20.91   | 06/07/2013                           |  | M                              | 9,111   | <u>(2)</u> 05/05/2018                                    | Common Stock \$0.01 Par Value                                 | 9,111                         |
| Options to Purchase Common Stock           | \$ 21.67   | 06/07/2013                           |  | M                              | 6,672   | <u>(3)</u> 05/07/2019                                    | Common Stock \$0.01 Par Value                                 | 6,672                         |
| Options to Purchase Common Stock           | \$ 22.92   | 06/07/2013                           |  | M                              | 3,656   | <u>(4)</u> 05/06/2020                                    | Common Stock \$0.01 Par Value                                 | 3,656                         |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| KRETZMER W BRIAN<br>6922 HOLLYWOOD BLVD.<br>5TH FLOOR<br>LOS ANGELES, CA 90028 |               |           |         |       |

## Signatures

/s/ W. Brian  
Kretzmer

06/11/2013

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired upon exercise of stock options issued under Issuer's 2007 Stock Plan identified as exercised in Part II of this Form 4.
- (2) These stock options vest in five (5) equal annual installments commencing on May 5, 2009.
- (3) These stock options vest in five (5) equal annual installments commencing on May 7, 2010.
- (4) These stock options vest in five (5) equal annual installments commencing on May 6, 2011.
- (5) Stock options granted for services rendered; no value placed on services rendered.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.