CONKLIN BRET A

Form 4 March 08, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CONKLIN BRET A			2. Issuer Name and Ticker or Trading Symbol HORACE MANN EDUCATORS CORP /DE/ [HMN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 1 HORACE M	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/06/2018	Director 10% Owner Officer (give title below) EVP & CFO		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
SPRINGFIELD, IL 62715				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ble I - Non	-Derivative Se	curiti	es Acquire	d, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Appropriate Appropriate Appropriate Amount	D)	ed (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/06/2018		M	7,100	A	\$ 17.01	45,800.729 (1)	D	
Common Stock	03/06/2018		S	2,938	D	\$ 42.807 (2)	42,862.729 (3)	D	
Common Stock (4)	03/06/2018		A	1,515	A	\$ 0	42,862.729 (3)	D	
Common Stock (5)	03/06/2018		A	3,477.714	A	\$ 0	46,340.443 (6)	D	
Common Stock							3,654.509	I	401K (7)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number on Derivative Securities Acquired Disposed (Instr. 3, 4	(A) or of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sect (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	A or N of
Employee Stock Option (right to buy)	\$ 17.01	03/06/2018		M		7,100	03/09/2015	03/09/2018	Common Stock	
Employee Stock Option (right to	\$ 42.95	03/06/2018		A	13,676		08/08/1988(8)	03/06/2028	Common Stock	1

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

CONKLIN BRET A 1 HORACE MANN PLAZA SPRINGFIELD, IL 62715

EVP & CFO

Signatures

buy)

Linea K. Michael, Attorney in Fact for Bret A.
Conklin

03/08/2018

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 29,469.007 vested restricted stock units, 9,101.591 deferred restricted stock units and 7,230.131 shares of Common Stock.

(2)

Reporting Owners 2

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The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$42.75 to \$42.85.

- (3) Represents 29,469.007 vested restricted stock units, 9,101.591 deferred restricted stock units and 4,292.131 shares of Common Stock.
- (4) The acquisition of Common Stock reported hereby is in the form of restricted stock units which will vest in three equal annual installments beginning March 6, 2019.
- (5) The acquisition of Common Stock reported hereby is in the form of restricted stock units which are fully vested.
- (6) Represents 32,946.721 vested restricted stock units, 9,101.591 deferred restricted stock units and 4,292.131 shares of Common Stock.
- (7) Held by the Horace Mann Supplemental Retirement & Savings Trust (401(K)).
- (8) The option vests in four equal annual installments beginning on March 6, 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.