

Pandora Media, Inc.
Form DEFA14A
April 22, 2016

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed

by

the Registrant or a Party other than the Registrant

Registrant

ý

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission

Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12

Pandora Media, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the
Stockholder Meeting to Be Held on June 1, 2016.

Meeting Information

Meeting Type: Annual Meeting

For holders as of: April 6, 2016

Date: June 1, 2016 Time: 9:00 AM PT

PANDORA
MEDIA, INC.
Date: June 1, 2016 Time: 9:00 AM PT
Location: Cathedral of Christ the Light Event Center
Conference Room C
2121 Harrison St.
Oakland, CA 94612

You are receiving this communication because you hold shares in the company named above.

PANDORA
MEDIA, INC.
2101
WEBSTER
STREET
SUITE 1650
OAKLAND,
CA 94612

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials
Proxy Materials Available to VIEW or
RECEIVE:

NOTICE AND PROXY
STATEMENT ANNUAL REPORT ON
FORM 10-K

How to View Online:

Have the information that is printed in the
box marked by the arrow (located on
the following page) and visit:
www.proxyvote.com.

How to Request and Receive a PAPER or
E-MAIL Copy:

If you want to receive a paper or e-mail
copy of these documents, you must request
one. There is NO charge for
requesting a copy. Please choose one of the
following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY
E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please
send a blank e-mail with the information
that is printed in the box marked
by the arrow (located on the following
page) in the subject line.

Requests, instructions and other inquiries
sent to this e-mail address will NOT be
forwarded to your investment advisor.
Please make the request as instructed above
on or before May 18, 2016 to facilitate
timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person:

Many stockholder
meetings have
attendance
requirements

including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR the following Class I director and three Class II directors:

1. Election of Directors

Nominees:

Class I (term to expire 2018)

01) Mickie Rosen

Class II (term to expire 2019)

02) James M.P. Feuille

03) Peter Gotcher

04) Elizabeth A. Nelson

The Board of Directors recommends you vote FOR the following proposals:

2. To ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for the year ending December 31, 2016.

3. To approve an amendment to our Amended and Restated Certificate of Incorporation.

NOTE: In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or any adjournment or postponement thereof.
