JACK IN THE BOX INC /NEW/
Form 3
May 16, 2014

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Â GUILBAULT KEITH M
(Last) (First) (Middle)

9330 BALBOA AVENUE
(Street)

SAN DIEGO,Â CAÂ 92123
(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
05/08/2014

3. Issuer Name **and** Ticker or Trading Symbol
JACK IN THE BOX INC /NEW/ [JACK]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
SVP - CHIEF MARKETING OFFICER

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1.Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
COMMON STOCK	1,828 (1)	D	Â
COMMON STOCK	1,250 (2)	D	Â
COMMON STOCK	7,243	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
NON-QUALIFIED STOCK OPTION (3)	11/26/2013	11/26/2019	COMMON STOCK	4,394	$ 27.49	D	Â
NON-QUALIFIED STOCK OPTION (3)	11/26/2014	11/26/2020	COMMON STOCK	5,774	$ 47.29	D	Â
PHANTOM STOCK (4)	Â (5)	Â (5)	COMMON STOCK	2,040	$ (6)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GUILBAULT KEITH M 9330 BALBOA AVENUE SAN DIEGO,Â CAÂ 92123	Â	Â	Â SVP - CHIEF MARKETING OFFICER	Â

Signatures

KEITH M GUILBAULT	05/08/2014
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These securites represent the unvested portion of restricted stock unit grants made on 11/26/2012 and 11/26/2013. The grants of restricted stock units vest in five equal installments commencing one year after the date of grant, with after-tax net shares subject to a minimum 50% holding requirement until separation of service with the Company.

(2) These securities represent unvested restricted stock units granted on 8/12/2011. This grant vests 100% three years from the date of grant.

(3) These options become exercisable in three equal installments commencing one year after the date of grant.

(4) Upon the vesting of performance vested restricted stock units in November 2007, the executive deferred the receipt of 2,040 shares of common stock and received instead 2,040 shares of phantom stock pursuant to the Company's deferred compensation plan.

(5) The phantom stock will be settled in shares of common stock upon the executive's termination of employment with the Company.

(6) Each share of phantom stock represents the right to receive one share of common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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