

ASHLAND INC.
Form 8-K
July 25, 2007

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D. C. 20549**

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): July 25, 2007

ASHLAND INC.
(Exact name of registrant as specified in its charter)

Kentucky
(State or other jurisdiction of incorporation)

1-32532
(Commission File Number)

20-0865835
(I.R.S. Employer Identification No.)

50 E. RiverCenter Boulevard, Covington, Kentucky 41011
(Address of principal executive offices) (Zip Code)

P.O. Box 391, Covington, Kentucky 41012-0391
(Mailing Address) (Zip Code)

Registrant's telephone number, including area code (859) 815-3333

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01. Regulation FD Disclosure

On July 25, 2007, Ashland Inc. will include the information contained in exhibits 99.1-99.15, and graphic images thereof, on the “Investor Center” section of its website located at www.ashland.com, or in employee communications.

Ashland is furnishing the information pursuant to the Securities and Exchange Commission’s (“SEC”) Regulation FD. The information contained in exhibits 99.1-99.15 is summary information concerning key metrics for Ashland’s divisional operations and is intended to be considered in the context of Ashland’s SEC filings and other public announcements that Ashland may make from time to time.

By filing this report on Form 8-K, Ashland makes no admission as to the materiality of any information in this report. Ashland reserves the right to discontinue the availability of the data in the attached exhibits.

Item
9.01. Financial Statements and Exhibits

- | | (d) | Exhibits |
|-------|---|----------|
| 99.1 | Website data concerning Ashland Distribution's sales per shipping day | |
| 99.2 | Website data concerning Ashland Distribution's revenue | |
| 99.3 | Website data concerning Ashland Distribution's gross profit | |
| 99.4 | Website data concerning Ashland Performance Materials' average sales per shipping day | |
| 99.5 | Website data concerning Ashland Performance Materials' revenue | |
| 99.6 | Website data concerning Ashland Performance Materials' gross profit | |
| 99.7 | Website data concerning Ashland Water Technologies' average sales per shipping day | |
| 99.8 | Website data concerning Ashland Water Technologies' revenue | |
| 99.9 | Website data concerning Ashland Water Technologies' gross profit | |
| 99.10 | Website data concerning Valvoline's premium oil sales | |
| 99.11 | Website data concerning Valvoline's revenue | |
| 99.12 | Website data concerning Valvoline's gross profit | |
| 99.13 | Website data concerning Valvoline's lubricant gallons | |
| 99.14 | Website data concerning Valvoline Instant Oil Change's twelve month rolling average sales | |
| 99.15 | Ashland Distribution's non-GAAP metric information | |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ASHLAND INC.

(Registrant)

July 25, 2007

/s/ J. Marvin Quin
J. Marvin Quin
Senior Vice President
and Chief Financial Officer

EXHIBIT INDEX

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- 99.5 Website data concerning Ashland Performance Materials' revenue
- 99.6 Website data concerning Ashland Performance Materials' gross profit
- 99.7 Website data concerning Ashland Water Technologies' average sales per shipping day
- 99.8 Website data concerning Ashland Water Technologies' revenue
- 99.9 Website data concerning Ashland Water Technologies' gross profit
- 99.10 Website data concerning Valvoline's premium oil sales
- 99.11 Website data concerning Valvoline's revenue
- 99.12 Website data concerning Valvoline's gross profit
- 99.13 Website data concerning Valvoline's lubricant gallons
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