#### DEPAOLI DEBORAH J

Form 4 May 04, 2011

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB

**OMB APPROVAL** 

Washington, D.C. 20549 Number: 3235-0287

0.5

if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to **SECURITIES** Section 16.

January 31, Expires: 2005

Estimated average burden hours per

response...

Form 4 or Form 5 obligations may continue. See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DEPAOLI DEBORAH J			2. Issuer Name and Ticker or Trading Symbol VIAD CORP [VVI]						5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	of Earliest Transaction					(Check all applicable)						
1850 N. CEN 800	(Month/Day/Year) 05/02/2011						Director 10% Owner _X_ Officer (give title Other (specify below)  General Counsel and Secretary						
	(Street)		If Amendment, Date Original					6. Individual or Joint/Group Filing(Check					
PHOENIX,	Filed(Mon	th/Day/Yea	ır)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(City) (State) (Zin)								lly Owned				
	Table 1 - Non-Derivative Securities Acquired, Disposed of, of Deficiciany								·				
1.Title of Security (Instr. 3)	(Month/Day/Yea	nsaction Date 2A. Deemed  n/Day/Year) Execution Date, i  any  (Month/Day/Yea		3. 4. Securit TransactionAcquired Code Disposed (Instr. 8) (Instr. 3,			(A) or of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	05/02/2011			A		1,000 (1)	A	\$ 0	11,513	D			
Common Stock									1,930.9333	I	by 401K Plan		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Date		Amoun	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A manuat		
									Amount		
						Date	Expiration		Or Number		
						Exercisable	Date		Number		
				C + V	(A) (D)				of		
				Code V	(A) (D)				Shares		

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

DEPAOLI DEBORAH J 1850 N. CENTRAL AVE., SUITE 800 PHOENIX, AZ 85004-4545

General Counsel and Secretary

### **Signatures**

**DEBORAH J** 05/04/2011 **DEPAOLI** 

\*\*Signature of Reporting Date

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock granted May 2, 2011, pursuant to the 2007 Viad Corp Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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