Edgar Filing: HAY JESS T - Form 4

HAY IFSS T

Form 4 March 01, 20	12									
FORM								OMB APPROVAL		
UNITED STATES SECURITIES AND EXCHANGE CO Washington, D.C. 20549					COMMISSION	OMB Number:	3235-0287			
Check this if no longe subject to Section 16 Form 4 or Form 5 obligation may contin See Instruc	Filed purs Section 17(a	uant to Section 1) of the Public Ut	CHANGES IN BENEFICIAL OWNE SECURITIES action 16(a) of the Securities Exchange A ablic Utility Holding Company Act of 19 f the Investment Company Act of 1940					Expires: January 3 200 Estimated average burden hours per response 0		
1(b).										
(Print or Type R	esponses)									
HAY JESS T Symbol			er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer			
			CORP [VV	/I]			(Check all applicable)			
7236 LUPTON CIRCLE (Month/Da 02/28/20) (Street) 4. If Amer			-				X_ Director10% Owner Officer (give titleOther (specify below)Other (specify			
			endment, Date Original onth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
DALLAS, T	X 75225						Form filed by M Person	More than One Re	eporting	
(City)	(State) (2	Zip) Tabl	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	l (A) c l of (D 4 and (A) or)) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/28/2012		$A^{(1)}$	Amount 3,600	(D) A	Price \$ 0	17,250	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	ionNumber Exp of (Me Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3,		Expiration Date (Month/Day/Year)		7. Titl Amou Under Secur (Instr.	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	4, and (A) (1	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
HAY JESS T 7236 LUPTON CIRCLE DALLAS, TX 75225	Х							
Signatures								
By: Deborah J. DePaoli For: Jess Hay	03/01/2012							
<u>**</u> Signature of Reporting Person		Date						

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Restricted stock granted pursuant to 2007 Viad Corp Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.