## Edgar Filing: VIAD CORP - Form 4

VIAD CORP Form 4 March 28, 20 <b>FORM</b> Check thi if no long subject to Section 14 Form 4 on Form 5 obligation may conti <i>See</i> Instru 1(b).	14 <b>4</b> UNITED S s box er STATEM 6. 5 5 6. 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	ENT OF CH uant to Sectio ) of the Public	Vashington ANGES IN SECUF n 16(a) of th	, D.C. 20 BENEFI RITIES the Securit ding Com	549 CIA ies E ipany	L OW	COMMISSION NERSHIP OF ge Act of 1934, of 1935 or Section 40	N OMB Number: Expires: Estimated burden hou response	urs per	
(Print or Type R	lesponses)									
1. Name and A DEPAOLI D	ddress of Reporting P DEBORAH J	Symb	2. Issuer Name <b>and</b> Ticker or Trading Symbol VIAD CORP [VVI]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (M	iddle) 3. Da	3. Date of Earliest Transaction (Che							
1850 N. CEI 1900	NTRAL AVE., SI		(Month/Day/Year) 03/26/2014				Director 10% Owner X Officer (give title Other (specify below) below) General Counsel and Secretary			
	(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
PHOENIX,	AZ 85004-4565						Form filed by Person	More than One R	eporting	
(City)	(State) (	Zip)	able I - Non-I	Derivative	Securi	ities Ac	quired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Y	Code ear) (Instr. 8)	<ol> <li>4. Securi ionAcquired Disposed (Instr. 3,</li> <li>7 Amount</li> </ol>	d (A) of d of (E 4 and (A) or	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/26/2014		A <u>(1)</u>	4,100	А	\$0	20,959	D		
Common Stock							3,083.5244	Ι	by 401K Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Amou Unde Secur	le and unt of rlying tities (. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships						
D		10% Owner	Officer	Other			
DEPAOLI DEBORAH J 1850 N. CENTRAL AVE., SUITE 1900 PHOENIX, AZ 85004-4565			General Counsel and Secretary				
Signatures							
DEBORAH J 03/28/2014							

DEPAOLI 03/28/2014

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Restricted stock granted pursuant to 2007 Viad Corp Omnibus Incentive Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.