Activision Blizzard, Inc. Form 4 November 12, 2009

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287 January 31,

Expires: 2005
Estimated average
burden hours per

burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

(Time of Type R	esponses)					
1. Name and Address of Reporting Person ** KOTICK ROBERT A			2. Issuer Name <b>and</b> Ticker or Trading Symbol Activision Blizzard, Inc. [ATVI]	5. Relationship of Reporting Person(s) to Issuer		
<i>a</i>	(F' .)	06111		(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
C/O ACTIVI INC., 3100 C BOULEVAR	CEAN PA		(Month/Day/Year) 11/09/2009	X Director 10% Owner X Officer (give title Other (specify below) President & CEO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
CANTA MO	NICA CA	00405	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		

#### SANTA MONICA, CA 90405

11/09/2009

DINITI WIO	Person								
(City)	(State) (Z	Zip) Table	I - Non-Do	erivative Se	curitie	es Acquired,	Disposed of, or	Beneficially (	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	onDisposed o (Instr. 3, 4	f (D) and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.0000001 per share	11/09/2009		Code V  M	Amount 500,000	(D)	Price \$ 1.0315	3,609,729	D	
Common Stock, par value \$0.0000001 per share	11/09/2009		S	500,000	D	\$ 11.5107	3,109,729	D	

500,000 A

\$ 1.0315 3,609,729

D

M

Common Stock, par value \$0.0000001 per share								
Common Stock, par value \$0.0000001 per share	11/09/2009	S	500,000	D	\$ 11.5096 (2)	3,109,729	D	
Common Stock, par value \$0.0000001 per share	11/10/2009	M	424,702	A	\$ 1.0315	3,534,431	D	
Common Stock, par value \$0.0000001 per share	11/10/2009	S	424,702	D	\$ 11.4547 (3)	3,109,729	D	
Common Stock, par value \$0.0000001 per share	11/11/2009	M	6,400	A	\$ 1.0315	3,116,129	D	
Common Stock, par value \$0.0000001 per share	11/11/2009	S	6,400	D	\$ 11.4304 (4)	3,109,729	D	
Common Stock, par value \$0.0000001 per share	11/11/2009	M	500,000	A	\$ 1.0315	3,609,729	D	
Common Stock, par value \$0.0000001 per share	11/11/2009	S	500,000	D	\$ 11.4712 (5)	3,109,729 (6)	D	
Common Stock, par value \$0.000001 per share						3,596	I	By 10122N Trust
•						160,610	I	

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Common Stock, par value \$0.0000001 per share			By 10122CP Trust
Common Stock, par value \$0.000001 per share	100,002	I	By Delmonte Investments, LLC
Common Stock, par value \$0.000001 per share	9,600	I	By UTMAs for benefit of minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year) or (D)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Options	\$ 1.0315	11/09/2009		M	500,000	<u>(7)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	500,0
Employee Stock Options	\$ 1.0315	11/09/2009		M	500,000	<u>(7)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	500,0
Employee Stock Options	\$ 1.0315	11/10/2009		M	424,702	<u>(7)</u>	04/18/2010	Common Stock, par value \$0.000001	424,7

							per share	
Employee Stock Options	\$ 1.0315	11/11/2009	М	6,400	<u>(7)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	6,40
Employee Stock Options	\$ 1.0315	11/11/2009	М	500,000	<u>(7)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	500,0

#### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1	Director	10% Owner	Officer	Other		
KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405	X		President & CEO			

## **Signatures**

/s/ Robert A.

Kotick

\*\*Signature of Reporting Person

11/11/2009

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.50 to \$11.54 per share. Mr.
- (1) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.50 to \$11.53 per share. Mr. (2) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.45 to \$11.50 per share. Mr. (3) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.43 to \$11.435 per share.
- (4) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
  - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.43 to \$11.5025 per share.
- (5) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- Following the transactions reported on this Form 4, Mr. Kotick directly held 3,109,729 shares of the Company's common stock, (6) consisting of (a) 2,500,000 performance shares of the Company's common stock, (b) 484,849 restricted stock units and (c) 124,880 shares of the Company's common stock.

Reporting Owners 4

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- (7) These options to purchase shares of the Company's common stock were exercisable in full as of April 18, 2000.
- (8) Represents options held by the 10122B Trust.

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