Activision Blizzard, Inc. Form 4 September 14, 2010

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if no longer

subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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Other (specify

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Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading ROSE GEORGE L Issuer Symbol Activision Blizzard, Inc. [ATVI] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director _X__ Officer (give title 09/10/2010

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK **BOULEVARD**

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

Chief Public Policy Officer 6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

below)

SANTA MONICA, CA 90405

(City)	(State)	(Zip) Tabl	le I - Non-l	Derivative S	ecurit	ies Acquired	l, Disposed of, or	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities A TransactiorDisposed of (Code (Instr. 3, 4 and (Instr. 8)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	09/10/2010		Code V M	Amount 10,602	(D)	Price \$ 3.3375		D	
Common Stock, par value \$0.000001 per share	09/10/2010		S	10,602	D	\$ 11.1368	76,892	D	
	09/10/2010		M	56,532	A	\$ 3.754	133,424	D	

Common Stock, par value \$0.000001 per share							
Common Stock, par value \$0.000001 per share	09/10/2010	S	56,532	D	\$ 11.1368 (1)	76,892	D
Common Stock, par value \$0.000001 per share	09/10/2010	M	34,702	A	\$ 2.25	111,594	D
Common Stock, par value \$0.000001 per share	09/10/2010	S	34,702	D	\$ 11.1368 (1)	76,892	D
Common Stock, par value \$0.000001 per share	09/13/2010	M	106,666	A	\$ 4.5115	183,558	D
Common Stock, par value \$0.000001 per share	09/13/2010	S	106,666	D	\$ 11.164 (2)	76,892	D
Common Stock, par value \$0.000001 per share	09/14/2010	S	20,000	D	\$ 11.3082 (3)	56,892 <u>(4)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionDerivative		Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Dispo	red (A) or sed of (D) 3, 4, and				
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Employee Stock Options	\$ 3.3375	09/10/2010		M		10,602	<u>(5)</u>	06/24/2012	Common Stock, par value \$0.000001 per share	10,60
Employee Stock Options	\$ 3.754	09/10/2010		M		56,532	<u>(5)</u>	04/08/2012	Common Stock, par value \$0.000001 per share	56,53
Employee Stock Options	\$ 2.25	09/10/2010		M		34,702	<u>(6)</u>	11/20/2012	Common Stock, par value \$0.000001 per share	34,70
Employee Stock Options	\$ 4.5115	09/13/2010		M		106,666	<u>(7)</u>	04/15/2014	Common Stock, par value \$0.000001 per share	106,6

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

ROSE GEORGE L C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405

Chief Public Policy Officer

Signatures

/s/ George L.
Rose

**Signature of Date

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Reporting Owners 3

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The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.12 to \$11.15 per share. Mr. Rose has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.

- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.15 to \$11.17 per share. Mr. (2) Rose has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.29 to \$11.325 per share.

 (3) Mr. Rose has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- Following the transactions reported on this Form 4, Mr. Rose held (a) 11,892 shares of the Company's common stock and (b) 45,000 restricted stock units representing the right to receive the Company's common stock.
- (5) These options to purchase shares of the Company's common stock were exercisable in full as of April 1, 2004.
- (6) These options to purchase shares of the Company's common stock were exercisable in full as of November 1, 2006.
- (7) These options to purchase shares of the Company's common stock were exercisable in full as of April 15, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.