Tippl Thomas Form 4 October 05, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

(Print or Type Responses)

1(b).

See Instruction

1. Name and Address of Reporting Person * **Tippl Thomas**

Symbol Activision Blizzard, Inc. [ATVI] 5. Relationship of Reporting Person(s) to

(Check all applicable)

Chief Operating Ofcr & CFO

Issuer

below)

(Last)

(First)

(Middle)

(Zip)

3. Date of Earliest Transaction

Director

X_ Officer (give title

10% Owner Other (specify

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK

(Street)

(State)

BOULEVARD

(City)

per share

4. If Amendment, Date Original

Filed(Month/Day/Year)

(Month/Day/Year)

10/03/2010

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

SANTA MONICA, CA 90405

						•		•	•
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	h/Day/Year) Execution Date, if any		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 5 and 1)		
Common Stock, par value \$0.000001	10/03/2010		F	30,097 (1)	D	\$ 10.87	872,437 <u>(2)</u>	I	See footnote

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration D	ate	Amou	int of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	TC'41	or		
					Е	Exercisable Date	Title Number				
				C 1 17	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 0	Director	10% Owner	Officer	Other			
Tippl Thomas C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405			Chief Operating Ofcr & CFO				

Signatures

/s/ Thomas 10/05/2010 **Tippl**

Date **Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - On October 3, 2010, restrictions lapsed with respect to 64,474 restricted shares of the Company's common stock held by Mr. Tippl.
- (1) Pursuant to the terms of his restricted stock award, he elected to have the Company withhold 30,097 of such shares in order to satisfy the resulting tax withholding obligation.
- Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held (a) 177,437 shares of the Company's common stock, (b) 120,000 restricted shares of the Company's common stock, (c) 225,000 performance-based restricted shares of the Company's common stock and (d) 350,000 restricted stock units, each representing the right to receive one share of the Company's common stock.
- (3) These securities are held by the Thomas and Laura Tippl Family Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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