

DUNKIN' BRANDS GROUP, INC.  
Form 10-K  
February 26, 2018

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.  
For the year ended December 30, 2017

OR  
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 001-35258

DUNKIN' BRANDS GROUP, INC.  
(Exact name of registrant as specified in its charter)  
Delaware 20-4145825  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)  
130 Royall Street  
Canton, Massachusetts 02021  
(Address of principal executive offices) (zip code)  
(781) 737-3000  
(Registrants' telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:  
Title of each class Name of each exchange on which registered  
Common Stock, \$0.001 par value per share The NASDAQ Global Select Market  
Securities registered pursuant to Section 12(g) of the Act: NONE

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.  
Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of the voting and non-voting stock of the registrant held by non-affiliates of Dunkin' Brands Group, Inc. computed by reference to the closing price of the registrant's common stock on the NASDAQ Global Select Market as of July 1, 2017, was approximately \$4.99 billion.

As of February 22, 2018, 82,257,948 shares of common stock of the registrant were outstanding.

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**DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the registrant's definitive Proxy Statement for the 2018 Annual Meeting of Stockholders to be filed with the Securities and Exchange Commission pursuant to Regulation 14A not later than 120 days after the end of the fiscal year covered by this Form 10-K, are incorporated by reference in Part III, Items 10-14 of this Form 10-K.

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### Forward-Looking Statements

This report on Form 10-K, as well as other written reports and oral statements that we make from time to time, includes statements that express our opinions, expectations, beliefs, plans, objectives, assumptions or projections regarding future events or future results and therefore are, or may be deemed to be, “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Generally these statements can be identified by the use of words such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “feel,” “forecast,” “intend,” “may,” “plan,” “potential,” “project,” “should” or “would” and similar words. These forward-looking statements include all matters that are not historical facts.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Our actual results and the timing of certain events could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including, but not limited to, those set forth under “Risk Factors” and elsewhere in this report and in our other public filings with the Securities and Exchange Commission, or SEC.

Although we base these forward-looking statements on assumptions that we believe are reasonable when made, we caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and the development of the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this report. In addition, even if our results of operations, financial condition and liquidity, and the development of the industry in which we operate, are consistent with the forward-looking statements contained in this report, those results or developments may not be indicative of results or developments in subsequent periods.

Given these risks and uncertainties, you are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. We undertake no obligation to update any forward-looking statements or to publicly announce the results of any revisions to any of those statements to reflect future events or developments.

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## PART I

### Item 1. Business.

#### Our Company

We are one of the world's leading franchisors of quick service restaurants ("QSRs") serving hot and cold coffee and baked goods, as well as hard serve ice cream. We franchise restaurants under our Dunkin' Donuts and Baskin-Robbins brands. With over 20,500 points of distribution in more than 60 countries worldwide, we believe that our portfolio has strong brand awareness in our key markets.

We believe that our 100% franchised business model offers strategic and financial benefits. For example, because we generally do not own or operate restaurants, our Company is able to focus on menu innovation, marketing, franchisee coaching and support, and other initiatives to drive the overall success of our brand. Financially, our franchised model allows us to grow our points of distribution and brand recognition with limited capital investment by us.

We operate our business in four segments: Dunkin' Donuts U.S., Dunkin' Donuts International, Baskin-Robbins International and Baskin-Robbins U.S. In fiscal year 2017, our Dunkin' Donuts segments generated revenues of \$662.5 million, or 80% of our total segment revenues, of which \$641.9 million was in the U.S. segment and \$20.6 million was in the international segment. In fiscal year 2017, our Baskin-Robbins segments generated revenues of \$163.9 million, of which \$114.7 million was in the international segment and \$49.2 million was in the U.S. segment. As of December 30, 2017, there were 12,538 Dunkin' Donuts points of distribution, of which 9,141 were in the U.S. and 3,397 were international, and 7,982 Baskin-Robbins points of distribution, of which 5,422 were international and 2,560 were in the U.S. See [note 12](#) to our consolidated financial statements included herein for segment information. We generate revenue from four primary sources: (i) royalty income and fees associated with franchised restaurants; (ii) rental income from restaurant properties that we lease or sublease to franchisees; (iii) sales of ice cream and other products to franchisees in certain international markets; and (iv) other income including fees for the licensing of the Dunkin' Donuts brand for products sold in certain retail channels (such as Dunkin' K-Cup® pods, retail packaged coffee, and ready-to-drink bottled iced coffee), the licensing of the rights to manufacture Baskin-Robbins ice cream products to a third party for sale to U.S. franchisees, refranchising gains, transfer fees from franchisees, and online training fees. Prior to completing the sale of all company-operated restaurants in fiscal year 2016, we also generated revenue from retail store sales at our company-operated restaurants.

#### Our history

Both of our brands have a rich heritage dating back to the 1940s, when Bill Rosenberg founded his first restaurant, subsequently renamed Dunkin' Donuts, and Burt Baskin and Irv Robbins each founded a chain of ice cream shops that eventually combined to form Baskin-Robbins. Baskin-Robbins and Dunkin' Donuts were individually acquired by Allied Domecq PLC in 1973 and 1989, respectively. The brands were organized under the Allied Domecq Quick Service Restaurants subsidiary, which was renamed Dunkin' Brands, Inc. in 2004. Allied Domecq was acquired in July 2005 by Pernod Ricard S.A. In March of 2006, Dunkin' Brands, Inc. was acquired by investment funds affiliated with Bain Capital Partners, LLC, The Carlyle Group, and Thomas H. Lee Partners, L.P. through a holding company that was incorporated in Delaware on November 22, 2005 and was later renamed Dunkin' Brands Group, Inc. In July 2011, we completed our initial public offering (the "IPO"). Upon the completion of the IPO, our common stock became listed on the NASDAQ Global Select Market under the symbol "DNKN."

#### Our brands

##### Dunkin' Donuts-U.S.

Dunkin' Donuts is a leading U.S. QSR concept, and is the QSR leader in donut and bagel categories for servings. Dunkin' Donuts is also a national QSR leader for breakfast sandwich servings. Since the late 1980s, Dunkin' Donuts has transformed itself into a coffee and beverage-based concept, and is a national QSR leader in servings in the hot regular/decaf/flavored coffee category and the iced regular/decaf/flavored coffee category, with sales of approximately 1.7 billion servings of total hot and iced coffee annually. Over the last ten fiscal years, Dunkin' Donuts U.S. systemwide sales have grown at a 5.8% compound annual growth rate and total Dunkin' Donuts U.S. points of distribution grew from 5,786 to 9,141. As of December 30, 2017, approximately 86% of these points of distribution are traditional restaurants consisting of end-cap, in-line and stand-alone restaurants, many with drive-thrus, and gas

and convenience locations. In addition, we have alternative points of distribution (“APODs”), such as full- or self-service kiosks in offices, hospitals, colleges, airports, grocery stores, wholesale clubs, and other smaller-footprint properties. We believe that Dunkin’ Donuts continues to have significant growth potential in the U.S. given its strong brand awareness and variety of restaurant formats. For fiscal year 2017, the Dunkin’ Donuts franchise system

generated U.S. systemwide sales of \$8.5 billion, which accounted for approximately 76% of our global systemwide sales, and had 9,141 U.S. points of distribution (with more than 50% of our restaurants having drive-thrus) at period end.

#### Baskin-Robbins-U.S.

Baskin-Robbins is one of the leading QSR chains in the U.S. for servings of hard-serve ice cream and develops and sells a full range of frozen ice cream treats such as cones, cakes, sundaes, and frozen beverages. Baskin-Robbins enjoys strong brand awareness in the U.S., and we believe the brand is known for its innovative flavors, popular “Birthday Club” program and ice cream flavor library of over 1,300 different offerings. Additionally, our Baskin-Robbins U.S. segment has experienced comparable store sales growth in six of the last seven fiscal years. We believe we can capitalize on the brand’s strengths and continue generating renewed excitement for the brand. Baskin-Robbins’ “31 flavors” offers consumers a different flavor for each day of the month. For fiscal year 2017, the Baskin-Robbins franchise system generated U.S. systemwide sales of approximately \$606.1 million, which accounted for approximately 5% of our global systemwide sales. Over the last ten fiscal years, total Baskin-Robbins U.S. points of distribution declined from 2,868 to 2,560 as of December 30, 2017.

#### International operations

Our international business is primarily conducted via joint ventures and country or territorial license arrangements with “master franchisees,” who both operate and sub-franchise the brand within their licensed areas. Increasingly, in certain markets, we are migrating to a model with multiple franchisees in one country, including markets in the United Kingdom, Germany, China, and Mexico. Our international franchise system, predominantly located across Asia and the Middle East, generated systemwide sales of \$2.1 billion for fiscal year 2017, which represented approximately 19% of Dunkin’ Brands’ global systemwide sales. As of December 30, 2017, Dunkin’ Donuts had 3,397 international points of distribution in 45 countries (excluding the U.S.), which grew from 2,202 points of distribution as of December 29, 2007, and represented \$733.6 million of international systemwide sales for fiscal year 2017. As of December 30, 2017, Baskin-Robbins had 5,422 international points of distribution in 52 countries (excluding the U.S.), which grew from 3,006 points of distribution as of December 29, 2007, and represented approximately \$1.3 billion of international systemwide sales for fiscal year 2017. We believe that we have opportunities to continue to grow our Dunkin’ Donuts and Baskin-Robbins concepts internationally in new and existing markets through brand and menu differentiation.

#### Overview of franchising

Franchising is a business arrangement whereby a service organization, the franchisor, grants an operator, the franchisee, a license to sell the franchisor’s products and services and use its system and trademarks in a given area, with or without exclusivity. In the context of the restaurant industry, a franchisee pays the franchisor for its concept, strategy, marketing, operating system, training, purchasing power, and brand recognition. Franchisees are solely responsible for the day-to-day operations in each franchised restaurant, including but not limited to all labor and employment decisions, such as hiring, promoting, discharging, scheduling, and setting wages, benefits, and all other terms of employment with respect to their employees.

#### Franchisee relationships

We seek to maximize the alignment of our interests with those of our franchisees. For instance, we do not derive additional income through serving as the supplier to our domestic franchisees. In addition, because the ability to execute our strategy is dependent upon the strength of our relationships with our franchisees, we maintain a multi-tiered advisory council system to foster an active dialogue with franchisees. The advisory council system provides feedback and input on all major brand initiatives and is a source of timely information on evolving consumer preferences, which assists new product introductions and advertising campaigns.

Unlike certain other QSR franchise systems, we generally do not guarantee our franchisees’ financing obligations. From time to time, at our discretion, we may offer voluntary financing to existing franchisees for specific programs such as the purchase of specialized equipment. We intend to continue our past practice of limiting our guarantee of financing for franchisees.

#### Franchise agreement terms

For each franchised restaurant in the U.S., we enter into a franchise agreement covering a standard set of terms and conditions. A prospective franchisee may elect to open either a single-branded distribution point or a multi-branded distribution point. In addition, and depending upon the market, a franchisee may purchase the right to open a franchised restaurant at one or multiple locations (via a store development agreement, or “SDA”). When granting the right to operate a restaurant to a potential franchisee, we will generally evaluate the potential franchisee’s prior food-service experience, history in managing profit and

loss operations, financial history, and available capital and financing. We also evaluate potential new franchisees based on financial measures, including liquid asset and net worth minimums for each brand.

The typical franchise agreement in the U.S. has a 20-year term. The majority of our franchisees have entered into prime leases with a third-party landlord. The Company is the lessee on certain land leases (the Company leases the land and erects a building) or improved leases (lessor owns the land and building) covering restaurants and other properties. In addition, the Company has leased and subleased land and buildings to other franchisees. When we sublease properties to franchisees, the sublease generally follows the prime lease term. Our leases to franchisees are typically for an overall term of 20 years.

We help domestic franchisees select sites and develop restaurants that conform to the physical specifications of our typical restaurant. Each domestic franchisee is responsible for selecting a site, but must obtain site approval from us based on accessibility, visibility, proximity to other restaurants, and targeted demographic factors including population density and traffic patterns. Additionally, the franchisee must also refurbish and remodel each restaurant periodically (typically every five and ten years, respectively).

We currently require each domestic franchisee's managing owner and/or designated manager to complete initial and ongoing training programs provided by us, including minimum periods of classroom and on-the-job training. We monitor quality and endeavor to ensure compliance with our standards for restaurant operations through restaurant visits in the U.S. In addition, a restaurant operation review is conducted throughout our domestic operations at least once per year. To complement these procedures, we use "Guest Satisfaction Surveys" in the U.S. to assess customer satisfaction with restaurant operations, such as product quality, restaurant cleanliness, and customer service.

#### Store development agreements

We grant domestic franchisees the right to open one or more restaurants within a specified geographic area pursuant to the terms of SDAs. An SDA specifies the number of restaurants and the mix of the brands represented by such restaurants that a franchisee is obligated to open. Each SDA also requires the franchisee to meet certain milestones in the development and opening of the restaurant and, if the franchisee meets those obligations, we agree, during the term of such SDA, not to operate or franchise new restaurants in the designated geographic area covered by such SDA. In addition to an SDA, a franchisee signs a separate franchise agreement for each restaurant developed under such SDA.

#### Master franchise model and international arrangements

Master franchise arrangements are used on a limited basis domestically (the Baskin-Robbins brand has one "territory" franchise agreement for certain Midwestern markets) but more widely internationally for both the Baskin-Robbins brand and the Dunkin' Donuts brand. In addition, international arrangements include joint venture agreements in South Korea (both brands), Australia (Baskin-Robbins brand), and Japan (Baskin-Robbins brand), as well as single unit franchises, such as in Canada (both brands). We utilize a multi-franchise system in certain markets, including in the United Kingdom, Germany, China, and Mexico.

Master franchise agreements are the most prevalent international relationships for both brands. Under these agreements, the applicable brand grants the master franchisee the limited exclusive right to develop and operate a certain number of restaurants within a particular geographic area, such as selected cities, one or more provinces or an entire country, pursuant to a development schedule that defines the number of restaurants that the master franchisee must open annually. Those development schedules customarily extend for five to ten years. If the master franchisee fails to perform its obligations, the limited exclusivity provision of the agreement terminates and additional franchise agreements may be put in place to develop restaurants.

The master franchisee is generally required to pay an upfront market development fee and an upfront initial franchise fee for each developed restaurant, and, for the Dunkin' Donuts brand, royalties. For the Baskin-Robbins brand, the master franchisee is typically required to purchase ice cream from Baskin-Robbins or an approved supplier. In most countries, the master franchisee is also required to spend a certain percentage of gross sales on advertising in such foreign country in order to promote the brand. Generally, the master franchise agreement serves as the franchise agreement for the underlying restaurants operating pursuant to such model. Depending on the individual agreement, we may permit the master franchisee to subfranchise within its territory.

Within each of our master franchisee and joint venture organizations, training facilities have been established by the master franchisee or joint venture based on our specifications. From those training facilities, the master franchisee or joint venture trains future staff members of the international restaurants. Our master franchisees and joint venture entities also periodically send their primary training managers to the U.S. for re-certification.

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### Franchise fees

In the U.S., once a franchisee is approved, a restaurant site is approved, and a franchise agreement is signed, the franchisee will begin to develop the restaurant. Franchisees pay us an initial franchise fee for the right to operate a restaurant for one or more franchised brands. The franchisee is required to pay all or part of the initial franchise fee upfront upon execution of the franchise agreement, regardless of when the restaurant is actually opened. Initial franchise fees vary by brand, type of development agreement and geographic area of development, but generally range from \$25,000 to \$100,000, as shown in the table below.

Restaurant type	Initial franchise fee*
Dunkin' Donuts Single-Branded Restaurant	\$ 40,000-90,000
Baskin-Robbins Single-Branded Restaurant	\$ 25,000
Dunkin' Donuts/Baskin-Robbins Multi-Branded Restaurant	\$ 50,000-100,000

\*Fees as of January 1, 2018 and excludes alternative points of distribution

In addition to the payment of initial franchise fees, our U.S. Dunkin' Donuts brand franchisees, U.S. Baskin-Robbins brand franchisees, and our international Dunkin' Donuts brand franchisees pay us royalties on a percentage of the gross sales made from each restaurant. In the U.S., the majority of our franchise agreement renewals and the vast majority of our new franchise agreements require our franchisees to pay us a royalty of 5.9% of gross sales. During fiscal year 2017, our effective royalty rate in the Dunkin' Donuts U.S. segment was approximately 5.5% and in the Baskin-Robbins U.S. segment was approximately 4.9%. The arrangements for Dunkin' Donuts in the majority of our international markets require royalty payments to us of 5.0% of gross sales. However, many of our larger international partners, including our South Korean joint venture partner, have agreements at a lower rate and/or based on wholesale sales to restaurants, resulting in an effective royalty rate in the Dunkin' Donuts International segment in 2017 of approximately 2.4%. We typically collect royalty payments on a weekly basis from our domestic franchisees. For the Baskin-Robbins brand in international markets, we do not generally receive royalty payments from our franchisees; instead we earn revenue from such franchisees as a result of our sale of ice cream products to them, and in 2017 our effective royalty rate in this segment was approximately 0.5%. In certain instances, we supplement and modify certain SDAs, and franchise agreements entered into pursuant to such SDAs with certain incentives that may (i) reduce or eliminate the initial franchise fee associated with a franchise agreement; (ii) reduce the royalties for a specified period of the term of the franchise agreements depending on the details related to each specific incentive program; (iii) reimburse the franchisee for certain local marketing activities in excess of the minimum required; and (iv) provide certain development incentives. To qualify for any or all of these incentives, the franchisee must meet certain requirements, each of which are set forth in an addendum to the SDA and the franchise agreement. We believe these incentives will lead to accelerated development in our less mature markets.

Franchisees in the U.S. also pay advertising fees to the brand-specific advertising funds administered by us.

Franchisees make weekly contributions, generally 5% of gross sales, to the advertising funds. Franchisees may elect to increase the contribution to support general brand-building efforts or specific initiatives. The advertising funds for the U.S., which received \$440.6 million in contributions from franchisees in fiscal year 2017, are almost exclusively franchisee-funded and cover all expenses related to marketing, research and development, innovation, advertising and promotion, including market research, production, advertising costs, public relations, and sales promotions. We use no more than 20% of the advertising funds to cover the administrative expenses of the advertising funds and for other strategic initiatives designed to increase sales and to enhance the reputation of the brands. As the administrator of the advertising funds, we determine the content and placement of advertising, which is done through print, radio, television, online, billboards, sponsorships, and other media, all of which is sourced by agencies. Under certain circumstances, franchisees are permitted to conduct their own local advertising, but must obtain our prior approval of content and promotional plans.

### Other franchise related fees

We lease and sublease properties to franchisees in the U.S. and in Canada, generating net rental fees when the cost charged to the franchisee exceeds the cost charged to us. For fiscal year 2017, we generated 12.2%, or \$104.6 million,

of our total revenue from rental fees from franchisees and incurred related occupancy expenses of \$60.3 million. We also receive a license fee from Dean Foods Co. (“Dean Foods”) as part of an arrangement whereby Dean Foods manufactures and distributes ice cream and other frozen products to Baskin-Robbins franchisees in the U.S. In connection with this agreement, Dunkin’ Brands receives a fee based on net sales of covered products. For fiscal year 2017, we generated 1.2%, or \$10.2 million, of our total revenue from license fees from Dean Foods.

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We distribute ice cream products to Baskin-Robbins franchisees who operate Baskin-Robbins restaurants located in certain foreign countries and receive revenue associated with those sales. For fiscal year 2017, we generated 12.9%, or \$110.7 million, of our total revenue from the sale of ice cream and other products to franchisees primarily in certain foreign countries.

Other revenue sources include online training fees, licensing fees earned from the sale of K-Cup® pods, retail packaged coffee, ready-to-drink bottled iced coffee, and other branded products, net refranchising gains, other one-time fees such as transfer fees, and late fees. For fiscal year 2017, we generated 4.9%, or \$42.3 million, of our total revenue from these other sources.

#### International operations

Our international business is organized by brand and by country and/or region. Operations are primarily conducted through master franchise agreements with local operators. In certain instances, the master franchisee may have the right to sub-franchise. We utilize a multi-franchise system in certain markets, including the United Kingdom, Germany, China and Mexico. In addition, we have a joint venture with a local, publicly-traded company for the Baskin-Robbins brand in Japan, and joint ventures with local companies in Australia for the Baskin-Robbins brand and in South Korea for both the Dunkin' Donuts and Baskin-Robbins brands. The Company also had an interest in a joint venture in Spain for the Dunkin' Donuts brand, which it sold during the fourth quarter of fiscal year 2016. By teaming with local operators, we believe we are better able to adapt our concepts to local business practices and consumer preferences. We have had an international presence since 1961 when the first Dunkin' Donuts restaurant opened in Canada. As of December 30, 2017, there were 5,422 Baskin-Robbins restaurants in 52 countries outside the U.S. and 3,397 Dunkin' Donuts restaurants in 45 countries outside the U.S. Baskin-Robbins points of distribution represent the majority of our international presence and accounted for approximately 65% of international systemwide sales.

Our key markets for both brands are predominantly based in Asia and the Middle East, which accounted for approximately 69% and 17%, respectively, of international systemwide sales for fiscal year 2017. For fiscal year 2017, \$2.1 billion of total systemwide sales were generated by restaurants located in international markets, which represented approximately 19% of total systemwide sales, with the Dunkin' Donuts brand accounting for \$733.6 million and the Baskin-Robbins brand accounting for \$1.3 billion of our international systemwide sales. For the same period, our revenues from international operations totaled \$135.3 million, with the Baskin-Robbins brand generating approximately 85% of such revenues.

#### Overview of key markets

As of December 30, 2017, the top foreign countries and regions in which the Dunkin' Donuts brand and/or the Baskin-Robbins brand operated were:

Country/Region	Type	Franchised brand(s)	Number of restaurants
South Korea	Joint Venture	Dunkin' Donuts	702
		Baskin-Robbins	1,327
Japan	Joint Venture	Baskin-Robbins	1,174
Middle East	Master Franchise Agreements	Dunkin' Donuts	560
		Baskin-Robbins	915

#### South Korea

Restaurants in South Korea accounted for approximately 36% of total systemwide sales from international operations for fiscal year 2017. Baskin-Robbins accounted for 71% of such sales. In South Korea, we conduct business through a 33.3% ownership stake in a combination Dunkin' Donuts brand/Baskin-Robbins brand joint venture, with South Korean shareholders owning the remaining 66.7% of the joint venture. The joint venture acts as the master franchisee for South Korea, sub-franchising the Dunkin' Donuts and Baskin-Robbins brands to franchisees. The joint venture also manufactures and supplies restaurants located in South Korea with ice cream, donuts, and coffee products.

#### Japan

Restaurants in Japan accounted for approximately 19% of total systemwide sales from international operations for fiscal year 2017, 100% of which came from Baskin-Robbins. We conduct business in Japan through a 43.3% ownership stake in a Baskin-Robbins brand joint venture. Our partner also owns a 43.3% interest in the joint venture,

with the remaining 13.4% owned by public shareholders. The joint venture primarily manufactures and sells ice cream to restaurants in Japan and acts as master franchisee for the country.

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## Middle East

The Middle East represents another key region for us. Restaurants in the Middle East accounted for approximately 17% of total systemwide sales from international operations for fiscal year 2017. Baskin-Robbins accounted for approximately 65% of such sales. We conduct operations in the Middle East through master franchise arrangements.

## Industry overview

According to The NPD Group/CREST® (“CREST®”), the QSR segment of the U.S. restaurant industry accounted for approximately \$291 billion of the total \$450 billion restaurant industry sales in the U.S. for the twelve months ended December 30, 2017. The U.S. restaurant industry is generally categorized into segments by price point ranges, the types of food and beverages offered, and service available to consumers. QSR is a restaurant format characterized by counter or drive-thru ordering and limited, or no, table service. QSRs generally seek to capitalize on consumer desires for quality and convenient food at economical prices.

Our Dunkin' Donuts brand competes in the QSR segment categories and subcategories that include coffee, donuts, muffins, bagels, and breakfast sandwiches. In addition, in the U.S., our Dunkin' Donuts brand has historically focused on the breakfast daypart, which we define to include the portion of each day from 5:00 a.m. until 11:00 a.m. While, according to CREST® data, the compound annual growth rate for total QSR daypart visits in the U.S. was 1% over the five-year period ended December 30, 2017, the compound annual growth rate for QSR visits in the U.S. during the morning meal daypart was 3% over the same five-year period. There can be no assurance that such growth rates will be sustained in the future.

For the twelve months ended December 30, 2017, there were sales of over 8 billion restaurant servings of coffee in the U.S., 88% of which were attributable to the QSR segment, according to CREST® data. According to CREST®, total coffee servings at QSR have grown at a 4% compound annual rate for the five-year period ending December 30, 2017. Over the years, our Dunkin' Donuts brand has evolved into a predominantly coffee-based concept, with approximately 58% of Dunkin' Donuts' U.S. systemwide sales for fiscal year 2017 generated from coffee and other beverages. We believe QSRs, including Dunkin' Donuts, are positioned to capture additional coffee market share through an increased focus on coffee offerings.

Our Baskin-Robbins brand competes primarily in QSR segment categories and subcategories that include hard-serve ice cream as well as those that include soft serve ice cream, frozen yogurt, shakes, malts, floats, and cakes. While both of our brands compete internationally, approximately 68% of Baskin-Robbins restaurants are located outside of the U.S. and represent the majority of our total international sales and points of distribution.

## Competition

We compete primarily in the QSR segment of the restaurant industry and face significant competition from a wide variety of restaurants, convenience stores, and other outlets that provide consumers with coffee, baked goods, sandwiches, and ice cream on an international, national, regional, and local level. We believe that we compete based on, among other things, product quality, restaurant concept, service, convenience, value perception, and price. Our competition continues to intensify as competitors increase the breadth and depth of their product offerings, particularly during the breakfast daypart, and open new units. Although new competitors may emerge at any time due to the low barriers to entry, our competitors include: 7-Eleven, Burger King, Cold Stone Creamery, Cumberland Farms, Dairy Queen, McDonald's, Panera Bread, Quick Trip, Starbucks, Subway, Taco Bell, Tim Hortons, WaWa, and Wendy's, among others. Additionally, we compete with QSRs, specialty restaurants, and other retail concepts for prime restaurant locations and qualified franchisees.

## Licensing

We derive licensing revenue from agreements with Dean Foods for domestic ice cream sales, with The J.M. Smucker Co. (“Smuckers”) for the sale of packaged coffee in certain retail outlets (primarily grocery retail), with Keurig Green Mountain, Inc. (“KGM”) and Smuckers for sale of Dunkin' K-Cup® pods in certain retail outlets (primarily grocery retail), and with The Coca-Cola Company for the sale of Dunkin' Donuts branded ready-to-drink bottled iced coffee in certain retail outlets (primarily gas and convenience retail), as well as from other licensees. For the 52 weeks ending December 31, 2017, the Dunkin' Donuts branded 12 oz. original blend coffee, which is distributed by Smuckers, was the #1 stock-keeping unit nationally in the premium coffee category. For the 52 weeks ending December 31, 2017, sales of our 12 oz. original blend, as expressed in total equivalent units and dollar sales, were double that of the next

closest competitor. Additionally, for the 52 weeks ending December 31, 2017, the 10-count carton of our original blend K-Cup® pods, also distributed by Smuckers, was the #1 stock-keeping unit nationally in the K-Cup® pod category as expressed in total dollar sales. Through December 31, 2017, we have sold more than 1.1 billion Dunkin' K-Cup® pods in grocery outlets since launch in May 2015. With the introduction of Dunkin' K-Cup® pods into grocery outlets, more than 2.8 billion cups of Dunkin' Donuts coffee were sold

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through grocery outlets during calendar year 2017. Through December 31, 2017, Dunkin' Donuts branded ready-to-drink bottled iced coffee sales in retail outlets have surpassed \$150.0 million since launch in the first quarter of 2017.

#### Marketing

We coordinate domestic advertising and marketing at the national and local levels through our administration of brand specific advertising funds. The goals of our marketing strategy include driving comparable store sales and brand differentiation, increasing our total coffee and beverage sales, protecting and growing our morning daypart sales, and growing our afternoon daypart sales. Generally, our domestic franchisees contribute 5% of weekly gross retail sales to fund brand specific advertising funds. The funds are used for various national and local advertising campaigns including print, radio, television, online, mobile, loyalty, billboards, and sponsorships. Over the past ten years, our U.S. franchisees have invested approximately \$2.7 billion on advertising to increase brand awareness and restaurant performance across both brands. Additionally, we have various pricing strategies, so that our products appeal to a broad range of customers. In August 2012, we launched the Dunkin' Donuts mobile application for payment and gifting, which built the foundation for one-to-one marketing with our customers. In January 2014, we launched a new DD Perks® Rewards loyalty program nationally, which is fully integrated with the Dunkin' Donuts mobile application and allows us to engage our customers in these one-to-one marketing interactions. In June 2016, we continued to leverage digital technologies to drive customer loyalty and enhance the restaurant experience through the launch of On-the-Go mobile ordering for our DD Perks® members, which enables users to order ahead and speed to the front of the line in restaurants. As of December 30, 2017 our DD Perks® Rewards loyalty program had over 8 million members.

#### The supply chain

##### Domestic

We do not typically supply products to our domestic franchisees. As a result, with the exception of licensing fees paid by Dean Foods on domestic ice cream sales, we do not typically derive revenues from product distribution. Our franchisees' suppliers include Rich Products Corp., Dean Foods, The Coca-Cola Company, and KGM. In addition, our franchisees' primary coffee roasters currently are Reily Foods Company, Inc., Mother Parkers Tea & Coffee Inc., S&D Coffee, Inc., and Massimo Zanetti Beverage USA, Inc., and their primary donut mix suppliers currently are Continental Mills and Pennant Ingredients Inc. We periodically review our relationships with licensees and approved suppliers and evaluate whether those relationships continue to be on competitive or advantageous terms for us and our franchisees.

##### Purchasing

Purchasing for the Dunkin' Donuts brand is facilitated by National DCP, LLC (the "NDCP"), which is a Delaware limited liability company operated as a cooperative owned by its franchisee members. The NDCP is managed by a staff of supply chain professionals who report directly to the NDCP's board of directors. The NDCP has approximately 1,600 employees including executive leadership, sourcing professionals, warehouse staff, and drivers. The NDCP board of directors has eight voting franchisee members, one NDCP non-voting member, and one independent non-voting member. In addition, our Vice President of Supply Chain is a voting member of the NDCP board. The NDCP engages in purchasing, warehousing, and distribution of food and supplies on behalf of participating restaurants and some international markets. The NDCP program provides franchisee members nationwide the benefits of scale while fostering consistent product quality across the Dunkin' Donuts brand. We do not control the NDCP and have only limited contractual rights associated with managing that franchisee-owned purchasing and distribution cooperative.

##### Manufacturing of Dunkin' Donuts bakery goods

Centralized production is another element of our supply chain that is designed to support growth for the Dunkin' Donuts brand. Centralized manufacturing locations ("CMLs") are franchisee-owned and -operated facilities for the centralized production of donuts and bakery goods. The CMLs deliver freshly baked products to Dunkin' Donuts restaurants on a daily basis and are designed to provide consistent quality products while simplifying restaurant-level operations. As of December 30, 2017, there were 96 CMLs (of varying size and capacity) in the U.S. CMLs are an

important part of franchise economics, and are supportive of profit building initiatives as well as protecting brand quality standards and consistency.

Certain of our Dunkin' Donuts brand restaurants produce donuts and bakery goods on-site rather than sourcing from CMLs. Many of such restaurants, known as full producers, also supply other local Dunkin' Donuts restaurants that do not have access to CMLs. In addition, in newer markets, Dunkin' Donuts brand restaurants source donuts and bakery goods that are finished in restaurants. We believe that this "just baked on demand" donut manufacturing platform enables the Dunkin' Donuts brand to more efficiently expand its restaurant base in newer markets where franchisees may not have access to a CML.

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#### Baskin-Robbins ice cream

We outsource the manufacturing and distribution of ice cream products for the domestic Baskin-Robbins brand franchisees to Dean Foods, which strengthens our relationships with franchisees and allows us to focus on our core franchising operations.

#### International

##### Dunkin' Donuts

International Dunkin' Donuts franchisees are responsible for sourcing their own supplies, subject to compliance with our standards. Most also produce their own donuts following the Dunkin' Donuts brand's approved processes. Franchisees in some markets source donuts produced by a brand approved third party supplier. Franchisees are permitted to source coffee from a number of coffee roasters approved by the brand, including the NDCP, as well as certain approved regional and local roasters. In certain countries, our international franchisees source virtually everything locally within their market while in others our international franchisees source most of their supplies from the NDCP. Where supplies are sourced locally, we help identify and approve those suppliers. In addition, we assist our international franchisees in identifying regional and global suppliers with the goal of leveraging the purchasing volume for pricing and product continuity advantages.

##### Baskin-Robbins

The Baskin-Robbins manufacturing network is comprised of 13 facilities, none of which are owned or operated by us, that supply our international markets with ice cream products. We utilize facilities owned by Dean Foods to produce ice cream products which we purchase and distribute to many of our international markets. Certain international franchisees rely on third-party-owned facilities to supply ice cream products to them, including facilities in Ireland and Canada. The Baskin-Robbins brand restaurants in India and Russia are supported by master franchisee-owned facilities in those respective countries while the restaurants in Japan and South Korea are supported by the joint venture-owned facilities located within each country.

#### Research and development

New product innovation is a critical component of our success. We believe the development of successful new products for each brand attracts new customers, increases comparable store sales, and allows franchisees to expand into other dayparts. New product research and development is located in a state-of-the-art facility at our headquarters in Canton, Massachusetts. The facility includes a sensory lab, a quality assurance lab, and a demonstration test kitchen. We rely on our internal culinary team, which uses consumer research, to develop and test new products.

#### Operational support

Substantially all of our executive management, finance, marketing, legal, technology, human resources, and operations support functions are conducted from our global headquarters in Canton, Massachusetts. In the United States, our franchise operations for both brands are organized into regions, each of which is headed by a regional vice president and directors of operations supported by field personnel who interact directly with the franchisees. Our international businesses are organized by region and have dedicated marketing and restaurant operations support teams that work with our master licensees and joint venture partners to improve restaurant operations and restaurant-level economics. Management of a franchise restaurant is the responsibility of the franchisee, who is trained in our techniques and is responsible for ensuring that the day-to-day operations of the restaurant are in compliance with our operating standards. We have implemented a computer-based disaster recovery program to address the possibility that a natural (or other form of) disaster may impact the information technology systems located at our Canton, Massachusetts headquarters.

#### Regulatory matters

##### Domestic

We and our franchisees are subject to various federal, state, and local laws affecting the operation of our respective businesses, including various health, sanitation, fire, and safety standards. In some jurisdictions our restaurants are required by law to display nutritional information about our products. Each restaurant is subject to licensing and regulation by a number of governmental authorities, which include zoning, health, safety, sanitation, building, and fire agencies in the jurisdiction in which the restaurant is located. Franchisee-owned NDCP and CMLs are licensed and

subject to similar regulations by federal, state, and local governments.

We and our franchisees are also subject to the Fair Labor Standards Act and various other laws governing such matters as minimum wage requirements, overtime and other working conditions, and citizenship requirements. A significant number of food-service personnel employed by franchisees are paid at rates related to the federal minimum wage.

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Our franchising activities are subject to the rules and regulations of the Federal Trade Commission (“FTC”) and various state laws regulating the offer and sale of franchises. The FTC’s franchise rule and various state laws require that we furnish a franchise disclosure document (“FDD”) containing certain information to prospective franchisees and a number of states require registration of the FDD with state authorities. We are operating under exemptions from registration in several states based on our experience and aggregate net worth. Substantive state laws that regulate the franchisor-franchisee relationship exist in a substantial number of states, and bills have been introduced in Congress from time to time that would provide for federal regulation of the franchisor-franchisee relationship. The state laws often limit, among other things, the duration and scope of non-competition provisions, the ability of a franchisor to terminate or refuse to renew a franchise and the ability of a franchisor to designate sources of supply. We believe that the FDD for each of our Dunkin’ Donuts brand and our Baskin-Robbins brand, together with any applicable state versions or supplements, and franchising procedures, comply in all material respects with both the FTC franchise rule and all applicable state laws regulating franchising in those states in which we have offered franchises.

#### International

Internationally, we and our franchisees are subject to national and local laws and regulations that often are similar to those affecting us and our franchisees in the U.S., including laws and regulations concerning franchises, labor, health, sanitation, and safety. International Baskin-Robbins brand and Dunkin’ Donuts brand restaurants are also often subject to tariffs and regulations on imported commodities and equipment, and laws regulating foreign investment. We believe that the international disclosure statements, franchise offering documents, and franchising procedures for our Baskin-Robbins brand and Dunkin’ Donuts brand comply in all material respects with the laws of the applicable countries.

#### Environmental

Our operations, including the selection and development of the properties we lease and sublease to our franchisees and any construction or improvements we make at those locations, are subject to a variety of federal, state, and local laws and regulations, including environmental, zoning, and land use requirements. Our properties are sometimes located in developed commercial or industrial areas and might previously have been occupied by more environmentally significant operations, such as gasoline stations and dry cleaners. Environmental laws sometimes require owners or operators of contaminated property to remediate that property, regardless of fault. While we have been required to, and are continuing to, clean up contamination at a limited number of our locations, we have no known material environmental liabilities.

#### Employees

As of December 30, 2017, we employed 1,148 people, 1,106 of whom were based in the U.S. and 42 of whom were based in other countries. Of our domestic employees, 443 worked in the field and 663 worked at our corporate headquarters or our satellite office in California. Of these employees, 224, who are almost exclusively in marketing positions, were paid by certain of our advertising funds. None of our employees are represented by a labor union, and we believe our relationships with our employees are healthy.

Our franchisees are independent business owners, so they and their employees are not included in our employee count.

#### Intellectual property

We own many registered trademarks and service marks (“Marks”) in the U.S. and in other countries throughout the world. We believe that our Dunkin’ Donuts and Baskin-Robbins names and logos, in particular, have significant value and are important to our business. Our policy is to pursue registration of our Marks in the U.S. and selected international jurisdictions, monitor our Marks portfolio both internally and externally through external search agents and vigorously oppose the infringement of any of our Marks. We license the use of our registered Marks to franchisees and third parties through franchise arrangements and licenses. The franchise and license arrangements restrict franchisees’ and licensees’ activities with respect to the use of our Marks, and impose quality control standards in connection with goods and services offered in connection with the Marks and an affirmative obligation on the franchisees to notify us upon learning of potential infringement. In addition, we maintain a limited patent portfolio in the U.S. for bakery and serving-related methods, designs, and articles of manufacture. We generally rely on common law protection for our copyrighted works. Neither the patents nor the copyrighted works are material to the operation

of our business. We also license some intellectual property from third parties for use in certain of our products. Such licenses are not individually, or in the aggregate, material to our business.

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### Seasonality

Our revenues are subject to fluctuations based on seasonality, primarily with respect to Baskin-Robbins. The ice cream industry generally experiences an increase during the spring and summer months, whereas Dunkin' Donuts hot beverage sales generally increase during the fall and winter months and iced beverage sales generally increase during the spring and summer months.

### Additional Information

The Company makes available, free of charge, through its internet website [www.dunkinbrands.com](http://www.dunkinbrands.com), its annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, proxy statements, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, as soon as reasonably practicable after electronically filing such material with the Securities and Exchange Commission. You may read and copy any materials filed with the Securities and Exchange Commission at the Securities and Exchange Commission's Public Reference Room at 100 F Street, NE, Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the Securities and Exchange Commission at 1-800-SEC-0330. This information is also available at [www.sec.gov](http://www.sec.gov). The reference to these website addresses does not constitute incorporation by reference of the information contained on the websites and should not be considered part of this document.

### Item 1A. Risk Factors.

#### Risks related to our business and industry

Our financial results are affected by the operating results of our franchisees.

We receive a substantial majority of our revenues in the form of royalties, which are generally based on a percentage of gross sales at franchised restaurants, rent, and other fees from franchisees. Accordingly, our financial results are to a large extent dependent upon the operational and financial success of our franchisees. If sales trends or economic conditions worsen for franchisees, their financial results may deteriorate and our royalty, rent, and other revenues may decline and our accounts receivable and related allowance for doubtful accounts may increase. In addition, if our franchisees fail to renew their franchise agreements, our royalty revenues may decrease which in turn may materially and adversely affect our business and operating results.

Our franchisees could take actions that could harm our business.

Our franchisees are contractually obligated to operate their restaurants in accordance with the operations, safety, and health standards set forth in our agreements with them. However, franchisees are independent third parties whom we do not control. The franchisees own, operate, and oversee the daily operations of their restaurants and have sole control over all employee and other workforce decisions. As a result, the ultimate success and quality of any franchised restaurant rests with the franchisee. If franchisees do not successfully operate restaurants in a manner consistent with required standards, franchise fees paid to us and royalty income will be adversely affected and brand image and reputation could be harmed, which in turn could materially and adversely affect our business and operating results.

Although we believe we generally enjoy a positive working relationship with the vast majority of our franchisees, active and/or potential disputes with franchisees could damage our brand reputation and/or our relationships with the broader franchisee group.

Our success depends substantially on the value of our brands.

Our success is dependent in large part upon our ability to maintain and enhance the value of our brands, our customers' connection to our brands, and a positive relationship with our franchisees. Brand value can be severely damaged even by isolated incidents, particularly if the incidents receive considerable negative publicity or result in litigation. Some of these incidents may relate to the way we manage our relationship with our franchisees, our growth strategies, our development efforts in domestic and foreign markets, or the ordinary course of our, or our franchisees', business. Other incidents may arise from events that are or may be beyond our ability to control and may damage our brands, such as actions taken (or not taken) by one or more franchisees or their employees relating to health, safety, welfare, or otherwise; litigation and claims; security breaches or other fraudulent activities associated with our electronic payment systems; and illegal activity targeted at us or others. Consumer demand for our products and our brands' value could

diminish significantly if any such incidents or other matters erode consumer confidence in us or our products, which would likely result in lower sales and, ultimately, lower royalty income, which in turn could materially and adversely affect our business and operating results.

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Incidents involving food-borne illnesses, food tampering, or food contamination involving our brands or our supply chain could create negative publicity and significantly harm our operating results

While we and our franchisees dedicate substantial resources to food safety matters to enable customers to enjoy safe, quality food products, food safety events, including instances of food-borne illness (such as salmonella or E. Coli), have occurred in the food industry in the past, and could occur in the future.

Instances or reports, whether true or not, of food-safety issues, such as food-borne illnesses, food tampering, food contamination or mislabeling, either during the growing, manufacturing, packaging, storing, or preparation of products, have in the past severely injured the reputations of companies in the quick-service restaurant sectors and could affect us as well. Any report linking us, our franchisees, or our suppliers to food-borne illnesses or food tampering, contamination, mislabeling, or other food-safety issues could damage the value of our brands immediately and severely hurt sales of our products and possibly lead to product liability claims, litigation (including class actions), or other damages.

In addition, food safety incidents, whether or not involving our brands, could result in negative publicity for the industry or market segments in which we operate. Increased use of social media could create and/or amplify the effects of negative publicity. This negative publicity may reduce demand for our products and could result in a decrease in guest traffic to our restaurants as consumers shift their preferences to our competitors or to other products or food types. A decrease in traffic as a result of these health concerns or negative publicity could materially and adversely affect our brands, our business, and our stock price.

The quick service restaurant segment is highly competitive, and competition could lower our revenues.

The QSR segment of the restaurant industry is intensely competitive. The beverage and food products sold by our franchisees compete directly against products sold at other QSRs, local and regional beverage and food operations, specialty beverage and food retailers, supermarkets, and wholesale suppliers, many bearing recognized brand names and having significant customer loyalty. In addition to the prevailing baseline level of competition, major market players in noncompeting industries may choose to enter the restaurant industry. Key competitive factors include the number and location of restaurants, quality and speed of service, attractiveness of facilities, effectiveness of advertising, marketing, and operational programs, price, demographic patterns and trends, consumer preferences and spending patterns, menu diversification, health or dietary preferences and perceptions, and new product development. Some of our competitors have substantially greater financial and other resources than us, which may provide them with a competitive advantage. In addition, we compete within the restaurant industry and the QSR segment not only for customers but also for qualified franchisees. We cannot guarantee the retention of any, including the top-performing, franchisees in the future, or that we will maintain the ability to attract, retain, and motivate sufficient numbers of franchisees of the same caliber, which could materially and adversely affect our business and operating results. If we are unable to maintain our competitive position, we could experience lower demand for products, downward pressure on prices, the loss of market share, and the inability to attract, or loss of, qualified franchisees, which could result in lower franchise fees and royalty income, and materially and adversely affect our business and operating results.

If we or our franchisees or licensees are unable to protect our customers' credit card data and other personal information, we or our franchisees could be exposed to data loss, litigation, and liability, and our reputation could be significantly harmed.

Data protection is increasingly demanding and the use of electronic payment methods and collection of other personal information exposes us and our franchisees to increased risk of privacy and/or security breaches as well as other risks. In connection with credit card transactions in-store and online, we and our franchisees collect and transmit confidential credit card information by way of retail networks. Additionally, we collect and store personal information from individuals, including our customers, franchisees, and employees. We rely on commercially available systems, software, tools, and monitoring to provide security for processing, transmitting, and storing such information. The failure of these systems to operate effectively, problems with transitioning to upgraded or replacement systems, or a breach in security of these systems, including through cyber terrorism, could materially and adversely affect our business and operating results.

Further, the standards for systems currently used for transmission and approval of electronic payment transactions, and the technology utilized in electronic payment themselves, all of which can put electronic payment data at risk, are determined and controlled by the payment card industry, not by us. In addition, our employees, franchisees, contractors, or third parties with whom we do business or to whom we outsource business operations may attempt to circumvent our security measures in order to misappropriate such information, and may purposefully or inadvertently cause a breach involving such information. Third parties may have the technology or know-how to breach the security of the personal information collected, stored, or transmitted by us or our franchisees, and our respective security measures, as well as those of our technology vendors, may not effectively prohibit others from obtaining improper access to this information. Advances in computer and software capabilities and encryption technology, new tools, and other developments may increase the risk of such a breach. If a person is able to

circumvent our data security measures or that of third parties with whom we do business, including our franchisees, he or she could destroy or steal valuable information or disrupt our operations. Any security breach could expose us to risks of data loss, litigation, liability, and could seriously disrupt our operations. Any resulting negative publicity could significantly harm our reputation and could materially and adversely affect our business and operating results.

Sub-franchisees could take actions that could harm our business and that of our master franchisees.

In certain of our international markets, we enter into agreements with master franchisees that permit the master franchisee to develop and operate restaurants in defined geographic areas. As permitted by our master franchisee agreements, certain master franchisees elect to sub-franchise rights to develop and operate restaurants in the geographic area covered by the master franchisee agreement. Our master franchisee agreements contractually obligate our master franchisees to operate their restaurants in accordance with specified operations, safety, and health standards and also require that any sub-franchise agreement contain similar requirements. However, we are not party to the agreements with the sub-franchisees and, as a result, are dependent upon our master franchisees to enforce these standards with respect to sub-franchised restaurants. As a result, the ultimate success and quality of any sub-franchised restaurant rests with the master franchisee. If sub-franchisees do not successfully operate their restaurants in a manner consistent with required standards, franchise fees and royalty income paid to the applicable master franchisee and, ultimately, to us could be adversely affected and our brand image and reputation may be harmed, which could materially and adversely affect our business and operating results.

We cannot predict the impact that the following may have on our business: (i) new or improved technologies, (ii) alternative methods of delivery, or (iii) changes in consumer behavior facilitated by these technologies and alternative methods of delivery.

Advances in technologies or alternative methods of delivery, including advances in vending machine technology, direct home delivery of on-line orders and home coffee makers, or certain changes in consumer behavior driven by these or other technologies and methods of delivery could have a negative effect on our business. Moreover, technology and consumer offerings continue to develop, and we expect that new or enhanced technologies and consumer offerings will be available in the future. We may pursue certain of those technologies and consumer offerings if we believe they offer a sustainable customer proposition and can be successfully integrated into our business model. However, we cannot predict consumer acceptance of these delivery channels or their impact on our business. In addition, our competitors, some of whom have greater resources than us, may be able to benefit from changes in technologies or consumer acceptance of alternative methods of delivery, which could harm our competitive position. There can be no assurance that we will be able to successfully respond to changing consumer preferences, including with respect to new technologies and alternative methods of delivery, or to effectively adjust our product mix, service offerings, and marketing and merchandising initiatives for products and services that address, and anticipate advances in, technology and market trends. If we are not able to successfully respond to these challenges, our business, financial condition, and operating results could be harmed.

Economic conditions adversely affecting consumer discretionary spending may negatively impact our business and operating results.

We believe that our franchisees' sales, customer traffic, and profitability are strongly correlated to consumer discretionary spending, which is influenced by general economic conditions, unemployment levels, and the availability of discretionary income. Our franchisees' sales are dependent upon discretionary spending by consumers; any reduction in sales at franchised restaurants will result in lower royalty payments from franchisees to us and adversely impact our profitability. In an economic downturn our business and results of operations could be materially and adversely affected. In addition, the pace of new restaurant openings may be slowed and restaurants may be forced to close, reducing the restaurant base from which we derive royalty income.

Our substantial indebtedness could adversely affect our financial condition.

We have a significant amount of indebtedness. As of December 30, 2017, we had total indebtedness of approximately \$3.1 billion under our securitized debt facility, excluding \$32.3 million of undrawn letters of credit and \$117.7 million of unused commitments.

Subject to the limits contained in the agreements governing our securitized debt facility, we may be able to incur substantial additional debt from time to time to finance capital expenditures, investments, acquisitions, or for other purposes. If we do incur substantial additional debt, the risks related to our high level of debt could intensify.

Specifically, our high level of indebtedness could have important consequences, including:

- limiting our ability to obtain additional financing to fund capital expenditures, investments, acquisitions, or other general corporate requirements;

requiring a substantial portion of our cash flow to be dedicated to payments to service our indebtedness instead of other purposes, thereby reducing the amount of cash flow available for capital expenditures, investments, acquisitions, and other general corporate purposes;

increasing our vulnerability to and the potential impact of adverse changes in general economic, industry, and competitive conditions;

limiting our flexibility in planning for and reacting to changes in the industry in which we compete;

placing us at a disadvantage compared to other, less leveraged competitors or competitors with comparable debt at more favorable interest rates; and

increasing our costs of borrowing.

In addition, the financial and other covenants we agreed to with our lenders may limit our ability to incur additional indebtedness, make investments, and engage in other transactions, and the leverage may cause other potential lenders to be less willing to loan funds to us in the future.

We may be unable to generate sufficient cash flow to satisfy our significant debt service obligations, which would adversely affect our financial condition and results of operations.

Our ability to make principal and interest payments on and to refinance our indebtedness will depend on our ability to generate cash in the future. This, to a certain extent, is subject to general economic, financial, competitive, legislative, regulatory, and other factors that are beyond our control. If our business does not generate sufficient cash flow from operations, in the amounts projected or at all, or if future borrowings are not available to us under our variable funding notes in amounts sufficient to fund our other liquidity needs, our financial condition and results of operations may be adversely affected. If we cannot generate sufficient cash flow from operations to make scheduled principal amortization and interest payments on our debt obligations in the future, we may need to refinance all or a portion of our indebtedness on or before maturity, sell assets, delay capital expenditures, or seek additional equity investments. If we are unable to refinance any of our indebtedness on commercially reasonable terms or at all or to effect any other action relating to our indebtedness on satisfactory terms or at all, our business may be harmed.

The terms of our securitized debt financing of certain of our wholly-owned subsidiaries have restrictive terms and our failure to comply with any of these terms could put us in default, which would have an adverse effect on our business and prospects.

Unless and until we repay all outstanding borrowings under our securitized debt facility, we will remain subject to the restrictive terms of these borrowings. The securitized debt facility, under which certain of our wholly-owned subsidiaries issued and guaranteed fixed rate notes and variable funding notes, contain a number of covenants, with the most significant financial covenant being a debt service coverage calculation. These covenants limit the ability of certain of our subsidiaries to, among other things:

sell assets;

alter the business we conduct;

engage in mergers, acquisitions, and other business combinations;

declare dividends or redeem or repurchase capital stock;

incur, assume, or permit to exist additional indebtedness or guarantees;

make loans and investments;

incur liens; and

enter into transactions with affiliates.

The securitized debt facility also requires us to maintain specified financial ratios. Our ability to meet these financial ratios can be affected by events beyond our control, and we may not satisfy such a test. A breach of these covenants could result in a rapid amortization event or default under the securitized debt facility. If amounts owed under the securitized debt facility are accelerated because of a default and we are unable to pay such amounts, the investors may have the right to assume control of substantially all of the securitized assets.

If we are unable to refinance or repay amounts under the securitized debt facility prior to the expiration of the applicable term, our cash flow would be directed to the repayment of the securitized debt and, other than management fees sufficient to cover minimal selling, general and administrative expenses, would not be available for operating our business.

No assurance can be given that any refinancing or additional financing will be possible when needed or that we will be able to negotiate acceptable terms. In addition, our access to capital is affected by prevailing conditions in the financial and capital markets and other factors beyond our control. There can be no assurance that market conditions will be favorable at the times that we require new or additional financing.

The indenture governing the securitized debt restricts the cash flow from the entities subject to the securitization to any of our other entities and upon the occurrence of certain events, cash flow would be further restricted.

In the event that a rapid amortization event occurs under the indenture governing the securitized debt (including, without limitation, upon an event of default under the indenture or the failure to repay the securitized debt at the end of the applicable term), the funds available to us would be reduced or eliminated, which would in turn reduce our ability to operate or grow our business.

Infringement, misappropriation, or dilution of our intellectual property could harm our business.

We regard our Dunkin' Donut® and Baskin-Robbins® trademarks as having significant value and as being important factors in the marketing of our brands. We have also obtained trademark protection for the trademarks associated with several of our product offerings and advertising slogans, including "America Runs on Dunkin'®". We believe that these and other intellectual property, including certain patents and trade secrets, are valuable assets that are critical to our success. We rely on a combination of protections provided by contracts, as well as copyright, patent, trademark, and other laws, such as trade secret and unfair competition laws, to protect our intellectual property from infringement, misappropriation, or dilution. We have registered certain trademarks and service marks and have other trademark and service mark registration applications pending in the United States and foreign jurisdictions. However, not all of the trademarks or service marks that we currently use have been registered in all of the countries in which we do business, and they may never be registered in all of those countries.

Although we monitor our intellectual property, especially our trademark portfolio, both internally and through external search agents and impose an obligation on franchisees to notify us upon learning of potential infringement, there can be no assurance that we will be able to adequately maintain, enforce, and protect our trademarks or other intellectual property rights. We are aware of names and marks similar to our service marks being used by other persons. Although we believe such uses will not adversely affect us, further or currently unknown unauthorized uses or other infringement of our trademarks or service marks could diminish the value of our brands and may adversely affect our business. The same is true with regards to our intellectual property. Namely, that unauthorized uses of such intellectual property, including patents, trade secrets or proprietary software, or other infringement thereof, by third parties may adversely affect our business. Effective intellectual property protection may not be available in every country in which we have or intend to open or franchise a restaurant or license our intellectual property. Failure to adequately protect our intellectual property rights could damage our brands and impair our ability to compete effectively. Even where we have effectively secured statutory protection for our trade secrets and other intellectual property, our competitors may misappropriate our intellectual property and our employees, consultants, and suppliers may breach their contractual obligations not to reveal our confidential information, including trade secrets. Although we have taken measures to protect our intellectual property, there can be no assurance that these protections will be adequate or that third parties will not independently develop products or concepts that are substantially similar to ours. Despite our efforts, it may be possible for third-parties to reverse engineer, otherwise obtain, copy, and use software or information that we regard as proprietary. Furthermore, defending or enforcing our trademark rights, branding practices, and other intellectual property, and seeking an injunction and/or compensation for misappropriation of confidential information, could result in the expenditure of significant resources and divert the attention of management, which in turn may materially and adversely affect our business and operating results.

Our brands may be limited or diluted through franchisee and third-party activity.

Although we monitor and restrict franchisee activities through our franchise and license agreements, franchisees or third parties may refer to or make statements about our brands that do not make proper use of our trademarks or

required designations, that improperly alter trademarks or branding, or that are critical of our brands or place our brands in a context that may tarnish their reputation. This may result in dilution or tarnishment of our intellectual property. It is not possible for us to obtain registrations for all possible variations of our branding in all territories where we operate. Franchisees, licensees, or third parties may seek to register or obtain registration for domain names and trademarks involving localizations, variations, and versions of certain branding tools, and these activities may limit our ability to obtain or use such rights in such territories. Franchisee noncompliance with the terms and conditions of our franchise or license agreements may reduce the overall goodwill of our brands, whether through the failure to meet health and safety standards, engage in quality control or maintain product

consistency, or through the participation in improper or objectionable business practices.

Moreover, unauthorized third parties may use our intellectual property to trade on the goodwill of our brands, resulting in consumer confusion or dilution. Any reduction of our brands' goodwill, consumer confusion, or dilution is likely to impact sales, and could materially and adversely impact our business and operating results.

We are and may become subject to third-party infringement claims or challenges to the validity of our intellectual property.

We are and may, in the future, become the subject of claims for infringement, misappropriation, or other violation of intellectual property rights, which may or not be unfounded, from owners of intellectual property in areas where our franchisees operate or where we intend to conduct operations, including in foreign jurisdictions. Such claims, whether or not they have any merit, could harm our image, our brands, our competitive position, or our ability to expand our operations into other jurisdictions and cause us to incur significant costs related to defense or settlement. If such claims were decided against us, or a third party indemnified by us pursuant to license terms, we could be required to pay damages, develop or adopt non-infringing products or services, or acquire a license to the intellectual property that is the subject of the asserted claim, which license may not be available on acceptable terms or at all. The attendant expenses could require the expenditure of additional capital, and there would be expenses associated with the defense of any infringement, misappropriation, or other third-party claims, and there could be attendant negative publicity, even if ultimately decided in our favor.

Growth into new territories may be hindered or blocked by pre-existing third-party rights.

We act to obtain and protect our intellectual property rights we need to operate successfully in those territories where we operate. Certain intellectual property rights including rights in trademarks are national in character, and are obtained on a country-by-country basis by the first person to obtain protection through use or registration in that country in connection with specified products and services. As our business grows, we continuously evaluate the potential for expansion into new territories and new products and services. There is a risk with each expansion that growth will be limited or unavailable due to blocking pre-existing third-party intellectual property rights.

The restaurant industry is affected by consumer preferences and perceptions. Changes in these preferences and perceptions may lessen the demand for our products, which could reduce sales by our franchisees and reduce our royalty revenues.

The restaurant industry is affected by changes in consumer tastes, national, regional, and local economic conditions, and demographic trends. For instance, if prevailing health or dietary preferences cause consumers to avoid donuts and other products we offer in favor of foods that are perceived as healthier, our franchisees' sales would suffer, resulting in lower royalty payments to us, and our business and operating results would be harmed.

If we fail to successfully implement our growth strategy, which includes opening new domestic and international restaurants, our ability to increase our revenues and operating profits could be adversely affected.

Our growth strategy relies in part upon new restaurant development by existing and new franchisees. We and our franchisees face many challenges in opening new restaurants, including:

- availability of financing;
- selection and availability of suitable restaurant locations;
- competition for restaurant sites;
- negotiation of acceptable lease and financing terms;
- securing required domestic or foreign governmental permits and approvals;
- consumer tastes in new geographic regions and acceptance of our products;
- employment and training of qualified personnel;
- impact of inclement weather, natural disasters, and other acts of nature; and
- general economic and business conditions.

In particular, because the majority of our new restaurant development is funded by franchisee investment, our growth strategy is dependent on our franchisees' (or prospective franchisees') ability to access funds to finance such development. We do not provide our franchisees with direct financing and therefore their ability to access borrowed funds generally depends on their independent relationships with various financial institutions. If our franchisees (or prospective franchisees) are not able to obtain financing at commercially reasonable rates, or at all, they may be

unwilling or unable to invest in the development of

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new restaurants, and our future growth could be adversely affected.

To the extent our franchisees are unable to open new restaurants as we anticipate, our revenue growth would come primarily from growth in comparable store sales. Our failure to add a significant number of new restaurants or grow comparable store sales would adversely affect our ability to increase our revenues and operating income and could materially and adversely harm our business and operating results.

Increases in commodity prices may negatively affect payments from our franchisees and licensees.

Coffee and other commodity prices are subject to substantial price fluctuations, stemming from variations in weather patterns, shifting political or economic conditions in coffee-producing countries, potential taxes or fees on certain imported goods, and delays in the supply chain. If commodity prices rise, franchisees may experience reduced sales, due to decreased consumer demand at retail prices that have been raised to offset increased commodity prices, which may reduce franchisee profitability. Any such decline in franchisee sales will reduce our royalty income, which in turn may materially and adversely affect our business and operating results.

Our joint ventures in Japan and South Korea, as well as our licensees in Russia and India, manufacture ice cream products independently. The joint ventures in Japan and South Korea own manufacturing facilities in their countries of operation. The revenues derived from these joint ventures differ fundamentally from those of other types of franchise arrangements in the system because the income that we receive from the joint ventures in Japan and South Korea is based in part on the profitability, rather than the gross sales, of the restaurants operated by these joint ventures.

Accordingly, in the event that the joint ventures in Japan or South Korea experience staple ingredient price increases that adversely affect the profitability of the restaurants operated by these joint ventures, that decrease in profitability would reduce distributions by these joint ventures to us, which in turn could materially and adversely impact our business and operating results.

Shortages of coffee or milk could adversely affect our revenues.

If coffee or milk consumption continues to increase worldwide or there is a disruption in the supply of coffee or milk due to natural disasters, political unrest, or other calamities, the global supply of these commodities may fail to meet demand. If coffee or milk demand is not met, franchisees may experience reduced sales which, in turn, would reduce our royalty income. Additionally, if milk demand is not met, we may not be able to purchase and distribute ice cream products to our international franchisees, which would reduce our sales of ice cream and other products. Such reductions in our royalty income and sales of ice cream and other products may materially and adversely affect our business and operating results.

We and our franchisees rely on information technology and computer systems to process transactions and manage our business, and a disruption or a failure of such systems or technology could harm our ability to effectively manage our business.

Network and information technology systems are integral to our business. We utilize various computer systems, including our FAST System and our EFTPay System, which are customized, web-based systems. The FAST System is the system by which our U.S. and Canadian franchisees report their weekly sales and pay their corresponding royalty fees and required advertising fund contributions. When sales are reported by a U.S. or Canadian franchisee, a withdrawal for the authorized amount is initiated from the franchisee's bank after 12 days (from the week ending or month ending date). The FAST System is critical to our ability to accurately track sales and compute royalties due from our U.S. and Canadian franchisees. The EFTPay System is used by our U.S. and Canadian franchisees to make payments against open, non-fee invoices (i.e., all invoices except royalty and advertising funds). When a franchisee selects an invoice and submits the payment, on the following day a withdrawal for the selected amount is initiated from the franchisee's bank. Additionally, an increasing number of transactions in our restaurants are processed through our mobile application. Despite the implementation of security measures, our systems are subject to damage and/or interruption as a result of power outages, computer and network failures, computer viruses and other disruptive software, security breaches, terrorist attacks, catastrophic events, and improper usage by employees. Such events could result in a material disruption in operations, a need for a costly repair, upgrade, or replacement of systems, or a decrease in, or in the collection of, royalties paid to us by our franchisees. To the extent that any disruption or security

breach were to result in a loss of, or damage to, our data or applications, or inappropriate disclosure of confidential or proprietary information, we could incur a liability which could materially affect our results of operations.

Interruptions in the supply of product to franchisees and licensees could adversely affect our revenues.

In order to maintain quality-control standards and consistency among restaurants, we require through our franchise agreements that our franchisees obtain food and other supplies from preferred suppliers approved in advance. In this regard, we and our franchisees depend on a group of suppliers for ingredients, foodstuffs, beverages, and disposable serving instruments including, but not limited to, Rich Products Corp., Dean Foods Co., The Coca-Cola Company, and Silver Pail Dairy, Ltd. as well as four

primary coffee roasters and two primary donut mix suppliers. In 2017, we and our franchisees purchased products from nearly 500 approved domestic suppliers, with approximately 11 of such suppliers providing half, based on dollar volume, of all products purchased domestically. We look to approve multiple suppliers for most products, and require any single sourced supplier, such as The Coca-Cola Company, to have contingency plans in place to ensure continuity of supply. In addition we believe that, if necessary, we could obtain readily available alternative sources of supply for each product that we currently source through a single supplier. To facilitate the efficiency of our franchisees' supply chain, we have historically entered into several preferred-supplier arrangements for particular food or beverage items. The Dunkin' Donuts system is supported domestically by the franchisee-owned purchasing and distribution cooperative known as the National Distributor Commitment Program. We have a long-term agreement with the National DCP, LLC (the "NDCP") for the NDCP to provide substantially all of the goods needed to operate a Dunkin' Donuts restaurant in the United States. The NDCP also supplies some international markets. The NDCP aggregates the franchisee demand, sends requests for proposals to approved suppliers, and negotiates contracts for approved items. The NDCP also inventories the items in its seven regional distribution centers and ships products to franchisees at least one time per week. We do not control the NDCP and have only limited contractual rights under our agreement with the NDCP associated with supplier certification and quality assurance and protection of our intellectual property. While the NDCP maintains contingency plans with its approved suppliers and has a contingency plan for its own distribution function to restaurants, our franchisees bear risks associated with the timeliness, solvency, reputation, labor relations, freight costs, price of raw materials, and compliance with health and safety standards of each supplier (including those of our international joint ventures) including, but not limited to, risks associated with contamination to food and beverage products. We have little control over such suppliers. Disruptions in these relationships may reduce franchisee sales and, in turn, our royalty income.

Overall difficulty of suppliers (including those of certain international joint ventures) meeting franchisee product demand, interruptions in the supply chain, obstacles or delays in the process of renegotiating or renewing agreements with preferred suppliers, financial difficulties experienced by suppliers, or the deficiency, lack, or poor quality of alternative suppliers could adversely impact franchisee sales which, in turn, would reduce our royalty income and could materially and adversely affect our business and operating results.

We may not be able to recoup our expenditures on properties we sublease to franchisees.

In some locations, we may pay more rent and other amounts to third-party landlords under a prime lease than we receive from the franchisee who subleases such property. Typically, our franchisees' rent is based in part on a percentage of gross sales at the restaurant, so a downturn in gross sales would negatively affect the level of the payments we receive. Additionally, pursuant to the terms of certain prime leases we have entered into with third-party landlords, we may be required to construct or improve a property, pay taxes, maintain insurance, and comply with building codes and other applicable laws. The subleases we enter into with franchisees related to such properties typically pass through such obligations, but if a franchisee fails to perform the obligations passed through to them, we will be required to perform those obligations, resulting in an increase in our leasing and operational costs and expenses.

If the international markets in which we compete are affected by changes in political, social, legal, economic, or other factors, our business and operating results may be materially and adversely affected.

As of December 30, 2017, we had 8,819 international restaurants located in 68 foreign countries. The international operations of our franchisees may subject us to additional risks, which differ in each country in which our franchisees operate, and such risks may negatively affect our business or result in a delay in or loss of royalty income to us.

The factors impacting the international markets in which restaurants are located may include:

- recessionary or expansive trends in international markets;
- changes in foreign currency exchange rates and hyperinflation or deflation in the foreign countries in which we or our international joint ventures operate;
- the imposition of restrictions on currency conversion or the transfer of funds;
- availability of credit for our franchisees, licensees, and our international joint ventures to finance the development of new restaurants;

- increases in the taxes paid and other changes in applicable tax laws;
- legal and regulatory changes and the burdens and costs of local operators' compliance with a variety of laws, including trade restrictions and tariffs;
- interruption of the supply of product;

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increases in anti-American sentiment and the identification of the Dunkin' Donuts brand and Baskin-Robbins brand as American brands;

political and economic instability; and

natural disasters, terrorist threats and/or activities, and other calamities.

Any or all of these factors may reduce distributions from our international joint ventures or other international partners and/or royalty income, which in turn may materially and adversely impact our business and operating results.

Termination of an arrangement with a master franchisee could adversely impact our revenues.

Internationally, and in limited cases domestically, we enter into relationships with "master franchisees" to develop and operate restaurants in defined geographic areas. Master franchisees are granted exclusivity rights with respect to larger territories than the typical franchisees, and in particular cases, expansion after minimum requirements are met is subject to the discretion of the master franchisee. In fiscal years 2017, 2016, and 2015, we derived approximately 13.3%, 14.6%, and 14.8%, respectively, of our total revenues from master franchisee arrangements. The termination of an arrangement with a master franchisee or a lack of expansion by certain master franchisees could result in the delay of the development of franchised restaurants, or an interruption in the operation of one of our brands in a particular market or markets. Any such delay or interruption would result in a delay in, or loss of, royalty income to us whether by way of delayed royalty income or delayed revenues from the sale of ice cream and other products by us to franchisees internationally, or reduced sales. Any interruption in operations due to the termination of an arrangement with a master franchisee similarly could result in lower revenues for us, particularly if we were to determine to close restaurants following the termination of an arrangement with a master franchisee.

Fluctuations in exchange rates affect our revenues.

We are subject to inherent risks attributed to operating in a global economy. Most of our revenues, costs, and debts are denominated in U.S. dollars. However, sales made by franchisees outside of the U.S. are denominated in the currency of the country in which the point of distribution is located, and this currency could become less valuable prior to calculation of our royalty payments in U.S. dollars as a result of exchange rate fluctuations. As a result, currency fluctuations could reduce our royalty income. Unfavorable currency fluctuations could result in a reduction in our revenues. Income we earn from our joint ventures is also subject to currency fluctuations. These currency fluctuations affecting our revenues and costs could adversely affect our business and operating results.

Adverse public or medical opinions about the health effects of consuming our products, whether or not accurate, could harm our brands and our business.

Some of our products contain caffeine, dairy products, sugar, other carbohydrates, fats, and other active compounds, the health effects of which are the subject of increasing public scrutiny, including the suggestion that excessive consumption of caffeine, dairy products, sugar, other carbohydrates, fats, and other active compounds can lead to a variety of adverse health effects. There has also been greater public awareness that sedentary lifestyles, combined with excessive consumption of high-carbohydrate, high-fat, or high-calorie foods, have led to a rapidly rising rate of obesity. In the United States and certain other countries, there is increasing consumer awareness of health risks, including obesity, as well as increased consumer litigation based on alleged adverse health impacts of consumption of various food products. While we offer some healthier beverage and food items, including reduced fat items and reduced sugar items, an unfavorable report on the health effects of caffeine or other compounds present in our products, or negative publicity or litigation arising from other health risks such as obesity, could significantly reduce the demand for our beverages and food products. A decrease in customer traffic as a result of these health concerns or negative publicity could materially and adversely affect our brands and our business.

We may not be able to enforce payment of fees under certain of our franchise arrangements.

In certain limited instances, a franchisee may be operating a restaurant pursuant to an unwritten franchise arrangement. Such circumstances may arise where a franchisee arrangement has expired and new or renewal agreements have yet to be executed or where the franchisee has developed and opened a restaurant but has failed to memorialize the franchisor-franchisee relationship in an executed agreement as of the opening date of such restaurant.

In certain other limited instances, we may allow a franchisee in good standing to operate domestically pursuant to franchise arrangements which have expired in their normal course and have not yet been renewed. As of December 30, 2017, less than 1% of our restaurants were operating without a written agreement. There is a risk that

either category of these franchise arrangements may not be enforceable under federal, state, or local laws and regulations prior to correction or if left uncorrected. In these instances, the franchise arrangements may be enforceable on the basis of custom and assent of performance. If the franchisee, however, were to neglect to remit royalty payments in a timely fashion, we may be unable to enforce the payment of such fees which, in turn, may

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materially and adversely affect our business and operating results. While we generally require franchise arrangements in foreign jurisdictions to be entered into pursuant to written franchise arrangements, subject to certain exceptions, some expired contracts, letters of intent, or oral agreements in existence may not be enforceable under local laws, which could impair our ability to collect royalty income, which in turn may materially and adversely impact our business and operating results.

Our business activities subject us to litigation risk that could affect us adversely by subjecting us to significant money damages and other remedies or by increasing our litigation expense.

In the ordinary course of business, we are the subject of complaints or litigation from franchisees, usually related to alleged breaches of contract or wrongful termination under the franchise arrangements. In addition, we are, from time to time, the subject of complaints or litigation from customers alleging illness, injury, or other food-quality, health, or operational concerns and from suppliers alleging breach of contract. We may also be subject to employee claims based on, among other things, discrimination, harassment, or wrongful termination. Finally, litigation against a franchisee or its affiliates by third parties, whether in the ordinary course of business or otherwise, may include claims against us by virtue of our relationship with the defendant-franchisee. In addition to decreasing the ability of a defendant-franchisee to make royalty payments and diverting management resources, adverse publicity resulting from such allegations may materially and adversely affect us and our brands, regardless of whether such allegations are valid or whether we are liable. Our international operations may be subject to additional risks related to litigation, including difficulties in enforcement of contractual obligations governed by foreign law due to differing interpretations of rights and obligations, compliance with multiple and potentially conflicting laws, new and potentially untested laws and judicial systems, and reduced or diminished protection of intellectual property. A substantial unsatisfied judgment against us or one of our subsidiaries could result in bankruptcy, which would materially and adversely affect our business and operating results.

Our business is subject to various laws and regulations and changes in such laws and regulations, and/or failure to comply with existing or future laws and regulations, could adversely affect us.

We are subject to state franchise registration requirements, the rules and regulations of the Federal Trade Commission (the "FTC"), various state laws regulating the offer and sale of franchises in the United States through the provision of franchise disclosure documents containing certain mandatory disclosures, and certain rules and requirements regulating franchising arrangements in foreign countries. Although we believe that the Franchisors' Franchise Disclosure Documents, together with any applicable state-specific versions or supplements, and franchising procedures that we use comply in all material respects with both the FTC guidelines and all applicable state laws regulating franchising in those states in which we offer new franchise arrangements, noncompliance could reduce anticipated royalty income, which in turn may materially and adversely affect our business and operating results.

Our franchisees are subject to various existing U.S. federal, state, local, and foreign laws affecting the operation of the restaurants including various health, sanitation, fire, and safety standards. Franchisees may in the future become subject to regulation (or further regulation) seeking to tax or regulate high-fat foods, to limit the serving size of beverages containing sugar, to ban the use of certain packaging materials (including polystyrene used in the iconic Dunkin' Donuts cup), or requiring the display of detailed nutrition information. Each of these regulations would be costly to comply with and/or could result in reduced demand for our products.

In connection with the continued operation or remodeling of certain restaurants, franchisees may be required to expend funds to meet U.S. federal, state, and local and foreign regulations. Difficulties in obtaining, or the failure to obtain, required licenses or approvals could delay or prevent the opening of a new restaurant in a particular area or cause an existing restaurant to cease operations. All of these situations would decrease sales of an affected restaurant and reduce royalty payments to us with respect to such restaurant.

The franchisees are also subject to the Fair Labor Standards Act of 1938, as amended, and various other laws in the United States and in foreign countries governing such matters as minimum-wage requirements, overtime and other working conditions, and citizenship requirements. A significant number of our franchisees' food-service employees are paid at rates related to the U.S. federal minimum wage and applicable minimum wages in foreign jurisdictions and past increases in the U.S. federal minimum wage and foreign jurisdiction minimum wage have increased labor costs, as would future such increases. Any increases in labor costs might result in franchisees inadequately staffing

restaurants. Understaffed restaurants could reduce sales at such restaurants, decrease royalty payments, and adversely affect our brands. Evolving labor and employment laws, rules, and regulations could also result in increased exposure on the part of Dunkin' Brands' for labor and employment related liabilities that have historically been borne by franchisees.

In 2015, the National Labor Relations Board adopted a new and broader standard for determining when two or more otherwise unrelated employers may be found to be a joint employer of the same employees under the National Labor Relations Act. If this joint employer liability standard is upheld or adopted by other government agencies such as the Department of Labor, the Equal

Employment Opportunity Commission, and the Occupational Safety and Health Administration and/or applied generally to franchise relationships, it could cause us to be liable or held responsible for unfair labor practices and other violations of its franchisees and subject us to other liabilities, and require us to conduct collective bargaining negotiations, regarding employees of totally separate, independent employers, most notably our franchisees. In such event, our operating expenses may increase as a result of required modifications to our business practices, increased litigation, governmental investigations or proceedings, administrative enforcement actions, fines and civil liability. Our and our franchisees' operations and properties are subject to extensive U.S. federal, state, and local laws and regulations, including those relating to environmental, building, and zoning requirements. Our development of properties for leasing or subleasing to franchisees depends to a significant extent on the selection and acquisition of suitable sites, which are subject to zoning, land use, environmental, traffic, and other regulations and requirements. Failure to comply with legal requirements could result in, among other things, revocation of required licenses, administrative enforcement actions, fines, and civil and criminal liability. We may incur investigation, remediation, or other costs related to releases of hazardous materials or other environmental conditions at our properties, regardless of whether such environmental conditions were created by us or a third party, such as a prior owner or tenant. We have incurred costs to address soil and groundwater contamination at some sites, and continue to incur nominal remediation costs at some of our other locations. If such issues become more expensive to address, or if new issues arise, they could increase our expenses, generate negative publicity, or otherwise adversely affect us.

We are subject to a variety of additional risks associated with our franchisees.

Our franchise system subjects us to a number of additional risks, any one of which may impact our ability to collect royalty payments from our franchisees, may harm the goodwill associated with our brands, and/or may materially and adversely impact our business and results of operations.

Bankruptcy of U.S. Franchisees. A franchisee bankruptcy could have a substantial negative impact on our ability to collect payments due under such franchisee's franchise arrangements and, to the extent such franchisee is a lessee pursuant to a franchisee lease/sublease with us, payments due under such franchisee lease/sublease. In a franchisee bankruptcy, the bankruptcy trustee may reject its franchise arrangements and/or franchisee lease/sublease pursuant to Section 365 under the United States bankruptcy code, in which case there would be no further royalty payments and/or franchisee lease/sublease payments from such franchisee, and there can be no assurance as to the proceeds, if any, that may ultimately be recovered in a bankruptcy proceeding of such franchisee in connection with a damage claim resulting from such rejection.

Franchisee Changes in Control. The franchise arrangements prohibit "changes in control" of a franchisee without our consent as the franchisor, except in the event of the death or disability of a franchisee (if a natural person) or a principal of a franchisee entity. In such event, the executors and representatives of the franchisee are required to transfer the relevant franchise arrangements to a successor franchisee approved by the franchisor. There can be, however, no assurance that any such successor would be found or, if found, would be able to perform the former franchisee's obligations under such franchise arrangements or successfully operate the restaurant. If a successor franchisee is not found, or if the successor franchisee that is found is not as successful in operating the restaurant as the then-deceased or disabled franchisee or franchisee principal, the sales of the restaurant could be adversely affected.

Franchisee Insurance. The franchise arrangements require each franchisee to maintain certain insurance types and levels. Certain extraordinary hazards, however, may not be covered, and insurance may not be available (or may be available only at prohibitively expensive rates) with respect to many other risks. Moreover, any loss incurred could exceed policy limits and policy payments made to franchisees may not be made on a timely basis. Any such loss or delay in payment could have a material and adverse effect on a franchisee's ability to satisfy its obligations under its franchise arrangement, including its ability to make royalty payments.

Some of Our Franchisees are Operating Entities. Franchisees may be natural persons or legal entities. Our franchisees that are operating companies (as opposed to limited purpose entities) are subject to business, credit, financial, and other risks, which may be unrelated to the operations of the restaurants. These unrelated risks could materially and adversely affect a franchisee that is an operating company and its ability to make its royalty payments in full or on a timely basis, which in turn could materially and adversely affect our business and operating results.

Franchise Arrangement Termination; Nonrenewal. Each franchise arrangement is subject to termination by us as the franchisor in the event of a default, generally after expiration of applicable cure periods, although under certain circumstances a franchise arrangement may be terminated by us upon notice without an opportunity to cure. The default provisions under the franchise arrangements are drafted broadly and include, among other things, any failure to meet operating standards and actions that may threaten our licensed intellectual property.

In addition, each franchise agreement has an expiration date. Upon the expiration of the franchise arrangement, we or the franchisee may, or may not, elect to renew the franchise arrangements. If the franchise arrangement is renewed, the franchisee

will receive a “successor” franchise arrangement for an additional term. Such option, however, is contingent on the franchisee’s execution of the then-current form of franchise arrangements (which may include increased royalty payments, advertising fees, and other costs), the satisfaction of certain conditions (including modernization of the restaurant and related operations), and the payment of a renewal fee. If a franchisee is unable or unwilling to satisfy any of the foregoing conditions, the expiring franchise arrangements will terminate upon expiration of the term of the franchise arrangements.

**Product Liability Exposure.** We require franchisees to maintain general liability insurance coverage to protect against the risk of product liability and other risks and demand strict franchisee compliance with health and safety regulations. However, franchisees may receive through the supply chain (from central manufacturing locations (“CMLs”), NDCP, or otherwise), or produce defective food or beverage products, which may adversely impact our brands’ goodwill.

**Americans with Disabilities Act.** Restaurants located in the United States must comply with Title III of the Americans with Disabilities Act of 1990, as amended (the “ADA”). Although we believe newer restaurants meet the ADA construction standards and, further, that franchisees have historically been diligent in the remodeling of older restaurants, a finding of noncompliance with the ADA could result in the imposition of injunctive relief, fines, an award of damages to private litigants, or additional capital expenditures to remedy such noncompliance. Any imposition of injunctive relief, fines, damage awards, or capital expenditures could adversely affect the ability of a franchisee to make royalty payments, or could generate negative publicity, or otherwise adversely affect us.

**Franchisee Litigation.** Franchisees are subject to a variety of litigation risks, including, but not limited to, customer claims, personal-injury claims, environmental claims, employee allegations of improper termination and discrimination, claims related to violations of the ADA, religious freedom, the Fair Labor Standards Act, the Employee Retirement Income Security Act of 1974, as amended (“ERISA”), and intellectual-property claims. Each of these claims may increase costs and limit the funds available to make royalty payments and reduce the execution of new franchise arrangements.

**Potential Conflicts with Franchisee Organizations.** Although we believe our relationship with our franchisees is open and strong, the nature of the franchisor-franchisee relationship can give rise to conflict. In the U.S., our approach is collaborative in that we have established district advisory councils, regional advisory councils, and a national brand advisory council for each of the Dunkin’ Donuts brand and the Baskin-Robbins brand. The councils are comprised of franchisees, brand employees, and executives, and they meet to discuss the strengths, weaknesses, challenges, and opportunities facing the brands as well as the rollout of new products and projects. Internationally, our operations are primarily conducted through joint ventures with local licensees, so our relationships are conducted directly with our licensees rather than separate advisory committees. No material disputes with franchisee organizations exist in the United States or internationally at this time.

Failure to retain our existing senior management team or the inability to attract and retain new qualified personnel could hurt our business and inhibit our ability to operate and grow successfully.

Our success will continue to depend to a significant extent on our executive management team and the ability of other key management personnel to replace executives who retire or resign. We may not be able to retain our executive officers and key personnel or attract additional qualified management personnel to replace executives who retire or resign. Failure to retain our leadership team and attract and retain other important personnel could lead to ineffective management and operations, which could materially and adversely affect our business and operating results.

Unforeseen weather or other events, including terrorist threats or activities, may disrupt our business.

Unforeseen events, including war, terrorism, and other international, regional, or local instability or conflicts (including labor issues), embargos, public health issues (including tainted food, food-borne illnesses, food tampering, or water supply or widespread/pandemic illness such as Ebola, the avian or H1N1 flu, MERS), and natural disasters such as earthquakes, tsunamis, hurricanes, or other adverse weather and climate conditions, whether occurring in the U.S. or abroad, could disrupt our operations or that of our franchisees or suppliers; or result in political or economic instability. These events could reduce traffic in our restaurants and demand for our products; make it difficult or impossible for our franchisees to receive products from their suppliers; disrupt or prevent our ability to perform functions at the corporate level; and/or otherwise impede our or our franchisees’ ability to continue business operations

in a continuous manner consistent with the level and extent of business activities prior to the occurrence of the unexpected event or events, which in turn may materially and adversely impact our business and operating results.

Changes in tax laws could adversely affect the taxes we pay and our profitability.

We are subject to income and other taxes in the U.S. and foreign jurisdictions, and our operations, plans and results are affected by tax and other initiatives around the world. In particular, we are affected by the impact of changes to tax laws or policy or related authoritative interpretations, including changes and uncertainties resulting from proposals for comprehensive or corporate tax reforms in the U.S. or elsewhere. On December 22, 2017, the Tax Cuts and Jobs Act (“Tax Act”) was signed into

law. While we have estimated the effects of the Tax Act, we continue to refine those estimates with the possibility they could change, and those changes could be material. Any increases in income tax rates or changes in income tax laws could have a material adverse impact on our financial results.

#### Risks related to our common stock

Our stock price could be extremely volatile and, as a result, you may not be able to resell your shares at or above the price you paid for them.

Since our initial public offering in July 2011, the price of our common stock, as reported by NASDAQ, has ranged from a low of \$23.24 on December 15, 2011 to a high of \$68.45 on January 25, 2018. In addition, the stock market in general has been highly volatile. As a result, the market price of our common stock is likely to be similarly volatile, and investors in our common stock may experience a decrease, which could be substantial, in the value of their stock, including decreases unrelated to our operating performance or prospects, and could lose part or all of their investment. The price of our common stock could be subject to wide fluctuations in response to a number of factors, including those described elsewhere in this report and others such as:

• variations in our operating performance and the performance of our competitors;

- actual or anticipated fluctuations in our quarterly or annual operating results;
- publication of research reports by securities analysts about us, our competitors, or our industry;

• our failure or the failure of our competitors to meet analysts' projections or guidance that we or our competitors may give to the market;

• additions and departures of key personnel;

• strategic decisions by us or our competitors, such as acquisitions, divestitures, spin-offs, joint ventures, strategic investments, or changes in business strategy;

• the passage of legislation or other regulatory developments affecting us or our industry;

• speculation in the press or investment community;

• changes in accounting principles;

• terrorist acts, acts of war, or periods of widespread civil unrest;

• natural disasters and other calamities; and

• changes in general market and economic conditions.

As we operate in a single industry, we are especially vulnerable to these factors to the extent that they affect our industry, our products, or to a lesser extent our markets. In the past, securities class action litigation has often been initiated against companies following periods of volatility in their stock price. This type of litigation could result in substantial costs and divert our management's attention and resources, and could also require us to make substantial payments to satisfy judgments or to settle litigation.

Provisions in our charter documents and Delaware law may deter takeover efforts that you feel would be beneficial to stockholder value.

Our certificate of incorporation and bylaws and Delaware law contain provisions which could make it harder for a third party to acquire us, even if doing so might be beneficial to our stockholders. These provisions include a classified board of directors and limitations on actions by our stockholders. In addition, our board of directors has the right to issue preferred stock without stockholder approval that could be used to dilute a potential hostile acquirer. Our certificate of incorporation also imposes some restrictions on mergers and other business combinations between us and a holder of 15% or more of our outstanding common stock. As a result, you may lose your ability to sell your stock for a price in excess of the prevailing market price due to these protective measures, and efforts by stockholders to change the direction or management of the company may be unsuccessful.

Item 1B. Unresolved Staff Comments.

None.



## Item 2. Properties.

Our corporate headquarters, located in Canton, Massachusetts, houses substantially all of our executive management and employees who provide our primary corporate support functions: legal, marketing, technology, human resources, public relations, finance, and research and development.

As of December 30, 2017, we owned 97 properties and leased 975 locations across the U.S. and Canada, a majority of which we leased or subleased to franchisees. For fiscal year 2017, we generated 12.2%, or \$104.6 million, of our total revenue from rental fees from franchisees who lease or sublease their properties from us.

The remaining balance of restaurants selling our products are situated on real property owned by franchisees or leased directly by franchisees from third-party landlords. All international restaurants (other than 11 located in Canada) are situated on real property owned by licensees and their sub-franchisees or leased by licensees and their sub-franchisees directly from a third-party landlord.

As of December 30, 2017, 100% of Dunkin' Donuts and Baskin-Robbins restaurants are owned and operated by franchisees. We have construction and site management personnel who oversee the construction of restaurants by outside contractors. The restaurants are built to our specifications as to exterior style and interior decor. As of December 30, 2017, there were 12,538 Dunkin' Donuts points of distribution, operating in 42 states and the District of Columbia in the U.S. and 45 foreign countries. Baskin-Robbins points of distribution totaled 7,982, operating in 44 U.S. states, the District of Columbia, Puerto Rico, and 52 foreign countries. As of December 30, 2017, the Company did not own or operate any restaurants. The following table illustrates domestic and international points of distribution by brand as of December 30, 2017.

	Franchised points of distribution
Dunkin' Donuts—US*	9,141
Dunkin' Donuts—International	3,397
Total Dunkin' Donuts*	12,538
Baskin-Robbins—US*	2,560
Baskin-Robbins—International	5,422
Total Baskin-Robbins*	7,982
Total US	11,701
Total International	8,819

\* Combination restaurants, as more fully described below, count as both a Dunkin' Donuts and a Baskin-Robbins point of distribution.

Dunkin' Donuts and Baskin-Robbins restaurants operate in a variety of formats. Dunkin' Donuts traditional restaurant formats include free standing restaurants, end-caps (i.e., end location of a larger multi-store building), and gas and convenience locations. A free-standing building typically ranges in size from 1,200 to 2,500 square feet, and may include a drive-thru window. An end-cap typically ranges in size from 1,000 to 2,000 square feet and may include a drive-thru window. Dunkin' Donuts also has other restaurants designed to fit anywhere, consisting of small full-service restaurants and/or self-serve kiosks in offices, hospitals, colleges, airports, grocery stores, wholesale clubs, and drive-thru-only units on smaller pieces of property (collectively referred to as alternative points of distributions or "APODs"). APODs typically range in size between 400 to 1,800 square feet. The majority of our Dunkin' Donuts restaurants have their fresh baked goods delivered to them from franchisee-owned and -operated CMLs.

Baskin-Robbins traditional restaurant formats include free standing restaurants and end-caps. A free-standing building typically ranges in size from 600 to 1,200 square feet, and may include a drive-thru window. An end-cap typically ranges in size from 800 to 1,200 square feet and may include a drive-thru window. We also have other restaurants, consisting of small full-service restaurants and/or self-serve kiosks (collectively referred to as APODs). APODs typically range in size between 400 to 1,000 square feet.

In the U.S., Baskin-Robbins can also be found in 1,302 combination restaurants ("combos") that also include a Dunkin' Donuts restaurant, and are typically either free-standing or an end-cap. These combos, which we count as both a Dunkin' Donuts and a Baskin-Robbins point of distribution, typically range from 1,400 to 3,500 square feet.

Of the 11,701 U.S. locations, 92 were sites owned by the Company and leased to franchisees, 941 were leased by us, and in turn, subleased to franchisees, with the remainder either owned or leased directly by the franchisee. Our land or land and

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building leases are generally for terms of ten years to twenty years, and often have one or more five-year or ten-year renewal options. In certain lease agreements, we have the option to purchase, or the right of first refusal to purchase, the real estate. Certain leases require the payment of additional rent equal to a percentage of annual sales in excess of specified amounts.

Of the sites owned or leased by the Company in the U.S., 21 are locations that no longer have a Dunkin' Donuts or Baskin-Robbins restaurant ("surplus properties"). Some of these surplus properties have been sublet to other parties while the remaining are currently vacant.

We also have leased office space in Brazil, China, Dubai, and the United Kingdom.

The following table sets forth the Company's owned and leased office and training facilities, including the approximate square footage of each facility. None of these owned properties, or the Company's leasehold interest in leased property, is encumbered by a mortgage.

Location	Type	Owned/Leased	Approximate Sq. Ft.
Canton, MA	Office	Leased	175,000
Braintree, MA (training facility)	Office	Owned	15,000
Burbank, CA (training facility)	Office	Leased	19,000
Dubai, United Arab Emirates (regional office space)	Office	Leased	3,200
Shanghai, China (regional office spaces)	Office	Leased	2,975
Various (regional sales offices)	Office	Leased	Range of 150 to 300

#### Item 3. Legal Proceedings.

We are engaged in several matters of litigation arising in the ordinary course of our business as a franchisor. Such matters include disputes related to compliance with the terms of franchise and development agreements, including claims or threats of claims of breach of contract, negligence, and other alleged violations by us. As of December 30, 2017, \$3.6 million is recorded within other current liabilities in the consolidated balance sheet in connection with all outstanding litigation.

#### Item 4. Mine Safety Disclosures

Not applicable.

## PART II

## Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities.

Our common stock has been listed on the NASDAQ Global Select Market under the symbol "DNKN" since July 27, 2011. Prior to that time, there was no public market for our common stock. The following table sets forth for the periods indicated the high and low sale prices of our common stock on the NASDAQ Global Select Market.

Fiscal Quarter	High	Low
2017		
Fourth Quarter (13 weeks ended December 30, 2017)	\$65.73	\$52.66
Third Quarter (13 weeks ended September 30, 2017)	\$55.80	\$50.89
Second Quarter (13 weeks ended July 1, 2017)	\$59.70	\$51.49
First Quarter (13 weeks ended April 1, 2017)	\$58.43	\$50.26

## 2016

Fourth Quarter (14 weeks ended December 31, 2016)	\$56.13	\$46.55
Third Quarter (13 weeks ended September 24, 2016)	\$50.34	\$41.29
Second Quarter (13 weeks ended June 25, 2016)	\$49.59	\$42.00
First Quarter (13 weeks ended March 26, 2016)	\$48.29	\$36.44

On February 22, 2018, we had 1,001 holders of record of our common stock.

## Dividend policy

During fiscal years 2017 and 2016, the Company paid dividends on common stock as follows:

	Dividend per share	Total amount (in thousands)	Payment date
Fiscal year 2017:			
First quarter	\$0.3225	\$ 29,621	March 22, 2017
Second quarter	\$0.3225	\$ 29,226	June 14, 2017
Third quarter	\$0.3225	\$ 29,064	September 6, 2017
Fourth quarter	\$0.3225	\$ 29,092	December 6, 2017

## Fiscal year 2016:

First quarter	\$0.3000	\$ 27,395	March 16, 2016
Second quarter	\$0.3000	\$ 27,456	June 8, 2016
Third quarter	\$0.3000	\$ 27,475	August 31, 2016
Fourth quarter	\$0.3000	\$ 27,377	November 30, 2016

On February 6, 2018, we announced that our board of directors approved an increase to the next quarterly dividend to \$0.3475 per share of common stock payable on March 21, 2018.

We currently anticipate continuing the payment of quarterly cash dividends. The actual amount of such dividends will depend upon future earnings, results of operations, capital requirements, our financial condition, and certain other factors. There can be no assurance as to the amount of cash flow that we will generate in future years and, accordingly, dividends will be considered after reviewing returns to shareholders, profitability expectations, and financing needs and will be declared at the discretion of our board of directors.

## Issuer Purchases of Equity Securities

On October 25, 2017, our board of directors authorized a new share repurchase program for up to an aggregate of \$650 million of its outstanding common stock. This repurchase authorization is valid for a period of two years and replaces the Company's existing share repurchase program. Under the program, purchases may be made in the open market or in privately negotiated transactions from time to time subject to market conditions.



The Company did not repurchase any shares in the fourth quarter of fiscal year 2017.

In February 2018, the Company entered into two accelerated share repurchase agreements (the “February 2018 ASR Agreements”) with two third-party financial institutions. Pursuant to the terms of the February 2018 ASR Agreements, the Company paid the financial institutions \$650.0 million from cash on hand and received an initial delivery of 8,478,722 shares of the Company's common stock on February 16, 2018, representing an estimate of 80% of the total shares expected to be delivered under the February 2018 ASR Agreements. At settlement, the financial institutions may be required to deliver additional shares of common stock to the Company or, under certain circumstances, the Company may be required to deliver shares of its common stock or may elect to make cash payment to the financial institutions. Final settlement of each of the February 2018 ASR Agreements is expected to be completed in the third quarter of fiscal year 2018, although the settlement may be accelerated at each financial institution’s option.

Securities authorized for issuance under our equity compensation plans

Plan Category	(a) Number of securities to be issued upon exercise of outstanding options, warrants, and rights <sup>(1)(4)</sup>	(b) Weighted-average exercise price of outstanding options, warrants and rights <sup>(2)</sup>	(c) Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) <sup>(3)(4)</sup>
Equity compensation plans approved by security holders	5,392,302	\$ 38.40	4,329,044
Equity compensation plans not approved by security holders	—	—	—
<b>TOTAL</b>	<b>5,392,302</b>	<b>\$ 38.40</b>	<b>4,329,044</b>

<sup>(1)</sup>Consists of 5,022,916 shares issuable upon exercise of outstanding options, 220,800 shares issuable upon vesting of outstanding restricted stock units, and 148,586 shares issuable upon vesting of performance stock units under approved plans.

<sup>(2)</sup>The weighted-average exercise price takes into account 369,386 shares under approved plans issuable upon vesting of outstanding restricted stock units and performance stock units, which have no exercise price. The weighted average exercise price solely with respect to stock options outstanding under the approved plans is \$41.22.

<sup>(3)</sup>Consists of 3,883,830 shares remaining available for issuance under the Company’s 2015 Omnibus Long-Term Incentive Plan and 445,214 shares remaining available for issuance under the Company’s employee stock purchase plan.

<sup>(4)</sup>Amounts exclude the impact of a maximum 148,586 of incremental shares that may be issuable upon vesting based on the level of performance achieved related to performance stock units.

Performance Graph

The following graph depicts the total return to shareholders for the five-year period ended December 30, 2017, relative to the performance of the Standard & Poor's 500 Index and the Standard & Poor's 500 Consumer Discretionary Sector, a peer group. The graph assumes an investment of \$100 in our common stock and each index on December 29, 2012 and the reinvestment of dividends paid since that date. The stock price performance shown in the graph is not necessarily indicative of future price performance.

	12/29/2012	12/28/2013	12/27/2014	12/26/2015	12/31/2016	12/30/2017
Dunkin' Brands Group, Inc. (DNKN)	\$ 100.00	\$ 150.44	\$ 136.10	\$ 139.11	\$ 176.52	\$ 222.00
S&P 500	\$ 100.00	\$ 129.85	\$ 147.29	\$ 145.33	\$ 157.88	\$ 188.53
S&P Consumer Discretionary	\$ 100.00	\$ 141.78	\$ 154.48	\$ 168.03	\$ 174.62	\$ 211.68

## Item 6. Selected Financial Data.

The following table sets forth our selected historical consolidated financial and other data, and should be read in conjunction with “Management’s discussion and analysis of financial condition and results of operations” and the consolidated financial statements and the related notes thereto appearing elsewhere in this Annual Report on Form 10-K. The selected historical financial data has been derived from our audited consolidated financial statements. Historical results are not necessarily indicative of the results to be expected for future periods. The data in the following table related to adjusted operating income, adjusted net income, points of distribution, comparable store sales growth, systemwide sales, and systemwide sales growth are unaudited for all periods presented. The data for fiscal year 2016 reflects the results of operations for a 53-week period. All other periods presented reflect the results of operations for 52-week periods.

	Fiscal year				
	2017	2016	2015	2014	2013
	(\$ in thousands, except per share data)				
Consolidated Statements of Operations Data:					
Franchise fees and royalty income	\$592,689	549,571	513,222	482,329	453,976
Rental income	104,643	101,020	100,422	97,663	96,082
Sales of ice cream and other products	110,659	114,857	115,252	117,484	112,276
Sales at company-operated restaurants	—	11,975	28,340	22,206	24,976
Other revenues	52,510	51,466	53,697	29,027	26,530
Total revenues	860,501	828,889	810,933	748,709	713,840
Amortization of intangible assets	21,335	22,079	24,688	25,760	26,943
Other operating costs and expenses	407,989	416,029	426,363	406,775	409,688
Total operating costs and expenses	429,324	438,108	451,051	432,535	436,631
Net income (loss) of equity method investments <sup>(1)</sup>	15,198	14,552	(41,745)	14,846	18,370
Other operating income, net	627	9,381	1,430	7,838	9,157
Operating income	447,002	414,714	319,567	338,858	304,736
Interest expense, net	(101,110)	(100,270)	(96,341)	(67,824)	(79,831)
Loss on debt extinguishment and refinancing transactions	(6,996)	—	(20,554)	(13,735)	(5,018)
Other gains (losses), net	391	(1,195)	(1,084)	(1,566)	(1,799)
Income before income taxes	339,287	313,249	201,588	255,733	218,088
Net income attributable to Dunkin’ Brands	\$350,909	195,576	105,227	176,357	146,903
Earnings per share:					
Common—basic	\$3.86	2.14	1.10	1.67	1.38
Common—diluted	3.80	2.11	1.08	1.65	1.36

	Fiscal year					
	2017	2016	2015	2014	2013	
	(\$ in thousands, except per share data or as otherwise noted)					
<b>Consolidated Balance Sheet Data:</b>						
Total cash, cash equivalents, and restricted cash	\$1,114,099	431,832	333,115	208,358	257,238	
Total assets	3,937,384	3,227,382	3,197,119	3,124,400	3,172,653	
Total debt <sup>(2)</sup>	3,075,133	2,435,137	2,453,643	1,807,556	1,811,798	
Total liabilities	3,928,937	3,390,640	3,417,862	2,749,450	2,760,365	
Total stockholders' equity (deficit)	8,447	(163,258 )	(220,743 )	367,959	407,358	
<b>Other Financial Data:</b>						
Capital expenditures	\$14,606	15,174	30,246	23,638	31,099	
Adjusted operating income <sup>(3)</sup>	467,056	436,578	400,477	365,956	340,396	
Adjusted net income <sup>(3)</sup>	223,757	208,694	187,893	186,113	165,761	
<b>Points of Distribution<sup>(4)</sup>:</b>						
Dunkin' Donuts U.S.	9,141	8,828	8,431	8,082	7,695	
Dunkin' Donuts International	3,397	3,430	3,319	3,228	3,163	
Baskin-Robbins U.S.	2,560	2,538	2,529	2,529	2,512	
Baskin-Robbins International	5,422	5,284	5,078	5,023	4,788	
Total points of distribution	20,520	20,080	19,357	18,862	18,158	
<b>Comparable Store Sales Growth (Decline):</b>						
Dunkin' Donuts U.S. <sup>(5)</sup>	0.6	% 1.6	% 1.4	% 1.7	% 3.3	%
Dunkin' Donuts International <sup>(6)</sup>	0.3	% (1.9	)% 0.5	% (2.0	)% (0.4	)%
Baskin-Robbins U.S. <sup>(5)</sup>	—	% 0.7	% 6.1	% 4.9	% 1.0	%
Baskin-Robbins International <sup>(6)</sup>	(0.1	)% (4.2	)% (1.9	)% (1.2	)% 1.9	%
<b>Systemwide Sales (\$ in millions)<sup>(7)</sup>:</b>						
Dunkin' Donuts U.S.	\$8,458.7	8,226.1	7,622.9	7,179.1	6,747.1	
Dunkin' Donuts International	733.6	707.2	678.4	698.2	678.5	
Baskin-Robbins U.S.	606.1	603.6	594.8	560.5	531.4	
Baskin-Robbins International	1,348.2	1,307.7	1,273.5	1,335.6	1,344.3	
Total systemwide sales	\$11,146.6	10,844.6	10,169.6	9,773.4	9,301.3	
<b>Systemwide Sales Growth (Decline)<sup>(8)</sup>:</b>						
Dunkin' Donuts U.S.	2.8	% 7.9	% 6.2	% 6.4	% 7.6	%
Dunkin' Donuts International	3.7	% 4.2	% (2.8	)% 2.9	% 3.2	%
Baskin-Robbins U.S.	0.4	% 1.5	% 6.1	% 5.5	% 0.7	%
Baskin-Robbins International	3.1	% 2.7	% (4.6	)% (0.6	)% 0.4	%
Total systemwide sales growth	2.8	% 6.6	% 4.1	% 5.1	% 5.8	%

(1) Fiscal year 2015 includes an impairment of our equity method investment in the Japan joint venture of \$54.3 million.

Includes capital lease obligations of \$7.8 million, \$8.1 million, \$8.0 million, \$8.1 million, and \$7.4 million as of December 30, 2017, December 31, 2016, December 26, 2015, December 27, 2014, and December 28, 2013, respectively.

Adjusted operating income and adjusted net income are non-GAAP measures reflecting operating income and net income adjusted for amortization of intangible assets, long-lived asset impairments, impairment of joint ventures, and other non-recurring, infrequent, or unusual charges, net of the tax impact of such adjustments in the case of adjusted net income. Adjusted net income for fiscal year 2017 also excludes the net tax benefit due to the enactment of the Tax Cuts and Jobs Act. The Company uses adjusted operating income and adjusted net income as (3)key performance measures for the purpose of evaluating performance internally. We also believe adjusted operating income and adjusted net income provide our investors with useful information regarding our historical operating results. These non-GAAP measurements are not intended to replace the presentation of our financial results in accordance with GAAP. Use of the terms adjusted operating income and adjusted net income may differ from similar measures reported by other companies. Adjusted operating income and adjusted net income are reconciled from operating income and net income, respectively, determined under GAAP as follows:

	Fiscal year				
	2017	2016	2015	2014	2013
	(Unaudited, \$ in thousands)				
Operating income	\$447,002	414,714	319,567	338,858	304,736
Adjustments:					
Amortization of other intangible assets	21,335	22,079	24,688	25,760	26,943
Long-lived asset impairment charges	1,617	149	623	1,484	563
Third-party product volume guarantee	—	—	—	(300 )	7,500
Peterborough plant closure <sup>(a)</sup>	—	—	4,075	—	654
Transaction-related costs <sup>(b)</sup>	—	64	424	154	—
Japan joint venture impairment, net <sup>(c)</sup>	—	—	53,853	—	—
Bertico-related litigation <sup>(d)</sup>	(2,898 )	(428 )	(2,753 )	—	—
Adjusted operating income <sup>(e)</sup>	\$467,056	436,578	400,477	365,956	340,396
Net income attributable to Dunkin' Brands	\$350,909	195,576	105,227	176,357	146,903
Adjustments:					
Amortization of other intangible assets	21,335	22,079	24,688	25,760	26,943
Long-lived asset impairment charges	1,617	149	623	1,484	563
Third-party product volume guarantee	—	—	—	(300 )	7,500
Peterborough plant closure <sup>(a)</sup>	—	—	4,075	—	654
Transaction-related costs <sup>(b)</sup>	—	64	424	154	—
Japan joint venture impairment, net <sup>(c)</sup>	—	—	53,853	—	—
Bertico-related litigation <sup>(d)</sup>	(2,898 )	(428 )	(2,753 )	—	—
Loss on debt extinguishment and refinancing transactions	6,996	—	20,554	13,735	5,018
Tax impact of adjustments <sup>(f)</sup>	(10,820 )	(8,746 )	(19,044 )	(16,333 )	(16,271 )
Income tax audit settlements <sup>(g)</sup>	—	—	—	(6,717 )	(8,417 )
Tax impact of legal entity conversion <sup>(h)</sup>	—	—	246	(8,541 )	—
State tax apportionment <sup>(i)</sup>	—	—	—	514	2,868
Impact of tax reform <sup>(j)</sup>	(143,382 )	—	—	—	—
Adjusted net income	\$223,757	208,694	187,893	186,113	165,761

For fiscal year 2013, the adjustment represents transition-related general and administrative costs incurred related to the the closure of the Baskin-Robbins ice cream manufacturing plant in Peterborough, Canada, such as (a)information technology integration, project management, and transportation costs. For fiscal year 2015, the adjustment represents costs incurred related to the final settlement of the Canadian pension plan as a result of the plant closure.

(b) Represents non-capitalizable costs incurred in connection with obtaining a new securitized financing facility, which was completed in January 2015.

(c) Amount consists of an other-than-temporary impairment of the investment in the Japan joint venture of \$54.3 million, less a reduction in depreciation and amortization of \$0.4 million resulting from the

allocation of the impairment charge to the underlying long-lived assets of the joint venture.

The adjustment for fiscal year 2015 represents the net reduction to legal reserves for the Bertico litigation and related matters of \$2.8 million, as a result of the Quebec Court of Appeals (Montreal) ruling to reduce the damages assessed against the Company in the Bertico litigation from approximately C\$16.4 million to approximately (d) C\$10.9 million, plus costs and interest. The adjustment for fiscal year 2016 represents a net reduction to legal reserves for the Bertico litigation and related matters of \$428 thousand based upon final agreement of interest and related costs associated with the judgment. The adjustment for fiscal year 2017 represents a reduction to legal reserves for Bertico-related litigation of \$2.9 million based upon final settlement of such matters.

Adjusted operating income includes the impact of the 53rd week for fiscal year 2016. Based on our estimate of that extra week on certain revenues and expenses, the impact of the extra week in fiscal year 2016 on adjusted operating (e) income was approximately \$6.1 million. Excluding the impact of the extra week, adjusted operating income for fiscal year 2016 would have been approximately \$430.5 million on a 52-week basis.

(f) Tax impact of adjustments calculated at a 40% effective tax rate for each period presented, excluding the Japan joint venture impairment as there was no tax impact related to this charge.

(g) Represents income tax benefits resulting from the settlement of historical tax positions settled during the prior period, primarily related to the accounting for the acquisition of the Company by private equity firms in 2006.

(h) Represents the net tax impact of converting Dunkin' Brands Canada Ltd. to Dunkin' Brands Canada ULC.

(i) Represents tax expense recognized due to an increase in our overall state tax rate for a shift in the apportionment of income to certain state jurisdictions.

(j) Net tax benefit due to the enactment of the Tax Cuts and Jobs Act during fiscal year 2017, consisting primarily of the remeasurement of deferred tax liabilities using the lower enacted corporate tax rate.

(4) Represents period end points of distribution.

Represents the growth in average weekly sales for franchisee- and company-operated restaurants that have been (5) open at least 78 weeks (approximately 18 months) that have reported sales in the current and comparable prior year week.

Generally represents the growth in local currency average monthly sales for franchisee-operated restaurants, (6) including joint ventures, that have been open at least 13 months and that have reported sales in the current and comparable prior year month.

Systemwide sales include sales at franchisee- and company-operated restaurants, including joint ventures. While we do not record sales by franchisees, licensees, or joint ventures as revenue, and such sales are not included in our (7) consolidated financial statements, we believe that this operating measure is important in obtaining an understanding of our financial performance. We believe systemwide sales information aids in understanding how we derive royalty revenue and in evaluating our performance relative to competitors.

Systemwide sales growth represents the percentage change in systemwide sales from the comparable period of the (8) prior year. Changes in systemwide sales are driven by changes in average comparable store sales and changes in the number of restaurants.

Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.

The following discussion of our financial condition and results of operations should be read in conjunction with the selected financial data and the audited consolidated financial statements and related notes appearing elsewhere in this Annual Report on Form 10-K. This discussion contains forward-looking statements about our markets, the demand for our products and services and our future results and involves numerous risks and uncertainties. Generally these statements can be identified by the use of words such as "anticipate," "believe," "could," "estimate," "expect," "feel," "forecast," "intend," "may," "plan," "potential," "project," "should" or "would" and similar expressions intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Our forward-looking statements are subject to risks and uncertainties, which may cause actual results to differ materially from those projected or implied by the forward-looking statement. Forward-looking statements are based on current expectations and assumptions and currently available data and are neither predictions nor guarantees of future events or performance. You should not place undue reliance on forward-looking statements, which speak only as of the date hereof. See "Risk factors" for a discussion of factors that could cause our actual results to differ from those expressed or implied by forward-looking statements.

Introduction and overview

We are one of the world's leading franchisors of quick service restaurants ("QSRs") serving hot and cold coffee and baked goods, as well as hard serve ice cream. We franchise restaurants under our Dunkin' Donuts and Baskin-Robbins brands. With over 20,500 points of distribution in more than 60 countries worldwide, we believe that our portfolio has strong brand awareness in our key markets. QSR is a restaurant format characterized by counter or drive-thru ordering and limited or no table service. As of December 30, 2017, Dunkin' Donuts had 12,538 global points of distribution with restaurants in 42 U.S. states and the District of Columbia and in 45 foreign countries. Baskin-Robbins had 7,982 global points of distribution as of the same date, with restaurants in 44 U.S. states, the District of Columbia, Puerto Rico, and in 52 foreign countries.

We are organized into four reporting segments: Dunkin' Donuts U.S., Dunkin' Donuts International, Baskin-Robbins U.S., and Baskin-Robbins International. We generate revenue from four primary sources: (i) royalty income and franchise fees associated with franchised restaurants, (ii) rental income from restaurant properties that we lease or sublease to franchisees, (iii) sales of ice cream and other products to franchisees in certain international markets, and (iv) other income including fees for the licensing of our brands for products sold in certain retail outlets, the licensing of the rights to manufacture Baskin-Robbins ice cream products sold to U.S. franchisees, refranchising gains, transfer fees from franchisees, and online training fees. Prior to completing the sale of all company-operated restaurants in fiscal year 2016, we also generated revenue from retail store sales at our company-operated restaurants.

Approximately 69% of our revenue for fiscal year 2017 was derived from royalty income and franchise fees. Rental income from franchisees that lease or sublease their properties from us accounted for 12% of our revenue for fiscal year 2017. An additional 13% of our revenue for fiscal year 2017 was generated from sales of ice cream and other products to franchisees in certain international markets. The balance of our revenue for fiscal year 2017 consisted of revenue from license fees on products sold in non-franchised outlets, license fees on sales of ice cream and other products to Baskin-Robbins franchisees in the U.S., refranchising gains, transfer fees from franchisees, and online training fees.

Franchisees fund the vast majority of the cost of new restaurant development. As a result, we are able to grow our system with lower capital requirements than many of our competitors. With no company-operated points of distribution as of December 30, 2017, we are less affected by store-level costs, profitability, and fluctuations in commodity costs than other QSR operators.

Our franchisees fund substantially all of the advertising that supports both brands. Those advertising funds also fund the cost of our marketing, research and development, and innovation personnel. Royalty payments and advertising fund contributions typically are made on a weekly basis for restaurants in the U.S., which limit our working capital needs. For fiscal year 2017, franchisee contributions to the U.S. advertising funds were \$440.6 million.

We operate and report financial information on a 52- or 53-week year on a 13-week quarter basis with the fiscal year ending on the last Saturday in December and fiscal quarters ending on the 13th Saturday of each quarter (or 14th Saturday when applicable with respect to the fourth fiscal quarter). The data periods contained within fiscal years

2017, 2016, and 2015 reflect the results of operations for the 52-week, 53-week, and 52-week periods ending on December 30, 2017, December 31, 2016, and December 26, 2015, respectively. Certain financial measures and other metrics have been presented with the impact of the additional week on the results for fiscal year 2016. The impact of the additional week in fiscal year 2016 reflects our estimate of the 53rd week on systemwide sales growth, revenues, and expenses.

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## Selected operating and financial highlights

	Fiscal year		
	2017	2016	2015
	(\$ in thousands)		
Total revenues	\$860,501	828,889	810,933
Operating income	447,002	414,714	319,567
Adjusted operating income	467,056	436,578	400,477
Net income attributable to Dunkin' Brands	350,909	195,576	105,227
Adjusted net income	223,757	208,694	187,893
Systemwide sales growth	2.8	% 6.6	% 4.1
Comparable store sales growth (decline):			
Dunkin' Donuts U.S.	0.6	% 1.6	% 1.4
Dunkin' Donuts International	0.3	% (1.9)	% 0.5
Baskin-Robbins U.S.	—	% 0.7	% 6.1
Baskin-Robbins International	(0.1)	)% (4.2)	)% (1.9)

Adjusted operating income and adjusted net income are non-GAAP measures reflecting operating income and net income adjusted for amortization of intangible assets, long-lived asset impairments, impairments of investments in joint ventures, and other non-recurring, infrequent, or unusual charges, net of the tax impact of such adjustments in the case of adjusted net income. Adjusted net income for fiscal year 2017 also excludes the net tax benefit resulting from the enactment of the Tax Cuts and Jobs Act. The Company uses adjusted operating income and adjusted net income as key performance measures for the purpose of evaluating performance internally. We also believe adjusted operating income and adjusted net income provide our investors with useful information regarding our historical operating results. These non-GAAP measurements are not intended to replace the presentation of our financial results in accordance with GAAP. Use of the terms adjusted operating income and adjusted net income may differ from similar measures reported by other companies. See [note 3](#) to "Selected Financial Data" for reconciliations of operating income and net income determined under GAAP to adjusted operating income and adjusted net income, respectively.

## Fiscal year 2017 compared to fiscal year 2016

Overall growth in systemwide sales of 2.8% for fiscal year 2017, or 4.2% on a 52-week basis, resulted from the following:

Dunkin' Donuts U.S. systemwide sales growth of 2.8%, which was the result of 313 net new restaurants opened in fiscal year 2017 and comparable store sales growth of 0.6%. The increase in comparable store sales was driven by increased average ticket, offset by a decline in traffic. The growth in sales was driven by core breakfast sandwiches, offset by declines in sales of bakery items and PM sandwiches. Beverage sales were flat as increased sales of iced coffee, including Cold Brew, were offset by a decline in hot coffee. Systemwide sales growth was negatively impacted by approximately 190 basis points due to the extra week in fiscal year 2016.

Dunkin' Donuts International systemwide sales growth of 3.7% as a result of sales increases in the Middle East, Asia, Latin America, and Europe, offset by a decline in sales in South Korea. Systemwide sales in South Korea, Latin America, and Europe were positively impacted by favorable foreign exchange rates, while systemwide sales in Asia and the Middle East were negatively impacted by unfavorable foreign exchange rates. On a constant currency basis, systemwide sales for fiscal year 2017 increased by approximately 3%. Dunkin' Donuts International comparable store sales increased 0.3% due primarily to growth in Asia and Latin America, offset by declines in South Korea and Europe.

Baskin-Robbins U.S. systemwide sales growth of 0.4%, which was primarily driven by 22 net new restaurants in fiscal year 2017. Comparable store sales were flat for fiscal year 2017 as increased average ticket was offset by a decline in traffic. Increased sales of take-home products were offset by declines in sales of beverages, sundaes, desserts, and soft serve. Systemwide sales growth was negatively impacted by approximately 130 basis points due to the extra week in fiscal year 2016.

Baskin-Robbins International systemwide sales growth of 3.1%, driven by sales increases in South Korea, Canada, and the Middle East, offset by a decline in Japan. Sales in South Korea were positively impacted by favorable foreign

exchange rates, while sales in Japan and the Middle East were negatively impacted by unfavorable foreign exchange rates. On a constant currency basis, systemwide sales for fiscal year 2017 increased by approximately 3%. Baskin-

Robbins International comparable store sales declined 0.1% driven primarily by a decline in the Middle East, offset by growth in South Korea.

Changes in systemwide sales are impacted, in part, by changes in the number of points of distribution. Points of distribution and net openings as of and for the fiscal years ended December 30, 2017 and December 31, 2016 were as follows:

	December 30, 2017		December 31, 2016	
Points of distribution, at period end:				
Dunkin' Donuts U.S.	9,141		8,828	
Dunkin' Donuts International	3,397		3,430	
Baskin-Robbins U.S.	2,560		2,538	
Baskin-Robbins International	5,422		5,284	
Consolidated global points of distribution	20,520		20,080	

	Fiscal year 2017		2016	
Net openings, during the period:				
Dunkin' Donuts U.S. <sup>(1)</sup>	313		397	
Dunkin' Donuts International	(33)		111	
Baskin-Robbins U.S.	22		9	
Baskin-Robbins International	138		206	
Consolidated global net openings	440		723	

(1) Net openings for Dunkin' Donuts U.S. for fiscal years 2017 and 2016 reflect the previously-announced closing of 1 and 18 self-serve coffee stations within Speedway locations, respectively.

The increase in total revenues of \$31.6 million, or 3.8%, for fiscal year 2017 resulted primarily from a \$43.1 million increase in franchise fees and royalty income driven primarily by additional renewal income and an increase in Dunkin' Donuts U.S. systemwide sales, offset by a decrease in gross development. These increases in revenues were offset by a decrease in sales at company-operated restaurants of \$12.0 million as there were no company-operated points of distribution during 2017. The increase in revenues reflects the unfavorable impact of the extra week in the prior fiscal year, which contributed approximately \$8.8 million in total revenues in fiscal year 2016, consisting primarily of royalty income.

Operating income and adjusted operating income increased \$32.3 million, or 7.8%, and \$30.5 million, or 7.0%, respectively, for fiscal year 2017, due primarily to the increase in franchise fees and royalty income. Additionally, the prior fiscal year was unfavorably impacted by the operating results of company-operated restaurants. Offsetting these increases in operating income and adjusted operating income were gains recognized in connection with the sale of company-operated restaurants in the prior fiscal year, a decrease in net margin on ice cream due primarily to an increase in commodity costs and a decrease in sales volume, and an increase in general and administrative expenses. The increases in operating income and adjusted operating income reflect the unfavorable impact of the extra week in the prior fiscal year, which contributed approximately \$6.1 million in income in fiscal year 2016, consisting primarily of additional royalty income, offset by additional personnel costs.

Net income attributable to Dunkin' Brands increased \$155.3 million, or 79.4%, for fiscal year 2017 driven by a net benefit from income taxes of \$11.6 million compared to income tax expense in the prior fiscal year of \$117.7 million, as well as the increase in operating income of \$32.3 million. The net benefit from income taxes in fiscal year 2017 includes a \$143.4 million net tax benefit due to the enactment of the Tax Cuts and Jobs Act ("Tax Act"), consisting primarily of the remeasurement of our deferred tax liabilities using the lower enacted corporate tax rate. The increase in net income was offset by a \$7.0 million loss on debt extinguishment and refinancing transactions as a result of the October 2017 securitization refinancing transaction.

Adjusted net income increased \$15.1 million, or 7.2%, for fiscal year 2017 resulting primarily from the \$30.5 million increase in adjusted operating income, offset by an increase in income tax expense, which excludes the impact of the

Tax Act.

The increases in both net income and adjusted net income reflect the unfavorable impact of the extra week in the prior fiscal year, which contributed approximately \$2.5 million in net income in fiscal year 2016, consisting primarily of additional royalty income, offset by additional personnel costs, interest expense, and income tax expense.

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Fiscal year 2016 compared to fiscal year 2015

Overall growth in systemwide sales of 6.6% for fiscal year 2016, or 5.2% on a 52-week basis, resulted from the following:

Dunkin' Donuts U.S. systemwide sales growth of 7.9%, which was the result of 397 net new restaurants opened in fiscal year 2016 and comparable store sales growth of 1.6%. The increase in comparable store sales was driven by an increase in average ticket, which was favorably impacted by price and unfavorably impacted by units per transaction, offset by a decline in traffic. The growth in sales was driven by beverages, led by iced coffee, including Cold Brew, and hot and iced espresso-based beverages, as well as breakfast sandwiches, led by limited-time-offer products. Approximately 190 basis points of the increase in systemwide sales was attributable to the extra week in fiscal year 2016.

Dunkin' Donuts International systemwide sales growth of 4.2% as a result of sales increases in Europe, the Middle East, Asia, and South America, offset by a decline in sales in South Korea. Systemwide sales in all of these regions were negatively impacted by unfavorable foreign exchange rates. On a constant currency basis, systemwide sales for fiscal year 2016 increased by approximately 7%. Dunkin' Donuts International comparable store sales decreased 1.9% due primarily to declines in South Korea and Europe, offset by growth in South America.

Baskin-Robbins U.S. systemwide sales growth of 1.5% resulting primarily from comparable store sales growth of 0.7%. Comparable store sales growth was driven by an increase in average ticket offset by a decline in traffic. Sales growth was driven primarily by increased sales of cups and cones, which was a result of increased scoop sales and the Warm Cookie Sandwich platform. Approximately 130 basis points of the increase in systemwide sales was attributable to the extra week in fiscal year 2016.

Baskin-Robbins International systemwide sales growth of 2.7%, driven by a sales increase in Japan, offset by sales declines in South Korea and the Middle East. Sales in Japan were positively impacted by favorable foreign exchange rates, while sales in all other regions were negatively impacted by unfavorable foreign exchange rates, most notably South Korea. On a constant currency basis, systemwide sales for fiscal year 2016 increased by approximately 1%.

Baskin-Robbins International comparable store sales declined 4.2% driven primarily by declines in South Korea and the Middle East, offset by growth in Japan.

Changes in systemwide sales are impacted, in part, by changes in the number of points of distribution. Points of distribution and net openings as of and for the fiscal years ended December 31, 2016 and December 26, 2015 were as follows:

	December 31,	
	2016	2015
Points of distribution, at period end:		
Dunkin' Donuts U.S.	8,828	8,431
Dunkin' Donuts International	3,430	3,319
Baskin-Robbins U.S.	2,538	2,529
Baskin-Robbins International	5,284	5,078
Consolidated global points of distribution	20,080	19,357
	Fiscal year	
	2016	2015
Net openings, during the period:		
Dunkin' Donuts U.S. <sup>(1)</sup>	397	349
Dunkin' Donuts International	111	91
Baskin-Robbins U.S.	9	—
Baskin-Robbins International	206	55
Consolidated global net openings	723	495

(1) Net openings for Dunkin' Donuts U.S. for fiscal years 2016 and 2015 reflect the previously-announced closing of 18 and 81 self-serve coffee stations within Speedway locations, respectively.

The increase in total revenues of \$18.0 million, or 2.2%, for fiscal year 2016 resulted primarily from a \$36.3 million increase in franchise fees and royalty income driven by the increase in Dunkin' Donuts U.S. systemwide sales and the extra week in fiscal year 2016. These increases in revenues were offset by a decrease in sales at company-operated restaurants of \$16.4 million driven by a net decrease in the number of company-operated restaurants, as well as a decrease in other revenues of \$2.2 million, due primarily to revenue recorded in the prior fiscal year in connection with a settlement reached with a master

licensee. Approximately \$8.8 million of the increase in total revenues was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income.

Operating income increased \$95.1 million, or 29.8%, for fiscal year 2016 due primarily to an impairment of our investment in the Japan joint venture ("Japan JV") in the prior fiscal year, the increase in franchise fees and royalty income, and gains recognized in connection with the sale of company-operated restaurants. These increases in operating income were offset by an increase in general and administrative expenses. Approximately \$6.1 million of the increase in operating income was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income, offset by additional personnel costs.

Adjusted operating income increased \$36.1 million, or 9.0%, for fiscal year 2016 driven by the increases in franchise fees and royalty income, as well as the gains recognized in connection with the sale of company-operated restaurants. These increases in revenues were offset by an increase in general and administrative expenses. Approximately \$6.1 million of the increase in adjusted operating income was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income, offset by additional personnel costs.

Net income attributable to Dunkin' Brands increased \$90.3 million, or 85.9%, for fiscal year 2016 as a result of the \$95.1 million increase in operating income and a \$20.6 million loss on debt extinguishment and refinancing transactions recorded in the prior fiscal year, offset by increases in income tax expense of \$21.3 million and net interest expense of \$3.9 million driven by additional borrowings incurred in conjunction with the securitization refinancing transaction completed during January 2015. Also contributing to the increase in net interest expense was the extra week in fiscal year 2016.

Adjusted net income increased \$20.8 million, or 11.1%, for fiscal year 2016 resulting primarily from the \$36.1 million increase in adjusted operating income, offset by increases in income tax expense and net interest expense.

Earnings per share

Earnings per common share and diluted adjusted earnings per common share were as follows:

	Fiscal year		
	2017	2016	2015
Earnings per share:			
Common – basic	\$3.86	2.14	1.10
Common – diluted	3.80	2.11	1.08
Diluted adjusted earnings per share	2.43	2.26	1.93

Diluted adjusted earnings per share is calculated using adjusted net income, as defined above, and diluted weighted average shares outstanding. Diluted adjusted earnings per share is not a presentation made in accordance with GAAP, and our use of the term diluted adjusted earnings per share may vary from similar measures reported by others in our industry due to the potential differences in the method of calculation. Diluted adjusted earnings per share should not be considered as an alternative to earnings per share derived in accordance with GAAP. Diluted adjusted earnings per share has important limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. Because of these limitations, we rely primarily on our GAAP results. However, we believe that presenting diluted adjusted earnings per share is appropriate to provide investors with useful information regarding our historical operating results.

The following table sets forth the computation of diluted adjusted earnings per share:

	Fiscal year		
	2017	2016	2015
Adjusted net income	\$223,757	208,694	187,893
Weighted average number of common shares—diluted	92,231,430	92,538,282	97,131,674
Diluted adjusted earnings per share	\$2.43	2.26	1.93

## Results of operations

Fiscal year 2017 compared to fiscal year 2016

## Consolidated results of operations

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Franchise fees and royalty income	\$592,689	549,571	43,118	7.8	%
Rental income	104,643	101,020	3,623	3.6	%
Sales of ice cream and other products	110,659	114,857	(4,198 )	(3.7 )	%
Sales at company-operated restaurants	—	11,975	(11,975 )	(100.0)	%
Other revenues	52,510	51,466	1,044	2.0	%
Total revenues	\$860,501	828,889	31,612	3.8	%

Total revenues increased \$31.6 million, or 3.8%, in fiscal year 2017, due primarily to an increase in franchise fees and royalty income of \$43.1 million, or 7.8%. The increase in franchise fees was driven by additional renewal income, offset by a decrease in gross openings, while the increase in royalty income was driven by Dunkin' Donuts U.S. systemwide sales growth. Also contributing to the increase in revenues was an increase in rental income of \$3.6 million driven primarily by an increase in the number of leases for franchised locations, as well as an increase in other revenues of \$1.0 million due primarily to an increase in license fees related to Dunkin' Donuts K-Cup® pods and ready-to-drink bottled iced coffee, offset by a decline in refranchising gains. These increases in revenues were offset by a decrease in sales at company-operated restaurants of \$12.0 million as there were no company-operated points of distribution during 2017, and a decrease in sales of ice cream and other products of \$4.2 million, due primarily to our licensees in the Middle East. Overall, our increase in revenues was unfavorably impacted by approximately \$8.8 million, consisting primarily of royalty income, as a result of the extra week in the prior fiscal year.

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Occupancy expenses – franchised restaurants	\$60,301	57,409	2,892	5.0	%
Cost of ice cream and other products	77,012	77,608	(596 )	(0.8 )	%
Company-operated restaurant expenses	—	13,591	(13,591 )	(100.0)	%
General and administrative expenses, net	248,975	246,814	2,161	0.9	%
Depreciation and amortization	41,419	42,537	(1,118 )	(2.6 )	%
Long-lived asset impairment charges	1,617	149	1,468	985.2	%
Total operating costs and expenses	\$429,324	438,108	(8,784 )	(2.0 )	%
Net income of equity method investments	15,198	14,552	646	4.4	%
Other operating income, net	627	9,381	(8,754 )	(93.3 )	%
Operating income	\$447,002	414,714	32,288	7.8	%

Occupancy expenses for franchised restaurants for fiscal year 2017 increased \$2.9 million, or 5.0%, from the prior fiscal year due primarily to an increase in the number of leases for franchised locations and expenses incurred to record lease-related liabilities as a result of restaurant closures.

Net margin on ice cream products decreased \$3.6 million for fiscal year 2017 to \$33.6 million due primarily to an increase in commodity costs and a decline in sales volume.

Company-operated restaurant expenses decreased \$13.6 million from the prior fiscal year as all remaining company-operated points of distribution were sold by the end of fiscal year 2016.

General and administrative expenses increased \$2.2 million, or 0.9%, in fiscal year 2017 due primarily to an increase in costs to support brand-building activities and an increase in personnel costs incurred in connection with an organizational restructuring, offset by a decrease in consulting fees and legal reserves.



Depreciation and amortization decreased \$1.1 million in fiscal year 2017 resulting primarily from a decrease in amortization due to certain intangible assets becoming fully amortized and favorable lease intangible assets being written-off upon termination of the related leases, as well as a decrease in depreciation as assets become fully depreciated.

Long-lived asset impairment charges increased \$1.5 million from the prior fiscal year. Such charges generally fluctuate based on the timing of lease terminations and the related write-off of favorable lease intangible assets and leasehold improvements.

Net income of equity method investments increased \$0.6 million in fiscal year 2017 due primarily to an increase in net income from our Japan joint venture.

Other operating income, net, which includes gains recognized in connection with the sale of real estate, fluctuates based on the timing of such transactions. Additionally, other operating income, net for fiscal year 2016 includes gains totaling \$7.6 million recognized in connection with the sale of the company-operated restaurants in the Dallas, Texas and Boston, Massachusetts markets.

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Interest expense, net	\$101,110	100,270	840	0.8	%
Loss on debt extinguishment and refinancing transactions	6,996	—	6,996	100.0	%
Other losses (gains), net	(391)	1,195	(1,586)	(132.7)	%
Total other expense	\$107,715	101,465	6,250	6.2	%

The increase in net interest expense for fiscal year 2017 of \$0.8 million was driven primarily by the securitization refinancing transaction that occurred in October 2017, which resulted in additional borrowings and an increase in the weighted average interest rate. The increase in net interest expense was partially offset by the impact of the extra week in fiscal year 2016.

The loss on debt extinguishment and refinancing transactions for fiscal year 2017 of \$7.0 million resulted from the October 2017 securitization refinancing transaction.

The fluctuation in other losses (gains), net, for fiscal year 2017 was driven primarily by foreign exchange gains and losses due primarily to fluctuations in the U.S. dollar against foreign currencies.

	Fiscal year			
	2017	2016		
	(In thousands, except percentages)			
Income before income taxes	\$ 339,287	313,249		
Provision (benefit) for income taxes	(11,622)	117,673		
Effective tax rate	(3.4)%	37.6%		

The decrease in the effective tax rate compared to the prior fiscal year resulted primarily from a net benefit from income taxes in fiscal year 2017. The net benefit includes a \$143.4 million net tax benefit due to the enactment of the Tax Cuts and Jobs Act, consisting primarily of the remeasurement of our deferred tax liabilities using the lower enacted corporate tax rate. See [note 16](#) to the consolidated financial statements included herein for further discussion of the impact of the Tax Cuts and Jobs Act. Also contributing to the decrease in the effective tax rate were excess tax benefits from share-based compensation of \$7.8 million for fiscal year 2017, which are now included in the provision for income taxes as a result of the required adoption of a new accounting standard (see [note 2\(v\)](#) to the consolidated financial statements included herein).

#### Operating segments

We operate four reportable operating segments: Dunkin' Donuts U.S., Dunkin' Donuts International, Baskin-Robbins U.S., and Baskin-Robbins International. We evaluate the performance of our segments and allocate resources to them based on operating income adjusted for amortization of intangible assets, long-lived asset impairment charges, and other infrequent or unusual charges, which does not reflect the allocation of any corporate charges. This profitability measure is referred to as segment profit. Segment profit for the Dunkin' Donuts International and Baskin-Robbins International segments includes net income of equity method investments, except for the other-than-temporary

impairment charges and the related reduction in depreciation and amortization, net of tax, on the underlying long-lived assets.

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For reconciliations to total revenues and income before income taxes, see [note 12](#) to our consolidated financial statements included herein. Revenues for all segments include only transactions with unaffiliated customers and include no intersegment revenues. Revenues not included in segment revenues include revenue earned through certain licensing arrangements with third parties in which our brand names are used, revenue generated from online training programs for franchisees, and revenues from the sale of Dunkin' Donuts products in certain international markets, all of which are not allocated to a specific segment.

## Dunkin' Donuts U.S.

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Royalty income	\$463,874	448,609	15,265	3.4	%
Franchise fees	68,769	40,973	27,796	67.8	%
Rental income	101,073	97,540	3,533	3.6	%
Sales at company-operated restaurants	—	11,975	(11,975)	(100.0)	%
Other revenues	8,180	8,867	(687)	(7.7)	%
Total revenues	\$641,896	607,964	33,932	5.6	%
Segment profit	\$501,451	466,976	34,475	7.4	%

The increase in Dunkin' Donuts U.S. revenues for fiscal year 2017 was due primarily to an increase in franchise fees of \$27.8 million driven by additional renewal income, offset by a decrease in gross openings. Also contributing to the increase in revenues was an increase in royalty income of \$15.3 million as a result of an increase in systemwide sales and an increase in rental income of \$3.5 million driven primarily by an increase in the number of leases for franchised locations. These increases in revenues were offset by a decline in sales at company-operated restaurants of \$12.0 million as there were no company-operated restaurants during fiscal year 2017. Overall, the increase in Dunkin' Donuts U.S. revenues was unfavorably impacted by approximately \$8.3 million, consisting primarily of royalty income, as a result of the extra week in the prior fiscal year.

The increase in Dunkin' Donuts U.S. segment profit for fiscal year 2017 was driven primarily by the increases in franchise fees, royalty income, and rental margin. Additionally, the prior fiscal year was unfavorably impacted by the operating results of company-operated restaurants. The increases in segment profit were offset by gains recognized in connection with the sale of company-operated restaurants in the prior fiscal year, as well as an increase in general and administrative expenses.

## Dunkin' Donuts International

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Royalty income	\$17,965	16,791	1,174	7.0	%
Franchise fees	2,656	5,655	(2,999)	(53.0)	%
Other revenues	(48)	457	(505)	(110.5)	%
Total revenues	\$20,573	22,903	(2,330)	(10.2)	%
Segment profit	\$6,970	9,658	(2,688)	(27.8)	%

The decrease in Dunkin' Donuts International revenues for fiscal year 2017 resulted primarily from a decrease in franchise fees of \$3.0 million, as well as a decrease in other revenues of \$0.5 million due to a decrease in transfer fees, offset by an increase in royalty income of \$1.2 million. The decline in franchise fees was due primarily to a significant market development fee recognized upon entry into a new market in the prior fiscal year.

The decrease in Dunkin' Donuts International segment profit for fiscal year 2017 was due primarily to the decrease in revenues and a decrease in net income from our South Korea joint venture, offset by a decrease in general and administrative expenses.



## Baskin-Robbins U.S.

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Royalty income	\$29,724	28,909	815	2.8	%
Franchise fees	1,784	1,077	707	65.6	%
Rental income	3,089	2,994	95	3.2	%
Sales of ice cream and other products	3,448	2,632	816	31.0	%
Other revenues	11,159	11,900	(741)	(6.2)	%
Total revenues	\$49,204	47,512	1,692	3.6	%
Segment profit	\$34,212	34,240	(28)	(0.1)	%

The increase in Baskin-Robbins U.S. revenues for fiscal year 2017 was due primarily to increases in sales of ice cream and other products of \$0.8 million, royalty income of \$0.8 million driven by an increase in systemwide sales, and franchise fees of \$0.7 million due to additional renewal income. These increases in revenues were offset by a decrease in other revenues of \$0.7 million due to a decrease in licensing income. Overall, the increase in Baskin-Robbins U.S. revenues was unfavorably impacted by approximately \$0.5 million, consisting primarily of royalty income, as a result of the extra week in the prior fiscal year.

Baskin-Robbins U.S. segment profit for fiscal year 2017 decreased primarily as a result of an increase in general and administrative expenses, the decrease in other revenues, and expenses incurred to record lease-related liabilities. These decreases in segment profit were offset by the increases in royalty income, franchise fees, and net margin on ice cream which was driven by an increase in sales volume.

## Baskin-Robbins International

	Fiscal year		Increase (Decrease)		
	2017	2016	\$	%	
	(In thousands, except percentages)				
Royalty income	\$7,009	6,618	391	5.9	%
Franchise fees	908	939	(31)	(3.3)	%
Rental income	481	458	23	5.0	%
Sales of ice cream and other products	106,036	110,628	(4,592)	(4.2)	%
Other revenues	246	372	(126)	(33.9)	%
Total revenues	\$114,680	119,015	(4,335)	(3.6)	%
Segment profit	\$39,336	38,967	369	0.9	%

The decrease in Baskin-Robbins International revenues for fiscal year 2017 was due primarily to a decrease in sales of ice cream and other products of \$4.6 million due primarily to a decrease in sales to our licensees in the Middle East, offset by an increase in royalty income of \$0.4 million.

Baskin-Robbins International segment profit increased \$0.4 million for fiscal year 2017 due primarily to increases in net income from our Japan and South Korea joint ventures, a decrease in general and administrative expenses, and the increase in royalty income. These increases in segment profit were offset by a decrease in net margin on ice cream due primarily to the decrease in sales volume.

Fiscal year 2016 compared to fiscal year 2015

Consolidated results of operations

	Fiscal year		Increase (Decrease)	
	2016	2015	\$	%
	(In thousands, except percentages)			
Franchise fees and royalty income	\$549,571	513,222	36,349	7.1 %
Rental income	101,020	100,422	598	0.6 %
Sales of ice cream and other products	114,857	115,252	(395 )	(0.3 )%
Sales at company-operated restaurants	11,975	28,340	(16,365 )	(57.7 )%
Other revenues	51,466	53,697	(2,231 )	(4.2 )%
Total revenues	\$828,889	810,933	17,956	2.2 %

Total revenues increased \$18.0 million, or 2.2%, in fiscal year 2016, driven by an increase in franchise fees and royalty income of \$36.3 million, or 7.1%, primarily as a result of Dunkin' Donuts U.S. systemwide sales growth and the extra week in fiscal year 2016, as well as an increase in rental income of \$0.6 million driven primarily by an increase in the number of leases. These increases in revenues were offset by a decrease in sales at company-operated restaurants of \$16.4 million driven by a net decrease in the number of company-operated restaurants. All remaining company-operated points of distribution were sold during fiscal year 2016. Also offsetting the increase in revenues was a decrease in other revenues of \$2.2 million due primarily to revenue recorded in the prior fiscal year in connection with a settlement reached with a master licensee, a decrease in franchising gains, and a one-time upfront license fee recognized in connection with the Dunkin' K-Cup® pod licensing agreement in the prior fiscal year, offset by increases in transfer fees and licensing income. Sales of ice cream and other products decreased by \$0.4 million. Approximately \$8.8 million of the increase in total revenues was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income.

	Fiscal year		Increase (Decrease)	
	2016	2015	\$	%
	(In thousands, except percentages)			
Occupancy expenses – franchised restaurants	\$57,409	54,611	2,798	5.1 %
Cost of ice cream and other products	77,608	76,877	731	1.0 %
Company-operated restaurant expenses	13,591	29,900	(16,309 )	(54.5 )%
General and administrative expenses, net	246,814	243,796	3,018	1.2 %
Depreciation and amortization	42,537	45,244	(2,707 )	(6.0 )%
Long-lived asset impairment charges	149	623	(474 )	(76.1 )%
Total operating costs and expenses	\$438,108	451,051	(12,943 )	(2.9 )%
Net income (loss) of equity method investments	14,552	(41,745 )	56,297	n/m
Other operating income, net	9,381	1,430	7,951	556.0 %
Operating income	\$414,714	319,567	95,147	29.8 %

Occupancy expenses for franchised restaurants for fiscal year 2016 increased \$2.8 million, or 5.1%, from the prior fiscal year due primarily to expenses incurred to record lease-related liabilities as a result of lease terminations, as well as an increase in the number of leases for franchised locations.

Net margin on ice cream products decreased \$1.1 million for fiscal year 2016 to \$37.2 million due primarily to an increase in commodity costs and a decline in sales volume.

Company-operated restaurant expenses decreased \$16.3 million, or 54.5%, from the prior year primarily as a result of a net decrease in the number of company-operated restaurants.

General and administrative expenses increased \$3.0 million, or 1.2%, in fiscal year 2016 due primarily to an increase in consulting fees, a reduction in legal reserves recorded in the prior fiscal year, and an increase in personnel costs due partially to the 53rd week in the fiscal year. These increases in general and administrative expenses were offset by costs incurred in the prior fiscal year related to the final settlement of our Canadian pension plan, a decrease in bad debt expense, and costs incurred in the prior fiscal year to support brand-building activities.



Depreciation and amortization decreased \$2.7 million in fiscal year 2016 resulting primarily from a decrease in amortization due to certain intangible assets becoming fully amortized and favorable lease intangible assets being written-off upon termination of the related leases.

The decrease in long-lived asset impairment charges in fiscal year 2016 of \$0.5 million was driven primarily by the timing of lease terminations, which resulted in the write-off of favorable lease intangible assets and leasehold improvements.

Net income (loss) of equity method investments increased \$56.3 million in fiscal year 2016 as the prior fiscal year included an impairment of our investment in the Japan JV of \$54.3 million as a result of an other-than-temporary decline in the value of our investment. Also contributing to the increase was an increase in net income from our Japan JV, offset by a decrease in net income from our South Korea joint venture.

Other operating income, net includes gains recognized in connection with the sale of real estate and company-operated restaurants and fluctuates based on the timing of such transactions. Other operating income for fiscal year 2016 includes gains totaling \$7.6 million recognized in connection with the sale of the company-operated restaurants in the Dallas, Texas and Boston, Massachusetts markets.

	Fiscal year		Increase (Decrease)		
	2016	2015	\$	%	
	(In thousands, except percentages)				
Interest expense, net	\$100,270	96,341	3,929	4.1	%
Loss on debt extinguishment and refinancing transactions	—	20,554	(20,554)	(100.0)	%
Other losses, net	1,195	1,084	111	10.2	%
Total other expense	\$101,465	117,979	(16,514)	(14.0)	%

The increase in net interest expense for fiscal year 2016 of \$3.9 million was driven primarily by the securitization refinancing transaction that occurred in January 2015, which resulted in additional borrowings and an increase in the weighted average interest rate, as well as an increase in amortization of capitalized debt issuance costs compared to the prior fiscal year. Also contributing to the increase in net interest expense was the extra week in fiscal year 2016. The loss on debt extinguishment and refinancing transactions for fiscal year 2015 of \$20.6 million resulted from the January 2015 securitization refinancing transaction.

The increase in other losses, net, for fiscal year 2016 was driven primarily by foreign exchange losses due primarily to fluctuations in the U.S. dollar against foreign currencies.

	Fiscal year			
	2016	2015		
	(In thousands, except percentages)			
Income before income taxes	\$ 313,249	201,588		
Provision for income taxes	117,673	96,359		
Effective tax rate	37.6	% 47.8	%	

The decrease in the effective tax rate compared to the prior fiscal year resulted primarily from the impairment of our investment in the Japan JV in the prior fiscal year, which reduced income before income taxes but for which there is no corresponding tax benefit. The impact of the impairment of our investment in the Japan JV was approximately 10% on the overall effective tax rate for fiscal year 2015.

Operating segments  
Dunkin' Donuts U.S.

	Fiscal year		Increase (Decrease)	
	2016	2015	\$	%
	(In thousands, except percentages)			
Royalty income	\$448,609	413,692	34,917	8.4 %
Franchise fees	40,973	42,503	(1,530 )	(3.6 )%
Rental income	97,540	96,827	713	0.7 %
Sales at company-operated restaurants	11,975	28,340	(16,365 )	(57.7 )%
Other revenues	8,867	9,700	(833 )	(8.6 )%
Total revenues	\$607,964	591,062	16,902	2.9 %
Segment profit	\$466,976	431,065	35,911	8.3 %

The increase in Dunkin' Donuts U.S. revenues for fiscal year 2016 was driven primarily by an increase in royalty income of \$34.9 million as a result of an increase in systemwide sales and the extra week in fiscal year 2016, offset by a decrease in sales at company-operated restaurants of \$16.4 million due to a net decrease in the number of company-operated restaurants operating during the year, as well as a decrease in franchise fees of \$1.5 million due to unfavorable development mix. Approximately \$8.3 million of the increase in total revenues was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income.

The increase in Dunkin' Donuts U.S. segment profit for fiscal year 2016 was driven primarily by the increase in royalty income and gains recognized in connection with the sale of company-operated restaurants. These increases in segment profit were offset by an increase in general and administrative expenses driven by an increase in personnel costs, due partially to the 53rd week in the fiscal year, as well as expenses incurred to record lease-related liabilities as a result of lease terminations and the decrease in franchise fees.

Dunkin' Donuts International

	Fiscal year		Increase (Decrease)	
	2016	2015	\$	%
	(In thousands, except percentages)			
Royalty income	\$16,791	15,658	1,133	7.2 %
Franchise fees	5,655	5,017	638	12.7 %
Rental income	—	13	(13 )	(100.0 )%
Other revenues	457	2,285	(1,828 )	(80.0 )%
Total revenues	\$22,903	22,973	(70 )	(0.3 )%
Segment profit	\$9,658	10,240	(582 )	(5.7 )%

The decrease in Dunkin' Donuts International revenues for fiscal year 2016 resulted primarily from a decrease in other revenues of \$1.8 million due primarily to revenue recorded in the prior fiscal year in connection with a settlement reached with a master licensee, offset by increases in royalty income of \$1.1 million and franchise fees of \$0.6 million driven by development in new markets.

The decrease in Dunkin' Donuts International segment profit for fiscal year 2016 was due primarily to a decrease in net income from our South Korea joint venture and the decrease in revenues, offset by a decrease in general and administrative expenses.

## Baskin-Robbins U.S.

	Fiscal year		Increase (Decrease)		
	2016	2015	\$	%	
	(In thousands, except percentages)				
Royalty income	\$28,909	28,348	561	2.0	%
Franchise fees	1,077	871	206	23.7	%
Rental income	2,994	2,989	5	0.2	%
Sales of ice cream and other products	2,632	4,014	(1,382)	(34.4)	%
Other revenues	11,900	10,918	982	9.0	%
Total revenues	\$47,512	47,140	372	0.8	%
Segment profit	\$34,240	29,289	4,951	16.9	%

The increase in Baskin-Robbins U.S. revenues for fiscal year 2016 was due primarily to increases in other revenues of \$1.0 million driven by an increase in licensing income, royalty income of \$0.6 million due primarily to the extra week in fiscal year 2016 and an increase in systemwide sales, and franchise fees of \$0.2 million due to an increase in renewal income. Offsetting these increases in revenues was a decrease in sales of ice cream and other products of \$1.4 million. A portion of the fluctuations in licensing income and sales of ice cream and other products can be attributed to a shift in certain franchisees who previously purchased ice cream from the Company now purchasing ice cream directly from our third-party ice cream manufacturer through which we earn a licensing fee. Approximately \$0.5 million of the increase in total revenues was attributable to the extra week in fiscal year 2016, consisting primarily of additional royalty income.

Baskin-Robbins U.S. segment profit for fiscal year 2016 increased primarily as a result of a decrease in general and administrative expenses due primarily to decreases in expenses incurred related to brand-building activities and incentive compensation. Also contributing to the increase in segment profit were the increases in other revenues, royalty income, and franchise fees.

## Baskin-Robbins International

	Fiscal year		Increase (Decrease)		
	2016	2015	\$	%	
	(In thousands, except percentages)				
Royalty income	\$6,618	6,261	357	5.7	%
Franchise fees	939	872	67	7.7	%
Rental income	458	475	(17)	(3.6)	%
Sales of ice cream and other products	110,628	109,047	1,581	1.4	%
Other revenues	372	421	(49)	(11.6)	%
Total revenues	\$119,015	117,076	1,939	1.7	%
Segment profit	\$38,967	36,218	2,749	7.6	%

The increase in Baskin-Robbins International revenues for fiscal year 2016 was due primarily to an increase in sales of ice cream and other products of \$1.6 million due primarily to an increase in sales to the Middle East, as well as an increase in royalty income of \$0.4 million.

Baskin-Robbins International segment profit increased \$2.7 million for fiscal year 2016 due primarily to a decrease in general and administrative expenses driven by a reduction in bad debt expense, as well as increases in net income from our Japan joint venture and royalty income, offset by a decrease in net income of our South Korea joint venture.

The increase in sales of ice cream products was offset by an increase in commodity costs.

## Liquidity and capital resources

As of December 30, 2017, we held \$1.02 billion of cash and cash equivalents and \$94.0 million of short-term restricted cash that was restricted under our securitized financing facility. Included in cash and cash equivalents is \$175.7 million of cash held for advertising funds and reserved for gift card/certificate programs. Cash reserved for gift card/certificate programs also includes cash that will be used to fund initiatives from the gift card breakage liabilities (see [note 10](#) to the consolidated



financial statements included herein). In addition, as of December 30, 2017, we had a borrowing capacity of \$117.7 million under our \$150.0 million 2017 Variable Funding Notes (as defined below).

As a result of the adoption of new accounting standards during fiscal year 2017 that impacted the consolidated statements of cash flows (see note 2(v) to the consolidated financial statements included herein), the “Operating, investing, and financing cash flows” and “Adjusted operating and investing cash flow” sections below have been revised to reflect these changes for all periods presented.

Operating, investing, and financing cash flows

Fiscal year 2017 compared to fiscal year 2016

Net cash provided by operating activities was \$276.9 million during fiscal year 2017, as compared to \$276.8 million in fiscal year 2016. The increase in operating cash flows was driven primarily by an increase in pre-tax income excluding non-cash items, payments made in connection with the settlement of the Bertico litigation in the prior fiscal year, and other changes in working capital. Offsetting these increases in operating cash flows were decreases due to unfavorable cash flows related to our gift card program due primarily to the timing of holidays, the timing of receipts and payments related to the sale of Dunkin' K-Cup® pods and the related franchisee profit-sharing program, and an increase in cash paid for income taxes.

Net cash used in investing activities was \$13.9 million during fiscal year 2017, as compared to net cash provided by investing activities of \$1.3 million in fiscal year 2016. The \$15.2 million decrease in investing cash flows was driven primarily by a decrease in proceeds received from the sale of real estate and company-operated restaurants of \$19.7 million, offset by a reduction in outflows from other investing activities of \$3.9 million related primarily to payments for company-owned life insurance policies in the prior fiscal year.

Net cash provided by financing activities was \$418.6 million during fiscal year 2017, as compared to net cash used in financing activities of \$179.2 million in fiscal year 2016. The \$597.8 million increase in financing cash flows was driven primarily by the favorable impact of debt-related activities of \$652.2 million, resulting from proceeds from the issuance of long-term debt, net of debt repayment, and payment of debt issuance and other debt-related costs. Also contributing to the increase in financing cash flows was the incremental cash generated from the exercise of stock options in the current year of \$25.7 million, offset by incremental cash used for repurchases of common stock of \$72.2 million and additional dividends paid on common stock of \$7.3 million in fiscal year 2017 compared to fiscal year 2016.

Fiscal year 2016 compared to fiscal year 2015

Net cash provided by operating activities was \$276.8 million during fiscal year 2016, as compared to \$262.7 million in fiscal year 2015. The \$14.1 million increase in operating cash flows was driven primarily by an increase in pre-tax income excluding non-cash items, favorable cash flows related to our gift card program due primarily to the timing of holidays and our fiscal year end, as well as the timing of receipts and payments related to the sale of Dunkin' K-Cup® pods and the related franchisee profit-sharing program. Offsetting these increases in operating cash flows were payments made in connection with the settlement of the Bertico litigation and increases in incentive compensation payments and cash paid for income taxes.

Net cash provided by investing activities was \$1.3 million during fiscal year 2016, as compared to net cash used in investing activities of \$35.5 million in fiscal year 2015. The \$36.8 million increase in investing cash flows was driven primarily by a reduction of capital expenditures of \$15.1 million, an increase in proceeds received from the sale of real estate and company-operated restaurants of \$17.8 million, as well as cash paid for the acquisition of a company-operated restaurant in the prior fiscal year.

Net cash used in financing activities was \$179.2 million during fiscal year 2016, as compared to \$101.6 million in fiscal year 2015. The \$77.6 million increase in net cash used in financing activities was driven primarily by the favorable impact of debt-related activities of \$620.8 million in the prior fiscal year, resulting from proceeds from the issuance of long-term debt, net of debt repayment, and payment of debt issuance and other debt-related costs, as well as the repayment of debt in the current fiscal year of \$25.0 million. Also contributing to the increase in net cash used in financing activities were additional dividends paid on common stock of \$9.2 million in fiscal year 2016 compared to fiscal year 2015. Offsetting the unfavorable impact of debt-related activities was incremental cash used in the prior fiscal year for repurchases of common stock of \$570.0 million.

Adjusted operating and investing cash flow

Fiscal year 2017 compared to fiscal year 2016

Net cash provided by operating activities for fiscal years 2017 and 2016 included a net cash outflow of \$2.3 million and a net cash inflow of \$29.4 million, respectively, related to advertising funds and gift card/certificate programs. Excluding cash held for advertising funds and reserved for gift card/certificate programs, we generated \$265.3 million and \$248.8 million of adjusted operating and investing cash flow during fiscal years 2017 and 2016, respectively.

The increase in adjusted operating and investing cash flow from fiscal year 2016 to 2017 was due primarily to an increase in pre-tax income related to operating activities, excluding non-cash items, payments made in connection with the settlement of the Bertico litigation in the prior fiscal year, other changes in working capital, as well as a reduction in outflows from other investing activities related primarily to payments for company-owned life insurance policies in the prior fiscal year. Offsetting these increases were a decrease in proceeds from the sale of real estate and company-operated restaurants, the timing of receipts and payments related to the sale of Dunkin' K-Cup® pods and the related franchisee profit-sharing program, and an increase in cash paid for income taxes.

Fiscal year 2016 compared to fiscal year 2015

During fiscal year 2016, net cash provided by operating activities was \$276.8 million, as compared to \$262.7 million for fiscal year 2015. Net cash provided by operating activities for fiscal years 2016 and 2015 includes net cash inflows of \$29.4 million and \$12.3 million, respectively, related to advertising funds and gift card/certificate programs.

Excluding cash held for advertising funds and reserved for gift card/certificate programs, we generated \$248.8 million and \$214.9 million of adjusted operating and investing cash flow during fiscal years 2016 and 2015, respectively.

The increase in adjusted operating and investing cash flow from fiscal year 2015 to 2016 was due primarily to an increase in pre-tax income related to operating activities, excluding non-cash items, the timing of receipts and payments related to the sale of Dunkin' K-Cup® pods and the related franchisee profit-sharing program, an increase in proceeds from the sale of real estate and company-operated restaurants, and a reduction in capital expenditures compared to the prior fiscal year. Offsetting these increases in adjusted operating and investing cash flow were payments made in connection with the settlement of the Bertico litigation and increases in incentive compensation payments and cash paid for income taxes.

Adjusted operating and investing cash flow is a non-GAAP measure reflecting net cash provided by operating and investing activities, excluding the cash flows related to advertising funds and gift card/certificate programs. We use adjusted operating and investing cash flow as a key liquidity measure for the purpose of evaluating our ability to generate cash. We also believe adjusted operating and investing cash flow provides our investors with useful information regarding our historical cash flow results. This non-GAAP measurement is not intended to replace the presentation of our financial results in accordance with GAAP, and adjusted operating and investing cash flow does not represent residual cash flows available for discretionary expenditures. Use of the term adjusted operating and investing cash flow may differ from similar measures reported by other companies.

Adjusted operating and investing cash flow is reconciled from net cash provided by operating activities determined under GAAP as follows (in thousands):

	Fiscal year		
	2017	2016	2015
Net cash provided by operating activities	\$276,908	276,827	262,742
Plus (less): Decrease (increase) in cash held for advertising funds and gift card/certificate programs	2,256	(29,366)	(12,335)
Plus (less): Net cash provided by (used in) investing activities	(13,854)	1,343	(35,467)
Adjusted operating and investing cash flow	\$265,310	248,804	214,940

Borrowing capacity

As of December 30, 2017, our securitized financing facility included original borrowings of approximately \$1.75 billion, \$1.40 billion, and \$150.0 million related to the 2015 Class A-2-II Notes (as defined below), the 2017 Class A-2 Notes (as defined below), and the 2017 Variable Funding Notes (as defined below), respectively. As of December 30, 2017, there was approximately \$3.10 billion of total principal outstanding on the 2015 Class A-2-II Notes and 2017 Class A-2 Notes, while there was \$117.7 million in available commitments under the 2017 Variable Funding Notes as \$32.3 million of letters of credit were outstanding.

In January 2015, DB Master Finance LLC (the "Master Issuer"), a limited-purpose, bankruptcy-remote, wholly-owned indirect subsidiary of Dunkin' Brands Group, Inc. ("DBGI"), issued Series 2015-1 3.262% Fixed Rate Senior Secured Notes, Class A-2-I (the "2015 Class A-2-I Notes") with an initial principal amount of \$750.0 million and Series 2015-1 3.980% Fixed Rate Senior Secured Notes, Class A-2-II (the "2015 Class A-2-II Notes" and, together with the 2015 Class A-2-I Notes, the "2015 Class A-2 Notes") with an initial principal amount of \$1.75 billion. In addition, the Master

Issuer also issued Series 2015-1 Variable Funding Senior Secured Notes, Class A-1 (the “2015 Variable Funding Notes” and, together with the 2015 Class A-2 Notes, the “2015 Notes”), which allowed the Master Issuer to borrow up to \$100.0 million on a revolving basis. The 2015 Variable Funding Notes could also be used to issue letters of credit.

In October 2017, the Master Issuer issued Series 2017-1 3.629% Fixed Rate Senior Secured Notes, Class A-2-I (the “2017 Class A-2-I Notes”) with an initial principal amount of \$600.0 million and Series 2017-1 4.030% Fixed Rate Senior Secured Notes, Class A-2-II (the “2017 Class A-2-II Notes”) and, together with the 2017 Class A-2-I Notes, the “2017 Class A-2 Notes”) with an initial principal amount of \$800.0 million. In addition, the Master Issuer issued Series 2017-1 Variable Funding Senior Secured Notes, Class A-1 (the “2017 Variable Funding Notes”) and, together with the 2017 Class A-2 Notes, the “2017 Notes”), which allows for the issuance of up to \$150.0 million of 2017 Variable Funding Notes and certain other credit instruments, including letters of credit.

A portion of the proceeds of the 2017 Notes was used to repay the remaining \$731.3 million of principal outstanding on the 2015 Class A-2-I Notes and to pay related transaction fees. The additional net proceeds were used for general corporate purposes, which included a return of capital to the Company’s shareholders in 2018, as discussed below. In connection with the issuance of the 2017 Variable Funding Notes, the Master Issuer terminated the commitments with respect to its existing 2015 Variable Funding Notes.

The 2015 Notes and 2017 Notes were each issued in a securitization transaction pursuant to which most of the Company’s domestic and certain of its foreign revenue-generating assets, consisting principally of franchise-related agreements, real estate assets, and intellectual property and license agreements for the use of intellectual property, are held by the Master Issuer and certain other limited-purpose, bankruptcy-remote, wholly-owned indirect subsidiaries of the Company that act as guarantors of the 2015 Notes and 2017 Notes and that have pledged substantially all of their assets to secure the 2015 Notes and 2017 Notes.

The 2015 Notes and 2017 Notes were issued pursuant to a base indenture and related supplemental indentures (collectively, the “Indenture”) under which the Master Issuer may issue multiple series of notes. The legal final maturity date of the 2015 Class A-2-II Notes and 2017 Class A-2 Notes is in February 2045 and November 2047, respectively, but it is anticipated that, unless earlier prepaid to the extent permitted under the Indenture, the 2015 Class A-2-II Notes will be repaid by February 2022, the 2017 Class A-2-I Notes will be repaid by November 2024, and the 2017 Class A-2-II Notes will be repaid by November 2027 (the “Anticipated Repayment Dates”). Principal amortization payments, payable quarterly, are required to be made on the 2015 Class A-2-II Notes, 2017 Class A-2-I Notes, and 2017 Class A-2-II Notes equal to \$17.5 million, \$6.0 million, and \$8.0 million, respectively, per calendar year through the respective Anticipated Repayment Dates. No principal payments are required if a specified leverage ratio, which is a measure of outstanding debt to earnings before interest, taxes, depreciation, and amortization, adjusted for certain items (as specified in the Indenture), is less than or equal to 5.0 to 1.0. If the 2015 Class A-2-II Notes or the 2017 Class A-2 Notes have not been repaid or refinanced by their respective Anticipated Repayment Dates, a rapid amortization event will occur in which residual net cash flows of the Master Issuer, after making certain required payments, will be applied to the outstanding principal of the 2015 Class A-2-II Notes and the 2017 Class A-2 Notes. Various other events, including failure to maintain a minimum ratio of net cash flows to debt service, may also cause a rapid amortization event.

It is anticipated that the principal and interest on the 2017 Variable Funding Notes will be repaid in full on or prior to November 2022, subject to two additional one-year extensions.

In February 2018, we entered into two accelerated share repurchase agreements (the “February 2018 ASR Agreements”) with two third-party financial institutions. Pursuant to the terms of the February 2018 ASR Agreements, we paid the financial institutions \$650.0 million from cash on hand and received an initial delivery of 8,478,722 shares of our common stock on February 16, 2018, representing an estimate of 80% of the total shares expected to be delivered under the February 2018 ASR Agreements. At settlement, the financial institutions may be required to deliver additional shares of common stock to us or, under certain circumstances, we may be required to deliver shares of its common stock or may elect to make cash payment to the financial institutions. Final settlement of each of the February 2018 ASR Agreements is expected to be completed in the third quarter of fiscal year 2018, although the settlement may be accelerated at each financial institution’s option.

In order to assess our current debt levels, including servicing our long-term debt, and our ability to take on additional borrowings, we monitor a leverage ratio of our long-term debt, net of cash (“Net Debt”), to adjusted earnings before interest, taxes, depreciation, and amortization (“Adjusted EBITDA”). This leverage ratio, and the related Net Debt and Adjusted EBITDA measures used to compute it, are non-GAAP measures, and our use of the terms Net Debt and

Adjusted EBITDA may vary from other companies, including those in our industry, due to the potential inconsistencies in the method of calculation and differences due to items subject to interpretation. Net Debt reflects the gross principal amount outstanding under our securitized financing facility and capital lease obligations, less short-term cash, cash equivalents, and restricted cash, excluding cash reserved for gift card/certificate programs. Adjusted EBITDA is defined in our securitized financing facility as net income before interest, taxes, depreciation and amortization, and impairment charges, as adjusted for certain items that are summarized in the table below. Net Debt should not be considered as an alternative to debt, total liabilities, or any other obligations derived in accordance with GAAP. Adjusted EBITDA should not be considered as an alternative to net income, operating income, or any other performance measures derived in accordance with GAAP, as a measure of operating performance, or as an alternative to cash flows as a measure of liquidity. Net Debt, Adjusted EBITDA, and the related leverage ratio have important limitations

as analytical tools and should not be considered in isolation or as a substitute for analysis of our results as reported under GAAP. However, we believe that presenting Net Debt, Adjusted EBITDA, and the related leverage ratio are appropriate to provide additional information to investors to demonstrate our current debt levels and ability to take on additional borrowings.

As of December 30, 2017, we had a Net Debt to Adjusted EBITDA ratio of 4.2 to 1.0. The following is a reconciliation of our Net Debt and Adjusted EBITDA to the corresponding GAAP measures as of and for the fiscal year ending December 30, 2017, respectively (in thousands):

	December 30, 2017
Principal outstanding under 2017 Class A-2 Notes	\$ 1,400,000
Principal outstanding under 2015 Class A-2 Notes	1,701,875
Total capital lease obligations	7,776
Less: cash and cash equivalents	(1,018,317 )
Less: restricted cash, current	(94,047 )
Plus: cash held for gift card/certificate programs	173,633
Net Debt	\$2,170,920
	Fiscal year 2017
Net income	\$350,909
Interest expense	104,423
Income tax benefit	(11,622 )
Depreciation and amortization	41,419
Impairment charges	1,617
EBITDA	486,746
Adjustments:	
Share based compensation expense	14,926
Loss on debt extinguishment and refinancing transactions	6,996
Other <sup>(a)</sup>	6,047
Total adjustments	27,969
Adjusted EBITDA	\$514,715

(a) Represents costs and fees associated with various franchisee-related investments, bank fees, legal reserves, the allocation of share-based compensation expense to the advertising funds, and other non-cash gains and losses.

Based upon our current level of operations and anticipated growth, we believe that the cash generated from our operations and amounts available under our 2017 Variable Funding Notes will be adequate to meet our anticipated debt service requirements, capital expenditures, and working capital needs for at least the next twelve months. We believe that we will be able to meet these obligations even if we experience no growth in sales or profits. There can be no assurance, however, that our business will generate sufficient cash flows from operations or that future borrowings will be available under our 2017 Variable Funding Notes or otherwise to enable us to service our indebtedness, including our securitized financing facility, or to make anticipated capital expenditures. Our future operating performance and our ability to service, extend, or refinance the securitized financing facility will be subject to future economic conditions and to financial, business, and other factors, many of which are beyond our control.

Off balance sheet obligations

In limited instances, we issue guarantees to financial institutions so that our franchisees can obtain financing for various business purposes. We monitor the financial condition of our franchisees and record provisions for estimated losses on guaranteed liabilities of our franchisees if we believe that our franchisees are unable to make their required payments. As of December 30, 2017, if all of our outstanding guarantees of third-party franchisee financing obligations came due simultaneously, we would be liable for approximately \$1.5 million. As of December 30, 2017, there were no amounts under such guarantees that were due. We generally have cross-default provisions with these

franchisees that would put the franchisee in default of its franchise agreement in the event of non-payment under such loans. We believe these cross-default provisions significantly reduce the risk that we would not be able to recover the amount of required payments under these guarantees and, historically, we have not incurred significant losses under these guarantees due to defaults by our franchisees.

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We have various supply chain contracts that provide for purchase commitments or exclusivity, the majority of which result in us being contingently liable upon early termination of the agreement or engaging with another supplier. As of December 30, 2017, we were contingently liable under such supply chain agreements for approximately \$116.7 million. We assess the risk of performing under each of these guarantees on a quarterly basis, and, based on various factors including internal forecasts, prior history, and ability to extend contract terms, we accrued an immaterial amount of reserves related to supply chain commitments as of December 30, 2017.

As a result of assigning our interest in obligations under property leases as a condition of the refranchising of certain restaurants and the guarantee of certain other leases, we are contingently liable on certain lease agreements. These leases have varying terms, the latest of which expires in 2024. As of December 30, 2017, the potential amount of undiscounted payments we could be required to make in the event of nonpayment by the primary lessee was \$3.0 million. Our franchisees are the primary lessees under the majority of these leases. We generally have cross-default provisions with these franchisees that would put them in default of their franchise agreement in the event of nonpayment under the lease. We believe these cross-default provisions significantly reduce the risk that we will be required to make payments under these leases, and we have not recorded a liability for such contingent liabilities.

#### Contractual obligations

The following table sets forth our contractual obligations as of December 30, 2017:

(In millions)	Total	Less than 1 year	1-3 years	3-5 years	More than 5 years
Long-term debt <sup>(1)</sup>	\$3,848.5	158.2	304.6	1,865.4	1,520.3
Capital lease obligations	19.2	1.6	2.7	2.6	12.3
Operating lease obligations	631.7	58.8	113.7	102.9	356.3
Short and long-term obligations <sup>(2)</sup>	4.1	3.6	0.5	—	—
Total <sup>(3)(4)(5)</sup>	\$4,503.5	222.2	421.5	1,970.9	1,888.9

Amounts include scheduled principal payments on long-term debt, as well as estimated interest of \$126.7 million, \$241.6 million, \$188.1 million, and \$190.3 million for less than 1 year, 1-3 years, 3-5 years, and more than 5 years, respectively. Amounts due under the Indenture are reflected through the Anticipated Repayment Dates as described further above in “Liquidity and capital resources.”

Amounts include obligations to former employees under severance agreements. Excluded from these amounts are any payments that may be required related to pending litigation, as more fully described in note 17(d) to our consolidated financial statements included herein, as the amount and timing of cash requirements, if any, are uncertain. Additionally, liabilities to employees and former employees under deferred compensation arrangements totaling \$13.5 million are excluded from the table above, as timing of payment is uncertain.

We have various supply chain contracts that provide for purchase commitments or exclusivity, the majority of which result in our being contingently liable upon early termination of the agreement or engaging with another supplier. As of December 30, 2017, we were contingently liable under such supply chain agreements for approximately \$116.7 million, and, based on various factors including internal forecasts, prior history, and ability to extend contract terms, we accrued an immaterial amount of reserves related to supply chain commitments as of December 30, 2017. Such amounts are not included in the table above as timing of payment, if any, is uncertain.

We are guarantors of and are contingently liable for certain lease arrangements primarily as the result of assigning our interest. As of December 30, 2017, we were contingently liable for \$3.0 million under these guarantees, which are discussed further above in “Off balance sheet obligations.” Additionally, in certain cases, we issue guarantees to financial institutions so that franchisees can obtain financing. If all outstanding guarantees came due as of December 30, 2017, we would be liable for approximately \$1.5 million. Such amounts are not included in the table above as timing of payment, if any, is uncertain.

Income tax liabilities for uncertain tax positions, gift card/certificate liabilities, and liabilities to various advertising funds are excluded from the table above as we are not able to make a reasonably reliable estimate of the amount and period of related future payments. As of December 30, 2017, we had a liability for uncertain tax positions, including accrued interest and penalties thereon, of \$2.1 million. As of December 30, 2017, we had a gift card/certificate liability of \$228.8 million and a gift card breakage liability of \$1.1 million (see [note 2\(t\)](#) to our

consolidated financial statements included herein). As of December 30, 2017, we had a net payable of \$10.6 million to various advertising funds.

### Critical accounting policies

Our significant accounting policies are more fully described under the heading “Summary of significant accounting policies” in Note 2 of the notes to the consolidated financial statements. However, we believe the accounting policies described below are particularly important to the portrayal and understanding of our financial position and results of operations and require application of significant judgment by our management. In applying these policies, management uses its judgment in making certain assumptions and estimates.

These judgments involve estimations of the effect of matters that are inherently uncertain and may have a significant impact on our quarterly and annual results of operations or financial condition. Changes in estimates and judgments could significantly affect our result of operations, financial condition, and cash flow in future years. The following is a description of what we consider to be our most critical accounting policies.

#### Revenue recognition

Initial franchise fee revenue is recognized upon substantial completion of the services required of us as stated in the franchise agreement, which is generally upon opening of the respective restaurant. Fees collected in advance are deferred until earned. Royalty income is based on a percentage of franchisee gross sales and is recognized when earned, which occurs at the franchisees’ point of sale. Renewal fees are recognized when a renewal agreement with a franchisee becomes effective. Rental income for base rentals is recorded on a straight-line basis over the lease term. Contingent rent is recognized as earned, and any amounts received from lessees in advance of achieving stipulated thresholds are deferred until such threshold is actually achieved. Revenue from the sale of ice cream is recognized when title and risk of loss transfers to the buyer, which is generally upon delivery. Licensing fees are recognized when earned, which is generally upon sale of the underlying products by the licensees. Retail store revenues at company-operated restaurants are recognized when payment is tendered at the point of sale, net of sales tax and other sales-related taxes. Gains on the refranchise or sale of a restaurant are recognized when the sale transaction closes, the franchisee has a minimum amount of the purchase price in at risk equity, and we are satisfied that the buyer can meet its financial obligations to us.

Our revenue recognition policies will be impacted by new guidance for revenue recognition beginning in fiscal year 2018. See “Recently Issued Accounting Standards” below for further discussion.

#### Impairment of goodwill and other intangible assets

Goodwill and trade names (“indefinite-lived intangibles”) have been assigned to our reporting units, which are also our operating segments, for purposes of impairment testing. All of our reporting units have indefinite-lived intangibles associated with them.

We evaluate the remaining useful life of our trade names to determine whether current events and circumstances continue to support an indefinite useful life. In addition, all of our indefinite-lived intangible assets are tested for impairment annually. We first assess qualitative factors to determine whether it is more likely than not that a trade name is impaired. In the event we were to determine that the carrying value of a trade name would more likely than not exceed its fair value, quantitative testing would be performed. Quantitative testing consists of a comparison of the fair value of each trade name with its carrying value, with any excess of carrying value over fair value being recognized as an impairment loss. For goodwill, we first perform a qualitative assessment to determine if the fair value of the reporting unit is more likely than not greater than the carrying amount. In the event we were to determine that a reporting unit’s carrying value would more likely than not exceed its fair value, quantitative testing would be performed which consists of a comparison of each reporting unit’s fair value to its carrying value. The fair value of a reporting unit is an estimate of the amount for which the unit as a whole could be sold in a current transaction between willing parties. If the carrying value of a reporting unit exceeds its fair value, goodwill impairment is calculated as the difference between the carrying value of the reporting unit and its fair value, but not exceeding the carrying amount of goodwill allocated to that reporting unit. We have selected the first day of our fiscal third quarter as the date on which to perform our annual impairment test for all indefinite-lived intangible assets. We also test for impairment whenever events or circumstances indicate that the fair value of such indefinite-lived intangibles has been impaired. We determined the fair values of all reporting units with goodwill balances were substantially in excess of their respective carrying values as of the most recent goodwill testing date. No impairment of indefinite-lived intangible assets was recorded during fiscal years 2017, 2016, or 2015.

We have intangible assets other than goodwill and trade names that are amortized on a straight-line basis over their estimated useful lives or terms of their related agreements. Other intangible assets consist primarily of franchise and international license rights (“franchise rights”) and operating lease interests acquired related to our prime leases and subleases (“operating leases acquired”). Franchise rights and operating leases acquired recorded in the consolidated balance sheets were valued using an appropriate valuation method as of the date of acquisition. Amortization of franchise rights and favorable operating leases

acquired is recorded as amortization expense in the consolidated statements of operations and amortized over the respective franchise and lease terms using the straight-line method. Our amortizable intangible assets are evaluated for impairment whenever events or changes in circumstances indicate that the carrying amount of the intangible asset may not be recoverable. An intangible asset that is deemed impaired is written down to its estimated fair value, which is based on discounted cash flows.

Unfavorable operating leases acquired related to our prime leases and subleases are recorded in the liability section of the consolidated balance sheets and are amortized into rental expense and rental income, respectively, over the base lease term of the respective leases using the straight-line method.

#### Income taxes

Our major tax jurisdictions subject to income tax are the U.S. and Canada. The majority of our U.S. legal entities are limited liability companies (“LLCs”), which are single member entities that are treated as disregarded entities and included as part of DBGI in a consolidated federal income tax return. We also have subsidiaries in foreign jurisdictions that file separate tax returns in their respective countries and local jurisdictions, as required. Additionally, we have a foreign subsidiary located in Dubai within the United Arab Emirates, for which no income tax return is required to be filed. The current income tax liabilities for our foreign subsidiaries are calculated on a stand-alone basis. The current federal tax liability for each entity included in our consolidated federal income tax return is calculated on a stand-alone basis, including foreign taxes, for which a separate company foreign tax credit is calculated in lieu of a deduction for foreign withholding taxes paid. As a matter of course, we are regularly audited by federal, state, and foreign tax authorities.

Deferred tax assets and liabilities are recorded for the expected future tax consequences of items that have been included in our consolidated financial statements or tax returns. Deferred tax assets and liabilities are determined based on the differences between the financial statement carrying amounts of assets and liabilities and the respective tax bases of assets and liabilities using enacted tax rates that are expected to apply in years in which the temporary differences are expected to reverse. The effects of changes in tax rate and changes in apportionment of income between tax jurisdictions on deferred tax assets and liabilities are recognized in the consolidated statements of operations in the year in which the law is enacted or change in apportionment occurs. Valuation allowances are provided when we do not believe it is more likely than not that we will realize the benefit of identified tax assets. A tax position taken or expected to be taken in a tax return is recognized in the financial statements when it is more likely than not that the position would be sustained upon examination by tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Estimates of interest and penalties on unrecognized tax benefits are recorded in the provision for income taxes.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment.

#### Legal contingencies

We are engaged in litigation that arises in the ordinary course of business as a franchisor. Such matters typically include disputes related to compliance with the terms of franchise and development agreements, including claims or threats of claims of breach of contract, negligence, and other alleged violations by us. We record reserves for legal contingencies when information available to us indicates that it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Predicting the outcomes of claims and litigation and estimating the related costs and exposures involve substantial uncertainties that could cause actual costs to vary materially from estimates. Legal costs incurred in connection with legal and other contingencies are expensed as the costs are incurred.

#### Impairment of equity method investments

We evaluate our equity method investments for impairment whenever an event or change in circumstances occurs that may have a significant adverse impact on the fair value of the investment. If a loss in value has occurred and is deemed to be other than temporary, an impairment loss is recorded. We review several factors to determine whether a

loss has occurred that is other than temporary, including absence of an ability to recover the carrying amount of the investment, the length and extent of the fair value decline, and the financial condition and future prospects of the investee.

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## Recently Issued Accounting Standards

See [note 2\(v\)](#) and [note 22](#) to the consolidated financial statements included in Item 8 of this Form 10-K for a detailed description of recent accounting pronouncements.

As more fully discussed in note 22 to the consolidated financial statements, the adoption of the new guidance related to revenue recognition will result in restating each prior reporting period presented, fiscal years 2017 and 2016, in the year of adoption, fiscal year 2018. Based on the materiality of the impact the adoption of the new guidance related to revenue recognition will have on our reported results, we are providing the following reconciliations of the restated GAAP measures provided in note 22 to the consolidated financial statements to the corresponding restated non-GAAP measures for fiscal years 2017 and 2016. For further discussion of our non-GAAP measures, see [note 4](#) to the tables included in the "Selected Financial Data" within Item 6, as well as "Selected operating and financial highlights" within Item 7 of this Form 10-K.

	Fiscal year	
	2017	2016
	(Unaudited, \$ in thousands, except per share data)	
	(Restated)	(Restated)
Operating income	\$391,042	380,602
Adjustments:		
Amortization of other intangible assets	21,335	22,079
Long-lived asset impairment charges	1,617	149
Transaction-related costs <sup>(a)</sup>	—	64
Bertico-related litigation <sup>(b)</sup>	(2,898 )	(428 )
Adjusted operating income	\$411,096	402,466
Net income	\$271,209	175,289
Adjustments:		
Amortization of other intangible assets	21,335	22,079
Long-lived asset impairment charges	1,617	149
Transaction-related costs <sup>(a)</sup>	—	64
Bertico-related litigation <sup>(b)</sup>	(2,898 )	(428 )
Loss on debt extinguishment and refinancing transactions	6,996	—
Tax impact of adjustments <sup>(c)</sup>	(10,820 )	(8,746 )
Impact of tax reform <sup>(d)</sup>	(96,803 )	—
Adjusted net income	\$190,636	188,407
Adjusted net income	\$190,636	188,407
Weighted average number of common shares – diluted	92,231,436	92,538,282
Diluted adjusted earnings per share	\$2.07	2.04

(a) Represents non-capitalizable costs incurred as a result of the securitized financing facility, which was completed in January 2015.

(b) Adjustment for the fiscal year ended December 30, 2017 represents a reduction to legal reserves for Bertico-related litigation based upon final settlement of such matters. Adjustment for the fiscal year ended December 31, 2016 represents a net reduction to legal reserves for the Bertico litigation and related matters based upon final agreement of interest and related costs associated with the judgment.

(c) Tax impact of adjustments calculated at a 40% effective tax rate.

(d) Net tax benefit due to the enactment of the Tax Cuts and Jobs Act during the fiscal year ended December 30, 2017, consisting primarily of the remeasurement of deferred tax liabilities using the lower enacted corporate tax rate.

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Item 7A. Quantitative and Qualitative Disclosures about Market Risk

Foreign exchange risk

We are subject to inherent risks attributed to operating in a global economy. Most of our revenues, costs, and debts are denominated in U.S. dollars. However, royalty income from our international franchisees is payable in U.S. dollars, and is generally based on a percentage of franchisee gross sales denominated in the foreign currency of the country in which the point of distribution is located, and is therefore subject to foreign currency fluctuations. Additionally, our investments in, and equity income from, joint ventures are denominated in foreign currencies, and are therefore also subject to foreign currency fluctuations. For fiscal year 2017, a 5% change in foreign currencies relative to the U.S. dollar would have had an approximately \$1.2 million impact on international royalty income and an approximately \$0.8 million impact on equity in net income of joint ventures. Additionally, a 5% change in foreign currencies as of December 30, 2017 would have had a \$7.0 million impact on the carrying value of our investments in joint ventures. In the future, we may consider the use of derivative financial instruments, such as forward contracts, to manage foreign currency exchange rate risks.

Item 8. Financial Statements and Supplementary Data  
Report of Independent Registered Public Accounting Firm  
To the stockholders and board of directors  
Dunkin' Brands Group, Inc.:

Opinion on the Consolidated Financial Statements

We have audited the accompanying consolidated balance sheets of Dunkin' Brands Group, Inc. and subsidiaries (the "Company") as of December 30, 2017 and December 31, 2016, the related consolidated statements of operations, comprehensive income, stockholders' equity (deficit), and cash flows for each of the years in the three year period ended December 30, 2017, and the related notes (collectively, the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 30, 2017 and December 31, 2016, and the results of its operations and its cash flows for each of the years in the three year period ended December 30, 2017, in conformity with U.S. generally accepted accounting principles. We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) ("PCAOB"), the Company's internal control over financial reporting as of December 30, 2017, based on criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission, and our report dated February 26, 2018 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

Change in Accounting Principle

As discussed in Note 2(v) to the consolidated financial statements, the Company has changed the classification and presentation of changes in restricted cash in the statements of cash flows in the year ended December 30, 2017 due to the adoption of Accounting Standard Update 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash.

Basis for Opinion

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

/s/ KPMG LLP

We have served as the Company's auditor since 2005.

Boston, Massachusetts

February 26, 2018

## DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES

## Consolidated Balance Sheets

(In thousands, except share data)

	December 30, 2017	December 31, 2016
Assets		
Current assets:		
Cash and cash equivalents	\$ 1,018,317	361,425
Restricted cash	94,047	69,746
Accounts receivable, net	51,442	44,512
Notes and other receivables, net	51,082	40,672
Restricted assets of advertising funds	47,373	40,338
Prepaid income taxes	21,879	20,926
Prepaid expenses and other current assets	32,695	28,739
Total current assets	1,316,835	606,358
Property and equipment, net	169,005	176,662
Equity method investments	140,615	114,738
Goodwill	888,308	888,272
Other intangible assets, net	1,357,157	1,378,720
Other assets	65,464	62,632
Total assets	\$ 3,937,384	3,227,382
Liabilities and Stockholders' Equity (Deficit)		
Current liabilities:		
Current portion of long-term debt	\$ 31,500	25,000
Capital lease obligations	596	589
Accounts payable	16,307	12,682
Liabilities of advertising funds	58,014	52,271
Deferred income	39,395	35,393
Other current liabilities	326,078	298,266
Total current liabilities	471,890	424,201
Long-term debt, net	3,035,857	2,401,998
Capital lease obligations	7,180	7,550
Unfavorable operating leases acquired	9,780	11,378
Deferred income	11,158	12,154
Deferred income taxes, net	315,249	461,810
Other long-term liabilities	77,823	71,549
Total long-term liabilities	3,457,047	2,966,439
Commitments and contingencies (note 17)		
Stockholders' equity (deficit):		
Preferred stock, \$0.001 par value; 25,000,000 shares authorized; no shares issued and outstanding	—	—
Common stock, \$0.001 par value; 475,000,000 shares authorized; 90,404,022 shares issued and 90,377,245 shares outstanding at December 30, 2017; 91,464,229 shares issued and 91,437,452 shares outstanding at December 31, 2016	90	91
Additional paid-in capital	724,114	807,492
Treasury stock, at cost; 26,777 shares at December 30, 2017 and December 31, 2016	(1,060)	(1,060)
Accumulated deficit	(705,007)	(945,797)
Accumulated other comprehensive loss	(9,690)	(23,984)
Total stockholders' equity (deficit)	8,447	(163,258)

Total liabilities and stockholders' equity (deficit)	\$3,937,384	3,227,382
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See accompanying notes to consolidated financial statements.

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## DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES

## Consolidated Statements of Operations

(In thousands, except per share data)

	Fiscal year ended		
	December 31, 2017	December 31, 2016	December 26, 2015
Revenues:			
Franchise fees and royalty income	\$592,689	549,571	513,222
Rental income	104,643	101,020	100,422
Sales of ice cream and other products	110,659	114,857	115,252
Sales at company-operated restaurants	—	11,975	28,340
Other revenues	52,510	51,466	53,697
Total revenues	860,501	828,889	810,933
Operating costs and expenses:			
Occupancy expenses—franchised restaurants	60,301	57,409	54,611
Cost of ice cream and other products	77,012	77,608	76,877
Company-operated restaurant expenses	—	13,591	29,900
General and administrative expenses, net	248,975	246,814	243,796
Depreciation	20,084	20,458	20,556
Amortization of other intangible assets	21,335	22,079	24,688
Long-lived asset impairment charges	1,617	149	623
Total operating costs and expenses	429,324	438,108	451,051
Net income (loss) of equity method investments:			
Net income, excluding impairment	15,198	14,552	12,555
Impairment charge	—	—	(54,300 )
Net income (loss) of equity method investments	15,198	14,552	(41,745 )
Other operating income, net	627	9,381	1,430
Operating income	447,002	414,714	319,567
Other income (expense), net:			
Interest income	3,313	582	424
Interest expense	(104,423 )	(100,852 )	(96,765 )
Loss on debt extinguishment and refinancing transactions	(6,996 )	—	(20,554 )
Other gains (losses), net	391	(1,195 )	(1,084 )
Total other expense, net	(107,715 )	(101,465 )	(117,979 )
Income before income taxes	339,287	313,249	201,588
Provision (benefit) for income taxes	(11,622 )	117,673	96,359
Net income including noncontrolling interests	350,909	195,576	105,229
Net income attributable to noncontrolling interests	—	—	2
Net income attributable to Dunkin' Brands	\$350,909	195,576	105,227
Earnings per share:			
Common—basic	\$3.86	2.14	1.10
Common—diluted	3.80	2.11	1.08
Cash dividends declared per common share	1.29	1.20	1.06

See accompanying notes to consolidated financial statements.

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## DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES

## Consolidated Statements of Comprehensive Income

(In thousands)

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Net income including noncontrolling interests	\$350,909	195,576	105,229
Other comprehensive income (loss), net:			
Effect of foreign currency translation, net of deferred tax expense (benefit) of \$621, \$(638), and \$524 for the fiscal years ended December 30, 2017, December 31, 2016, and December 26, 2015, respectively	14,780	(2,560)	(6,721)
Effect of interest rate swaps, net of deferred tax benefit of \$778, \$882, and \$867 for the fiscal years ended December 30, 2017, December 31, 2016, and December 26, 2015, respectively	(1,144)	(1,299)	(1,273)
Effect of pension plan, net of deferred tax expense of \$866 for the fiscal year ended December 26, 2015	—	—	2,874
Other	658	(79)	(949)
Total other comprehensive income (loss), net	14,294	(3,938)	(6,069)
Comprehensive income including noncontrolling interests	365,203	191,638	99,160
Comprehensive income attributable to noncontrolling interests	—	—	2
Comprehensive income attributable to Dunkin' Brands	\$365,203	191,638	99,158

See accompanying notes to consolidated financial statements.

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DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES  
Consolidated Statements of Stockholders' Equity (Deficit)  
(In thousands)

	Common stock		Stockholders' equity (deficit)		Treasury stock, at cost	Accumulated deficit	Accumulated other comprehensive loss	Noncontrolling interests	Total	Redeemable noncontrolling interests
	Shares	Amount	Additional paid-in capital							
Balance at December 27, 2014	104,454	\$ 104	1,093,363	—	(711,531 )	(13,977 )	—	367,959	6,991	
Net income (loss)	—	—	—	—	105,227	—	208	105,435	(206 )	
Other comprehensive loss, net	—	—	—	—	—	(6,069 )	—	(6,069 )	—	
Exercise of stock options	816	1	10,352	—	—	—	—	10,353	—	
Purchase of redeemable noncontrolling interests	—	—	566	—	—	—	—	566	(6,785 )	
Dividends paid on common stock	—	—	(100,516 )	—	—	—	—	(100,516)	—	
Share-based compensation expense	33	—	16,092	—	—	—	—	16,092	—	
Repurchases of common stock	—	—	(25,000 )	(600,041 )	—	—	—	(625,041)	—	
Retirement of treasury stock	(12,833 )	(13 )	(129,405 )	598,966	(469,548 )	—	—	—	—	
Excess tax benefits from share-based compensation	—	—	11,503	—	—	—	—	11,503	—	
Other	—	—	(398 )	—	(627 )	—	—	(1,025 )	—	
Balance at December 26, 2015	92,470	92	876,557	(1,075 )	(1,076,479 )	(20,046 )	208	(220,743)	—	
Net income	—	—	—	—	195,576	—	—	195,576	—	
Other comprehensive loss, net	—	—	—	—	—	(3,938 )	—	(3,938 )	—	
Exercise of stock options	433	1	10,646	—	—	—	—	10,647	—	
Deconsolidation of noncontrolling interest	—	—	—	—	—	—	(208 )	(208 )	—	
Dividends paid on common stock	—	—	(109,703 )	—	—	—	—	(109,703)	—	
Share-based compensation expense	68	—	17,181	—	—	—	—	17,181	—	

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Repurchases of common stock	—	—	25,000	(80,000 )	—	—	—	(55,000 )	—
Retirement of treasury stock	(1,707 )	(2 )	(15,874 )	80,000	(64,124 )	—	—	—	—
Excess tax benefits from share-based compensation	—	—	2,735	—	—	—	—	2,735	—
Other	29	—	950	15	(770 )	—	—	195	—
Balance at December 31, 2016	91,293	91	807,492	(1,060 )	(945,797 )	(23,984 )	—	(163,258)	—
Net income	—	—	—	—	350,909	—	—	350,909	—
Other comprehensive income, net	—	—	—	—	—	14,294	—	14,294	—
Exercise of stock options	1,158	1	36,494	—	—	—	—	36,495	—
Dividends paid on common stock	—	—	(117,003 )	—	—	—	—	(117,003)	—
Share-based compensation expense	46	—	14,926	—	—	—	—	14,926	—
Repurchases of common stock	—	—	—	(127,186 )	—	—	—	(127,186)	—
Retirement of treasury stock	(2,271 )	(2 )	(18,861 )	127,186	(108,323 )	—	—	—	—
Other	28	—	1,066	—	(1,796 )	—	—	(730 )	—
Balance at December 30, 2017	90,254	\$90	724,114	(1,060 )	(705,007 )	(9,690 )	—	8,447	—

See accompanying notes to consolidated financial statements.

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## DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES

## Consolidated Statements of Cash Flows

(In thousands)

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Cash flows from operating activities:			
Net income including noncontrolling interests	\$ 350,909	195,576	105,229
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	41,419	42,537	45,244
Amortization of debt issuance costs and original issue discount	6,179	6,398	5,969
Loss on debt extinguishment and refinancing transactions	6,996	—	20,554
Deferred income taxes	(144,987 )	(12,537 )	(21,107 )
Provision for bad debt	457	53	3,343
Share-based compensation expense	14,926	17,181	16,092
Net loss (income) of equity method investments	(15,198 )	(14,552 )	41,745
Dividends received from equity method investments	4,711	5,247	6,671
Gain on sale of real estate and company-operated restaurants	(1 )	(9,373 )	(1,402 )
Other, net	(1,766 )	(2,172 )	1,083
Change in operating assets and liabilities:			
Accounts, notes, and other receivables, net	(17,504 )	40,535	(26,316 )
Prepaid income taxes, net	(2,429 )	5,024	12,094
Prepaid expenses and other current assets	(3,806 )	(3,742 )	(6,185 )
Accounts payable	2,720	(6,308 )	6,514
Other current liabilities	27,272	5,377	40,258
Liabilities of advertising funds, net	(505 )	1,233	(1,124 )
Deferred income	2,963	393	1,866
Other, net	4,552	5,957	12,214
Net cash provided by operating activities	276,908	276,827	262,742
Cash flows from investing activities:			
Additions to property and equipment	(14,606 )	(15,174 )	(30,246 )
Proceeds from sale of real estate and company-operated restaurants	854	20,523	2,693
Other, net	(102 )	(4,006 )	(7,914 )
Net cash provided by (used in) investing activities	(13,854 )	1,343	(35,467 )
Cash flows from financing activities:			
Proceeds from issuance of long-term debt	1,400,000	—	2,500,000
Repayment of long-term debt	(754,375 )	(25,000 )	(1,837,824 )
Payment of debt issuance and other debt-related costs	(18,441 )	—	(41,350 )
Repurchases of common stock, including accelerated share repurchases	(127,186 )	(55,000 )	(625,041 )
Dividends paid on common stock	(117,003 )	(109,703 )	(100,516 )
Exercise of stock options	36,344	10,647	10,353
Other, net	(698 )	(122 )	(7,211 )
Net cash provided by (used in) financing activities	418,641	(179,178 )	(101,589 )
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	572	(275 )	(929 )
Increase in cash, cash equivalents, and restricted cash	682,267	98,717	124,757
Cash, cash equivalents, and restricted cash, beginning of year	431,832	333,115	208,358
Cash, cash equivalents, and restricted cash, end of year	\$ 1,114,099	431,832	333,115

## Supplemental cash flow information:

Cash paid for income taxes	\$ 135,927	125,681	106,924
Cash paid for interest	91,606	94,212	90,564
Noncash investing activities:			
Property and equipment included in accounts payable and other current liabilities	1,790	920	579
Purchase of leaseholds in exchange for capital lease obligations	449	624	475
Noncash financing activities:			
Receivable from exercise of stock options included in notes and other receivables, net	151	—	—

See accompanying notes to consolidated financial statements.

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## DUNKIN' BRANDS GROUP, INC. AND SUBSIDIARIES

## Notes to Consolidated Financial Statements

## (1) Description of business and organization

Dunkin' Brands Group, Inc. ("DBGI"), together with its consolidated subsidiaries, is one of the world's leading franchisors of restaurants serving coffee and baked goods, as well as ice cream, within the quick service restaurant segment of the restaurant industry. We franchise and license a system of both traditional and nontraditional quick service restaurants and, in limited circumstances, have owned and operated individual locations. Through our Dunkin' Donuts brand, we franchise restaurants featuring coffee, donuts, bagels, breakfast sandwiches, and related products. Additionally, we license Dunkin' Donuts brand products sold in certain retail outlets such as retail packaged coffee, Dunkin' K-Cup® pods, and ready-to-drink bottled iced coffee. Through our Baskin-Robbins brand, we franchise restaurants featuring ice cream, frozen beverages, and related products. Additionally, we distribute Baskin-Robbins ice cream products to Baskin-Robbins franchisees and licensees in certain international markets.

Throughout these consolidated financial statements, "Dunkin' Brands," "the Company," "we," "us," "our," and "management" to DBGI and its consolidated subsidiaries taken as a whole.

## (2) Summary of significant accounting policies

## (a) Fiscal year

The Company operates and reports financial information on a 52- or 53-week year on a 13-week quarter basis with the fiscal year ending on the last Saturday in December and fiscal quarters ending on the 13th Saturday of each quarter (or 14th Saturday when applicable with respect to the fourth fiscal quarter). The data periods contained within fiscal years 2017 and 2015 reflect the results of operations for the 52-week periods ended December 30, 2017 and December 26, 2015, respectively, and fiscal year 2016 reflects the results of operations for the 53-week period ended December 31, 2016.

## (b) Basis of presentation and consolidation

The accompanying consolidated financial statements include the accounts of DBGI and subsidiaries and have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). All significant transactions and balances between subsidiaries and affiliates have been eliminated in consolidation. We consolidate entities in which we have a controlling financial interest, the usual condition of which is ownership of a majority voting interest. We also consider for consolidation an entity, in which we have certain interests, where the controlling financial interest may be achieved through arrangements that do not involve voting interests. Such an entity, known as a variable interest entity ("VIE"), is required to be consolidated by its primary beneficiary. The primary beneficiary is the entity that possesses the power to direct the activities of the VIE that most significantly impact its economic performance and has the obligation to absorb losses or the right to receive benefits from the VIE that are significant to it. The principal entities in which we possess a variable interest include franchise entities, the advertising funds (see [note 4](#)), and our equity method investees. We do not possess any ownership interests in franchise entities, except for our investments in various entities that are accounted for under the equity method. Additionally, we generally do not provide financial support to franchise entities in a typical franchise relationship. As our franchise and license arrangements provide our franchisee and licensee entities the power to direct the activities that most significantly impact their economic performance, we do not consider ourselves the primary beneficiary of any such entity that might be a VIE. The Company's maximum exposure to loss resulting from involvement with potential franchise VIEs is attributable to aged trade and notes receivable balances, outstanding loan guarantees, and future lease payments due from franchisees (see [note 11](#)).

Noncontrolling interests included within total stockholders' equity (deficit) as of December 26, 2015 represented interests in a franchise entity that was deemed a variable interest entity and for which the Company was the primary beneficiary. During fiscal year 2016, the Company deconsolidated the noncontrolling interests from the Company's consolidated financial statements as it was no longer the primary beneficiary of the franchise entity.

The Company previously held a 51% interest in a limited partnership that owned and operated Dunkin' Donuts restaurants in the Dallas, Texas area. The Company possessed control of this entity and, therefore, consolidated the results of the limited partnership. The partnership agreement contained a redemption feature that was probable to

become redeemable in the future, and this interest was therefore classified as temporary equity (between liabilities and stockholders' deficit) in the consolidated balance sheets. The net income and comprehensive income attributable to the noncontrolling interest are presented separately in the consolidated statements of operations and comprehensive income, respectively. During fiscal year 2015, the Company purchased the remaining interests in the limited partnership.

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## (c) Accounting estimates

The preparation of consolidated financial statements in conformity with U.S. GAAP requires the use of estimates, judgments, and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses, and related disclosure of contingent assets and liabilities at the date of the financial statements and for the period then ended. Significant estimates are made in the calculations and assessments of the following: (a) allowance for doubtful accounts and notes receivables, (b) impairment of tangible and intangible assets, (c) other-than-temporary impairment of equity method investments, (d) income taxes, (e) share-based compensation, (f) lease accounting estimates, (g) gift card/certificate breakage, (h) management fees charged to subsidiaries and affiliates, and (i) contingencies. Estimates are based on historical experience, current conditions, and various other assumptions that are believed to be reasonable under the circumstances. These estimates form the basis for making judgments about the carrying values of assets and liabilities when they are not readily apparent from other sources. We adjust such estimates and assumptions when facts and circumstances dictate. Actual results may differ from these estimates under different assumptions or conditions.

## (d) Cash, cash equivalents, and restricted cash

The Company continually monitors its positions with, and the credit quality of, the financial institutions in which it maintains its deposits and investments. As of December 30, 2017 and December 31, 2016, we maintained balances in various cash accounts in excess of federally insured limits. All highly liquid instruments purchased with an original maturity of three months or less are considered cash equivalents.

Cash held related to the advertising funds and the Company's gift card/certificate programs are classified as unrestricted cash as there are no legal restrictions on the use of these funds; however, the Company intends to use these funds solely to support the advertising funds and gift card/certificate programs rather than to fund operations. Total cash balances related to the advertising funds and gift card/certificate programs as of December 30, 2017 and December 31, 2016 were \$175.7 million and \$177.9 million, respectively.

In accordance with the Company's securitized financing facility, certain cash accounts have been established in the name of Citibank, N.A. (the "Trustee") for the benefit of the Trustee and the noteholders, and are restricted in their use. The Company holds restricted cash which primarily represents (i) cash collections held by the Trustee, (ii) interest, principal, and commitment fee reserves held by the Trustee related to the Company's Notes (see [note 8](#)), and (iii) real estate reserves used to pay real estate obligations.

Pursuant to new accounting guidance adopted in fiscal year 2017, restricted cash is combined with cash and cash equivalents when reconciling the beginning and end of period balances in the consolidated statements of cash flows (see [note 2\(v\)](#)). Cash, cash equivalents, and restricted cash within the consolidated balance sheets that are included in the consolidated statements of cash flows as of December 30, 2017 and December 31, 2016 were as follows (in thousands):

	December 30, 2017	December 31, 2016
Cash and cash equivalents	\$1,018,317	361,425
Restricted cash	94,047	69,746
Restricted cash, included in Other assets	1,735	661
Total cash, cash equivalents, and restricted cash	\$1,114,099	431,832

## (e) Fair value of financial instruments

The carrying amounts of accounts receivable, notes and other receivables, assets and liabilities related to the advertising funds, accounts payable, and other current liabilities approximate fair value because of their short-term nature. For long-term receivables, we review the creditworthiness of the counterparty on a quarterly basis, and adjust the carrying value as necessary. We believe the carrying value of long-term receivables of \$4.9 million and \$3.1 million as of December 30, 2017 and December 31, 2016, respectively, approximates fair value.

Financial assets and liabilities are categorized, based on the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to the quoted prices in active markets for identical assets and liabilities and lowest priority to unobservable inputs. Observable market data, when available, is required to

be used in making fair value measurements. When inputs used to measure fair value fall within different levels of the hierarchy, the level within which the fair value measurement is categorized is based on the lowest level input that is significant to the fair value measurement.

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Financial assets and liabilities measured at fair value on a recurring basis as of December 30, 2017 and December 31, 2016 are summarized as follows (in thousands):

	December 30, 2017		December 31, 2016	
	Significant other observable inputs (Level 2)	Total	Significant other observable inputs (Level 2)	Total
Assets:				
Company-owned life insurance	\$10,836	10,836	9,271	9,271
Total assets	\$10,836	10,836	9,271	9,271
Liabilities:				
Deferred compensation liabilities	\$13,543	13,543	11,126	11,126
Total liabilities	\$13,543	13,543	11,126	11,126

The deferred compensation liabilities relate to the Dunkin' Brands, Inc. non-qualified deferred compensation plans ("NQDC Plans"), which allow for pre-tax deferral of compensation for certain qualifying employees and directors (see [note 18](#)). Changes in the fair value of the deferred compensation liabilities are derived using quoted prices in active markets of the asset selections made by the participants. The deferred compensation liabilities are classified within Level 2, as defined under U.S. GAAP, because their inputs are derived principally from observable market data by correlation to hypothetical investments. The Company holds company-owned life insurance policies to partially offset the Company's liabilities under the NQDC Plans. The changes in the fair value of any company-owned life insurance policies are derived using determinable cash surrender value. As such, the company-owned life insurance policies are classified within Level 2, as defined under U.S. GAAP.

The carrying value and estimated fair value of long-term debt as of December 30, 2017 and December 31, 2016 were as follows (in thousands):

	December 30, 2017		December 31, 2016	
Financial liabilities	Carrying value	Estimated fair value	Carrying value	Estimated fair value
Long-term debt	\$3,067,357	3,156,099	2,426,998	2,460,544

The estimated fair value of our long-term debt is estimated primarily based on current market rates for debt with similar terms and remaining maturities or current bid prices for our long-term debt. Judgment is required to develop these estimates. As such, our long-term debt is classified within Level 2, as defined under U.S. GAAP.

(f) Inventories

Inventories consist primarily of ice cream products sold to certain international markets that are in-transit from our third-party manufacturer to our international licensees, during which time we hold title to such products. The majority of ice cream products are purchased from one supplier. Inventories are valued at the lower of cost or estimated net realizable value, and cost is generally determined based on the actual cost of the specific inventory sold. Inventories are included within prepaid expenses and other current assets in the consolidated balance sheets.

(g) Property and equipment

Property and equipment are stated at cost less accumulated depreciation. Depreciation is provided using the straight-line method over the estimated useful lives of the respective assets. Leasehold improvements are depreciated over the shorter of the estimated useful life or the remaining lease term of the related asset. Estimated useful lives are as follows:

	Years
Buildings	20 – 35
Leasehold improvements	5 – 20
Store, production, and other equipment	3 – 10

Software

3 – 7

Routine maintenance and repair costs are charged to expense as incurred. Major improvements, additions, or replacements that extend the life, increase capacity, or improve the safety or the efficiency of property are capitalized at cost and depreciated.

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Major improvements to leased property are capitalized as leasehold improvements and depreciated. Interest costs incurred during the acquisition period of capital assets are capitalized as part of the cost of the asset and depreciated. Long-lived assets to be disposed of are reported at the lower of their carrying amount or fair value less estimated costs to sell.

(h) Leases

When determining lease terms, we begin with the point at which the Company obtains control and possession of the leased properties. We include option periods for which failure to renew the lease imposes a penalty on the Company in such an amount that the renewal appears, at the inception of the lease, to be reasonably assured, which generally includes option periods through the end of the related franchise agreement term. We also include any rent holidays in the determination of the lease term.

We record rent expense and rent income for leases and subleases, respectively, that contain scheduled rent increases on a straight-line basis over the lease term as defined above. In certain cases, contingent rentals are based on sales levels of our franchisees, in excess of stipulated amounts. Contingent rentals are included in rent income and rent expense as they are earned or accrued, respectively.

We occasionally provide to our sublessees, or receive from our landlords, tenant improvement dollars. Tenant improvement dollars paid to our sublessees are recorded as a deferred rent asset. For fixed asset and/or leasehold purchases for which we receive tenant improvement dollars from our landlords, we record the property and equipment and/or leasehold improvements gross and establish a deferred rent obligation. The deferred lease assets and obligations are amortized on a straight-line basis over the determined sublease and lease terms, respectively. Management regularly reviews sublease arrangements, where we are the lessor, for losses on sublease arrangements. We recognize a loss, discounted using credit-adjusted risk-free rates, when costs expected to be incurred under an operating prime lease exceed the anticipated future revenue stream of the operating sublease. Furthermore, for properties where we do not currently have an operational franchise or other third-party sublessee and are under long-term lease agreements, the present value of any remaining liability under the lease, discounted using credit-adjusted risk-free rates and net of estimated sublease recovery, is recognized as a liability and recorded as an operating expense at the time we cease use of the property. The value of any equipment and leasehold improvements related to a closed store is assessed for potential impairment (see note 2(i)).

(i) Impairment of long-lived assets

Long-lived assets that are used in operations are tested for recoverability whenever events or changes in circumstances indicate that the carrying amount may not be recoverable through undiscounted future cash flows. Recognition and measurement of a potential impairment is performed on assets grouped with other assets and liabilities at the lowest level where identifiable cash flows are largely independent of the cash flows of other assets and liabilities. An impairment loss is the amount by which the carrying amount of a long-lived asset or asset group exceeds its estimated fair value. Fair value is generally estimated by internal specialists based on the present value of anticipated future cash flows or, if required, with the assistance of independent third-party valuation specialists, depending on the nature of the assets or asset group.

(j) Equity method investments

The Company's equity method investments consist of interests in B-R 31 Ice Cream Co., Ltd. ("Japan JV"), BR-Korea Co., Ltd. ("South Korea JV"), and Palm Oasis Pty. Ltd. ("Australia JV"), which are accounted for in accordance with the equity method. The Company also previously accounted for an ownership interest in Coffee Alliance, S.L. ("Spain JV") in accordance with the equity method, which interest was sold during the fourth quarter of fiscal year 2016 (see [note 6](#)).

The Company evaluates its equity method investments for impairment whenever an event or change in circumstances occurs that may have a significant adverse impact on the fair value of the investment. If a loss in value has occurred and is deemed to be other than temporary, an impairment loss is recorded. Several factors are reviewed to determine whether a loss has occurred that is other than temporary, including absence of an ability to recover the carrying amount of the investment, the length and extent of the fair value decline, and the financial condition and future prospects of the investee.

(k) Goodwill and other intangible assets

Goodwill and trade names (“indefinite-lived intangibles”) have been assigned to our reporting units, which are also our operating segments, for purposes of impairment testing. All of our reporting units have indefinite-lived intangibles associated with them.

We evaluate the remaining useful life of our trade names to determine whether current events and circumstances continue to support an indefinite useful life. In addition, all of our indefinite-lived intangible assets are tested for impairment annually. We

first assess qualitative factors to determine whether it is more likely than not that a trade name is impaired. In the event we were to determine that the carrying value of a trade name would more likely than not exceed its fair value, quantitative testing would be performed which consists of a comparison of the fair value of each trade name with its carrying value, with any excess of carrying value over fair value being recognized as an impairment loss. For goodwill, we first perform a qualitative assessment to determine if the fair value of the reporting unit is more likely than not greater than the carrying amount. In the event we were to determine that a reporting unit's carrying value would more likely than not exceed its fair value, quantitative testing would be performed which consists of a comparison of each reporting unit's fair value to its carrying value. The fair value of a reporting unit is an estimate of the amount for which the unit as a whole could be sold in a current transaction between willing parties. If the carrying value of a reporting unit exceeds its fair value, goodwill impairment is calculated as the difference between the carrying value of the reporting unit and its fair value, but not exceeding the carrying amount of goodwill allocated to that reporting unit. We have selected the first day of our fiscal third quarter as the date on which to perform our annual impairment test for all indefinite-lived intangible assets. We also test for impairment whenever events or circumstances indicate that the fair value of such indefinite-lived intangibles has been impaired.

Other intangible assets consist primarily of franchise and international license rights ("franchise rights") and operating lease interests acquired related to our prime leases and subleases ("operating leases acquired"). Franchise rights and favorable operating leases acquired recorded in the consolidated balance sheets were valued using an appropriate valuation method as of the date of acquisition. Amortization of franchise rights and favorable operating leases acquired is recorded as amortization expense in the consolidated statements of operations and amortized over the respective franchise and lease terms using the straight-line method.

Unfavorable operating leases acquired related to our prime and subleases are recorded in the liability section of the consolidated balance sheets and are amortized into rental expense and rental income, respectively, over the base lease term of the respective leases using the straight-line method. The weighted average amortization period for all unfavorable operating leases acquired is 18 years.

Management makes adjustments to the carrying amount of such intangible assets and unfavorable operating leases acquired if they are deemed to be impaired using the methodology for long-lived assets (see [note 2\(i\)](#)), or when such license or lease agreements are reduced or terminated.

#### (l) Contingencies

The Company records reserves for legal and other contingencies when information available to the Company indicates that it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. Predicting the outcomes of claims and litigation and estimating the related costs and exposures involve substantial uncertainties that could cause actual costs to vary materially from estimates. Legal costs incurred in connection with legal and other contingencies are expensed as the costs are incurred.

#### (m) Foreign currency translation

We translate assets and liabilities of non-U.S. operations into U.S. dollars at rates of exchange in effect at the balance sheet date, and revenues and expenses at the average exchange rates prevailing during the period. Resulting translation adjustments are recorded as a separate component of other comprehensive income (loss) and stockholders' equity (deficit), net of deferred taxes. Foreign currency translation adjustments primarily result from our equity method investments, as well as subsidiaries located in Canada, the UK, Australia, and other foreign jurisdictions. Transactions resulting in foreign exchange gains and losses are included in the consolidated statements of operations.

#### (n) Revenue recognition

##### Franchise fees and royalty income

Domestically, the Company sells individual franchises as well as territory agreements in the form of store development agreements ("SDAs") that grant the right to develop restaurants in designated areas. Our franchise agreements and SDAs typically require the franchisee to pay an initial nonrefundable fee and continuing fees, or royalty income, based upon a percentage of sales. The franchisee will typically pay us a renewal fee if we approve a renewal of the franchise agreement. Such fees are paid by franchisees to obtain the rights associated with these franchise agreements or SDAs. Initial franchise fee revenue is recognized upon substantial completion of the services required of the Company as stated in the franchise agreement, which is generally upon opening of the respective

restaurant. Fees collected in advance are deferred until earned, with deferred amounts expected to be recognized as revenue within one year classified as current deferred income in the consolidated balance sheets. Royalty income is based on a percentage of franchisee gross sales and is recognized when earned, which occurs at the franchisees' point of sale. Renewal fees are recognized when a renewal agreement with a franchisee

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becomes effective. Occasionally, the Company offers incentive programs to franchisees in conjunction with a franchise agreement, SDA, or renewal agreement and, when appropriate, records the costs of such programs as reductions of revenue.

For our international business, we sell master territory and/or license agreements that typically allow the master licensee to either act as the franchisee or to sub-franchise to other operators. Master license and territory fees are generally recognized upon substantial completion of the services required of the Company as stated in the franchise agreement, which is generally upon opening of the first restaurant or as stores are opened, depending on the specific terms of the agreement. Royalty income is based on a percentage of franchisee gross sales and is recognized when earned, which generally occurs at the franchisees' point of sale. Renewal fees are recognized when a renewal agreement with a franchisee or licensee becomes effective.

#### Rental income

Rental income for base rentals is recorded on a straight-line basis over the lease term, including the amortization of any tenant improvement dollars paid (see note 2(h)). The differences between the straight-line rent amounts and amounts receivable under the leases are recorded as deferred rent assets in current or long-term assets, as appropriate. Contingent rental income is recognized as earned, and any amounts received from lessees in advance of achieving stipulated thresholds are deferred until such thresholds are actually achieved. Deferred contingent rentals are recorded as deferred income in current liabilities in the consolidated balance sheets.

#### Sales of ice cream and other products

We distribute Baskin-Robbins ice cream products and, in limited cases, Dunkin' Donuts products to franchisees and licensees in certain international locations. Revenue from the sale of ice cream and other products is recognized when title and risk of loss transfers to the buyer, which is generally upon delivery.

#### Sales at company-operated restaurants

Retail store revenues at company-operated restaurants were recognized when payments were tendered at the point of sale, net of sales tax and other sales-related taxes. As of December 30, 2017 and December 31, 2016, the Company did not own or operate any restaurants.

#### Other revenues

Other revenues include fees generated by licensing our brand names and other intellectual property, as well as gains, net of losses and transactions costs, from the sales of restaurants that were not company-operated to new or existing franchisees. Licensing fees are recognized when earned, which is generally upon sale of the underlying products by the licensees. Gains on the refranchise or sale of a restaurant are recognized when the sale transaction closes, the franchisee has a minimum amount of the purchase price in at-risk equity, and we are satisfied that the buyer can meet its financial obligations to us. If the criteria for gain recognition are not met, we defer the gain to the extent we have any remaining financial exposure in connection with the sale transaction. Deferred gains are recognized when the gain recognition criteria are met.

#### (o) Allowance for doubtful accounts

We monitor the financial condition of our franchisees and licensees and record provisions for estimated losses on receivables when we believe that our franchisees or licensees are unable to make their required payments. While we use the best information available in making our determination, the ultimate recovery of recorded receivables is also dependent upon future economic events and other conditions that may be beyond our control. Included in the allowance for doubtful notes and accounts receivables is a provision for uncollectible royalty, lease, ice cream, and licensing fee receivables.

#### (p) Share-based payments

We measure compensation cost at fair value on the date of grant for all share-based awards and recognize compensation expense over the service period that the awards are expected to vest. The Company has elected to recognize compensation cost for graded-vesting awards subject only to a service condition over the requisite service period of the entire award.

#### (q) Income taxes

Deferred tax assets and liabilities are recorded for the expected future tax consequences of items that have been included in our consolidated financial statements or tax returns. Deferred tax assets and liabilities are determined

based on the differences between the financial statement carrying amounts of assets and liabilities and the respective tax bases of assets and liabilities using enacted tax rates that are expected to apply in years in which the temporary differences are expected to reverse. The effects of changes in tax rates and changes in apportionment of income between tax jurisdictions on deferred tax assets and

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liabilities are recognized in the consolidated statements of operations in the year in which the law is enacted or change in apportionment occurs (see [note 16](#)). Valuation allowances are provided when the Company does not believe it is more likely than not that it will realize the benefit of identified tax assets.

A tax position taken or expected to be taken in a tax return is recognized in the financial statements when it is more likely than not that the position would be sustained upon examination by tax authorities. A recognized tax position is then measured at the largest amount of benefit that is greater than fifty percent likely of being realized upon ultimate settlement. Estimates of interest and penalties on unrecognized tax benefits are recorded in the provision for income taxes.

(r) Comprehensive income

Comprehensive income is primarily comprised of net income, foreign currency translation adjustments, and gains and losses on interest rate swaps, and is reported in the consolidated statements of comprehensive income, net of taxes, for all periods presented. Additionally, comprehensive income included pension gains and losses for fiscal year 2015. As a result of the final settlement of the pension plan in fiscal year 2015, no pension gains and losses were recorded in 2017 or 2016 (see [note 18](#)).

(s) Debt issuance costs

Debt issuance costs represent capitalizable costs incurred related to the issuance and refinancing of the Company's long-term debt (see [note 8](#)). As of December 30, 2017 and December 31, 2016, debt issuance costs of \$34.5 million and \$29.3 million, respectively, are included in long-term debt, net in the consolidated balance sheets, and are being amortized over the remaining maturities of the debt, based on projected required repayments, using the effective interest rate method.

(t) Gift card/certificate breakage

The Company and our franchisees sell gift cards that are redeemable for product in our Dunkin' Donuts and Baskin-Robbins restaurants. The Company manages the gift card program, and therefore collects all funds from the activation of gift cards and reimburses franchisees for the redemption of gift cards in their restaurants. A liability for unredeemed gift cards, as well as historical gift certificates sold, is included in other current liabilities in the consolidated balance sheets.

There are no expiration dates on our gift cards, and we do not charge any service fees. While our franchisees continue to honor all gift cards presented for payment, we may determine the likelihood of redemption to be remote for certain cards due to long periods of inactivity. In these circumstances, we may recognize income from unredeemed gift cards ("breakage income") if they are not subject to unclaimed property laws.

For Dunkin' Donuts gift cards enrolled in the DD Perks® Rewards loyalty program and other cards with expected similar redemption behavior, breakage is estimated and recognized at the point in time when the likelihood of redemption of any remaining card balance becomes remote, generally after a period of sufficient inactivity. Breakage on all other Dunkin' Donuts gift cards and all Baskin-Robbins gift cards is estimated and recognized over time in proportion to actual gift card redemptions, based on historical redemption rates. The Company recognizes breakage as income only up to the amount of gift card program costs. Any incremental breakage on Dunkin' Donuts gift cards that exceeds gift card program costs is committed to fund future initiatives that will benefit the Dunkin' Donuts gift card program or to offset future gift card program costs. Any incremental breakage on Baskin-Robbins gift cards that exceeds gift card program costs is committed to fund future sales-driving initiatives for the benefit of Baskin-Robbins franchisees. The incremental breakage in excess of Baskin-Robbins gift card program costs is recorded as a gift card breakage liability within other current liabilities in the consolidated balance sheets (see [note 10](#)). As of December 30, 2017, the Company did not have a gift card breakage liability related to the Dunkin' Donuts gift card program. For fiscal years 2017, 2016, and 2015, total breakage income recognized on gift cards was \$31.7 million, \$22.3 million, and \$15.9 million, respectively, and is recorded as a reduction to general and administrative expenses, net, to offset the related gift card program costs.

(u) Concentration of credit risk

The Company is subject to credit risk through its accounts receivable consisting primarily of amounts due from franchisees and licensees for franchise fees, royalty income, and sales of ice cream and other products. In addition, we have note and lease receivables from certain of our franchisees and licensees. The financial condition of these

franchisees and licensees is largely dependent upon the underlying business trends of our brands and market conditions within the quick service restaurant industry. This concentration of credit risk is mitigated, in part, by the large number of franchisees and licensees of each brand and the short-term nature of the franchise and license fee and lease receivables. At December 30, 2017 and December 31, 2016, one master licensee, including its majority-owned subsidiaries, accounted for approximately 13% and 15%, respectively, of

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total accounts and notes receivable. No individual franchisee or master licensee accounted for more than 10% of total revenues for fiscal years 2017, 2016, or 2015.

(v) Recent accounting pronouncements

Recently adopted accounting pronouncements

In January 2017, the Financial Accounting Standards Board (the "FASB") issued new guidance for goodwill impairment which requires only a single-step quantitative test to identify and measure impairment and record an impairment charge based on the excess of a reporting unit's carrying amount over its fair value. The option to perform a qualitative assessment first for a reporting unit to determine if a quantitative impairment test is necessary does not change under the new guidance. The Company early adopted this guidance in fiscal year 2017. The adoption of this guidance had no impact on the Company's consolidated financial statements, and did not impact our annual goodwill impairment test performed as of the first day of the third quarter of fiscal year 2017.

In November 2016, the FASB issued new guidance addressing diversity in practice that exists in the classification and presentation of changes in restricted cash in the statements of cash flows. The Company early adopted this guidance retrospectively in fiscal year 2017. Accordingly, changes in restricted cash that have historically been included within operating and financing activities have been eliminated, and restricted cash is combined with cash and cash equivalents when reconciling the beginning and end of period balances for all periods presented. The adoption of this guidance resulted in a decrease of \$2.1 million and an increase of \$65.7 million to net cash provided by operating activities for fiscal years 2016 and 2015, respectively, and an increase of \$106 thousand and a decrease of \$6.8 million to net cash used in financing activities for fiscal years 2016 and 2015, respectively. The adoption of this guidance had no impact on the consolidated statements of operations and balance sheets.

In March 2016, the FASB issued new guidance for employee share-based compensation which simplifies several aspects of accounting for share-based payment transactions, including excess tax benefits, forfeiture estimates, statutory tax withholding requirements, and classification in the statements of cash flows. The Company adopted this guidance in fiscal year 2017, which had the following impact on the consolidated financial statements:

Beginning in fiscal year 2017, as required, the Company recorded excess tax benefits of \$7.8 million to the provision for income taxes in the consolidated statements of operations for fiscal year 2017, instead of additional paid-in capital in the consolidated balance sheets. As a result, net income increased \$7.8 million for fiscal year 2017, and basic and diluted earnings per share each increased \$0.08 for fiscal year 2017.

Excess tax benefits are presented as operating cash inflows instead of financing cash inflows in the consolidated statements of cash flows, which the Company elected to apply on a retrospective basis. As a result, the Company classified \$7.8 million, \$2.7 million, and \$11.5 million for fiscal years 2017, 2016, and 2015, respectively, of excess tax benefits as operating cash inflows included within the change in prepaid income taxes, net in the consolidated statements of cash flows. The retrospective reclassification resulted in increases in cash provided by operating activities and cash used in financing activities of \$2.7 million and \$11.5 million for fiscal years 2016 and 2015, respectively.

Beginning in fiscal year 2017, the Company excluded the excess tax benefits from the assumed proceeds available to repurchase shares in the computation of diluted earnings per share under the treasury stock method, which did not have a material impact on diluted earnings per share for fiscal year 2017.

Recent accounting pronouncements not yet adopted

In February 2016, the FASB issued new guidance for lease accounting, which replaces existing lease accounting guidance. The new guidance aims to increase transparency and comparability among organizations by requiring lessees to recognize lease assets and lease liabilities on the balance sheet and requiring disclosure of key information about leasing arrangements. This guidance is effective for the Company in fiscal year 2019 with early adoption permitted, and modified retrospective application is required. The Company expects to adopt this new guidance in fiscal year 2019 and is currently evaluating the impact that the adoption of this new guidance will have on the Company's consolidated financial statements and related disclosures. The Company expects that substantially all of its operating lease commitments (see [note 11](#)) will be subject to the new guidance and will be recognized as operating lease liabilities and right-of-use assets upon adoption, thereby having a material impact to its consolidated balance sheet.

In May 2014, the FASB issued new guidance for revenue recognition related to contracts with customers, except for contracts within the scope of other standards, which supersedes nearly all existing revenue recognition guidance. The new guidance provides a single framework in which revenue is required to be recognized to depict the transfer of goods or services to customers in amounts that reflect the consideration to which a company expects to be entitled in exchange for those goods or

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services. The new guidance is effective for the Company in fiscal year 2018. See note 22 for further disclosure of the expected impact of the new guidance.

(w) Subsequent events

Subsequent events have been evaluated up through the date that these consolidated financial statements were filed.

(3) Franchise fees and royalty income

Franchise fees and royalty income consisted of the following (in thousands):

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Royalty income	\$518,572	500,927	463,960
Initial franchise fees and renewal income	74,117	48,644	49,262
Total franchise fees and royalty income	\$592,689	549,571	513,222

The changes in franchised and company-operated points of distribution were as follows:

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Systemwide points of distribution:			
Franchised points of distribution in operation—beginning of year	20,080	19,308	18,821
Franchised points of distribution—opened	1,339	1,540	1,536
Franchised points of distribution—closed	(899 )	(819 )	(1,051 )
Net transfers from company-operated points of distribution	—	51	2
Franchised points of distribution in operation—end of year	20,520	20,080	19,308
Company-operated points of distribution—end of year	—	—	49
Total systemwide points of distribution—end of year	20,520	20,080	19,357

During fiscal year 2016, the Company sold all remaining company-operated restaurants and recognized gains on sales of \$7.6 million, which are included in other operating income, net in our consolidated statement of operations. As of December 30, 2017 and December 31, 2016, the Company did not own or operate any restaurants.

(4) Advertising funds

On behalf of the Dunkin' Donuts and Baskin-Robbins domestic advertising funds, the Company collects a percentage, which is generally 5%, of gross retail sales from Dunkin' Donuts and Baskin-Robbins domestic franchisees to be used for various forms of advertising for each brand. In most of our international markets, franchisees manage their own advertising expenditures, which are not included in the advertising fund results.

The Company administers and directs the development of all advertising and promotional programs in the advertising funds for which it collects advertising fees, in accordance with the provisions of our franchise agreements. The Company acts as, in substance, an agent with regard to these advertising contributions. We consolidate and report all assets and liabilities held by these advertising funds as restricted assets of advertising funds and liabilities of advertising funds within current assets and current liabilities, respectively, in the consolidated balance sheets. The assets and liabilities held by these advertising funds consist primarily of receivables, prepaid expenses, payables, accrued expenses, and any cumulative surplus or deficit related specifically to the advertising funds. The revenues, expenses, and cash flows of the advertising funds are not included in the Company's consolidated statements of operations or consolidated statements of cash flows because the Company does not have complete discretion over the usage of the funds. Contributions to these advertising funds are restricted to advertising, product development, public relations, merchandising, and administrative expenses and programs to increase sales and further enhance the public reputation of each of the brands.

At December 30, 2017 and December 31, 2016, the Company had a net payable of \$10.6 million and \$11.9 million, respectively, to the various advertising funds.



To cover administrative expenses of the advertising funds, the Company charges each advertising fund a management fee for items such as facilities, accounting services, information technology, data processing, product development, legal, administrative support services, and other operating expenses, as well as share-based compensation expense for employees that provide services directly to the advertising funds. Management fees totaled \$11.3 million, \$9.5 million, and \$9.7 million for fiscal years 2017, 2016, and 2015, respectively. Such management fees are included in the consolidated statements of operations as a reduction in general and administrative expenses, net. Additionally, the Company charged the Dunkin' Donuts advertising fund \$2.9 million of gift card program costs in fiscal year 2017. The Company made discretionary contributions to certain advertising funds for the purpose of supplementing national and regional advertising in certain markets of \$7.5 million for fiscal year 2017 and \$1.7 million for each of the fiscal years 2016 and 2015. Additionally, the Company made net contributions to the advertising funds based on retail sales of company-operated restaurants of \$596 thousand and \$1.3 million for fiscal years 2016 and 2015, respectively, which are included in company-operated restaurant expenses in the consolidated statements of operations. No such contributions were made during fiscal year 2017, as the Company did not have any company-operated restaurants during this period. During fiscal years 2017, 2016, and 2015, the Company also funded advertising fund initiatives of \$2.6 million, \$3.4 million, and \$2.3 million, respectively, which were contributed from the gift card breakage liability included within other current liabilities in the consolidated balance sheets (see [note 2\(t\)](#) and [note 10](#)).

(5) Property and equipment, net

Property and equipment at December 30, 2017 and December 31, 2016 consisted of the following (in thousands):

	December 30, December 31,	
	2017	2016
Land	\$ 35,673	34,889
Buildings	50,640	50,571
Leasehold improvements	157,310	157,752
Software, store, production, and other equipment	51,954	52,922
Construction in progress	7,270	5,203
Property and equipment, gross	302,847	301,337
Accumulated depreciation	(133,842 )	(124,675 )
Property and equipment, net	\$ 169,005	176,662

(6) Equity method investments

The Company's ownership interests in its equity method investments as of December 30, 2017 and December 31, 2016 were as follows:

Entity	Ownership
Japan JV	43.3%
South Korea JV	33.3%
Australia JV	20.0%

The Company also had a 33.3% ownership interest in the Spain JV as of December 26, 2015, which was sold during the fourth quarter of fiscal year 2016 for nominal consideration.

Summary financial information for the equity method investments on an aggregated basis was as follows (in thousands):

	December 30, December 31,	
	2017	2016
Current assets	\$ 363,277	300,999
Current liabilities	140,113	120,611
Working capital	223,164	180,388
Property, plant, and equipment, net	165,442	153,038
Other assets	139,958	124,676
Long-term liabilities	48,429	48,460
Equity of equity method investments	\$ 480,135	409,642

	Fiscal year ended		
	December 30,	December 31,	December 26,
	2017	2016	2015
Revenues	\$646,269	629,717	622,982
Gross profit	345,302	329,206	327,684
Net income	33,791	32,529	33,650

During fiscal year 2015, the Company assessed if there was an other-than-temporary loss in value of its investment in the Japan JV based on various factors, including continued declines in the operating performance and reduced future expectations of the Baskin-Robbins business in Japan, as well as an announced reconsideration of the amount of semi-annual dividend payments by the Japan JV. Accordingly, the Company engaged a third-party valuation specialist to assist the Company in determining the fair value of its investment in the Japan JV. The valuation of the investment was determined using a combination of market and income approaches to valuation. Based in part on the fair value determined by the independent third-party valuation specialist, the Company concluded that the carrying value of the investment in the Japan JV exceeded fair value by \$54.3 million and that this reduction in value was other-than-temporary. As such, the Company recorded an impairment charge for that amount in fiscal year 2015. As the Company had previously recorded a step-up in the basis of our investment in the Japan JV comprising amortizable franchise rights and nonamortizable goodwill, the impairment was first allocated to fully impair these investor-level assets. The remaining impairment was recorded to the underlying assets of the Japan JV by fully impairing the underlying property, plant, and equipment, net of any related tax impact, with any residual impairment allocated ratably to other non-financial long-term assets.

The comparison between the carrying value of the Company's investments in the Japan JV and the South Korea JV and the underlying equity in net assets of those investments is presented in the table below (in thousands):

	Japan JV		South Korea JV	
	December 30,	December 31,	December 30,	December 31,
	2017	2016	2017	2016
Carrying value of investment	\$13,886	10,789	127,225	104,253
Underlying equity in net assets of investment	35,045	34,312	133,161	109,992
Carrying value less than the underlying equity in net assets <sup>(a)</sup>	\$(21,159)	(23,523)	(5,936)	(5,739)

The deficits of cost relative to the underlying equity in net assets of the Japan JV and the South Korea JV as of December 30, 2017 and December 31, 2016 are primarily comprised of impairments of long-lived assets, net of tax, recorded in fiscal years 2015 and 2011, respectively.

The carrying values of our investments in the Australia JV for any period presented were not material.



## (7) Goodwill and other intangible assets

The changes and carrying amounts of goodwill by reporting unit were as follows (in thousands):

	Dunkin' Donuts U.S.			Dunkin' Donuts International		Baskin-Robbins International		Total		
	Goodwill	Accumulated impairment charges	Net Balance	Goodwill	Accumulated impairment charges	Goodwill	Accumulated impairment charges	Goodwill	Accumulated impairment charges	Net Balance
Balances at December 26, 2015	\$1,149,910	(270,441)	879,469	10,119	−40,119	24,037	(24,037)	−1,184,066	(294,478)	889,588
Goodwill disposed	(1,331)	—	(1,331)	—	—	—	—	−(1,331)	—	(1,331)
Effects of foreign currency adjustments	—	—	—	15	−45	—	—	−45	—	15
Balances at December 31, 2016	1,148,579	(270,441)	878,138	10,134	−40,134	24,037	(24,037)	−1,182,750	(294,478)	888,272
Effects of foreign currency adjustments	—	—	—	36	−36	—	—	−36	—	36
Balances at December 30, 2017	\$1,148,579	(270,441)	878,138	10,170	−40,170	24,037	(24,037)	−1,182,786	(294,478)	888,308

The goodwill disposed of during fiscal year 2016 is related to the sale of certain company-operated points of distribution.

Other intangible assets at December 30, 2017 consisted of the following (in thousands):

	Weighted average amortization period (years)	Gross carrying amount	Accumulated amortization	Net carrying amount
Definite-lived intangibles:				
Franchise rights	20	\$358,228	(211,892)	146,336
Favorable operating leases acquired	18	58,101	(38,250)	19,851
Indefinite-lived intangible:				
Trade names	N/A	1,190,970	—	1,190,970
		\$1,607,299	(250,142)	1,357,157

Other intangible assets at December 31, 2016 consisted of the following (in thousands):

	Weighted average amortization period (years)	Gross carrying amount	Accumulated amortization	Net carrying amount
Definite-lived intangibles:				
Franchise rights	20	\$358,166	(193,940)	164,226
Favorable operating leases acquired	18	59,948	(36,424)	23,524

Indefinite-lived intangible:

Trade names	N/A	1,190,970	—	1,190,970
		\$1,609,084	(230,364 )	1,378,720

The change in the gross carrying amount of favorable operating leases from December 31, 2016 to December 30, 2017 is primarily due to the impairment of favorable operating leases acquired resulting from lease terminations.

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Total estimated amortization expense for other intangible assets for fiscal years 2018 through 2022 is as follows (in thousands):

Fiscal year:

2018	\$21,180
2019	20,674
2020	20,240
2021	19,857
2022	19,569

(8) Debt

Debt at December 30, 2017 and December 31, 2016 consisted of the following (in thousands):

	December 30, December 31,	
	2017	2016
2017 Class A-2 Notes	\$ 1,400,000	—
2015 Class A-2 Notes	1,701,875	2,456,250
Debt issuance costs, net of amortization	(34,518 )	(29,252 )
Total debt	3,067,357	2,426,998
Less current portion of long-term debt	31,500	25,000
Total long-term debt	\$ 3,035,857	2,401,998

Securitized Financing Facility

In January 2015, DB Master Finance LLC (the “Master Issuer”), a limited-purpose, bankruptcy-remote, wholly-owned indirect subsidiary of DBGI, issued Series 2015-1 3.262% Fixed Rate Senior Secured Notes, Class A-2-I (the “2015 Class A-2-I Notes”) with an initial principal amount of \$750.0 million and Series 2015-1 3.980% Fixed Rate Senior Secured Notes, Class A-2-II (the “2015 Class A-2-II Notes”) and, together with the 2015 Class A-2-I Notes, the “2015 Class A-2 Notes”) with an initial principal amount of \$1.75 billion. In addition, the Master Issuer also issued Series 2015-1 Variable Funding Senior Secured Notes, Class A-1 (the “2015 Variable Funding Notes”) and, together with the 2015 Class A-2 Notes, the “2015 Notes”), which allowed the Master Issuer to borrow up to \$100.0 million on a revolving basis. The 2015 Variable Funding Notes could also be used to issue letters of credit.

In October 2017, the Master Issuer issued Series 2017-1 3.629% Fixed Rate Senior Secured Notes, Class A-2-I (the “2017 Class A-2-I Notes”) with an initial principal amount of \$600.0 million and Series 2017-1 4.030% Fixed Rate Senior Secured Notes, Class A-2-II (the “2017 Class A-2-II Notes”) and, together with the 2017 Class A-2-I Notes, the “2017 Class A-2 Notes”) with an initial principal amount of \$800.0 million. In addition, the Master Issuer issued Series 2017-1 Variable Funding Senior Secured Notes, Class A-1 (the “2017 Variable Funding Notes”) and, together with the 2017 Class A-2 Notes, the “2017 Notes”), which allows for the issuance of up to \$150.0 million of 2017 Variable Funding Notes and certain other credit instruments, including letters of credit. A portion of the proceeds of the 2017 Notes was used to repay the remaining \$731.3 million of principal outstanding on the 2015 Class A-2-I Notes and to pay related transaction fees. The additional net proceeds were used for general corporate purposes, which included a return of capital to the Company’s shareholders in 2018 (see [note 13\(b\)](#)). In connection with the issuance of the 2017 Variable Funding Notes, the Master Issuer terminated the commitments with respect to its existing 2015 Variable Funding Notes.

The 2015 Notes and 2017 Notes were each issued in a securitization transaction pursuant to which most of the Company’s domestic and certain of its foreign revenue-generating assets, consisting principally of franchise-related agreements, real estate assets, and intellectual property and license agreements for the use of intellectual property, are held by the Master Issuer and certain other limited-purpose, bankruptcy-remote, wholly-owned indirect subsidiaries of the Company that act as guarantors of the 2015 Notes and 2017 Notes and that have pledged substantially all of their assets to secure the 2015 Notes and 2017 Notes.

The 2015 Notes and 2017 Notes were issued pursuant to a base indenture and related supplemental indentures (collectively, the “Indenture”) under which the Master Issuer may issue multiple series of notes. The legal final maturity date of the 2015 Class A-2-II Notes and 2017 Class A-2 Notes is in February 2045 and November 2047, respectively, but it is anticipated that, unless earlier prepaid to the extent permitted under the Indenture, the 2015 Class A-2-II

Notes will be repaid by February 2022, the 2017 Class A-2-I Notes will be repaid by November 2024, and the 2017 Class A-2-II Notes will be repaid by November 2027 (the “Anticipated Repayment Dates”). If the 2015 Class A-2-II Notes or the 2017 Class A-2 Notes have not been repaid or refinanced by their respective Anticipated Repayment Dates, a rapid amortization event will occur in which residual net cash flows of the Master Issuer, after making certain required payments, will be applied to the outstanding principal of the 2015

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Class A-2-II Notes and the 2017 Class A-2 Notes. Various other events, including failure to maintain a minimum ratio of net cash flows to debt service (“DSCR”), may also cause a rapid amortization event. Borrowings under the 2015 Class A-2-II Notes, 2017 Class A-2-I Notes, and 2017 Class A-2-II Notes bear interest at fixed rates equal to 3.980%, 3.629%, and 4.030%, respectively. If the 2015 Class A-2-II Notes or the 2017 Class A-2 Notes are not repaid or refinanced prior to their respective Anticipated Repayment Dates, incremental interest will accrue. Principal payments are required to be made on the 2015 Class A-2-II Notes, 2017 Class A-2-I Notes, and 2017 Class A-2-II Notes equal to \$17.5 million, \$6.0 million, and \$8.0 million, respectively, per calendar year, payable in quarterly installments. No principal payments are required if a specified leverage ratio, which is a measure of long-term debt, net of cash to earnings before interest, taxes, depreciation, and amortization, adjusted for certain items (as specified in the Indenture), is less than or equal to 5.0 to 1.0, though the Company intends to make the scheduled principal payments. Other events and transactions, such as certain asset sales and receipt of various insurance or indemnification proceeds, may trigger additional mandatory prepayments.

It is anticipated that the principal and interest on the 2017 Variable Funding Notes will be repaid in full on or prior to November 2022, subject to two additional one-year extensions. Borrowings under the 2017 Variable Funding Notes bear interest at a rate equal to a LIBOR rate plus 1.50%, or the lenders’ commercial paper funding rate plus 1.50%. If the 2017 Variable Funding Notes are not repaid prior to November 2022 or prior to the end of an extension period, if applicable, incremental interest will accrue. In addition, the Company is required to pay a 1.50% fee for letters of credit amounts outstanding and a commitment fee on the unused portion of the 2017 Variable Funding Notes which ranges from 0.50% to 1.00% based on utilization.

Total debt issuance costs incurred and capitalized in connection with the issuance of the 2015 Notes were \$41.3 million.

During the fourth quarter of fiscal year 2017, as a result of the repayment of the remaining \$731.3 million of principal outstanding on the 2015 Class A-2-I Notes, the Company recorded a loss on debt extinguishment of \$7.0 million, consisting of a \$6.3 million write-off of the remaining debt issuance costs related to the 2015 Class A-2-I Notes and \$726 thousand of make-whole interest premium costs associated with the early repayment of the 2015 Class A-2-I Notes.

Total debt issuance costs incurred and capitalized in connection with the issuance of the 2017 Notes were \$17.7 million. The effective interest rate, including the amortization of debt issuance costs, was 4.1%, 3.8%, and 4.2% for the 2015 Class A-2-II Notes, 2017 Class A-2-I Notes, and 2017 Class A-2-II Notes, respectively, at December 30, 2017.

Total amortization of debt issuance costs related to the securitized financing facility was \$6.2 million, \$6.4 million, and \$5.6 million for fiscal years 2017, 2016, and 2015, respectively, which is included in interest expense in the consolidated statements of operations.

As of December 30, 2017, \$32.3 million of letters of credit were outstanding against the 2017 Variable Funding Notes and as of December 31, 2016, \$25.9 million letters of credit were outstanding against the 2015 Variable Funding Notes, which relate primarily to interest reserves required under the Indenture. There were no amounts drawn down on these letters of credit as of December 30, 2017 or December 31, 2016.

The 2015 Class A-2-II Notes and 2017 Notes are subject to a series of covenants and restrictions customary for transactions of this type, including (i) that the Master Issuer maintains specified reserve accounts to be used to make required payments in respect of the 2015 Class A-2-II Notes and 2017 Notes, (ii) provisions relating to optional and mandatory prepayments, including mandatory prepayments in the event of a change of control as defined in the Indenture and the related payment of specified amounts, including specified make-whole payments in the case of the 2015 Class A-2-II Notes and 2017 Notes under certain circumstances, (iii) certain indemnification payments in the event, among other things, the assets pledged as collateral for the 2015 Class A-2-II Notes and 2017 Notes are in stated ways defective or ineffective, and (iv) covenants relating to recordkeeping, access to information, and similar matters. As noted above, the 2015 Class A-2-II Notes and 2017 Notes are also subject to customary rapid amortization events provided for in the Indenture, including events tied to failure to maintain stated DSCR, failure to maintain an aggregate level of Dunkin’ Donuts U.S. retail sales on certain measurement dates, certain manager termination events, an event of default, and the failure to repay or refinance the 2015 Class A-2-II Notes or the 2017 Notes on the

applicable Anticipated Repayment Dates. The 2015 Class A-2-II Notes and 2017 Notes are also subject to certain customary events of default, including events relating to non-payment of required interest, principal, or other amounts due on or with respect to the 2015 Class A-2-II Notes and 2017 Notes, failure to comply with covenants within certain time frames, certain bankruptcy events, breaches of specified representations and warranties, failure of security interests to be effective, and certain judgments.

Senior credit facility

In January 2015, the proceeds from the issuance of the 2015 Class A-2 Notes were used to repay the remaining principal outstanding on the term loans issued under the senior credit facility. During fiscal year 2015, the Company recorded a loss on debt extinguishment of \$20.6 million, consisting primarily of the write-off of the remaining original issuance discount and debt issuance costs related to the term loans.

## Maturities of long-term debt

Based on the Company's intention to make quarterly repayments and assuming repayment by the Anticipated Repayment Dates, the aggregate contractual principal payments of the 2017 Class A-2 Notes and 2015 Class A-2-II Notes for 2018 through 2022 are as follows (in thousands):

	2017	2017	2015	
	Class A-2-I	Class A-2-II	Class A-2-II	Total
	Notes	Notes	Notes	
2018	\$ 6,000	8,000	17,500	31,500
2019	6,000	8,000	17,500	31,500
2020	6,000	8,000	17,500	31,500
2021	6,000	8,000	17,500	31,500
2022	6,000	8,000	1,631,875	1,645,875

## (9) Derivative instruments and hedging transactions

The Company's hedging instruments have historically consisted solely of interest rate swaps to hedge the Company's variable-rate term loans. In September 2012, the Company entered into variable-to-fixed interest rate swap agreements to hedge the risk of increases in cash flows (interest payments) attributable to increases in three-month LIBOR above the designated benchmark interest rate being hedged, through November 2017. As a result of an amendment in February 2014 to the senior credit facility, the Company amended the interest rate swap agreements to align the embedded floors with the amended term loans. As of the date of the amendment, a pre-tax gain of \$5.8 million was recorded in accumulated other comprehensive loss.

Effective December 23, 2014, the Company terminated all interest rate swap agreements with its counterparties in anticipation of the 2015 securitization transaction and related repayment of the outstanding term loans. In fiscal years 2014 and 2015, the Company received total cash proceeds equivalent to fair value of the interest rate swaps at the termination date of \$5.3 million, which was net of accrued interest owed to the counterparties of \$1.0 million. Upon termination, cash flow hedge accounting was discontinued and the cumulative pre-tax gain of \$1.8 million was recorded in accumulated other comprehensive loss.

As of December 27, 2014, a pre-tax gain of \$6.2 million was recorded in accumulated other comprehensive loss, which included the gain related to both the February 2014 amendment and December 2014 termination. This pre-tax gain was amortized on a straight-line basis to interest expense in the consolidated statements of operations through November 23, 2017, the original maturity date of the swaps.

The table below summarizes the effects of derivative instruments in the consolidated statements of operations and comprehensive income for fiscal year 2017:

Derivatives designated as cash flow hedging instruments	Amount of net gain (loss) reclassified into earnings	Consolidated statement of operations classification	Total effect on other comprehensive income (loss)
Interest rate swaps	\$ 1,922	Interest expense	(1,922 )
Income tax effect	(778 )	Provision (benefit) for income taxes	778
Net of income taxes	\$ 1,144		(1,144 )

The table below summarizes the effects of derivative instruments in the consolidated statements of operations and comprehensive income for fiscal year 2016:

Derivatives designated as cash flow hedging instruments	Amount of net gain (loss) reclassified into	Consolidated statement of operations classification	Total effect on other comprehensive income (loss)

	earnings			
Interest rate swaps	\$ 2,181	Interest expense	(2,181	)
Income tax effect	(882	) Provision (benefit) for income taxes	882	
Net of income taxes	\$ 1,299		(1,299	)

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The table below summarizes the effects of derivative instruments in the consolidated statements of operations and comprehensive income for fiscal year 2015:

Derivatives designated as cash flow hedging instruments	Amount of net gain (loss) reclassified into earnings	Consolidated statement of operations classification	Total effect on other comprehensive income (loss)
Interest rate swaps	\$ 2,140	Interest expense	(2,140 )
Income tax effect	(867 )	Provision (benefit) for income taxes	867
Net of income taxes	\$ 1,273		(1,273 )

(10) Other current liabilities

Other current liabilities at December 30, 2017 and December 31, 2016 consisted of the following (in thousands):

	December 30, 2017	December 31, 2016
Gift card/certificate liability	\$ 228,783	207,628
Gift card breakage liabilities	1,079	13,301
Accrued payroll and benefits	30,768	25,071
Accrued legal liabilities (see <a href="#">note 17(d)</a> )	3,566	5,555
Accrued interest	17,902	10,702
Accrued professional costs	5,527	2,170
Franchisee profit-sharing liability	13,243	11,083
Other	25,210	22,756
Total other current liabilities	\$ 326,078	298,266

The increase in the gift card/certificate liability is due primarily to an increase in, and timing of, gift card activations. The franchisee profit-sharing liability represents amounts owed to franchisees from the net profits primarily on the sale of Dunkin' K-Cup® pods, retail packaged coffee, and ready-to-drink bottled iced coffee in certain retail outlets.

(11) Leases

The Company is the lessee on certain land leases (the Company leases the land and erects a building) or improved leases (lessor owns the land and building) covering restaurants and other properties. In addition, the Company has leased and subleased land and buildings to others. Many of these leases and subleases provide for future rent escalation and renewal options. In addition, contingent rentals, determined as a percentage of annual sales by our franchisees, are stipulated in certain prime lease and sublease agreements. The Company is generally obligated for the cost of property taxes, insurance, and maintenance relating to these leases. Such costs are typically charged to the sublessee based on the terms of the sublease agreements. The Company also leases certain office equipment and a fleet of automobiles under noncancelable operating leases. Included in the Company's consolidated balance sheets are the following amounts related to capital leases (in thousands):

	December 30, 2017	December 31, 2016
Leased property under capital leases (included in property and equipment)	\$ 10,097	10,081
Accumulated depreciation	(4,442 )	(4,055 )
Net leased property under capital leases	\$ 5,655	6,026

Capital lease obligations:

Current	\$	596	589
Long-term		7,180	7,550
Total capital lease obligations	\$	7,776	8,139

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Included in the Company's consolidated balance sheets are the following amounts related to assets leased to others under operating leases, where the Company is the lessor (in thousands):

	December 30, December 31,	
	2017	2016
Land	\$ 33,430	32,646
Buildings	47,792	47,723
Leasehold improvements	147,743	149,027
Store, production, and other equipment	150	150
Construction in progress	1,741	567
Assets leased to others, gross	230,856	230,113
Accumulated depreciation	(94,450 )	(86,957 )
Assets leased to others, net	\$ 136,406	143,156

Future minimum rental commitments to be paid and received by the Company at December 30, 2017 for all noncancelable leases and subleases are as follows (in thousands):

Fiscal year:	Payments		Receipts	Net
	Capital leases	Operating leases	Subleases	
2018	\$ 1,633	58,819	(72,068 )	(11,616)
2019	1,465	58,169	(70,570 )	(10,936)
2020	1,258	55,494	(67,167 )	(10,415)
2021	1,291	53,320	(63,460 )	(8,849 )
2022	1,329	49,627	(57,399 )	(6,443 )
Thereafter	12,265	356,290	(329,887)	38,668
Total minimum rental commitments	19,241	\$ 631,719	(660,551)	(9,591 )
Less amount representing interest		11,465		
Present value of minimum capital lease obligations		\$ 7,776		

Rental expense under operating leases associated with franchised locations and company-operated locations is included in occupancy expenses—franchised restaurants and company-operated restaurant expenses, respectively, in the consolidated statements of operations. Rental expense under operating leases for all other locations, including corporate facilities, is included in general and administrative expenses, net, in the consolidated statements of operations. Total rental expense for all operating leases consisted of the following (in thousands):

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Base rentals	\$ 55,019	54,517	54,290
Contingent rentals	6,664	6,182	6,348
Total rental expense	\$ 61,683	60,699	60,638

Total rental income for all leases and subleases consisted of the following (in thousands):

	Fiscal year ended		
	December 30, 2017	December 31, 2016	December 26, 2015
Base rentals	\$ 73,597	70,962	70,033
Contingent rentals	31,046	30,058	30,389
Total rental income	\$ 104,643	101,020	100,422



## (12) Segment information

The Company is strategically aligned into two global brands, Dunkin' Donuts and Baskin-Robbins, which are further segregated between U.S. operations and international operations. As such, the Company has determined that it has four operating segments, which are its reportable segments: Dunkin' Donuts U.S., Dunkin' Donuts International, Baskin-Robbins U.S., and Baskin-Robbins International. Dunkin' Donuts U.S., Baskin-Robbins U.S., and Dunkin' Donuts International primarily derive their revenues through royalty income and franchise fees. Baskin-Robbins U.S. also derives revenue through license fees from a third-party license agreement and rental income. Dunkin' Donuts U.S. also derives revenue through rental income. Prior to the sale of remaining company-operated restaurants in the fourth quarter of fiscal year 2016, Dunkin' Donuts U.S. also derived revenue through retail sales at company-operated restaurants. Baskin-Robbins International primarily derives its revenues from sales of ice cream products, as well as royalty income, franchise fees, and license fees. The operating results of each segment are regularly reviewed and evaluated separately by the Company's senior management, which includes, but is not limited to, the chief executive officer. Senior management primarily evaluates the performance of its segments and allocates resources to them based on operating income adjusted for amortization of intangible assets, long-lived asset impairment charges, impairment of our joint ventures, and other infrequent or unusual charges, which does not reflect the allocation of any corporate charges. This profitability measure is referred to as segment profit. When senior management reviews a balance sheet, it is at a consolidated level. The accounting policies applicable to each segment are generally consistent with those used in the consolidated financial statements.

Revenues for all operating segments include only transactions with unaffiliated customers and include no intersegment revenues. Revenues reported as "Other" include revenues earned through certain licensing arrangements with third parties in which our brand names are used, including the licensing fees earned from the Dunkin' K-Cup® pod licensing agreement and sales of Dunkin' Donuts branded ready-to-drink bottled iced coffee and retail packaged coffee, revenues generated from online training programs for franchisees, and revenues from the sale of Dunkin' Donuts products in certain international markets, all of which are not allocated to a specific segment. Revenues by segment were as follows (in thousands):

	Revenues		
	Fiscal year ended		
	December 31, 2017	December 31, 2016	December 26, 2015
Dunkin' Donuts U.S.	\$641,896	607,964	591,062
Dunkin' Donuts International	20,573	22,903	22,973
Baskin-Robbins U.S.	49,204	47,512	47,140
Baskin-Robbins International	114,680	119,015	117,076
Total reportable segment revenues	826,353	797,394	778,251
Other	34,148	31,495	32,682
Total revenues	\$860,501	828,889	810,933

Revenues for foreign countries are represented by the Dunkin' Donuts International and Baskin-Robbins International segments above. No individual foreign country accounted for more than 10% of total revenues for any fiscal year presented.

Amounts included in “Corporate” in the segment profit table below include corporate overhead costs, such as payroll and related benefit costs and professional services, net of “Other” revenues reported above. Segment profit by segment was as follows (in thousands):

	Segment profit		
	Fiscal year ended		
	December 31, 2017	December 31, 2016	December 26, 2015
Dunkin’ Donuts U.S.	\$501,451	466,976	431,065
Dunkin’ Donuts International	6,970	9,658	10,240
Baskin-Robbins U.S.	34,212	34,240	29,289
Baskin-Robbins International	39,336	38,967	36,218
Total reportable segments	581,969	549,841	506,812
Corporate	(112,015 )	(112,899 )	(161,934 )
Interest expense, net	(101,110 )	(100,270 )	(96,341 )
Amortization of other intangible assets	(21,335 )	(22,079 )	(24,688 )
Long-lived asset impairment charges	(1,617 )	(149 )	(623 )
Loss on debt extinguishment and refinancing transactions	(6,996 )	—	(20,554 )
Other gains (losses), net	391	(1,195 )	(1,084 )
Income before income taxes	\$339,287	313,249	201,588

Net income (loss) of equity method investments, including amortization on investor-level intangible assets, is included in segment profit for the Dunkin’ Donuts International and Baskin-Robbins International reportable segments.

Amounts reported as “Other” in the segment profit table below include the impairment charge recorded in fiscal year 2015 related to our investment in the Japan JV and the related reduction in depreciation and amortization, net of tax, as well as the reduction in depreciation and amortization, net of tax, reported by the South Korea JV as a result of the impairment charge recorded in fiscal year 2011 (see [note 6](#)). Net income (loss) of equity method investments by reportable segment was as follows (in thousands):

	Net income (loss) of equity method investments		
	Fiscal year ended		
	December 31, 2017	December 31, 2016	December 26, 2015
Dunkin’ Donuts International	\$(83 )	622	1,295
Baskin-Robbins International	11,117	9,803	10,535
Total reportable segments	11,034	10,425	11,830
Other	4,164	4,127	(53,575 )
Total net income (loss) of equity method investments	\$15,198	14,552	(41,745 )

Depreciation is reflected in segment profit for each reportable segment. Depreciation by reportable segments was as follows (in thousands):

	Depreciation		
	Fiscal year ended		
	December 31, 2017	December 31, 2016	December 26, 2015
Dunkin’ Donuts U.S.	\$11,296	11,378	12,229
Dunkin’ Donuts International	31	27	7
Baskin-Robbins U.S.	320	272	358
Baskin-Robbins International	53	74	60
Total reportable segments	11,700	11,751	12,654
Corporate	8,384	8,707	7,902

Total depreciation	\$20,084	20,458	20,556
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Property and equipment, net by geographic region as of December 30, 2017 and December 31, 2016 is based on the physical locations within the indicated geographic regions and are as follows (in thousands):

	December 30, 2017	December 31, 2016
United States	\$ 168,933	