

SLAP, INC.  
Form 10-Q  
July 20, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended May 31, 2010

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

000-53703  
(Commission File Number)

ESTATE COFFEE HOLDINGS CORP.  
(Exact name of registrant as specified in its charter)

Nevada  
(State or other jurisdiction of incorporation or organization)

98-0531819  
(I.R.S. Employer Identification No.)

565 Silvertip Road, Canmore, Alberta  
(Address of principal executive offices)

T1W 3K8  
(Zip Code)

(403) 609-0311  
(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T

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(§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

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Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes [ ] No [X]

APPLICABLE ONLY TO ISSUERS INVOLVED IN BANKRUPTCY  
PROCEEDINGS DURING THE PRECEDING FIVE YEARS:

Indicate by check mark whether the registrant filed all documents and reports required to be filed by Section 12, 13 or 15(d) of the Securities Exchange Act of 1934 subsequent to the distribution of securities under a plan confirmed by a court.

Yes [ ] No [ ]

APPLICABLE ONLY TO CORPORATE ISSUERS

26,100,000 common shares outstanding as of July 12, 2010

(Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.)

ESTATE COFFEE HOLDINGS CORP.

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## PART I

## ITEM 1. FINANCIAL STATEMENTS

The accompanying unaudited financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information and with the instructions for Form 10-Q and Article 210 8-03 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included. All such adjustments are of a normal recurring nature. Operating results for the three and nine month periods ended May 31, 2010, are not necessarily indicative of the results that may be expected for the fiscal year ending August 31, 2010. For further information refer to the financial statements and footnotes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended August 31, 2009.

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## ESTATE COFFEE HOLDINGS CORP.

(A Development Stage Company)  
CONSOLIDATED BALANCE SHEETS  
(Stated in US Dollars)  
(Unaudited)

|   | May 31,<br>2010<br>(Unaudited<br>and<br>consolidated) | August 31,<br>2009<br>(Audited and<br>unconsolidated) |
|---|---|---|
| <b>ASSETS</b>   |   |   |
| Current   |   |   |
| Cash  | \$ 43,172   | \$ 113,334  |
| GST Receivable  | 3,224   | 2,649   |
| Inventory   | 510   | -   |
| Total Current Assets  | 46,906  | 115,983   |
| Total Assets  | \$ 46,906   | \$ 115,983  |
| <b>LIABILITIES</b>  |   |   |
| Current   |   |   |
| Accounts payable – related party  | \$ 330  | \$ -  |
| Accounts payable and accrued liabilities  | 58,211  | 12,838  |
| Total Current Liabilities   | 58,541  | 12,838  |
| <b>STOCKHOLDERS' EQUITY (DEFICIT)</b>   |   |   |
| Capital stock –   |   |   |
| Authorized:   |   |   |
| \$0.001 par value, 675,000,000 common shares authorized;                            |   |   |
| 25,200,000 common shares issued and outstanding at May 31, 2010 and August 31, 2009 |   |   |
|   | 25,200  | 25,200  |
| Additional Paid-in Capital  | 151,600   | 151,600   |
| Deficit accumulated during the development stage                                    | (188,435 )  | (73,655 )   |
| Total Stockholders' Equity (Deficit)  | (11,635 )   | 103,145   |
| Total Liabilities and Stockholders' Equity (Deficit)                                | \$ 46,906   | \$ 115,983  |

The accompanying notes are an integral part of these financial statements.

ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
CONSOLIDATED STATEMENTS OF OPERATIONS  
For the three months and nine months ended May 31, 2010 and 2009, and for the period from  
Inception (March 19, 2007) to May 31, 2010  
(Stated in US Dollars)  
(Unaudited)

|   | Three Months ended May<br>31, |            | Nine Months ended May<br>31, |             | From<br>Inception<br>(March 19,<br>2007)<br>to May 31,<br>2010 |
|---|-------------------------------|------------|------------------------------|-------------|--|
|   | 2010                          | 2009       | 2010                         | 2009        |  |
| Sales   | \$ 136                        | \$-        | \$ 136                       | \$-         | \$ 136   |
| Cost of goods sold                                | 53                            | -          | 53                           | -           | 53   |
| Gross profit                                      | 83                            | -          | 83                           | -           | 83   |
| <b>Operating Expenses</b>                         |                               |            |                              |             |  |
| Organizational costs                              | -                             | -          | -                            | -           | 1,250  |
| Dry hole costs                                    | -                             | -          | -                            | -           | 24,078   |
| Professional fees                                 | 34,128                        | 3,427      | 95,147                       | 13,917      | 137,661  |
| Office and administration                         | 5,787                         | 1,849      | 15,370                       | 3,497       | 21,183   |
| Total Operating Loss                              | (39,832 )                     | (5,276 )   | (110,434 )                   | (17,414 )   | (184,089 )   |
| <b>Other Income and (Loss)</b>                    |                               |            |                              |             |  |
| Gain from investment in DTS8                      | 889                           | -          | -                            | -           | -  |
| Impairment of goodwill on acquisition<br>(Note 3) | 23,519                        | -          | (4,272 )                     | -           | (4,272 )   |
| Interest income (expense)                         | (100 )                        | -          | (74 )                        | -           | (74 )  |
| Total Other Income and (Loss)                     | 24,308                        | -          | (4,346 )                     | -           | (4,346 )   |
| Net Loss for the period                           | \$(15,524 )                   | \$(5,276 ) | \$(114,780 )                 | \$(17,414 ) | \$(188,435 )   |
| Basic and diluted loss per share                  | \$(0.00 )                     | \$(0.00 )  | \$(0.00 )                    | \$(0.00 )   |  |
| Weighted average number of shares<br>outstanding  | 25,200,000                    | 25,200,000 | 25,200,000                   | 21,590,110  |  |

The accompanying notes are an integral part of these financial statements.

ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
For the nine months ended May 31, 2010 and 2009, and for the period from  
Inception (March 19, 2007) to May 31, 2010  
(Stated in US Dollars)  
(Unaudited)

|  | Nine months   |              | From                                      |
|--|---------------|--------------|---|
|  | ended May 31, |              | Inception                                 |
|  | 2010          | 2009         | (March 19,<br>2007)<br>to May 31,<br>2010 |
| <b>Cash flows used in Operating Activities</b>                             |               |              |   |
| Net loss for the period  | \$ (114,780 ) | \$ (17,414 ) | (188,435 )                                |
| Adjustment to reconcile net loss to net cash used by operating activities: |               |              |   |
| Accounts receivable  | (575 )        | (424 )       | (3,224 )                                  |
| Inventory  | (510 )        | -            | (510 )                                    |
| Deferred offering costs  | -             | 38,200       | -   |
| Accounts payable and accrued liabilities                                   | 45,703        | (29,934 )    | 58,541                                    |
| Net cash provided by (used) in operating activities                        | (70,162 )     | (9,572 )     | (133,628 )                                |
| <b>Cash flows from Financing Activities</b>                                |               |              |   |
| Issuance of common shares  | -             | 111,800      | 176,800                                   |
| Net cash provided by financing activities                                  | -             | 111,800      | 176,800                                   |
| Increase (decrease) in cash during the period                              | (70,162 )     | 102,228      | 43,172                                    |
| Cash, beginning of period  | 113,334       | 13,668       | -   |
| Cash, end of period  | \$ 43,172     | \$ 115,896   | \$ 43,172                                 |
| <b>Supplemental disclosure of cash flow information:</b>                   |               |              |   |
| <b>Cash paid for:</b>  |               |              |   |
| Interest   | \$ -          | \$ -         | \$ -                                      |
| Income taxes   | \$ -          | \$ -         | \$ -                                      |

The accompanying notes are an integral part of these financial statements.



ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS  
For the nine months ended May 31, 2010

Note 1- Basis of presentation

The accompanying unaudited condensed consolidated financial statements of Estate Coffee Holdings Corp. (formerly SLAP, Inc.) (the "Company") have been prepared in accordance with Securities and Exchange Commission requirements for interim financial statements. Therefore, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. These financial statements should be read in conjunction with the Company's audited financial statements for the year ended August 31, 2009.

On November 2, 2009, the Company filed with the State of Nevada a forward split of its authorized and issued shares of common stock on the basis of nine shares for each one share authorized and issued. The record date for the distribution to stockholders was November 2, 2009 and the effective date for the distribution to stockholders was November 9, 2009. The effect of the stock split has been recognized retroactively in the stockholders' deficit accounts as of March 19, 2007, and in all share and per share data in the financial statements.

On January 10, 2010, the Company entered into a formal agreement (the "Agreement") with the 100% owners of Estate Coffee Holdings Ltd. (formerly Sumbody Coffee Company) ("ECH"), a private company incorporated pursuant to the laws of the State of Maryland whereby the Company agreed to acquire all of the issued and outstanding shares of ECH in exchange for the issuance of 900,000 restricted shares of the Company to Sean Tan, ECH's primary creditor, in settlement of a promissory note between ECH and Mr. Tan. ECH had previously acquired 20% of the shares of DTS8 Holdings Co. Ltd. ("DTS8"), a Hong Kong company which operates as a Sole Owned Foreign Entity in the Republic of China, from Mr. Tan in exchange for a promissory note in the amount of \$60,000 plus interest at the rate of 6% per annum. DTS8 is a coffee roasting operation located in Mainland China. Pursuant to the Agreement ECH became a wholly-owned subsidiary of the Company. The shares were issued to Mr. Tan on January 21, 2010 which is the closing date of the transaction. Subsequent to the period ended May 31, 2010, upon receipt of final documentation with respect to the transaction noted above, the Company discovered that DTS8 had not perfected the transaction with the regulatory authorities in Hong Kong, and further, that the ownership structure of the assets acquired by DTS8 included a second Hong Kong based entity, the records for which were not able to be obtained by the Company for review. As a result, the Company, ECH, Sean Tan and DTS8 have agreed to cancel the transaction effective May 31, 2010 and all shares issued in respect of the transaction will be canceled and returned to treasury. See Note 3.

On February 8, 2010 the Company changed its name from SLAP, Inc. to Estate Coffee Holdings Corp. to reflect the initiative to operate in the coffee business. It is under ECH, the Company's wholly-owned subsidiary, that the Company will undertake the majority of its business activities in the coffee industry.

The Company's oil and gas operations are currently under review for possible development, but no revenue is expected to be generated from those operations in the immediate future.

The interim consolidated financial statements present the balance sheet, statements of operations and cash flows of the Company and its wholly-owned subsidiary, ECH. The financial statements have been prepared in accordance with accounting principles generally accepted in the United States.

The interim financial information is unaudited. In the opinion of management, all adjustments necessary to present fairly the financial position as of May 31, 2010, and the results of operations, and cash flows presented herein have been included in the financial statements. All such adjustments are of a normal and recurring nature. Interim results are not necessarily indicative of results of operations for the full year.

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ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - continued  
For the nine months ended May 31, 2010

Note 2 – Recently Issued Accounting Pronouncements

In April 2009, the FASB issued modification to ASC 805-20, “Business combinations-Sub topic 20 Identifiable Assets and Liabilities, and Any Noncontrolling Interests”, which requires that assets acquired and liabilities assumed in a business combination that arise from contingencies be recognized at fair value if fair value can be reasonably estimated. If fair value of such an asset or liability cannot be reasonably estimated, the asset or liability would generally be recognized in accordance with ASC 450 (“ASC 450”) “Contingencies”. Further, ASC 805-20 requires that a systematic and rational basis for subsequently measuring and accounting for the assets or liabilities arising from contingencies be developed based on their nature. The modifications to ASC 805-20 are effective for assets or liabilities arising from contingencies in business combinations whose acquisition date is on or after January 1, 2009. The Company complies with the standard in the accounting treatment of acquisition of ECH which happened in January 2010. There is no contingency identified in the business acquisition.

In June 2009 the FASB established the Accounting Standards Codification ("Codification" or "ASC") as the source of authoritative accounting principles recognized by the FASB to be applied by non-governmental entities in the preparation of financial statements in accordance with generally accepted accounting principles in the United States ("GAAP"). Rules and interpretive releases of the Securities and Exchange Commission ("SEC") issued under authority of federal securities laws are also sources of GAAP for SEC registrants. Existing GAAP was not intended to be changed as a result of the Codification, and accordingly the change did not impact our financial statements. The ASC does change the way the guidance is organized and presented.

Statement of Financial Accounting Standards ("SFAS"), SFAS No. 166 (ASC Topic 810), "Accounting for Transfers of Financial Assets-an Amendment of FASB Statement No. 140", SFAS No. 167 (ASC Topic 810), "Amendments to FASB Interpretation No. 46(R)", and SFAS No. 168 (ASC Topic 105), "The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles-a replacement of FASB Statement No. 162" were recently issued. SFAS No. 165, 166, 167, and 168 have no current applicability to the Company or their effect on the financial statements would not have been significant.

Accounting Standards Update ("ASU") ASU No. 2009-05 (ASC Topic 820), which amends Fair Value Measurements and Disclosures - Overall, ASU No. 2009-13 (ASC Topic 605), Multiple-Deliverable Revenue Arrangements, ASU No. 2009-14 (ASC Topic 985), Certain Revenue Arrangements that include Software Elements, and various other ASU's No. 2009-2 through ASU No. 2010-19 which contain technical corrections to existing guidance or affect guidance to specialized industries or entities were recently issued. These updates have no current applicability to the Company or their effect on the financial statements would not have been significant.

ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - continued  
For the nine months ended May 31, 2010

Note 3 – Acquisition of Estate Coffee Holdings Ltd. (“ECH”)

On January 10, 2010, the Company entered into an agreement with Garey Reynolds and Errol Gillespie, the 100% owners of Estate Coffee Holdings Ltd. (ECH), a private company incorporated pursuant to the laws of the State of Maryland, whereby the Company agreed to acquire all of the issued and outstanding shares of ECH in exchange for the issuance of 900,000 restricted shares of the Company to ECH’s primary creditor, Sean Tan, in settlement of a promissory note in the amount of \$60,000, plus accrued interest in the amount of \$1,115, and no further consideration. The acquisition was completed on January 21, 2010. ECH will operate its business as a wholly-owned subsidiary of the Company and the Company will undertake the majority of its business activities in the coffee industry through ECH. ECH currently holds 20% of the shares of DTS8, a coffee roaster operating in mainland China, which is majority controlled by Sean Tan who holds the remaining 80% of the shares of DTS8.

The acquisition transaction has been valued at \$63,000, the fair market value of 900,000 shares issued on January 21, 2010. FASB ASC 845-10-30-1 provides that non-monetary transactions should be valued based on the fair value of the asset given up, or the fair value of the asset received, if it is more clearly evident. The quoted market value of the acquirer’s common stock on acquisition date (January 21, 2010), was \$0.07/share which per share value was used to evaluate the transaction. Concurrent with the closing of the transaction, the total consideration paid by the Company of \$63,000 entirely offset the debt owed by ECH to Sean Tan, and therefore, the acquisition cost of ECH was zero (0).

At the time of acquisition, ECH had negative shareholder’s equity of \$27,791. This amount was allocated to goodwill and was written off pursuant to the Company’s determination to apply an impairment test. Therefore, the Company incurred a loss on impairment of goodwill on the acquisition date in the amount of \$27,791. Allocation of the net assets acquired is presented below:

| At January 21, 2010   | Book value<br>\$ | Fair value<br>adjustments<br>\$ | Fair value<br>\$ |
|---|------------------|---------------------------------|------------------|
| Net assets acquired   |                  |                                 |                  |
| Cash and cash equivalents   | 58               | -                               | 58               |
| Investment in DTS8  | 39,481           | -                               | 39,481           |
| Promissory notes and accrued interest from Sean Tan   | (61,115 )        | (1,885 )                        | (63,000 )        |
| Short-term borrowings   | (2,330 )         | -                               | (2,330 )         |
| Payables and accrued liabilities  | (2,000 )         | -                               | (2,000 )         |
|   | (25,906 )        | (1,885 )                        | (27,791 )        |
| Minority interest   |                  |                                 | -                |
| Total consideration   |                  |                                 | (27,791 )        |
| Satisfied by 900,000 common shares of the Company issued to Sean Tan<br>in settlement of promissory notes and accrued interest. |                  |                                 |                  |

The accounting treatment of the business acquisition complies with ASC 805, “Business combinations”. All the reported financial statements were prepared on the consolidation basis and all intercompany transactions have been eliminated.

Subsequent to the period ended May 31, 2010, upon receipt of final documentation with respect to the transaction noted above, the Company discovered that DTS8 had not perfected the transaction with the regulatory authorities in

Hong Kong, and further, that the ownership structure of the assets acquired by DTS8 included a second Hong Kong based entity, the records for which were not able to be obtained by the Company for review. As a result, the Company, ECH, Sean Tan and DTS8 have agreed to cancel the transaction effective May 31, 2010 and all shares issued in respect of the transaction are to be canceled and returned to treasury. ECH remains a wholly owned subsidiary of the Company. Presented below is the revised allocation of the net assets of ECH to reflect the cancelation of the acquisition of the 20% interest in DTS8.

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ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - continued  
For the nine months ended May 31, 2010

Note 3 – Acquisition of Estate Coffee Holdings Ltd. (“ECH”)

| At January 21, 2010              | Book value | Fair value<br>adjustments | Fair value |
|----------------------------------|------------|---------------------------|------------|
|                                  | \$         | \$                        | \$         |
| Net assets acquired              |            |                           |            |
| Cash and cash equivalents        | 58         |                           | 58         |
| Short-term borrowings            | (2,330 )   |                           | (2,330 )   |
| Payables and accrued liabilities | (2,000 )   |                           | (2,000 )   |
|                                  | (4,272 )   | -                         | (4,272 )   |
| Minority interest                |            |                           | -          |
| Total consideration              |            |                           | -          |

At the time of acquisition impacting the elimination of the 20% interest in DTS8, ECH had negative shareholder’s equity of \$4,272. This amount has been allocated to goodwill and was written off pursuant to the Company’s determination to apply an impairment test. As a result, the Company incurred a loss on impairment of goodwill on the acquisition date in the amount of \$4,272.

Note 4 – Common Stock

The Board of Directors determined on October 9, 2009 to forward split both the authorized and issued shares of the Company on the basis of nine (9) for one (1). The authorized capital of the Company pursuant to the forward split was increased to 675,000,000 and the Company issued as a dividend to stockholders of record as at November 2, 2009, a total of eight additional shares for each share currently held, bringing the issued and outstanding shares of the Company to 25,200,000. The record date was originally set as October 22, 2009. On October 20, 2009, after a review of the requirements of FINRA relating to forward splits, the Company amended the record date to November 2, 2009 to comply with the FINRA requirements. The effective date for the forward split and the distribution to stockholders was November 9, 2009.

On January 21, 2010, the Company issued 900,000 restricted shares of the Company to Sean Tan, a creditor of ECH in full settlement of a promissory note in the amount of \$60,000 plus accrued interest in the amount of \$1,115. At the date of transaction, the Company valued the stock issued for the acquisition at the current trading price of the Company’s stock which was \$0.07 per share, for a value of \$63,000. The Company booked \$900 to common stock and \$62,100 to additional paid in capital. The transaction resulted in an additional interest expense of \$1,885 recorded by ECH. Subsequent to the period ended May 31, 2010 the Company agreed to reverse the above transaction upon agreement by all parties and the 900,000 shares are to be canceled and returned to treasury. See Note 3 above.

Note 5 – Related Party Transactions

During the nine month period ended May 31, 2010, the Company was invoiced a total of \$36,358 by two stockholders of the Company for accounting, professional fees and consulting fees related to our review of additional acquisitions for the Company. An invoice in the amount of \$10,108 was invoiced to the Company by a company controlled by a stockholder of the Company. The stockholder that invoiced \$26,250 is no longer a stockholder of the Company as at the date of this financial statement.

Prior to business acquisition as of January 21, 2010, Mr. Garey Reynolds, a director of ECH, paid certain expenses incurred by ECH in the amount of \$330. The transactions were booked as reimbursable expenses and are reflected in the consolidated accounts payable.

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ESTATE COFFEE HOLDINGS CORP.  
(A Development Stage Company)  
NOTES TO THE UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - continued  
For the nine months ended May 31, 2010

Note 6 – Other Events

On January 29, 2010, the Company entered into a global distribution agreement with Coffee Solutions Ltd. whereby the Company was granted the rights to market and distribute CSL roasted Jamaica Blue Mountain Coffee.

Note 7 – Subsequent Events

The Company has evaluated subsequent events from the date of the balance sheet to the date of this filing and determined there are no events to be disclosed.



## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### FORWARD-LOOKING STATEMENTS

This quarterly report contains forward-looking statements relating to future events or our future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may", "should", "intends", "expects", "plans", "anticipates", "believes", "estimates", "predicts", "potential", or "continue" or the negative of these terms or other comparable terminology. These statements are only predictions and involve known and unknown risks, uncertainties and other factors which may cause our or our industry's actual results, levels of activity or performance to be materially different from any future results, levels of activity or performance expressed or implied by these forward-looking statements.

Such factors include, among others, the following: international, national and local general economic and market conditions; demographic changes; the ability of the Company to sustain, manage or forecast its growth; the ability of the Company to successfully make and integrate acquisitions; raw material costs and availability; new product development and introduction; existing government regulations and changes in, or the failure to comply with, government regulations; adverse publicity; competition; the loss of significant customers or suppliers; fluctuations and difficulty in forecasting operating results; changes in business strategy or development plans; business disruptions; the ability to attract and retain qualified personnel; the ability to protect technology; and other factors referenced in this and previous filings.

Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee future results, levels of activity or performance. Except as required by applicable laws, including the securities laws of the United States, we do not intend to update any of the forward-looking statements to conform these statements to actual results.

Given these uncertainties, readers of this Form 10-Q and investors are cautioned not to place undue reliance on such forward-looking statements. The Company disclaims any obligation to update any such factors or to publicly announce the result of any revisions to any of the forward-looking statements contained herein to reflect future events or developments.

All dollar amounts stated herein are in US dollars unless otherwise indicated.

The management's discussion and analysis of our financial condition and results of operations are based upon our financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The following discussion of our financial condition and results of operations should be read in conjunction with our audited financial statements for the years ended August 31, 2009, and 2008, together with notes thereto. As used in this quarterly report, the terms "we", "us", "our", and the "Company" mean Estate Coffee Holdings Corp., unless the context clearly requires otherwise.

### Business Development

SLAP, Inc. (the "Company", "we", "our", or "us") was incorporated on March 19, 2007, in the State of Nevada as an oil and gas exploration company. The Company drilled an initial well on its oil and gas leases which was deemed a dry hole.

On November 2, 2009, the Company filed with the State of Nevada a forward split of its authorized and issued shares of common stock on the basis of nine shares for each one share authorized and issued. The record date for the distribution to stockholders was November 2, 2009 and the effective date for the distribution to stockholders was November 9, 2009. Upon completion of the forward split the authorized shares were increased to 675,000,000

common shares.

On January 10, 2010, the Company entered into a formal agreement (the "Agreement") with the 100% owners of Estate Coffee Holdings Ltd. (formerly Sumbody Coffee Company) ("ECH"), a private company incorporated pursuant to the laws of the State of Maryland whereby the Company agreed to acquire all of the issued and outstanding shares of ECH in exchange for the issuance of 900,000 restricted shares of the Company to Sean Tan, ECH's primary creditor, in settlement of a promissory note between ECH and Mr. Tan. ECH had previously acquired 20% of the shares of DTS8 Holdings Co. Ltd. ("DTS8"), a Hong Kong company which operates as a Sole Owned Foreign Entity in the Republic of China, from Mr. Tan in exchange for a promissory note in the amount of \$60,000 plus interest at the rate of 6% per annum. DTS8 is a coffee roasting operation located in Mainland China. Pursuant to the Agreement ECH became a wholly owned subsidiary of the Company. The shares were issued to Mr. Tan on January 21, 2010 which is the closing date of the transaction.

Subsequent to the period ended May 31, 2010, upon receipt of final documentation with respect to the transaction noted above, the Company discovered that DTS8 had not perfected the transaction with the regulatory authorities in Hong Kong, and further, that the ownership structure of the assets acquired by DTS8 included a second Hong Kong based entity, the records for which were not able to be obtained by the Company for review. As a result, the Company, ECH, Sean Tan and DTS8 have agreed to cancel the transaction effective May 31, 2010 and all shares issued in respect of the transaction are to be canceled and returned to treasury. ECH remains a wholly owned subsidiary of the Company.

On February 8, 2010 the Company changed its name from SLAP, Inc. to ECH to reflect the initiative to operate in the coffee business. It is under ECH, the Company's wholly owned subsidiary, that the Company will undertake of the majority of its business activities in the coffee industry.

#### Current Operations

The Company currently has oil and gas assets in addition to its ownership of ECH and minimal operations in the coffee industry consisting primarily of internet sales of coffee direct to the consumer. On January 29, 2010, the Company negotiated and entered into a global distribution agreement with Coffee Solutions Ltd. whereby the Company was granted the rights to market and distribute CSL roasted Jamaica Blue Mountain Coffee. The Company may assign this agreement to its wholly-owned subsidiary, ECH in the future.

Management of the Company is currently evaluating the oil and gas assets to determine whether they should continue to hold the assets or to dispose of them and concentrate on the business generated by ECH and other business opportunities in the coffee industry that may present themselves to the Company.

#### Liquidity & Capital Resources

As of May 31, 2010, our cash balance was \$43,172, and we had \$136 revenues as compared to \$113,334 for the fiscal year ended August 31, 2009 with no revenues. Our accounts payable and accrued expenses increased from \$12,838 at fiscal year ended August 31, 2009, to \$58,211 at our nine month period ended May 31, 2010. This increase was primarily due to amounts incurred for professional and consulting expenses due to increased business activities resulting from the acquisition of ECH. As of the date of the filing of this report on Form 10-Q, we believe we have sufficient funds to undertake our current operations, subject to no increased activity in either our oil and gas business or the coffee business. We have sufficient funds to pay our current expenses as they come due, however should we execute growth in either sector of our operations we will be required to raise additional capital in order to ramp up operations. At this time we cannot say how much additional capital may be required.

There are no assurances that we will be able to obtain funds required for our continued operations once we have expended our current funds of \$43,172. There can be no assurance that additional financing will be available to us when needed or, if available, that it can be obtained on commercially reasonable terms. If we are not able to obtain additional financing on a timely basis, we may not be able to meet our obligations as they become due and we will be forced to scale down or perhaps even cease operations.

The issuance of additional equity securities by us could result in a significant dilution in the equity interests of our current stockholders. Obtaining commercial loans, assuming those loans would be available, will increase our liabilities and future cash commitments.

#### Results of Operations

For the nine month period ended May 31, 2010, operating losses were \$110,434 as compared to \$17,414 for the corresponding nine month period ending May 31, 2009. This increase was due primarily to professional service fees,

which increased to \$95,147 at the nine month period ended May 31, 2010 as compared to \$13,917 for the corresponding nine month period ended May 31, 2009, and an increase in office and administrative expenses which amounted to \$15,370 at the nine month period ended May 31, 2010 as compared to \$3,497 for the corresponding nine month period ended May 31, 2009. The increases in both professional fees and office and administration were as a result of operations of the Company during the review of the ECH acquisition and costs related to the acquisition for professional fees. As well, the costs related to the preparation of filing materials for the forward split and name change and the preparation of the Company's AGM increased both professional fees and office and administration fees.

During the nine month period ended May 31, 2010, the Company incurred losses of \$4,272 related to the acquisition of ECH which when combined with the operational losses increased the Company's reported net loss for the nine month period ended May 31, 2010 to \$114,780 as compared to a net loss of \$17,414 for the nine month period ended May 31, 2009.

#### Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements that have or are reasonably likely to have a current or future effect on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources that are material to stockholders.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is a smaller reporting company and is not required to provide this information.

### ITEM 4T. CONTROLS AND PROCEDURES

#### Evaluation of Disclosure Controls and Procedures

Under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, we conducted an evaluation of our disclosure controls and procedures as of May 31, 2010. Based on this evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures are effective in alerting them on a timely basis to material information relating to our Company required to be included in our reports filed or submitted under the Exchange Act.

#### Changes in Internal Controls

There were no changes (including corrective actions with regard to deficiencies or material weaknesses) in our internal controls over financial reporting that occurred during the quarter ended May 31, 2010, that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

## PART II – OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

The Company is not a party to any legal proceedings and is not aware of any pending legal proceedings as of the date of this Form 10-Q.

### ITEM 1A. RISK FACTORS

The Company is a smaller reporting company and is not required to provide this information.

### ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

On August 13, 2008 our Registration Statement on Form S-1 under Commission file number 333-151228 was declared effective, enabling us to offer up to 1,500,000 shares of common stock of our company at a price of \$0.10 per share. On November 12, 2008 we accepted subscriptions for the entire offering from 47 investors, raising a total of \$150,000. No commissions were paid on any of the above issuance. As of the date of this filing, there are 26,100,000

issued and outstanding shares of common stock and the Company is awaiting confirmation of the cancellation of 900,000 shares of common stock issued in respect to the acquisition of DTS8 Holding Co. Please see Note 3 to the Financial Statements included herein.

Following is the use of proceeds for actual expenses incurred for our account from August 13, 2008 to May 31, 2009 in connection with the issuance and distribution of the securities. Proceeds used were both from existing working capital and from the funds raised under the offering, with \$26,200 being settled from working capital on hand, and the balance from offering proceeds:

| Expense                   | Amount of direct or indirect payments to directors, officers, general partners, 10% shareholders or affiliates of the Issuer | Amount of direct or indirect payments to others |
|---------------------------|--|---|
|                           | \$   | \$  |
| Transfer agent            | 0  | 0   |
| Legal and Accounting      | 0  | 13,200  |
| Costs of the offering     | 0  | 25,000  |
| Office and Administration | 0  | 0   |
| Total                     | 0  | 38,200  |

Following is a table for the period August 13, 2008 to May 31, 2010 detailing the use of net offering proceeds of \$138,000 after deduction of funds paid from offering proceeds in connection with the costs of the offering.

| Expenses                                 | Amount of direct or indirect payments to directors, officers, general partners, 10% shareholders or affiliates of the Issuer | Amount of direct or indirect payments to others |
|--|--|---|
|  | \$   | \$  |
| Exploration and development activities   | 0  | 0   |
| Legal and Accounting                     | 0  | 62,674  |
| Consulting                               | 0  | 31,379  |
| Office Furniture, Equipment and Supplies | 0  | 0   |
| Miscellaneous Administration Expenses    | 0  | 3,667   |
| TOTAL                                    | 0  | 97,720  |

The proceeds from our offering are to be used to fund our operations as described in the S-1 offering document incorporated for reference herein.

On November 9, 2009, the Company issued as a dividend to stockholders of record as at November 2, 2009, a total of eight additional shares for each one share currently held resulting in the issuance of 17,900,000 shares and bringing the issued and outstanding shares of the Company to 25,200,000.

On January 21, 2010, the Company issued 900,000 restricted shares of the Company to Sean Tan, pursuant to an acquisition agreement between the Company and Estate Coffee Holdings Ltd. ("ECH") in settlement of a promissory note between ECH and Sean Tan in the amount of \$60,000 plus accrued interest in the amount of \$1,115.

The shares of common stock issued to Sean Tan were issued under the Regulation S exemption in compliance with the exemption from the registration requirements found in Regulation S promulgated by the Securities and Exchange Commission (the "SEC") under the Securities Act of 1933, as amended. The offer and sale to the purchasers was made in an offshore transaction as defined by Rule 902(h). No directed selling efforts were made in the U.S. as defined in Rule 902(c). The offer and sale to the purchasers was not made to a U.S. person or for the account or benefit of a U.S. person. The following conditions were present in the offer and sale: a) The purchaser of the securities certified that



it is not a U.S. person and did not acquire the shares for the account or benefit of any U.S. person; b) The purchaser has agreed to resell the securities only in compliance with Regulation S pursuant to a registration under the Securities Act, or pursuant to an applicable exemption from registration; and has agreed not to engage in hedging transactions with regard to the securities unless in compliance with the Securities Act; c) The purchaser has acknowledged and agreed with the Company that the Company shall refuse registration of any transfer of the securities unless made in accordance with Regulation S, pursuant to a registration statement under the Securities Act, or pursuant to an applicable exemption from registration; and d) The purchaser has represented that it is acquiring the shares for its own account, for investment purposes only and not with a view to any resale, distribution or other disposition of the shares in violation of the United States federal securities laws. Neither the Company nor any person acting on its behalf offered or sold these securities by any form of general solicitation or general advertising. The shares sold are restricted securities and the certificates representing these shares have been affixed with a standard restrictive legend, which states that the securities cannot be sold without registration under the Securities Act of 1933 or an exemption therefrom. The 900,000 shares are pending cancelation as the agreement was rescinded. Please refer to Note 3 of the Financial Statements included herein.

### ITEM 3. DEFAULTS UPON SENIOR SECURITIES

The Company does not have any senior securities as of the date of this Form 10-Q.

### ITEM 4. REMOVED AND RESERVED

### ITEM 5. OTHER INFORMATION

Not Applicable

### ITEM 6. EXHIBITS

| Number     | Description  |   |
|------------|--|---|
| 2.1        | Share Exchange Agreement by and among the Company, Errol Gillespie, Garey Reynolds and Estate Coffee Holdings Ltd., a Maryland corporation dated January 10, 2009. | Filed herewith  |
| 3(i)       | Articles of Incorporation.   | Incorporated by reference to the Exhibits attached to the Corporation's Form S-1 filed with the SEC on May 29, 2008 |
| 3(i) (ii)  | Certificate of Change dated November 2, 2009 in regard to a forward split of the issued and authorized capital of the Company                                      | Filed herewith  |
| 3(i) (iii) | Certificate of Amendment to the Articles of the Corporation effective February 8, 2010 amending the name of the corporation to Estate Coffee Holdings Corp.        | Filed herewith  |
| 3(ii)      | Bylaws.  | Incorporated by reference to the Exhibits attached to the Corporation's Form S-1 filed with the SEC on May          |

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|------|--|---|
| 10.1 | Farm-Out Agreement dated July 9, 2007 between Dar Energy Inc. and SLAP, Inc.                                       | 29, 2008<br>Incorporated by reference to the Exhibits attached to the Corporation's Form S-1 filed with the SEC on May 29, 2008 |
| 10.2 | Global Distribution Agreement dated January 29, 2010 between Coffee Solutions Ltd and Estate Coffee Holdings Corp. | Filed herewith  |

- 31.1 Section 302 Certification - Principal Filed herewith  
Executive Officer
- 31.2 Section 302 Certification - Principal Filed herewith  
Financial Officer
- 32.1 Certification Pursuant to 18 U.S.C. Filed herewith  
Section 1350 as adopted pursuant to  
Section 906 of the Sarbanes-Oxley  
Act of 2002
- 32.2 Certification Pursuant to 18 U.S.C. Filed herewith  
Section 1350 as adopted pursuant to  
Section 906 of the Sarbanes-Oxley  
Act of 2002

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ESTATE COFFEE HOLDINGS CORP.

Date: July 20, 2010

By: /s/ David Wehrhahn  
Name: David Wehrhahn  
Title: Principal Executive Officer

Date: July 20, 2010

By: /s/ Kelly Warrack  
Name: Kelly Warrack  
Title: Principal Financial Officer and  
Principal Accounting Officer

