

PLOFSKY JORDAN
Form 4
August 03, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
PLOFSKY JORDAN

(Last) (First) (Middle)
101 INNOVATION DRIVE
(Street)

SAN JOSE, CA 95134

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
ALTERA CORP [ALTR]

3. Date of Earliest Transaction (Month/Day/Year)
07/31/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Sr VP & GM Penang Operation

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount | (D) | Price |
| Common Stock | 07/31/2011 | | M | | 6,475 | A | \$ 0 |
| Common Stock | 07/31/2011 | | M | | 2,775 | A | \$ 0 |
| Common Stock | 07/31/2011 | | M | | 6,000 | A | \$ 0 |
| Common Stock | 07/31/2011 | | M | | 14,000 | A | \$ 0 |
| Common Stock | 07/31/2011 | | S ⁽¹⁾ | | 13,578 | D | \$ 40.5379 |
| | | | | | | | 106,540 |
| | | | | | | | 109,315 |
| | | | | | | | 115,315 |
| | | | | | | | 129,315 |
| | | | | | | | 115,737 |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Performance Restricted Stock Unit | (2) | 07/31/2011 | | M | 6,475 | 07/31/2011 ⁽³⁾ ⁽⁴⁾ | Common Stock 6,475 |
| Performance Restricted Stock Unit | (2) | 07/31/2011 | | M | 14,000 | 07/31/2011 ⁽³⁾ ⁽⁴⁾ | Common Stock 14,000 |
| Restricted Stock Unit (RSU) | (2) | 07/31/2011 | | M | 2,775 | 07/31/2011 ⁽³⁾ ⁽⁴⁾ | Common Stock 2,775 |
| Restricted Stock Unit (RSU) | (2) | 07/31/2011 | | M | 6,000 | 07/31/2011 ⁽³⁾ ⁽⁴⁾ | Common Stock 6,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|-----------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| PLOFSKY JORDAN 101 INNOVATION DRIVE SAN JOSE, CA 95134 | | | Sr VP & GM Penang Operation | |

Signatures

JORDAN
PLOFSKY 08/02/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The 13,578 shares sold on 8/1/2011 in 11 lots ranging from 2 to 3,401 shares per lot at sale prices ranging from \$40.50 to \$40.64 per share.
- (2) Each Restricted Stock Unit represents a contingent right to receive one share of Altera Common Stock at no cost.
- (3) 25% of the restricted stock unit became vested on July 31, 2011 and shares were delivered to reporting person on that date.
- (4) Ten years from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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