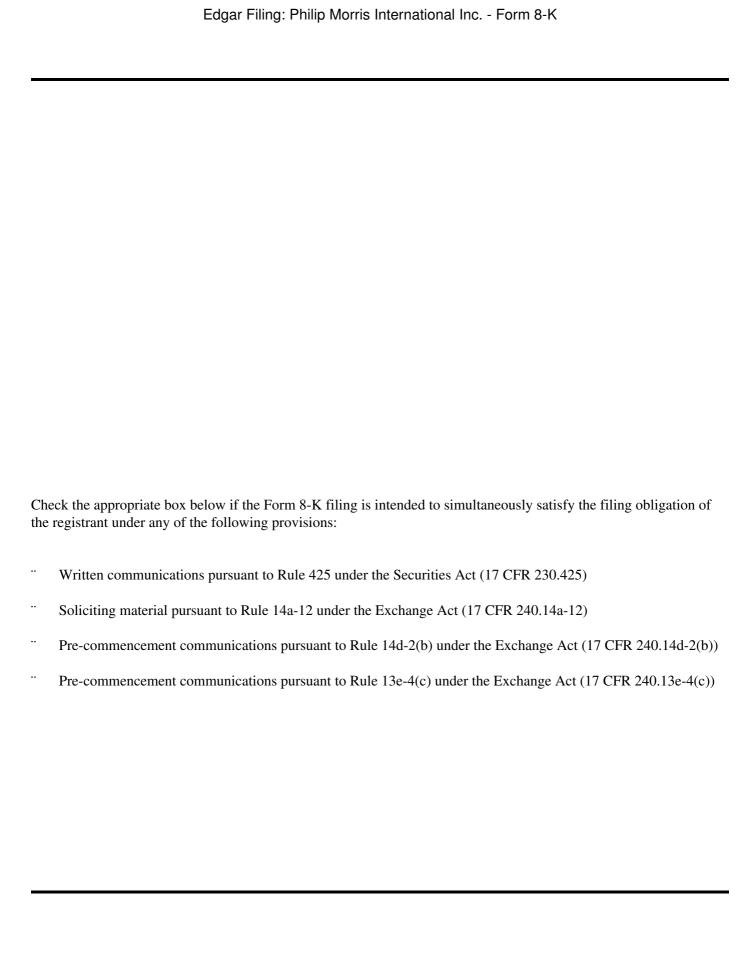
Philip Morris International Inc. Form 8-K
November 18, 2015
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549
FORM 8-K
FORM 6-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): November 18, 2015
Date of Report (Date of Carnest event reported). Two ventoes 10, 2013
Philip Morris International Inc. (Exact name of registrant as specified in its charter)

Virginia1-3370813-3435103(State or other jurisdiction(Commission(I.R.S. Employerof incorporation)File Number)Identification No.)

120 Park Avenue, New York, New York
(Address of principal executive offices)
10017-5592
(Zip Code)

Registrant's telephone number, including area code: (917) 663-2000

(Former name or former address, if changed since last report.)



Item 8.01. Other Events.

On November 18, 2015, Philip Morris International Inc. ("PMI") is hosting a live audio webcast of a presentation at the Morgan Stanley Global Consumer & Retail Conference where PMI's Chief Financial Officer, Mr. Jacek Olczak, will address investors. PMI has issued a press release announcing the key highlights of the presentation. The press release is attached as Exhibit 99.1 hereto and is incorporated herein by reference.

Adjusted diluted EPS is not a measure under accounting principles generally accepted in the United States of America ("U.S. GAAP"). PMI defines adjusted diluted EPS as reported diluted EPS adjusted for asset impairment and exit costs, discrete tax items and unusual items. PMI believes it is appropriate to disclose this measure as it represents core earnings, improves comparability and helps investors analyze business performance and trends. Adjusted diluted EPS should be considered neither in isolation nor as a substitute for reported diluted EPS prepared in accordance with U.S. GAAP.

The information on PMI's website referenced in the press release, including the presentation at the Morgan Stanley Global Consumer & Retail Conference, is not, and shall not be deemed to be, part of this Form 8-K or incorporated into any filing PMI makes with the Securities and Exchange Commission, except as expressly set forth in such a filing.

Item 9.01. Exhibits. (d) Exhibits

99.1 Philip Morris International Inc. Press Release, dated November 18, 2015.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By: /s/ JERRY WHITSON

Name: Jerry Whitson

Title: Deputy General Counsel and Corporate Secretary

DATE: November 18, 2015

EXHIBIT INDEX

Exhibit No. Description

99.1 Philip Morris International Inc. Press Release, dated November 18, 2015.