

SUPERIOR GROUP OF COMPANIES, INC.  
Form 10-Q  
July 26, 2018

**UNITED  
STATES  
SECURITIES  
AND  
EXCHANGE  
COMMISSION  
WASHINGTON,  
D.C. 20549**

**FORM 10-Q**  
(Mark One)

X QUARTERLY REPORT PURSUANT TO  
SECTION 13 or 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
For the quarterly period ended June 30, 2018

OR

TRANSITION REPORT PURSUANT TO  
SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 001-05869

Exact name of registrant as specified in its charter:  
Superior Group of Companies, Inc.

State or other  
jurisdiction of  
incorporation or  
organization: I.R.S. Employer Identification No.:  
111385670

Address of principal executive offices:  
10055 Seminole Boulevard  
Seminole, Florida 33772-2539

Registrant's telephone number, including area code:  
727-397-9611

Former name, former address and former fiscal year, if  
changed since last report: \_\_\_\_\_

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
(Do not check if a  
Non-accelerated smaller reporting company)   
filer  Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Company is a shell company (as defined in

Rule 12b-2 of  
the Exchange  
Act).

Yes  No

As of July 23,  
2018, the  
registrant had  
15,311,541  
shares of  
common stock  
outstanding,  
which is the  
registrant's only  
class of  
common stock.

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**PART I - FINANCIAL INFORMATION**

## ITEM 1. Financial Statements

Superior Group of Companies, Inc. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**THREE MONTHS ENDED JUNE 30,****(Unaudited)**

(In thousands, except shares and per share data)

	<b>2018</b>	2017
Net sales	<b>\$82,392</b>	\$65,604
Costs and expenses:		
Cost of goods sold	<b>53,114</b>	42,230
Selling and administrative expenses	<b>23,327</b>	16,994
Other periodic pension costs	<b>96</b>	484
Interest expense	<b>758</b>	195
	<b>77,295</b>	59,903
Income before taxes on income	<b>5,097</b>	5,701
Income tax expense	<b>1,280</b>	1,360
Net income	<b>\$3,817</b>	\$4,341
Weighted average number of shares outstanding during the period		
(Basic)	<b>14,956,221</b>	14,501,399
(Diluted)	<b>15,559,404</b>	15,040,431
Per Share Data:		
Basic		
Net income	<b>\$0.26</b>	\$0.30
Diluted		
Net income	<b>\$0.25</b>	\$0.29
Other comprehensive income (loss), net of tax:		
Defined benefit pension plans:		
Recognition of net losses included in net periodic pension costs	<b>215</b>	320
Gain (loss) on cash flow hedging activities	<b>72</b>	(52 )
Foreign currency translation adjustment	<b>(509</b>	) (43 )
Other comprehensive (loss) income	<b>(222</b>	) 225

Comprehensive income	<b>\$3,595</b>	\$4,566
Cash dividends per common share	<b>\$0.0950</b>	\$0.0875

See accompanying notes to consolidated interim financial statements.

**PART I - FINANCIAL INFORMATION**

## ITEM 1. Financial Statements

Superior Group of Companies, Inc. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**SIX MONTHS ENDED JUNE 30,**  
**(Unaudited)**

(In thousands, except shares and per share data)

	<b>2018</b>	2017
Net sales	<b>\$155,479</b>	\$126,591
Costs and expenses:		
Cost of goods sold	<b>101,326</b>	81,003
Selling and administrative expenses	<b>44,509</b>	34,423
Other periodic pension costs	<b>192</b>	698
Interest expense	<b>1,035</b>	379
	<b>147,062</b>	116,503
Gain on sale of property, plant and equipment	-	1,018
Income before taxes on income	<b>8,417</b>	11,106
Income tax expense	<b>2,150</b>	2,930
Net income	<b>\$6,267</b>	\$8,176
Weighted average number of shares outstanding during the period		
(Basic)	<b>14,888,940</b>	14,426,060
(Diluted)	<b>15,508,517</b>	14,985,063
Per Share Data:		
Basic		
Net income	<b>\$0.42</b>	\$0.57
Diluted		
Net income	<b>\$0.40</b>	\$0.55
Other comprehensive income, net of tax:		
Defined benefit pension plans:		
Recognition of net losses included in net periodic pension costs	<b>431</b>	496
Gain (loss) on cash flow hedging activities	<b>212</b>	(180 )
Foreign currency translation adjustment	<b>(457</b>	) 7

Other comprehensive income	<b>186</b>	323
Comprehensive income	<b>\$6,453</b>	\$8,499
Cash dividends per common share	<b>\$0.1900</b>	\$0.1750

See accompanying notes to consolidated interim financial statements.

3

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Superior Group of  
Companies,  
Inc. AND  
SUBSIDIARIES  
CONSOLIDATED  
BALANCE  
SHEETS  
(In thousands,  
except share and  
par value data)

	<b>June 30,</b>	December
	<b>2018</b>	31,
	<b>(Unaudited)</b>	2017
<b><u>ASSETS</u></b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	<b>\$ 4,164</b>	\$ 8,130
Accounts receivable, less allowance for doubtful accounts of \$1,722 and \$1,382, respectively	<b>63,269</b>	50,569
Accounts receivable - other	<b>2,522</b>	1,848
Inventories*	<b>67,852</b>	64,979
Contract assets	<b>46,826</b>	-
Prepaid expenses and other current assets	<b>10,830</b>	11,011
<b>TOTAL CURRENT ASSETS</b>	<b>195,463</b>	136,537
<b>PROPERTY, PLANT AND EQUIPMENT, NET</b>	<b>28,564</b>	26,844
<b>OTHER INTANGIBLE ASSETS, NET</b>	<b>66,338</b>	29,061
<b>GOODWILL</b>	<b>35,327</b>	16,032
<b>DEFERRED INCOME TAXES</b>	<b>-</b>	2,900
<b>OTHER ASSETS</b>	<b>9,470</b>	7,564
	<b>\$ 335,162</b>	\$ 218,938
<b><u>LIABILITIES AND SHAREHOLDERS' EQUITY</u></b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	<b>\$ 22,337</b>	\$ 19,752
Other current liabilities	<b>11,327</b>	12,409
Current portion of long-term debt	<b>6,000</b>	6,000
Current portion of acquisition-related contingent liabilities	<b>1,410</b>	3,061
<b>TOTAL CURRENT LIABILITIES</b>	<b>41,074</b>	41,222
<b>LONG-TERM DEBT</b>	<b>122,801</b>	32,933
<b>LONG-TERM PENSION LIABILITY</b>	<b>7,947</b>	8,319
<b>LONG-TERM ACQUISITION-RELATED CONTINGENT LIABILITIES</b>	<b>5,056</b>	7,283

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DEFERRED INCOME TAXES	<b>8,900</b>	-
OTHER LONG-TERM LIABILITIES	<b>3,800</b>	4,213
COMMITMENTS AND CONTINGENCIES (NOTE 5)		
SHAREHOLDERS' EQUITY:		
Preferred stock, \$.001 par value - authorized 300,000 shares (none issued)	-	-
Common stock, \$.001 par value - authorized 50,000,000 shares, issued and outstanding - 15,311,541 and 15,081,947, respectively.	<b>15</b>	15
Additional paid-in capital	<b>54,998</b>	49,103
Retained earnings	<b>97,664</b>	83,129
Accumulated other comprehensive income (loss), net of tax:		
Pensions	<b>(6,851</b>	) (7,282 )
Cash flow hedges	<b>122</b>	(90 )
Foreign currency translation adjustment	<b>(364</b>	) 93
TOTAL SHAREHOLDERS' EQUITY	<b>145,584</b>	124,968
	<b>\$ 335,162</b>	\$ 218,938

\* Inventories consist of the following:

	<b>June 30,</b>	
	<b>2018</b>	December
	<b>(Unaudited)</b>	31,
		2017
Finished goods	<b>\$ 58,633</b>	\$ 54,354
Work in process	<b>939</b>	604
Raw materials	<b>8,280</b>	10,021
	<b>\$ 67,852</b>	\$ 64,979

See accompanying notes to consolidated interim financial statements.

Superior Group of Companies, Inc. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
**SIX MONTHS ENDED JUNE 30,**  
**(Unaudited)**  
(In thousands)

	<b>2018</b>	2017
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net income	<b>\$6,267</b>	\$8,176
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Depreciation and amortization	<b>3,646</b>	2,715
Provision for bad debts - accounts receivable	<b>323</b>	575
Share-based compensation expense	<b>1,490</b>	1,108
Deferred income tax provision (benefit)	<b>302</b>	(509 )
Gain on sale of property, plant and equipment	-	(1,018 )
Change in fair value of acquisition-related contingent liabilities	<b>(840 )</b>	81
Changes in assets and liabilities, net of acquisition of business		
Accounts receivable - trade	<b>(3,492 )</b>	552
Accounts receivable - other	<b>(674 )</b>	674
Contract assets	<b>(972 )</b>	-
Inventories	<b>2,953</b>	1,632
Prepaid expenses and other current assets	<b>242</b>	(1,353 )
Other assets	<b>(1,827 )</b>	(1,784 )
Accounts payable and other current liabilities	<b>(7,368 )</b>	(2,223 )
Long-term pension liability	<b>195</b>	(894 )
Other long-term liabilities	<b>(497 )</b>	829
Net cash (used in) provided by operating activities	<b>(252 )</b>	8,561
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Additions to property, plant and equipment	<b>(2,414 )</b>	(2,004 )
Acquisition of business, net of acquired cash	<b>(85,597 )</b>	-
Proceeds from disposals of property, plant and equipment	-	2,810
Net cash (used in) provided by investing activities	<b>(88,011 )</b>	806
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>		
Proceeds from long-term debt	<b>146,157</b>	72,422
Repayment of long-term debt	<b>(56,289 )</b>	(74,088)
Payment of cash dividends	<b>(2,827 )</b>	(2,490 )
Payment of acquisition-related contingent liabilities	<b>(3,033 )</b>	(1,800 )
Proceeds received on exercise of stock options	<b>405</b>	798
Tax benefit from vesting of acquisition-related restricted stock	<b>105</b>	70
Tax withholding on exercise of stock rights	<b>(17 )</b>	(421 )
Net cash provided by (used in) financing activities	<b>84,501</b>	(5,509 )

Effect of currency exchange rates on cash	(204 )	76
Net (decrease) increase in cash and cash equivalents	(3,966 )	3,934
Cash and cash equivalents balance, beginning of year	8,130	3,649
Cash and cash equivalents balance, end of period	\$4,164	\$7,583

See accompanying notes to consolidated interim financial statements.

5

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## Superior Group of Companies, Inc. and Subsidiaries

### Notes to Consolidated Financial Statements

(Unaudited)

#### NOTE 1 – Summary of Significant Interim Accounting Policies:

##### a) Basis of presentation

The consolidated interim financial statements include the accounts of Superior Group of Companies, Inc. and its wholly-owned subsidiaries, The Office Gurus, LLC, SUG Holding, Fashion Seal Corporation, BAMKO, LLC and CID Resources, Inc.; The Office Gurus, Ltda. de C.V., The Office Masters, Ltda., de C.V. and The Office Gurus, Ltd., each a subsidiary of Fashion Seal Corporation and SUG Holding; Power Three Web, Ltda. and Superior Sourcing, each a wholly-owned subsidiary of SUG Holding; BAMKO Importação, Exportação e Comércio de Brindes Ltda., a subsidiary of BAMKO, LLC and SUG Holding; Guangzhou Ben Gao Trading Limited, Worldwide Sourcing Solutions Limited, and BAMKO UK, Limited, each a direct or indirect subsidiary of BAMKO, LLC; and BAMKO India Private Limited, a 99%-owned subsidiary of BAMKO, LLC. All of these entities are referred to collectively as “the Company”. Effective *May 3, 2018* Superior Uniform Group, Inc. changed its name to Superior Group of Companies, Inc. Intercompany items have been eliminated in consolidation. The accompanying unaudited interim financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations. These consolidated financial statements should be read in conjunction with the audited financial statements and notes thereto included in the Company’s Annual Report on Form *10-K* for the year ended *December 31, 2017*, and filed with the Securities and Exchange Commission. The interim financial information contained herein is *not* certified or audited; it reflects all adjustments (consisting of only normal recurring accruals) which are, in the opinion of management, necessary for a fair statement of the operating results for the periods presented, stated on a basis consistent with that of the audited financial statements. The results of operations for any interim period are *not* necessarily indicative of results to be expected for the full year.

##### b) Revenue recognition and allowance for doubtful accounts

The Company recognizes revenue in accordance with ASC 606 effective *January 1, 2018*. The majority of our revenues are recognized as goods are shipped and title passes and as services are provided. Under the new standard

revenue is recognized for on hand inventory that is covered by a contract termination clause and has *no* alternative use. See Note 1(p). The Company collects sales tax for various taxing authorities. It is the Company's policy to record revenues on a net basis. Therefore, sales taxes collected are *not* included in net sales for the Company. Variable consideration for estimated returns and allowances is recorded based upon historical experience and current allowance programs. Judgments and estimates are used in determining the collectability of accounts receivable and in establishing allowances for doubtful accounts. The Company analyzes specific accounts receivable and historical bad debt experience, customer credit worthiness, current economic trends and the age of outstanding balances when evaluating the adequacy of the allowance for doubtful accounts. Changes in estimates are reflected in the period they become known. Charge-offs of accounts receivable are made once all collection efforts have been exhausted. If the financial condition of the Company's customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances *may* be required.

c) Recognition of costs and expenses

Costs and expenses other than product costs are charged to income in interim periods as incurred, or allocated among interim periods based on an estimate of time expired, benefit received or activity associated with the periods. Procedures adopted for assigning specific cost and expense items to an interim period are consistent with the basis followed by the registrant in reporting results of operations at annual reporting dates. However, when a specific cost or expense item charged to expense for annual reporting purposes benefits more than *one* interim period, the cost or expense item is allocated to the interim periods.

d) Amortization of other intangible assets

The Company amortizes identifiable intangible assets on a straight line basis over their expected useful lives. Amortization expense for other intangible assets was \$1.1 million and \$0.6 million for the *three*-month periods ended *June 30, 2018* and *2017* respectively. Amortization expense for other intangible assets was \$1.8 million and \$1.1 million for the *six*-month periods ended *June 30, 2018* and *2017*, respectively.

e) Advertising expenses

The Company expenses advertising costs as incurred. Advertising costs for the *three*-month periods ended *June 30, 2018* and *2017* were \$0.2 million and \$0.1 million, respectively. Advertising costs for the *six*-month periods ended *June 30, 2018* and *2017* were \$0.2 million and \$0.1 million, respectively.

f) Shipping and handling fees and costs

The Company includes shipping and handling fees billed to customers in net sales. Shipping and handling costs associated with in-bound and out-bound freight are generally recorded in cost of goods sold. Other shipping and handling costs such as labor and overhead are included in selling and administrative expenses and totaled \$3.3 million and \$2.7 million for the *three*-month periods ended *June 30, 2018* and *2017*, respectively. Other shipping and handling costs such as labor and overhead are included in selling and administrative expenses and totaled \$6.0 million and \$5.4 million for the *six*-month periods ended *June 30, 2018* and *2017*, respectively.

g) Inventories

Inventories at interim dates are determined by using both perpetual records on a *first-in, first-out* basis and gross profit calculations.

h) Accounting for income taxes

The provision for income taxes is calculated by using the effective tax rate anticipated for the full year.

i) Employee benefit plan settlements

The Company recognizes settlement gains and losses in its financial statements when the cost of all settlements in a year is greater than the sum of the service cost and interest cost components of net periodic pension cost for the plan for the year.

j) Earnings per share

Historical basic per share data is based on the weighted average number of shares outstanding. Historical diluted per share data is reconciled by adding to weighted average shares outstanding the dilutive impact of the exercise of outstanding stock options, stock appreciation rights, unvested shares, and performance shares.

k) Derivative financial instruments

The Company uses certain financial derivatives to mitigate its exposure to volatility in interest rates and foreign currency. The Company records derivatives on the balance sheet at fair value and establishes criteria for designation and effectiveness of hedging relationships. On the date a derivative contract is entered into, the Company *may* elect to designate the derivative as a fair value hedge, a cash flow hedge, or the hedge of a net investment in a foreign operation. The Company also formally assesses, both at the hedge's inception and on an ongoing basis, whether the derivative that is used in the hedging transaction is highly effective. For those instruments that are designated as a cash flow hedge and meet certain documentary and analytical requirements to qualify for hedge accounting treatment, changes in the fair value for the effective portion are reported in other comprehensive income ("OCI"), net of related income tax effects, and are reclassified to the income statement when the effects of the item being hedged are recognized in the income statement. The Company discontinues hedge accounting prospectively when it is determined that the derivative is *no* longer effective in offsetting changes in the cash flows of the hedged item, the derivative expires or is sold, terminated, or exercised, or management determines that designation of the derivative as a hedging instrument is *no* longer appropriate. In situations in which the Company does *not* elect hedge accounting or hedge accounting is discontinued and the derivative is retained, the Company carries or continues to carry the derivative at its fair value on the balance sheet and recognizes any subsequent changes in its fair value through earnings.

The nature of the Company's business activities involves the management of various financial and market risks, including those related to changes in interest rates and foreign currency. The Company does *not* enter into derivative instruments for speculative purposes. The Company manages market and credit risks associated with its derivative instruments by establishing and monitoring limits as to the types and degree of risk that *may* be undertaken, and by entering into transactions with high-quality counterparties.

Effective *March 3, 2017*, in order to reduce the interest rate risk on its future debt, the Company entered into an interest rate swap agreement that was designed to effectively convert or hedge the variable interest rate on a portion of its future borrowings to achieve a net fixed rate beginning *March 1, 2018* with a notional amount of *\$18.0* million. This agreement was amended on *May 2, 2018*. (See Note 2.)

On *January 3, 2017*, the Company entered into a foreign exchange forward contract to lock in the exchange rate on the Brazilian real to limit the risk of changes in foreign currency on the expected payment of a customer receivable. The amount of the contract was *\$1.8* million and settled on *June 29, 2017*. For the *three* month and *six* month periods ended *June 30, 2017* respectively the Company recognized a gain of *\$0.1* million and a loss of *\$0.1* million on this contract which were included in selling and administrative expenses.

l) Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

m) Comprehensive income

Total comprehensive income represents the change in equity during a period from sources other than transactions with shareholders and, as such, includes net earnings. For the Company, the only other components of total comprehensive income are the change in pension costs, change in fair value of qualifying hedges, and foreign currency translation adjustments.

n) Operating segments

Accounting standards require disclosures of certain information about operating segments and about products and services, geographic areas in which the Company operates, and their major customers. The Company has evaluated its operations and has determined that it has *three* reportable segments - Uniforms and Related Products, Remote Staffing Solutions and Promotional Products. (See Note 8.)

o) Share-based compensation

The Company awards share-based compensation as an incentive for employees to contribute to the Company's long-term success. Historically, the Company has granted options, stock-settled stock appreciation rights, and restricted stock. In 2016, the Company began issuing performance shares as well. At June 30, 2018, the Company had 3,497,119 shares of common stock available for grant of awards of share-based compensation under its 2013 Incentive Stock and Awards Plan.

The Company recognizes share-based compensation expense for all awards granted to employees, which is based on the fair value of the award on the date of grant. Determining the appropriate fair value model and calculating the fair value of stock compensation awards requires the input of certain highly complex and subjective assumptions, including the expected life of the stock compensation awards and the Company's common stock price volatility, risk free interest rate and dividend rate. The assumptions used in calculating the fair value of stock compensation awards represent management's best estimates, but these estimates involve inherent uncertainties and the application of judgment. As a result, if factors change and the Company deems it necessary to use different assumptions, stock compensation expense could be materially different from what has been recorded in the current period.

p) Recent Accounting Pronouncements

In *February 2016*, the FASB issued ASU 2016-02 that amends the accounting guidance on leases. The primary change in this ASU requires lessees to recognize, in the balance sheet, a liability to make lease payments and a right-of-use asset representing the right to use the underlying asset over the lease term. The amendments in this ASU are to be applied using a modified retrospective approach and are effective for fiscal years beginning after *December 15, 2018*. The Company is in the preliminary phases of assessing the effect of this ASU. We have *not* yet selected a transition date nor have we yet determined the effect of this ASU on our results of operations, financial condition, or cash flows.

In *March 2016*, the FASB issued ASU 2016-09, “Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting”. This update was issued as part of FASB’s simplification initiative and affects all entities that issue share-based payment awards to their employees. The amendment requires that excess tax benefits for share-based payments be recorded as a reduction of income tax expense and reflected within operating cash flows rather than being recorded in paid-in-capital and reflected within financing cash flows. The standard also clarifies that all cash payments when directly withholding shares for tax-withholding purposes should be classified as a financing activity on the statement of cash flows and provides for an accounting policy election to account for forfeitures when they occur. The amendments in this update were effective for annual and interim periods beginning after *December 15, 2016*. Early adoption is permitted in any interim or annual period but must be reflected as of the beginning of the fiscal year. The Company elected to early adopt the standard in the *fourth* quarter of *2016* which required us to reflect the adjustments as of *January 1, 2016*. The Company has made an accounting policy election to account for forfeitures in compensation cost when they occur. There was *no* material impact of this election in the *three* or *six* months ended *June 30, 2018* or *2017*.

In *March 2017*, the FASB issued ASU 2017-07 “Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost”. The amendment requires the service cost component be presented in the same line item as compensation costs for the pertinent employees during the period. The other components of net pension cost must be presented outside a subtotal of income from operations, if *one* is presented. The amendments are effective for annual periods beginning after *December 15, 2017* and must be applied retrospectively. The Company adopted ASU 2017-07 in the *first* quarter of *2018*. As a result, we have added an additional line item to our consolidated statements of comprehensive income and restated our *2017* results to reflect the change in accounting principle. Service costs are included in selling and administrative expenses and other components of net pension cost are included in other periodic pension costs.

In *May 2014*, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) *No. 2014-09*, Revenue from Contracts with Customers (Topic 606) that superseded most current revenue recognition guidance, including industry-specific guidance. The core principle of the new guidance is that an entity will recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The standard provides a *five*-step analysis of transactions to determine when and how revenue is recognized. Other major provisions include the

capitalization and amortization of certain contract costs, ensuring the time value of money is considered in the transaction price, and allowing estimates of variable consideration to be recognized before contingencies are resolved in certain circumstances. Additionally, the guidance requires disaggregated disclosures related to the nature, amount, timing, and uncertainty of revenue that is recognized. ASC 606 was adopted by the Company on *January 1, 2018* using the modified retrospective method. The cumulative effect of applying the new standard was recorded as an adjustment to the opening balance of retained earnings, as further described below. The comparative information for prior periods has *not* been restated and continues to be reported under the accounting standards in effect for those periods. For our Uniforms and Related Products and Promotional Products segments, our revenue is primarily generated from the sale of finished products to customers as products are shipped and title passes to the customers. For certain contracts with customers, the Company creates an asset with *no* alternative use to the Company, and the Company has an enforceable right to payment for performance completed to date. For these contracts, we have moved from a point in time model to an over time model in which our measure of progress is finished goods with *no* alternative use. We expect the new standard will have *no* cash impact and does *not* affect the economics of our underlying customer contracts.

We recorded a net increase in opening retained earnings of \$11.2 million as of *January 1, 2018* due to the cumulative impact of ASC 606. The impact on revenues for the *three* months ended *June 30, 2018* was a decrease of \$2.9 million as a result of ASC 606. The impact on revenues for the *six* months ended *June 30, 2018* was an increase of \$0.8 million as a result of ASC 606.

The opening retained earnings adjustment is as follows (in thousands):

Net sales	\$42,880
Cost of goods sold	27,397
Selling and administrative expenses	706
Income before taxes on income	14,777
Income tax expense	3,542
Adjustment to opening retained earnings	\$ 11,235

Payment of the cumulative tax adjustment will be made over *four* years as a change in accounting method.

The following tables disaggregate our net sales by major source (in thousands):

	As Reported for Three Months Ended 6/30/2018	Balances Without Adoption of ASC 606	Effect of Change 6/30/2018
Uniform and Related Products	\$ 56,403	\$ 60,001	\$ (3,598 )
Remote Staffing Solutions	6,975	6,975	-
Promotional Products	19,014	18,355	659
	\$ 82,392	\$ 85,331	\$ (2,939 )

	As Reported for Six Months Ended	Balances Without Adoption of	Effect of Change
--	-------------------------------------------------	---------------------------------------	---------------------

6/30/2018 ASC 606 6/30/2018

Uniform and Related Products	\$ 104,528	\$ 105,126	\$ (598 )
Remote Staffing Solutions	13,261	13,261	-
Promotional Products	37,690	36,302	1,388
	\$ 155,479	\$ 154,689	\$ 790

Revenue for our Uniforms and Related Products and Promotional Products segments is recognized when the obligations under the terms of a contract with a customer are satisfied. This generally occurs when the goods are transferred to the customer. Revenue is measured as the amount of consideration we expect to receive in exchange for the goods. Sales taxes, sales discounts and customer rebates are also excluded from revenue. In accordance with ASC 606 revenue is recorded for goods that the customer is obligated to purchase under the termination terms of the contract which have *no* alternative use. Contract termination terms *may* involve variable consideration clauses such as discounts and rebates and revenue has been adjusted accordingly in our ASC 606 adjustment. Revenue from our Remote Staffing segment is recognized as services are delivered and did *not* generate an ASC 606 adjustment in the *three* or *six* month periods ended *June 30, 2018*.

The Company does *not* have any remaining performance obligations related to revenue recorded for ASC 606 for the quarter ended *June 30, 2018*.

The impact of adoption of ASC 606 on our consolidated balance sheet and statement of comprehensive income as of *June 30, 2018* is as follows (in thousands):

### Balance Sheet

	Balances		
	As Reported	Without Adoption	Effect of Change
	of 6/30/2018	of ASC 606	of 6/30/2018
<b>Assets:</b>			
Contract assets	\$ 46,826	\$ -	\$ 46,826
Inventory	67,852	94,692	(26,840 )
Prepaid and other current assets	10,830	11,791	(961 )
Deferred taxes	(8,900 )	(6,014 )	(2,886 )
<b>Liabilities:</b>			
Accounts payable	\$ 22,337	\$ 19,841	\$ 2,496
Other current liabilities	11,327	10,023	1,304

In accordance with ASC 606, the Company has recognized contract assets of \$46.8 million as of *June 30, 2018* for goods produced without an alternative use which the Company has an enforceable right to payment but has *not* yet been invoiced to the customer.

	Balances		
	As Reported for Three Months Ended	Without Adoption	Effect of Change
	of 6/30/2018	of ASC 606	of 6/30/2018
<b>Statement of comprehensive income:</b>			
Net sales	\$ 82,392	\$ 85,331	\$ (2,939 )
Cost of goods sold	53,114	55,147	(2,033 )
Selling and administrative expenses	23,327	23,417	(90 )

Balances

	As Reported for	Without Adoption	Effect of Change
	Six Months	of	
	Ended 6/30/2018	ASC 606	6/30/2018
Statement of comprehensive income:			
Net sales	\$ 155,479	\$ 154,689	\$ 790
Cost of goods sold	101,326	100,643	683
Selling and administrative expenses	44,509	44,531	(22 )

The cost of goods sold associated with our ASC 606 adjustment include the cost of the garments, alterations (if applicable) and shipping costs. Selling and administrative expenses consist of sales commissions.

**NOTE 2 - Long-Term Debt:**

	June 30, 2018	December 31, 2017
(In thousands)		
Note payable to BB&T, pursuant to revolving credit agreement, maturing May 2023	\$9,524	\$ 1,475
Term loan payable to BB&T maturing February 26, 2024	\$34,500	\$ 37,500
Term loan payable to BB&T maturing May 2020	\$85,000	\$ -
	\$129,024	\$ 38,975
Less:		
Payments due within one year included in current liabilities	\$6,000	\$ 6,000
Debt issuance costs	\$223	\$ 42
Long-term debt less current maturities	\$122,801	\$ 32,933

Effective *March 8, 2016*, the Company entered into an amended and restated 5-year credit agreement with Fifth Third Bank that increased its revolving credit facility from \$15 million to \$20 million and refinanced its then-existing term loan with a new \$45 million term loan to help finance the acquisition of substantially all of the assets of BAMKO, Inc. Both loans were based upon the *one-month LIBOR* rate for U.S. dollar based borrowings. Interest was payable on the term loan at LIBOR plus 0.85% and on the revolving credit facility at LIBOR (rounded up to the next 1/8<sup>th</sup> of 1%) plus 0.85%. The Company paid a commitment fee of 0.10% per annum on the average unused portion of the commitment under the revolving credit facility. This credit agreement was paid in full on *February 28, 2017* with the proceeds from a new loan agreement with Branch Banking and Trust Company (“BB&T”).

Effective *February 28, 2017*, the Company entered into a new 7-year credit agreement with BB&T (the “Credit Agreement”) that provided a new revolving credit facility of \$35 million which was to terminate on *February 25, 2022*, and provided a new term loan of \$42 million (the “Term Loan”) which matures on *February 26, 2024*. Both loans were based upon the *one-month LIBOR* rate for U.S. dollar based borrowings. Interest was payable for each loan at LIBOR (rounded up to the next 1/100<sup>th</sup> of 1%) plus 0.75%. The Company paid a commitment fee of 0.10% per annum on the average unused portion of the commitment under the revolving credit facility.

Effective *May 2, 2018*, and concurrently with the closing of the CID Resources acquisition, the Company entered into an Amended and Restated Credit Agreement, dated as of *May 2, 2018* (the “Amended and Restated Credit Agreement”), with its existing lender, BB&T pursuant to which the Company’s existing revolving credit facility was increased from \$35 million to \$75 million and provided an additional term loan in the principal amount of \$85 million. *No* principal payments are due on the \$85 million term loan prior to its maturity. The term of the revolving credit facility was extended until *May 2023* and the \$85 million term loan matures in *May 2020*. The Company’s existing term loan in the principal amount of \$42 million remains outstanding with a maturity date of *February 2024* and with the same amortization schedule. The scheduled amortization for the \$42 million Term Loan is as follows: *2018* through *2023* - \$6.0 million per year; and *2024* - \$1.5 million. The revolving credit facility, \$42 million term loan and \$85 million term loan are collectively referred to as the “Credit Facilities.”

Obligations outstanding under the revolving credit facility and the \$42 million term loan generally have a variable interest rate of *one-month LIBOR* plus 0.68% (2.75% at *June 30, 2018*). Obligations outstanding under the new \$85 million term loan generally have a variable interest rate of *one-month LIBOR* plus 0.93% for the *first twelve* months after the effective date (3.00% at *June 30, 2018*), plus 1.5% for the period from *thirteen* months through *eighteen* months after the effective date, plus 1.75% thereafter. The Company is obligated to pay a commitment fee of 0.10% per annum on the average unused portion of the commitment under the revolving credit facility and a commitment fee of 0.25% on the outstanding balance of the \$85 million term loan on *June 1, 2019* and *December 1, 2019*. The available balance under the revolving credit facility is reduced by outstanding letters of credit. As of *June 30, 2018*, there were *no* outstanding letters of credit. The term loans do *not* contain pre-payment penalties.

The Amended and Restated Credit Agreement contains customary events of default and negative covenants, including but *not* limited to those governing indebtedness, liens, fundamental changes, investments, restricted payments, and sales of assets. The Amended and Restated Credit Agreement also requires the Company to comply with a fixed

charge coverage ratio of at least *1.25:1* and a funded debt to EBITDA ratio *not to exceed 4.0:1*. The Credit Facilities are secured by substantially all of the operating assets of the Company as collateral, and the Company's obligations under the Credit Facilities are guaranteed by all of its domestic subsidiaries. The Company's obligations under the Credit Facilities are subject to acceleration upon the occurrence of an event of default as defined in the Amended and Restated Credit Agreement. The Company is in full compliance with all terms, conditions and covenants of the Amended and Restated Credit Agreement.

In connection with the Credit Agreement and the Amended and Restated Credit Agreement, the Company incurred approximately *\$0.1* million and *\$0.2* million of debt financing costs respectively, which primarily consisted of a loan commitment fee and legal fees. These costs are being amortized over the life of both Credit Agreements as additional interest expense.

Effective *July 1, 2013*, in order to reduce interest rate risk on its debt, the Company entered into an interest rate swap agreement with Fifth Third Bank, N.A. that was designed to effectively convert or hedge the variable interest rate on a portion of its borrowings to achieve a net fixed rate of 2.53% per annum, beginning *July 1, 2014* with a notional amount of \$14.3 million. The notional amount of the interest rate swap was reduced by the scheduled amortization of the principal balance of the original term loan of \$0.2 million per month through *July 1, 2015* and \$0.3 million per month through *June 1, 2018* with the remaining notional balance of \$3.3 million to be eliminated on *July 1, 2018*. Effective *March 8, 2016*, the fixed rate on the notional amount was reduced to 2.43%. Effective *February 24, 2017*, this interest rate swap agreement was terminated. On this date the swap agreement had \$0.1 million in cumulative gains in OCI which was reversed to earnings.

Effective *March 3, 2017*, in order to reduce the interest rate risk on its future debt, the Company entered into an interest rate swap agreement (“original swap”) with BB&T that was designed to effectively convert or hedge the variable interest rate on a portion of its future borrowings to achieve a net fixed rate of 3.12% per annum, beginning *March 1, 2018* with a notional amount of \$18.0 million. The notional amount of the interest rate swap is reduced by \$0.3 million per month beginning *April 1, 2018* through *February 26, 2024*. Under the terms of the interest rate swap, the Company will receive variable interest rate payments and make fixed interest rate payments on an amount equal to the notional amount at that time. Changes in the fair value of the interest rate swap designated as the hedging instrument that effectively offset the variability of cash flows associated with the variable rate, long-term debt obligation are recorded in OCI, net of related income tax effects. On *May 2, 2018*, in conjunction with the Amended and Restated Credit Agreement, the original swap was modified (“amended swap”) to achieve a net fixed rate of 3.05% per annum effective *May 1, 2018* and the remaining notional amount is \$17.5 million. There were *no* other changes to the original swap. As a result of the change, the Company has discontinued hedge accounting for the original swap and has elected *not* to designate the amended swap. As of *May 2, 2018*, the fair value of the original swap was \$0.1 million and will be amortized as interest expense over the remaining life of the amended swap. Changes to the fair value of the amended swap will be recorded as interest expense. As of *June 30, 2018*, there was \$0.1 million related to the original swap recorded within OCI.

### NOTE 3 – Periodic Pension Expense:

The following table details the net periodic pension expense under the Company's plans for the periods presented:

(In thousands)

	Three Months Ended June 30, 2018		Six Months Ended June 30, 2017	
Service cost - benefits earned during the period	\$27	\$16	\$54	\$32
Interest cost on projected benefit obligation	243	242	485	483

Expected return on plan assets	(430)	(305)	(859)	(609)
Recognized actuarial loss	283	270	566	547
Settlement loss	-	277	-	277
Net periodic pension cost	\$123	\$500	\$246	\$730

The service cost component is included in selling and administrative expenses and the other components are included in other periodic pension costs in our consolidated statements of comprehensive income.

Effective *June 30, 2013*, the Company *no* longer accrues additional benefits for future service or for future increases in compensation levels for the Company's primary defined benefit pension plan.

Effective *December 31, 2014*, the Company *no* longer accrues additional benefits for future service for the Company's hourly defined benefit plan.

There were \$0.1 million and \$1.5 million in contributions made to the Company's defined benefit plans during the *three-month* period ended *June 30, 2018* and *2017*, respectively. There were \$0.1 million and \$1.5 million in contributions made to the Company's defined benefit plans during the *six-month* period ended *June 30, 2018* and *2017*, respectively.

#### **NOTE 4 - Supplemental Cash Flow Information:**

Cash paid for income taxes was \$0.7 million and \$3.7 million, respectively, for the *six-month* periods ended *June 30, 2018* and *2017*. Cash paid for interest was \$0.8 million and \$0.3 million, respectively for the *six-month* periods ended *June 30, 2018* and *2017*.

During the *three* months ended *June 30, 2018* and *2017*, respectively, the Company received *1,031* and *27,341* shares of its common stock as payment of the exercise price in the exercise of stock options for *6,000* and *71,599* shares.

During the *six* months ended *June 30, 2018* and *2017*, respectively, the Company received *6,894* and *43,841* shares of its common stock as payment of the exercise price in the exercise of stock options for *26,234* and *113,143* shares.

As a result of the adoption of ASC 606 the following amounts were recorded on *January 1, 2018*: *\$43.3* million in contract assets, a reduction in inventory of *\$24.9* million, an increase in accounts payable of *\$2.6* million, an increase in other current liabilities of *\$1.1* million, and a decrease in deferred tax assets of *\$3.5* million.

In conjunction with the acquisition of CID, the Company issued *150,094* shares of its common stock with a fair value of *\$3.8* million as part of the purchase price.

#### **NOTE 5 – Contingencies:**

The Company is involved in various legal actions and claims arising from the normal course of business. In the opinion of management, the ultimate outcome of these matters will *not* have a material impact on the Company's results of operations, cash flows, or financial position.

#### **NOTE 6 – Share-Based Compensation:**

In *2003*, the stockholders of the Company approved the *2003* Incentive Stock and Awards Plan (the "*2003* Plan"), authorizing the granting of incentive stock options, non-qualified stock options, stock appreciation rights ("SARS"), restricted stock, performance shares and other stock based compensation. This plan expired in *May* of *2013*, at which time, the stockholders of the Company approved the *2013* Incentive Stock and Awards Plan (the "*2013* Plan"), authorizing the granting of incentive stock options, non-qualified stock options, SARS, restricted stock, performance shares and other stock based compensation. A total of *5,000,000* shares of common stock (subject to adjustment for expirations and cancellations of options outstanding from the *2003* Plan subsequent to its termination) have been reserved for issuance under the *2013* Plan. All options and SARS under both plans have been or will be granted with exercise prices at least equal to the fair market value of the shares on the date of grant. At *June 30, 2018*, the Company had *3,497,119* shares of common stock available for grant of share-based compensation under the *2013* Plan.

Share-based compensation is recorded in selling and administrative expense in the consolidated statements of comprehensive income. The following table details the share-based compensation expense by type of award and the total related tax benefit for the periods presented:

	Three Months Ended June 30, (In thousands)		Six Months Ended June 30, (In thousands)	
	2018	2017	2018	2017
Stock options and SARS	\$121	\$82	\$944	\$747
Restricted stock	140	80	264	164
Performance shares	177	104	282	197
Total share-based compensation expense	\$438	\$266	\$1,490	\$1,108
Related income tax benefit	\$74	\$58	\$185	\$168

#### *Stock options and SARS*

The Company grants stock options and stock settled SARS to employees that allow them to purchase shares of the Company's common stock. Options are also granted to outside members of the Board of Directors of the Company. The Company determines the fair value of stock options and SARS at the date of grant using the Black-Scholes valuation model.

All options and SARS vest immediately at the date of grant. Awards generally expire *five* years after the date of grant with the exception of options granted to outside directors, which expire *ten* years after the date of grant. The Company issues new shares upon the exercise of stock options and SARS.

A summary of stock option transactions during the *six* months ended *June 30, 2018* follows:

	No. of Shares	Weighted Average Exercise Price
Outstanding December 31, 2017	633,877	\$ 13.33
Granted	98,385	23.67
Exercised	(58,058 )	9.95
Lapsed	-	-
Cancelled	(1,350 )	19.34
Outstanding June 30, 2018	672,854	\$ 15.12

At *June 30, 2018*, options outstanding, all of which were fully vested and exercisable, had an aggregate intrinsic value of *\$4.1* million. The weighted-average remaining contractual term was *39* months.

Options exercised during the *three*-month period ended *June 30, 2018* and *2017* had intrinsic values of *\$0.3* million and *\$1.7* million, respectively. Options exercised during the *six*-month period ended *June 30, 2018* and *2017* had intrinsic values of *\$0.9* million and *\$2.3* million, respectively.

The weighted average fair values of the Company's *11,000* options granted during each of the *three*-month periods ended *June 30, 2018* and *2017* were *\$10.98* and *\$7.41*, respectively. The weighted average fair values of the Company's *98,385* and *101,012* options granted during each of the *six*-month periods ending *June 30, 2018* and *2017* was *\$6.43* and *\$5.11*, respectively.

During the *three*-month periods ended *June 30, 2018* and *2017*, respectively, the Company received *\$0.1* million and *\$0.7* million in cash from stock option exercises. Additionally, during the *three*-month periods ended *June 30, 2018* and *2017*, respectively, the Company received *1,031* and *27,341* shares of its common stock as payment of the exercise price in the exercise of stock options for *6,000* and *71,599* shares. During the *six*-month periods ended *June 30, 2018* and *2017*, respectively, the Company received *\$0.4* million and *\$0.8* million in cash from stock option exercises. Additionally, during the *six*-month periods ended *June 30, 2018* and *2017*, the Company received *6,894* and *43,841* shares of its common stock as payment of the exercise price in the exercise of stock options for *26,234* and *113,143* shares. The tax benefit recognized for these exercises during the *three*-month periods ended *June 30, 2018* and *2017* was *\$0.1* million and *\$0.2* million, respectively. The tax benefit recognized for these exercises during the *six*-month periods ended *June 30, 2018* and *2017* was *\$0.1* million and *\$0.2* million, respectively.

The following table summarizes information about stock options outstanding as of *June 30, 2018*:

Range of Exercise Price	Shares	Weighted Average Remaining Contractual Life (Years)	Weighted Average Exercise Price
\$ 3.82 - \$ 5.88	90,800	3.05	\$ 5.34
\$ 7.36 - \$10.38	127,767	1.80	\$ 7.87
\$16.35 - \$18.66	310,187	3.17	\$ 17.30
\$21.63 - \$24.28	144,100	4.83	\$ 23.02
\$ 3.82 - \$24.28	672,854	3.25	\$ 15.12

A summary of stock-settled SARS transactions during the *six months ended June 30, 2018* follows:

	No. of Shares	Weighted Average Exercise Price
Outstanding December 31, 2017	146,504	\$ 17.38
Granted	48,515	23.59
Exercised	(12,125 )	17.92
Lapsed	-	-
Cancelled	-	-
Outstanding June 30, 2018	182,894	\$ 18.99

At *June 30, 2018*, SARS outstanding, all of which were fully vested and exercisable, had an aggregate intrinsic value of \$0.5 million. The weighted-average remaining contractual term was 37 months.

The weighted average fair values of the Company's 48,515 and 43,988 SARS granted during the *six-month* periods ended *June 30, 2018* and *2017* was \$6.06 and \$4.83, respectively.

There were *no* SARS exercised during the *three-month* period ended *June 30, 2018*. There were 68,698 SARS exercised during the *three-month* period ended *June 30, 2017*. SARS exercised during the *three-month* period ended *June 30, 2017* had an intrinsic value of \$0.8 million. The tax benefit recognized for the exercise during the *three-month* period ended *June 30, 2017* was \$0.3 million.

There were 12,125 and 128,062 SARS exercised during the *six-month* periods ended *June 30, 2018* and *2017*, respectively. SARS exercised during the *six-month* periods ended *June 30, 2018* and *2017* had intrinsic values of \$0.1 million and \$1.5 million, respectively. The tax benefit recognized for these exercises during each of the *six-month* periods ended *June 30, 2018* and *2017* was \$0.1 million and \$0.6 million, respectively.

The following table summarizes information about SARS outstanding as of *June 30, 2018*:

Range of		Weighted Average		Weighted Average
Exercise Price	Shares	Remaining Contractual Life (Years)	Exercise Price	
\$16.35-\$18.66	134,379	2.58	\$ 17.33	
\$23.59-\$23.59	48,515	4.58	\$ 23.59	
\$16.35-\$23.59	182,894	3.11	\$ 18.99	

Options and SARS have never been repriced by the Company in any year.

The following table summarizes significant assumptions utilized to determine the fair value of options and SARS.

Three months ended June 30,	SARS	Options	
Exercise price			
2018	<i>N/A</i>	\$ 24.28	
2017	<i>N/A</i>	\$ 18.05	
Market price			
2018	<i>N/A</i>	\$ 24.28	
2017	<i>N/A</i>	\$ 18.05	
Risk free interest rate <sup>1</sup>			
2018	<i>N/A</i>	2.9	%
2017	<i>N/A</i>	2.4	%
Expected award life (years) <sup>2</sup>			
2018	<i>N/A</i>	10	
2017	<i>N/A</i>	10	
Expected volatility <sup>3</sup>			
2018	<i>N/A</i>	42.1	%
2017	<i>N/A</i>	41.4	%
Expected dividend yield <sup>4</sup>			
2018	<i>N/A</i>	1.6	%
2017	<i>N/A</i>	1.9	%
Six months ended June 30,			
	SARS	Options	
Exercise price			
2018	\$ 23.59	\$ 23.59-	\$ 24.28
2017	\$ 16.97	\$ 16.97-	\$ 18.05
Market price			
2018	\$ 23.59	\$ 23.59-	\$ 24.28
2017	\$ 16.97	\$ 16.97-	\$ 18.05
Risk free interest rate <sup>1</sup>			
2018	2.6	%	2.6% - 2.9%
2017	1.9	%	1.9% - 2.4%

Expected award life (years)<sup>2</sup>

2018	3	3	-	10
2017	5	5	-	10

Expected volatility<sup>3</sup>

2018	38.1 %	38.1%	-	42.1%
2017	36.6 %	36.6%	-	41.4%

Expected dividend yield<sup>4</sup>

2018	1.6 %			1.6%
2017	2.1 %	1.9%	-	2.1%

<sup>1</sup>The risk-free interest rate is based on the yield of a U.S. treasury bond with a similar maturity as the expected life of the awards.

<sup>2</sup>The expected life in years for awards granted was based on the historical exercise patterns experienced by the Company when the award is made.

<sup>3</sup>The determination of expected stock price volatility for awards granted in each of the periods ending *June 30, 2018* and *2017* was based on historical Superior common stock prices over a period commensurate with the expected life.

<sup>4</sup>The dividend yield assumption is based on the history and expectation of the Company's dividend payouts.

*Restricted Stock*

The Company has granted restricted stock to directors and certain employees under the terms of the 2013 Plan which vest at a specified future date, generally after *three* years, or when certain conditions are met. The shares are subject to accelerated vesting under certain circumstances as outlined in the 2013 Plan. Expense for each of these grants is based on the fair value at the date of the grant and is being recognized on a straight-line basis over the respective service period. As of *June 30, 2018*, the Company had *\$1.1* million of unrecognized compensation cost related to nonvested grants expected to be recognized over the weighted average service period of *1.83* years.

A summary of restricted stock transactions during the *six* months ended *June 30, 2018* follows:

	No. of Shares	Weighted Average Grant Date Fair Value
Outstanding December 31, 2017	61,378	\$ 17.89
Granted	24,908	23.56
Vested	-	-
Forfeited	-	-
Outstanding June 30, 2018	86,286	\$ 19.52

*Performance Shares*

In the *six* months ended *June 30, 2018*, the Compensation Committee of the Board of Directors approved grants of performance shares under the terms of the 2013 Plan. Under the terms of the grants, certain employees received service-based or service-based and performance-based shares. The service-based awards vest after the service period is met, which is generally *three* to *five* years. Expense for these grants is based on the fair value on the date of the grant and is being recognized on a straight-line basis over the respective service period. The performance-based shares generally vest after *five* years if the performance and service targets are met. The Company evaluates the performance conditions associated with these grants each reporting period to determine the expected number of shares to be issued.

Based upon this evaluation, expected expenses for these grants are based on the fair value on the date of the grant are being recognized on a straight-line basis over the respective service period. The shares are subject to accelerated vesting under certain circumstances as outlined in the 2013 Plan. As of *June 30, 2018*, the Company had \$2.9 million of unrecognized compensation cost related to nonvested grants expected to be recognized over the weighted average service period of 3.18 years.

A summary of performance share transactions during the six months ended *June 30, 2018* follows:

	No. of Shares	Weighted Average Grant Date Fair Value
Outstanding December 31, 2017	118,492	\$ 17.24
Granted	75,886	25.05
Vested	-	-
Forfeited	(8,952 )	25.05
Outstanding June 30, 2018	185,426	\$ 20.06

**NOTE 7 – Earnings Per Share:**

Historical basic per share data is based on the weighted average number of shares outstanding. Historical diluted per share data is reconciled by adding to weighted average shares outstanding the dilutive impact of the exercise of outstanding stock options, stock appreciation rights, unvested shares of restricted stock and performance shares.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2018	2017	2018	2017
Net earnings used in the computation of basic and diluted earnings per share (in thousands)	\$3,817	\$4,341	\$6,267	\$8,176
Weighted average shares outstanding - basic	14,956,221	14,501,399	14,888,940	14,426,060
Common stock equivalents	603,183	539,032	619,577	559,003
Weighted average shares outstanding - diluted	15,559,404	15,040,431	15,508,517	14,985,063
Per Share Data:				
Basic				
Net earnings	\$0.26	\$0.30	\$0.42	\$0.57
Diluted				
Net earnings	\$0.25	\$0.29	\$0.40	\$0.55

There were *no* awards to purchase shares of common stock outstanding during the *three*-month period ending *June 30, 2018* and *June 30, 2017* excluded from the computation of diluted EPS because the award's exercise prices were greater than the average market price of the common shares.

Awards to purchase approximately *149,800* shares of common stock with a weighted average exercise price of *\$18.65* per share were outstanding during the *six*-month period ending *June 30, 2017*, but were *not* included in the computation of diluted EPS because the awards' exercise prices were greater than the average market price of the common shares. There were *no* such awards outstanding during the *six*-month period ending *June 30, 2018*.

**NOTE 8 – Operating Segment Information:**

The Company classifies its businesses into *three* operating segments based on the types of products and services provided. The Uniforms and Related Products segment consists of the sale of uniforms and related items. The Remote Staffing Solutions segment consists of sales of staffing solutions. The Promotional Products segment consists of sales

to customers of promotional products and other branded merchandise.

The Company evaluates the performance of each operating segment based on several factors of which the primary financial measures are operating segment net sales and income before taxes on income. The accounting policies of the operating segments are the same as those described in Note 1 entitled Summary of Significant Interim Accounting Policies. Amounts for corporate expenses are included in the totals for the Uniforms and Related Products segment. Information related to the operations of the Company's operating segments is set forth below.

(In thousands)

	<b>Uniforms and Related Products</b>	<b>Remote Staffing Solutions</b>	<b>Promotional Products</b>	<b>Intersegment Eliminations</b>	<b>Total</b>
<b>As of and For the Three Months Ended <u>June 30, 2018</u></b>					
Net sales	\$56,403	\$ 8,001	\$ 19,014	\$ (1,026)	) \$82,392
Gross margin	\$20,181	\$ 4,646	\$ 5,121	\$ (670)	) \$29,278
Selling and administrative expenses	17,399	2,778	3,820	(670)	) 23,327
Other periodic pension cost	96	-	-	-	96
Interest expense	495	-	263	-	758
Income before taxes on income	\$2,191	\$ 1,868	\$ 1,038	\$ -	\$5,097
Depreciation and amortization	\$1,449	\$ 253	\$ 318	\$ -	\$2,020
Capital expenditures	\$708	\$ 554	\$ 97	\$ -	\$1,359
Total assets	\$303,099	\$ 25,664	\$ 60,142	\$ (53,743)	) \$335,162

	<b>Uniforms and Related Products</b>	<b>Remote Staffing Solutions</b>	<b>Promotional Products</b>	<b>Intersegment Eliminations</b>	<b>Total</b>
<b>As of and For the Three Months Ended <u>June 30, 2017</u></b>					
Net sales	\$52,112	\$ 5,562	\$ 8,859	\$ (929)	) \$65,604
Gross margin	18,172	3,005	2,796	(599)	) 23,374
Selling and administrative expenses	13,138	1,761	2,694	(599)	) 16,994
Other periodic pension cost	484	-	-	-	484
Interest expense	107	-	88	-	195

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Income before taxes on income	\$4,443	\$ 1,244	\$ 14	\$ -	\$5,701
Depreciation and amortization	\$1,046	\$ 197	\$ 114	\$ -	\$1,357
Capital expenditures	\$797	\$ 253	\$ 24	\$ -	\$1,074
Total assets	\$174,008	\$ 19,784	\$ 30,981	\$ (26,590 )	\$198,183

20

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(In thousands)

	<b>Uniforms and Related Products</b>	<b>Remote Staffing Solutions</b>	<b>Promotional Products</b>	<b>Intersegment Eliminations</b>	<b>Total</b>
<b>As of and For the Six Months Ended</b>					
<b><u>June 30, 2018</u></b>					
Net sales	\$ 104,528	\$ 15,300	\$ 37,690	\$ (2,039)	) \$ 155,479
Gross margin	\$ 36,717	\$ 8,807	\$ 9,970	\$ (1,341)	) \$ 54,153
Selling and administrative expenses	31,538	5,290	9,022	(1,341)	) 44,509
Other periodic pension cost	192	-	-	-	192
Interest expense	555	-	480	-	1,035
Income before taxes on income	\$ 4,432	\$ 3,517	\$ 468	\$ -	\$ 8,417
Depreciation and amortization	\$ 2,514	\$ 490	\$ 642	\$ -	\$ 3,646
Capital expenditures	\$ 1,393	\$ 819	\$ 202	\$ -	\$ 2,414
Total assets	\$ 303,099	\$ 25,664	\$ 60,142	\$ (53,743)	) \$ 335,162

	<b>Uniforms and Related Products</b>	<b>Remote Staffing Solutions</b>	<b>Promotional Products</b>	<b>Intersegment Eliminations</b>	<b>Total</b>
<b>As of and For the Six Months Ended</b>					
<b><u>June 30, 2017</u></b>					
Net sales	\$ 100,443	\$ 10,225	\$ 17,792	\$ (1,869)	) \$ 126,591
Gross margin	35,154	5,552	6,099	(1,217)	) 45,588
Selling and administrative expenses	26,674	3,466	5,500	(1,217)	) 34,423
Other periodic pension cost	698	-	-	-	698
Gain (loss) on sale of property, plant and equipment	(2)	) 1,020	-	-	1,018

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Interest expense	<i>210</i>	<i>-</i>	<i>169</i>	<i>-</i>	<i>379</i>
Income before taxes on income	<i>\$7,570</i>	<i>\$3,106</i>	<i>\$430</i>	<i>\$-</i>	<i>\$11,106</i>
Depreciation and amortization	<i>\$2,099</i>	<i>\$385</i>	<i>\$231</i>	<i>\$-</i>	<i>\$2,715</i>
Capital expenditures	<i>\$1,644</i>	<i>\$307</i>	<i>\$53</i>	<i>\$-</i>	<i>\$2,004</i>
Total assets	<i>\$174,008</i>	<i>\$19,784</i>	<i>\$30,981</i>	<i>\$(26,590)</i>	<i>\$198,183</i>

21

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**NOTE 9 – Acquisition of Businesses:***CID Resources*

On *May 2, 2018*, the Company entered into a Stock Purchase Agreement (the “Purchase Agreement”) with CID Resources, Inc., a Delaware corporation (“CID”), CID Resources Holdings LLC, a Delaware limited liability company (the “Seller”), and certain of the equityholders of the Seller (such signatories, the “Equityholders”). Pursuant to the Purchase Agreement, the Company acquired all of the issued and outstanding common stock and Series A preferred stock of CID effective as of *May 2, 2018*. CID, headquartered in Coppell, Texas, manufactures medical uniforms, lab coats, and layers, and sells its products to specialty uniform retailers, ecommerce medical uniform retailers, and other retailers.

The purchase price in the acquisition consists of the following, subject to adjustment in accordance with the terms of the Purchase Agreement: (a) approximately \$84.4 million in cash, subject to adjustment for cash on hand, indebtedness, unpaid Seller expenses and working capital (excluding cash), in each case as of the closing date, and (b) the issuance of 150,094 shares of the Company’s common stock to an Equityholder (the “Buyer Shares”). Any working capital adjustment will be based on the difference between working capital as of the closing date and a target amount of approximately \$39.5 million.

**Fair Value of Consideration Transferred**

A summary of the purchase price is as follows (in thousands):

Cash consideration at closing	\$84,430
Superior common stock issued	3,763
Cash and working capital adjustment	2,496
Total Consideration	\$90,689

**Assets Acquired and Liabilities Assumed**

The total purchase price was allocated to the tangible and intangible assets and liabilities of CID based on their estimated fair values as of *May 2, 2018*. The excess of the purchase price over the estimated fair values of the assets acquired and liabilities assumed was allocated to goodwill.

The following table presents the allocation of the total fair value of consideration transferred, as shown above, to the acquired tangible and intangible assets and liabilities of CID based on their estimated fair values as of the effective date of the transaction.

The assets and liabilities of CID shown below are based on our preliminary estimates of their acquisition date fair values. Our final fair value determination *may* be significantly different than those shown below.

The following is our preliminary assignment of the aggregate consideration (in thousands):

Cash	\$1,329
Accounts receivable	9,656
Prepaid expenses and other current assets	1,262
Inventories	30,691
Property, plant and equipment	1,134
Contract assets	2,535
Identifiable intangible assets	39,087
Goodwill	19,414
Total assets	\$105,108
Accounts payable	4,472
Deferred tax liability	8,999
Other current liabilities	948
Total liabilities	\$14,419

The Company recorded \$39.1 million in identifiable intangibles at fair value, consisting of \$24.8 million in acquired customer relationships, \$0.8 million in non-compete agreements and \$13.5 million for the brand name.

Goodwill was calculated as the difference between the fair value of the consideration and the values assigned to the assets acquired and liabilities assumed. This goodwill will *not* be deductible for tax purposes.

The intangible assets associated with the customer relationships are being amortized for *fifteen* years beginning on *May 2, 2018* and the non-compete agreement is being amortized for *five* years. The trade name is considered an indefinite-life asset and as such is *not* being amortized.

The Company recognized amortization expense on these acquired intangible assets of \$0.3 million for the *three*-month period ended *June 30, 2018*.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *three* months ended *June 30, 2018* net sales would have increased approximately \$5.1 million. Net income would have increased \$1.3 million in 2018, or \$.08 per share.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *six* months ended *June 30, 2018* net sales would have increased approximately \$22.3 million. Net income would have increased \$2.6 million in 2018, or \$.17 per share.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *three* months ended *June 30, 2017* net sales would have increased approximately \$14.1 million. Net income would have increased \$0.3 million in 2017, or \$0.02 per share.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *six* months ended *June 30, 2017* net sales would have increased approximately \$30.8 million. Net income would have decreased \$0.1 million in 2017, or \$0.01 per share.

#### *BAMKO*

On *March 8, 2016*, the Company closed on the acquisition of substantially all of the assets of BAMKO, Inc. The transaction had an effective date of *March 1, 2016*. The purchase price for the asset acquisition consisted of approximately \$15.2 million in cash, net of cash acquired, the issuance of approximately 324,000 restricted shares of Superior's common stock that vests over a *five*-year period, potential future payment of approximately \$5.5 million in additional contingent consideration through 2021, and the assumption of certain liabilities of BAMKO, Inc. The transaction also included the acquisition of BAMKO, Inc.'s subsidiaries in Hong Kong, China, Brazil and England as well as an affiliate in India.

**Fair Value of Consideration Transferred**

A summary of the purchase price is as follows (in thousands):

Cash consideration at closing, net of cash acquired	\$15,161
Restricted shares of Superior common stock issued	4,558
Contingent consideration	5,205
Total Consideration	\$24,924

**Assets Acquired and Liabilities Assumed**

The total purchase price was allocated to the acquired tangible and intangible assets and assumed liabilities of BAMKO, Inc. based on their estimated fair values as of *March 1, 2016*. The excess of the purchase price over the estimated fair values of the assets acquired and liabilities assumed was allocated to goodwill.

The following table presents the allocation of the total fair value of consideration transferred, as shown above, to the acquired tangible and intangible assets and assumed liabilities of BAMKO, Inc. based on their fair values as of the effective date of the transaction.

The following is our assignment of the aggregate consideration (in thousands):

Accounts receivable	\$4,885
Prepaid expenses and other current assets	3,200
Inventories	236

Property, plant and equipment	199
Other assets	100
Identifiable intangible assets	11,360
Goodwill	6,994
Total assets	\$26,974
Accounts payable	1,314
Other current liabilities	736
Total liabilities	\$2,050

The Company recorded \$11.4 million in identifiable intangibles at fair value, consisting of \$2.1 million in acquired customer relationships, \$0.4 million in non-compete agreements from the former owners of BAMKO, Inc., and \$8.9 million for the acquired trade name.

The estimated fair value for acquisition-related contingent consideration payable was \$3.6 million as of *June 30, 2018*. The current portion of \$0.8 million is expected to be paid in the *second* quarter of 2019. The Company will continue to evaluate this liability for remeasurement at the end of each reporting period and any change will be recorded in the Company's consolidated statement of comprehensive income. The carrying amount of the liability *may* fluctuate significantly and actual amounts paid *may* be materially different from the estimated value of the liability.

Goodwill was calculated as the difference between the fair value of the consideration and the values assigned to the assets acquired and liabilities assumed.

The intangible assets associated with the customer relationships are being amortized for *seven* years beginning on *March 1, 2016* and the non-compete agreement is being amortized for *five* years and *ten* months. The trade name is considered an indefinite-life asset and as such is *not* being amortized.

The Company recognized amortization expense on these acquired intangible assets of *\$0.1* million for the each of *three*-month periods ended *June 30, 2018* and *2017* and *\$0.2* million for each of the *six*-month periods ended *June 30, 2018* and *2017*.

#### *Public Identity*

On *August 21, 2017*, BAMKO acquired substantially all of the assets and assumed certain liabilities of PublicIdentity, Inc. (“Public Identity”) of Los Angeles, CA. Public Identity is a promotional products and branded merchandise agency that provides innovative, high quality merchandise and promotional products to corporate clients and universities across the country.

The purchase price for the acquisition consisted of *\$0.8* million in cash, the issuance of approximately *54,000* restricted shares of Superior’s common stock and future payments of approximately *\$0.4* million in additional consideration through *2020*. The majority of the shares issued vest over a *three*-year period. The preliminary estimated fair value of the consideration transferred is approximately *\$2.3* million. Based upon our estimates of their acquisition date fair values, we have assigned approximately *\$1.7* million to identifiable intangible assets and approximately *\$0.6* million to goodwill.

#### *Tangerine Promotions*

On *November 30, 2017*, BAMKO closed on the acquisition of substantially all of the assets of Tangerine Promotions, Ltd and Tangerine Promotions West, Inc (collectively “Tangerine”). The transaction had an effective date of *December 1, 2017*. Tangerine is a promotional products and branded merchandise agency that serves many well-known brands. The company is *one* of the leading providers of Point-of-Purchase (POP) and Point-of-Sale (POS) merchandise in the country. The purchase price for the asset acquisition consisted of approximately *\$7.2* million in cash, subject to adjustment, the issuance of approximately *83,000* restricted shares of Superior’s common stock that vests over a *four*-year period, the potential future payments of approximately *\$5.5* million in additional contingent consideration through *2021*, and the assumption of certain liabilities.

**Fair Value of Consideration Transferred**

A Summary  
of the  
purchase  
price is as  
follows (in  
thousands):

Cash consideration at closing	\$7,222
Restricted shares of Superior common stock issued	1,657
Contingent consideration	3,209
Total Consideration	\$12,088

**Assets Acquired and Liabilities Assumed**

The total purchase price was allocated to the acquired tangible and intangible assets and assumed liabilities of Tangerine based on their estimated fair values as of *December 1, 2017*. The excess of the purchase price over the estimated fair values of the assets acquired and liabilities assumed was allocated to goodwill.

The following table presents the allocation of the total fair value of consideration transferred, as shown above, to the acquired tangible and intangible assets and assumed liabilities of Tangerine based on their estimated fair values as of the effective date of the transaction.

The assets and liabilities of Tangerine shown below are based on our preliminary estimates of their acquisition date fair values. Our final fair value determinations *may* be significantly different than those shown below.

The following is our preliminary assignment of the aggregate consideration (in thousands):

Accounts receivable	\$5,051
Prepaid expenses and other current assets	969
Property, plant and equipment	131
Identifiable intangible assets	6,495
Goodwill	4,169
Total assets	\$16,815
Accounts payables	3,374
Other current liabilities	1,353
Total liabilities	\$4,727

The Company recorded \$6.5 million in identifiable intangibles at fair value, consisting of \$3.1 million in acquired customer relationships, \$0.2 million in non-compete agreements from the former owners of Tangerine, and \$3.2 million for the acquired trade name.

The estimated fair value for acquisition-related contingent consideration payable is \$2.9 million as of *June 30, 2018*. The current portion of \$0.6 million is expected to be paid in the *second* quarter of *2019*. The Company will continue to evaluate this liability for remeasurement at the end of each reporting period and any change will be recorded in the Company's consolidated statement of comprehensive income. The carrying amount of the liability *may* fluctuate significantly and actual amounts paid *may* be materially different from the estimated value of the liability.

Goodwill was calculated as the difference between the fair value of the consideration and the values assigned to the assets acquired and liabilities assumed.

The intangible assets associated with the customer relationships will be amortized for *seven* years beginning on *December 1, 2017* and the non-compete agreement will be amortized for *seven* years. The trade name is considered an indefinite-life asset and as such will *not* be amortized.

The Company recognized amortization expense on these acquired intangible assets of *\$0.1* million for the *three*-month period ended *June 30, 2018*, and *\$0.3* million for the *six*-month period ended *June 30, 2018*.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *three* months ended *June 30, 2017* net sales would have increased approximately *\$11.3* million. Net income would have increased *\$0.3* million in *2017*, or *\$.02* per share.

On a pro forma basis as if the results of this acquisition had been included in our consolidated results for the *six* months ended *June 30, 2017* net sales would have increased approximately *\$19.1* million. Net income would have increased *\$0.4* million in *2017*, or *\$.03* per share.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

*Certain matters discussed in this Form 10-Q are “forward-looking statements” intended to qualify for the safe harbors from liability established by the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified by use of the words “may”, “will”, “should”, “could”, “expect”, “anticipate”, “estimate”, “believe”, “intend”, “project”, “potential”, or “plan” or the negative of these words or other variations on these words or comparable terminology. Forward-looking statements in this Quarterly Report on Form 10-Q may include, without limitation: (1) projections of revenue, income, and other items relating to our financial position and results of operations, (2) statements of our plans, objectives, strategies, goals and intentions, (3) statements regarding the capabilities, capacities, market position and expected development of our business operations, and (4) statements of expected industry and general economic trends. Such forward-looking statements are subject to certain risks and uncertainties that may materially adversely affect the anticipated results. Such risks and uncertainties include, but are not limited to, the following: the impact of competition, general economic conditions, including employment levels, in the areas of the United States in which the Company’s customers are located; changes in the healthcare, industrial, commercial, leisure and public safety industries where uniforms and service apparel are worn; our ability to identify suitable acquisition targets, successfully integrate any acquired businesses, successfully manage our expanding operations, or failure to discover liabilities associated with such businesses during the diligence process; the price and availability of cotton and other manufacturing materials; attracting and retaining senior management and key personnel and other factors described in the Company’s filings with the Securities and Exchange Commission, including those described in the “Risk Factors” section of our Annual Report on Form 10-K for the fiscal year ended December 31, 2017 and the “Risk Factors” section herein. Shareholders, potential investors and other readers are urged to consider these factors carefully in evaluating the forward-looking statements made herein and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements made herein are only made as of the date of this Form 10-Q and we disclaim any obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances, except as may be required by law.*

### **Critical Accounting Policies**

Our significant accounting policies are described in Note 1 to the consolidated financial statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017 and updated in Note 1 of this Form 10-Q for recently adopted accounting standards. Our discussion and analysis of financial condition and results of operations is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of the financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues, expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, we evaluate the estimates that we have made. These estimates are based upon our historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Our actual results may differ from these estimates under different assumptions or conditions.

Our critical accounting estimates are those that we believe require our most significant judgments about the effect of matters that are inherently uncertain. A discussion of our critical accounting estimates, the underlying judgments and uncertainties used to make them and the likelihood that materially different estimates would be reported under different conditions or using different assumptions is as follows:

### ***Allowance for Losses on Accounts Receivable***

Judgments and estimates are used in determining the collectability of accounts receivable. The Company analyzes specific accounts receivable and historical bad debt experience, customer credit worthiness, current economic trends and the age of outstanding balances when evaluating the adequacy of the allowance for doubtful accounts. Management judgments and estimates are used in connection with establishing the allowance in any accounting period. Changes in estimates are reflected in the period they become known. If the financial condition of the Company's customers were to deteriorate, resulting in an impairment of their ability to make payments, additional allowances may be required. An additional impairment in value of one percent of net accounts receivable would require an increase in the allowance for doubtful accounts and would result in additional expense of approximately \$0.6 million.

### ***Inventories***

The Company's Uniforms and Related Products segment markets itself to its customers as a "stock house". Therefore, Superior at all times carries substantial inventories of raw materials (principally piece goods) and finished garments. Inventories are stated at the lower of cost or market value. Judgments and estimates are used in determining the likelihood that new goods on hand can be sold to customers. Historical inventory usage and current revenue trends are considered in estimating both excess and obsolete inventories. If actual product demand and market conditions are less favorable than those projected by management, additional inventory write-downs may be required, which may be material.

### ***Contract Assets***

A contract asset is an enforceable right to payment for goods or services transferred to a customer if the right to payment is conditional on something other than the passage of time. In accordance with ASC 606, the Company recognizes contract assets for goods with no alternative use and the Company has an enforceable right to payment for performance completed to date.

### *Goodwill*

Goodwill represents the excess of the cost of an acquisition over the fair value of the net assets acquired. The Company tests goodwill for impairment annually as of December 31st and/or when an event occurs or circumstances change such that it is more likely than not that impairment may exist. Examples of such events and circumstances that the Company would consider include the following:

- macroeconomic conditions such as deterioration in general economic conditions, limitations on accessing capital, or other developments in equity and credit markets;
- industry and market considerations such as a deterioration in the environment in which the Company operates, an increased competitive environment, a decline in market-dependent multiples or metrics (considered in both absolute terms and relative to peers), a change in the market for the Company's products or services, or a regulatory or political development;
- cost factors such as increases in raw materials, labor, or other costs that have a negative effect on earnings and cash flows;
- overall financial performance such as negative or declining cash flows or a decline in actual or planned revenue or earnings compared with actual and projected results of relevant prior periods;
- other relevant entity-specific events such as changes in management, key personnel, strategy, or customers.

Goodwill is tested at a level of reporting referred to as the "reporting unit." The Company's reporting units are defined as each of its three reporting segments. As of June 30, 2018, goodwill of \$23.5 million was included in the Uniforms and Related Products segment and \$11.8 million was included in the Promotional Products segment. \$19.4 million in goodwill is attributed to the CID acquisition and is not deductible for tax purposes.

An entity has the option to first assess qualitative factors to determine whether the existence of events or circumstances leads to a determination that it is more likely than not (that is, a likelihood of more than 50%) that the fair value of a reporting unit is less than its carrying amount. If, after assessing the totality of events or circumstances, an entity determines it is not more likely than not that the fair value of a reporting unit is less than its carrying amount, then performing the impairment test is unnecessary. The Company completed its assessment of the qualitative factors as of December 31, 2017 and determined that it was not more likely than not that the fair value of the reporting unit was less than its carrying value.

### *Insurance*

The Company self-insures for certain obligations related to health insurance programs. The Company also purchases stop-loss insurance policies to protect itself from catastrophic losses. Judgments and estimates are used in determining the potential value associated with both reported claims and for losses that have occurred, but have not been reported.

The Company's estimates consider historical claim experience and other factors. The Company's liabilities are based on estimates, and, while the Company believes that the accrual for loss is adequate, the ultimate liability may be in excess of or less than the amounts recorded. Changes in claim experience, the Company's ability to settle claims or other estimates and judgments used by management could have a material impact on the amount and timing of expense for any period.

### *Pensions*

The Company is the sponsor of two noncontributory qualified defined benefit pension plans, providing for normal retirement at age 65, covering all eligible employees (as defined). Periodic benefit payments on retirement are determined based on a fixed amount applied to service or determined as a percentage of earnings prior to retirement. The Company is also the sponsor of an unfunded supplemental executive retirement plan (SERP) in which several of its employees are participants. Pension plan assets for retirement benefits consist primarily of fixed income securities and common stock equities. Effective June 30, 2013, the Company no longer accrues additional benefits for future service or for future increases in compensation levels for the Company's primary defined benefit pension plan. Effective December 31, 2014, the Company no longer accrues additional benefits for future service for the Company's hourly defined benefit plan.

The Company's pension obligations are determined using estimates including those related to discount rates and asset values. The discount rates used for the Company's pension plans were determined based on the Citigroup Pension Yield Curve. This rate was selected as the best estimate of the rate at which the benefit obligations could be effectively settled on the measurement date taking into account the nature and duration of the benefit obligations of the plans using high-quality fixed-income investments currently available (rated AA or better) and expected to be available during the period to maturity of the benefits. The 8% expected return on plan assets was determined based on historical long-term investment returns as well as future expectations given target investment asset allocations and current economic conditions.

### ***Income Taxes***

The Company is required to estimate and record income taxes payable for federal, state and foreign jurisdictions in which the Company operates. This process involves estimating actual current tax expense and assessing temporary differences resulting from differing accounting treatment between tax and book that result in deferred tax assets and liabilities. In addition, accruals are also estimated for federal and state tax matters for which deductibility is subject to interpretation. Taxes payable and the related deferred tax differences may be impacted by changes to tax laws, changes in tax rates and changes in taxable profits and losses. The Tax Act was enacted on December 22, 2017, and has several key provisions impacting accounting for and reporting of income taxes. The most significant provision reduces the U.S. corporate statutory tax rate from 34% to 21% beginning on January 1, 2018. In addition, the Company no longer intends to permanently reinvest its historical foreign earnings and has recorded an additional deferred tax expense.

Reserves are also estimated for uncertain tax positions that are currently unresolved. The Company routinely monitors the potential impact of such situations and believes that it is properly reserved. For the six-month periods ending June 30, 2018 and June 30, 2017, there was no change in total unrecognized tax benefits. As of June 30, 2018, we had an accrued liability of \$0.5 million for unrecognized tax benefits. We accrue interest and penalties related to unrecognized tax benefits in income tax expense, and the related liability is included in other long-term liabilities on the accompanying consolidated balance sheet.

The Company elected to early adopt ASU 2016-09 “Compensation – Stock Compensation (Topic 718): Improvements to Employee Share-Based Payment Accounting”. The amendment requires that excess tax benefits for share-based payments be recorded as a reduction of income tax expense. The recognition of excess tax benefits in our provision for income taxes rather than paid-in-capital resulted in an income tax benefit of \$0.1 million for the three-month period ended June 30, 2018 and \$0.4 million for the three-month period ended June 30, 2017. For additional information please refer to “*Note 1(p) – Recent Accounting Pronouncements*” in the notes to the consolidated financial statements included in this Form 10-Q. The recognition of excess tax benefits in our provision for income taxes rather than paid-in-capital resulted in an income tax benefit of \$0.1 million for the six-month period ended June 30, 2018 and \$0.6 million for the six-month period ended June 30, 2017.

### ***Share-based Compensation***

The Company recognizes expense for all share-based payments to employees, including grants of employee stock options, in the financial statements based on their fair values. Share-based compensation expense that was recorded in the six-month periods ended June 30, 2018 and 2017 includes the compensation expense for the share-based payments granted in those periods. In the Company’s share-based compensation strategy we utilize a combination of stock options and stock appreciation rights (“SARS”) that fully vest on the date of grant and restricted stock and performance shares that vest over time or if performance targets are met. The fair value of the options and SARS granted is

recognized as expense on the date of grant. The Company used the Black-Scholes-Merton valuation model to value any share-based compensation. Option valuation methods, including Black-Scholes-Merton, require the input of highly complex and subjective assumptions including the risk free interest rate, dividend rate, expected term and common stock price volatility rate. The Company determines the assumptions to be used based upon current economic conditions. While different assumptions may result in materially different stock compensation expenses, changing any one of the individual assumptions by 10% would not have a material impact on the recorded expense. Expense for unvested shares of restricted stock and performance shares is recognized over the required service period.

### **Recent Acquisitions**

On May 2, 2018, the Company entered into a Stock Purchase Agreement (the “Purchase Agreement”) with CID Resources, Inc. (“CID”). Headquartered in Coppell, Texas, CID manufactures medical uniforms, lab coats, and layers, and sells its products to specialty uniform retailers, ecommerce medical uniform retailers, and other retailers.

The purchase price in the acquisition consists of the following, subject to adjustment in accordance with the terms of the Purchase Agreement: (a) approximately \$84.4 million in cash, subject to adjustment for cash on hand, indebtedness, unpaid Seller expenses and working capital (excluding cash), in each case as of the closing date, and (b) the issuance of 150,094 shares of the Company's common stock (representing approximately \$3.8 million) to an Equityholder (the "Buyer Shares"). Any working capital adjustment will be based on the difference between working capital as of the closing date and a target amount of approximately \$39.5 million.

On August 21, 2017, BAMKO acquired substantially all of the assets of PublicIdentity, Inc. ("Public Identity"). Public Identity is a promotional products and branded merchandise agency that provides promotional products and branded merchandise to corporate clients and universities. The purchase price consisted of \$0.8 million in cash, the issuance of approximately 54,000 restricted shares of Superior's common stock and future payments of approximately \$0.4 million in additional consideration through 2020. The majority of the shares issued vest over a three-year period.

On November 30, 2017, BAMKO acquired substantially all of the assets of Tangerine Promotions, Ltd. and Tangerine Promotions West, Inc. (collectively "Tangerine"). The transaction had an effective date of December 1, 2017. Tangerine is a promotional products and branded merchandise agency that serves many well-known brands. The company is one of the leading providers of Point-of-Purchase (POP) and Point-of-Sale (POS) merchandise in the country. The purchase price for the asset acquisition consisted of approximately \$7.2 million in cash, subject to adjustment, the issuance of approximately 83,000 restricted shares of Superior's common stock that vests over a four-year period, the potential future payments of approximately \$5.5 million in additional contingent consideration through 2021, and the assumption of certain liabilities of Tangerine.

## **Business Outlook**

### ***Uniforms and Related Products***

Historically, we have manufactured and sold a wide range of uniforms, career apparel and accessories, which comprises our Uniforms and Related Products segment. Our primary products are provided to workers employed by our customers and, as a result, our business prospects are dependent upon levels of employment and overall economic conditions, among other factors. Our revenues are impacted by our customers' opening and closing of locations and reductions and increases in headcount. Additionally, voluntary employee turnover at our customers can have a significant impact on our business. The current economic environment in the United States is continuing to see moderate improvement in the employment environment and voluntary employee turnover has been increasing. We also continue to see an increase in the demand for employees in the healthcare sector. The acquisition of CID also

adds a new sales channel for the Company to sell healthcare apparel through retailers.

We have continued our efforts to increase penetration of the health care market. We have been and continue to pursue acquisitions to increase our market share in the Uniforms and Related Products segment.

### ***Remote Staffing Solutions***

This business segment, which operates in El Salvador, Belize and the United States, was initially started to provide remote staffing services for the Company at a lower cost structure in order to improve our own operating results. It has in fact enabled us to reduce our operating expenses in our Uniforms and Related Products segment and to more effectively service our customers' needs in that segment. We began selling remote staffing services to other companies at the end of 2009. We have grown this business from approximately \$1 million in net sales to outside customers in 2010 to approximately \$19.3 million in net sales to outside customers in 2017. We have spent significant effort over the last several years improving the depth of our management infrastructure and expanding our facilities in this segment to support significant growth in this segment in 2018 and beyond.

### ***Promotional Products***

We have been involved in the sale of promotional products, on a limited basis, to our Uniforms and Related Products customers for over a decade. However, we lacked the scale and expertise needed to be a recognized name in this market prior to our acquisition of substantially all of the assets of BAMKO effective March 1, 2016. BAMKO has been operating in the promotional products industry for more than 16 years and we believe that BAMKO's strong back office and support systems located in India, China and Hong Kong, as well as their "direct to factory" sourcing operations provide us with a competitive advantage. We believe that BAMKO has well developed systems and processes that can serve as a platform for additional acquisitions that we expect to complete in this highly fragmented market, such as the recent acquisitions of Public Identity and Tangerine Promotions. We formed the Promotional Products segment in 2016 as a result of the BAMKO acquisition; and we expect to strengthen our position in the promotional products and branded merchandise market as we believe this product line is a synergistic fit with our uniform business.

**Operations****Three Months Ended June 30, 2018 Compared to Three Months Ended June 30, 2017**

Net Sales	Three Months Ended June 30, (in thousands)			% Change
	2018	2017		
Uniforms and Related Products	\$56,403	\$52,112	8.2	%
Remote Staffing Solutions	8,001	5,562	43.9	
Promotional Products	19,014	8,859	114.6	
Net intersegment eliminations	(1,026 )	(929 )	10.4	
Consolidated Net Sales	\$82,392	\$65,604	25.6	%

*Net Sales*

Net sales for the Company increased 25.6% from \$65.6 million for the three months ended June 30, 2017 to \$82.4 million for the three months ended June 30, 2018. The aggregate increase in net sales is attributed to the acquisitions of Public Identity on August 21, 2017, Tangerine on December 1, 2017 and CID Resources on May 2, 2018 (contributing 34.0%), an increase in net sales after intersegment eliminations of our Remote Staffing Solutions segment (contributing 3.6%), partially offset by the adoption of ASC 606 (contributing 4.3%) and decreases in organic net sales from of our Uniforms and Related Products segment (contributing 4.3%) and from our Promotional Products segment (contributing 3.4%).

Uniforms and Related Products net sales increased 8.2% for the three months ended June 30, 2018 compared to the three months ended June 30, 2017. The increase is primarily due to the CID acquisition (contributing 20.3%), partially offset by the adoption of ASC 606 which resulted in reducing net sales \$3.5 million (contributing 6.7%) and other decreases (contributing 5.4%). The other decreases are primarily due the sales of remaining inventory in the second quarter of 2017 for one of our larger customers that was acquired by one of our competitors in 2016.

Remote Staffing Solutions net sales increased 43.9% before intersegment eliminations and 50.6% after intersegment eliminations for the three months ended June 30, 2018 compared to the three months ended June 30, 2017. These increases are attributed to continued market penetration in 2018, with respect to both new and existing customers.

Promotional Products net sales increased 114.6% for the three months ended June 30, 2018 compared to the three months ended June 30, 2017. The increase is primarily due to two acquisitions in the latter part of 2017 (contributing 132.4%), the adoption of ASC 606 (contributing 7.4%) partially offset by other decreases (contributing 25.2%). As we

have noted in the past, net sales in this segment will tend to fluctuate more significantly than our Uniforms and Related Products segment from quarter to quarter.

### *Cost of Goods Sold*

Cost of goods sold consists primarily of direct costs of acquiring inventory, including cost of merchandise, inbound freight charges, purchasing costs, and inspection costs for our Uniforms and Related Products and Promotional Products segments. Cost of goods sold for our Remote Staffing Solutions segment includes salaries and payroll related benefits for agents. The Company includes shipping and handling fees billed to customers in net sales. Shipping and handling costs associated with out-bound freight are generally recorded in cost of goods sold. Other shipping and handling costs are included in selling and administrative expenses.

As a percentage of net sales, cost of goods sold for our Uniforms and Related Products segment was 64.2% for the three months ended June 30, 2018 and 65.1% for the three months ended June 30, 2017. The decrease as a percentage of net sales is attributed to the acquisition of CID which tends to have higher gross margins and selling and administrative expenses. Exclusive of the results from CID, our Uniform Segment would have had cost of goods sold as a percentage of net sales of 65.3% for the three months ended June 30, 2018.

As a percentage of net sales, cost of goods sold for our Remote Staffing Solutions segment was 41.9% for the three months ended June 30, 2018 and 46.0% for the three months ended June 30, 2017. The percentage decrease in 2018 as compared to 2017 is primarily attributed to an increase in the percentage of revenue coming from the offshore portion of revenue which has higher gross margins.

As a percentage of net sales, cost of goods sold for our Promotional Products segment was 73.1% for the three months ended June 30, 2018 and 68.4% for the three months ended June 30, 2017. The increase as a percentage of net sales is primarily attributed to the acquisition of Tangerine, which has lower gross margins compared to the other operating divisions in the segment. In addition, cost of goods sold as a percentage of revenue for this segment can fluctuate in quarterly comparisons based on the service requirements of individual contracts that shipped during the quarter.

#### *Selling and Administrative Expenses*

As a percentage of net sales, selling and administrative expenses for our Uniforms and Related Products segment approximated 30.8% for the three months ended June 30, 2018 and 25.2% for the three months ended June 30, 2017. Included within these expenses for 2018 was approximately \$1.6 million of expenses associated with the CID acquisition. Net of these acquisition related expenses, selling and administrative expenses would have been 28.0% for the total Uniforms segment for three months ended June 30, 2018. CID's selling and administrative expenses, excluding acquisition related expenses were approximately 32.7% of net sales for the three months ended June 30, 2018. Due to the nature of CID's business, they tend to have higher gross margins and selling and administrative expenses. Exclusive of acquisition related expenses and CID's selling and administrative expenses, selling and administrative expenses for the remainder of the Uniform segment as a percentage of net sales would have been 26.9%. This Increase is attributed to lower net sales to cover operating expenses (contributing 3.2%) and other minor increases (contributing 0.4%), partially offset by decreased salaries, wages and benefits exclusive of retirement plan expenses and medical costs (contributing 1.9%).

As a percentage of net sales, selling and administrative expenses for our Remote Staffing Solutions segment approximated 34.7% for the three months ended June 30, 2018 and 31.7% for the three months ended June 30, 2017. The increase is primarily attributed to investments in the business to support continued sales growth.

As a percentage of net sales, selling and administrative expenses for our Promotional Products segment were 20.1% for the three months ended June 30, 2018 and 30.4% for the three months ended June 30, 2017. The decrease is primarily related to higher net sales to cover operating costs for the three months ended June 30, 2018. In addition, the decrease is a result of fair market value adjustments for the acquisition related contingent liabilities (contributing 5.6%). These decreases were partially offset by higher amortization expense due to the acquisitions in 2017 (contributing 1.0%).

*Interest Expense*

Interest expense increased to \$0.8 million for the three months ended June 30, 2018 from \$0.2 million for the three months ended June 30, 2017 primarily due to increased borrowings related to the May 2, 2018 acquisition of CID

*Income Taxes*

On December 22, 2017, the U.S. enacted the Tax Cuts and Job Acts (“Tax Act”) that instituted fundamental changes to the U.S. tax system. The Tax Act includes changes to the taxation of foreign earnings by implementing a dividend exemption system, expansion of the current anti-deferral rules, a minimum tax on low-taxed foreign earnings and new measures to deter base erosion. The Tax Act also permanently reduces the corporate tax rate from 34% to 21%, imposes a one-time mandatory transition tax on the historical earnings of foreign affiliates and implements a territorial style tax system. As a result of the transition tax under the Tax Act, the Company will no longer consider its undistributed earnings from foreign subsidiaries as indefinitely reinvested and has provided a deferred tax liability primarily for foreign withholding taxes that would be expected to apply when the foreign subsidiaries distribute such earnings as dividends to the Company in the United States. The Tax Act imposes a U.S. tax on global intangible low taxed income (“GILTI”) that is earned by certain foreign affiliates owned by a U.S. shareholder. The computation of GILTI is still subject to interpretation and additional clarifying guidance is expected, but is generally intended to impose tax on the earnings of a foreign corporation that are deemed to exceed a certain threshold return relative to the underlying business investment. In accordance with guidance issued by FASB, the Company has made a policy election to treat future taxes related to GILTI as a current period expense in the reporting period in which the tax is incurred. The Company does expect to be impacted by GILTI relative to the earnings of its foreign subsidiaries in 2018 and beyond, which may be material to our consolidated financial statements.

The effective income tax rate was 25.1% and 23.9% in the three months ended June 30, 2018 and 2017, respectively. The 1.2% increase in the effective tax rate is attributed primarily to the addition of the GILTI tax (3.7%), changes to executive compensation limits (1.0%), a decrease in the excess tax benefit associated with share based compensation (6.9%), an increase in state income taxes (2.4%), nondeductible acquisition costs (1.7%), partially offset by an increase in the benefit of foreign sourced income (1.3%), the reduction in corporate tax rate (13.0%), and other decreases (0.2%).

The effective tax rate may vary from quarter to quarter due to unusual or infrequently occurring items, the resolution of income tax audits, changes in tax laws, the tax impact from employee share-based payments, taxes incurred in connection to the territorial style tax system, or other items.

## **Operations**

### **Six Months Ended June 30, 2018 Compared to Six Months Ended June 30, 2017**

Net Sales	Six Months Ended June 30, (in thousands)			% Change
	2018	2017		
Uniforms and Related Products	\$ 104,528	\$ 100,443	4.1	%
Remote Staffing Solutions	15,300	10,225	49.6	
Promotional Products	37,690	17,792	111.8	
Net intersegment eliminations	(2,039 )	(1,869 )	9.1	
Consolidated Net Sales	\$ 155,479	\$ 126,591	22.8	%

#### *Net Sales*

Net sales for the Company increased 22.8% from \$126.6 million for the six months ended June 30, 2017 to \$155.5 million for the six months ended June 30, 2018. The aggregate increase in net sales is attributed to the acquisitions of Public Identity on August 21, 2017, Tangerine on December 1, 2017 and CID Resources on May 2, 2018 (contributing 24.5%), an increase in net sales after intersegment eliminations of our Remote Staffing Solutions segment (contributing 3.9%) and the adoption of ASC 606 (contributing 0.7%), partially offset by decreases in organic net sales of our Uniforms and Related Products segment (contributing 4.8%) and from our Promotional Products segment (contributing 1.5%).

Uniforms and Related Products net sales increased 4.1% for the six months ended June 30, 2018 compared to the six months ended June 30, 2017. The increase is primarily due to the CID acquisition (contributing 10.5%), partially offset by the adoption of ASC 606 which resulted in reducing net sales \$0.5 million (contributing 0.5%) and other

decreases (contributing 5.9%). The other decreases in sales for this segment is attributed to several factors. One of our larger customers was acquired by one of its competitors in 2016. The acquiring company was serviced by a different uniform provider that has taken over this account. We will continue to service this customer at a reduced rate. The reduction in net sales from this customer was approximately \$4.2 million including sales of remaining inventory in the second quarter of 2017. The segment also experienced other net reductions in sales of \$1.8 million.

Remote Staffing Solutions net sales increased 49.6% before intersegment eliminations and 58.7% after intersegment eliminations for the six months ended June 30, 2018 compared to the six months ended June 30, 2017. These increases are attributed to continued market penetration in 2018, with respect to both new and existing customers.

Promotional Products net sales increased 111.8% for the six months ended June 30, 2018 compared to the six months ended June 30, 2017. The increase is primarily due to two acquisitions in the latter part of 2017 (contributing 114.7%), the adoption of ASC 606 (contributing 7.8%) and other decreases (contributing 10.7%). As we have noted in the past, net sales in this segment will tend to fluctuate more significantly than our Uniforms and Related Products segment from quarter to quarter.

### *Cost of Goods Sold*

Cost of goods sold consists primarily of direct costs of acquiring inventory, including cost of merchandise, inbound freight charges, purchasing costs, and inspection costs for our Uniforms and Related Products and Promotional Products segments. Cost of goods sold for our Remote Staffing Solutions segment includes salaries and payroll related benefits for agents. The Company includes shipping and handling fees billed to customers in net sales. Shipping and handling costs associated with out-bound freight are generally recorded in cost of goods sold. Other shipping and handling costs are included in selling and administrative expenses.

As a percentage of net sales, cost of goods sold for our Uniforms and Related Products segment was 64.9% for the six months ended June 30, 2018 and 65.0% for the six months ended June 30, 2017. The decrease as a percentage of net sales is attributed to the acquisition of CID which tends to have higher gross margins and selling and administrative expenses. Exclusive of the results from CID, our Uniform Segment would have had cost of goods sold as a percentage of net sales of 65.5% for the six months ended June 30, 2018. The increase as a percentage of net sales is primarily due to changes in customer mix.

As a percentage of net sales, cost of goods sold for our Remote Staffing Solutions segment was 42.4% for the six months ended June 30, 2018 and 45.7% for the six months ended June 30, 2017. The percentage decrease in 2018 as compared to 2017 is primarily attributed to an increase in the percentage of revenue coming from the offshore portion of revenue which has higher gross margins.

As a percentage of net sales, cost of goods sold for our Promotional Products segment was 73.5% for the six months ended June 30, 2018 and 65.7% for the six months ended June 30, 2017. The increase as a percentage of net sales is primarily attributed to the acquisition of Tangerine, which has lower gross margins compared to the other operating divisions in the segment. In addition, cost of goods sold as a percentage of revenue for this segment can fluctuate in quarterly comparisons based on the service requirements of individual contracts that shipped during the quarter.

### *Selling and Administrative Expenses*

As a percentage of net sales, selling and administrative expenses for our Uniforms and Related Products segment approximated 30.2% for the six months ended June 30, 2018 and 26.6% for the six months ended June 30, 2017. Included within these expenses for 2018 was approximately \$2.0 million of expenses associated with the CID acquisition. Net of these acquisition related expenses, selling and administrative expenses would have been 28.2% for the total Uniforms segment for the six months ended June 30, 2018. CID's selling and administrative expenses, excluding acquisition related expenses were approximately 32.7% of net sales for the six months ended June 30, 2018. Due to the nature of CID's business, they tend to have higher gross margins and selling and administrative

expenses. Exclusive of acquisition related expenses and CID's selling and administrative expenses, selling and administrative expenses for the remainder of the Uniform segment as a percentage of net sales would have been 27.8%. This increase is attributed to lower net sales to cover operating expenses (contributing 1.8%) and other minor increases (contributing 0.9%), partially offset by decreased salaries, wages and benefits exclusive of retirement plan expenses and medical costs (contributing 1.5%).

As a percentage of net sales, selling and administrative expenses for our Remote Staffing Solutions segment approximated 34.6% for the six months periods ended June 30, 2018 and 33.9% for the six months ended June 30, 2017. The increase is primarily attributed to investments in the business to support continued sales growth.

As a percentage of net sales, selling and administrative expenses for our Promotional Products segment were 23.9% for the six months ended June 30, 2018 and 30.9% for the six months ended June 30, 2017. The decrease is primarily related to higher net sales to cover operating costs for the six months ended June 30, 2018. In addition, the decrease is a result of fair market value adjustments for the acquisition related contingent liabilities (contributing 2.4%), and a loss on a foreign exchange contract in the six months ended June 30, 2017 (contributing 0.7%). These decreases were partially offset by higher amortization expense due to the acquisitions in 2017 (contributing 1.0%).

#### *Gain on Sale of Property, Plant and Equipment*

In the quarter ended March 31, 2017, we sold our former call center building and related assets in El Salvador in our Remote Staffing Solutions segment for net proceeds of \$2.8 million and realized a gain on the sale of \$1.0 million.

#### *Interest Expense*

Interest expense increased to \$1.0 million for the six months ended June 30, 2018 from \$0.4 million for the six months ended June 30, 2017 primarily due to increased borrowings related to the May 2, 2018 acquisition of CID.

### *Income Taxes*

The effective income tax rate was 25.5% and 26.4% in the six months ended June 30, 2018 and 2017, respectively. The 0.9% decrease in the effective tax rate is attributed primarily to the reduction in corporate tax rate (13.0%), which was partially offset by the addition of the GILTI tax (3.7%), changes to executive compensation limits (0.9%), a decrease in the excess tax benefit associated with share based compensation (5.3%), an increase in state income taxes (1.8%) and other increases (0.4%).

The effective tax rate may vary from quarter to quarter due to unusual or infrequently occurring items, the resolution of income tax audits, changes in tax laws, the tax impact from employee share-based payments, taxes incurred in connection to the territorial style tax system, or other items.

### **Liquidity and Capital Resources**

#### *Balance Sheet*

Accounts receivable - trade increased 25.1% from \$50.6 million on December 31, 2017 to \$63.3 million on June 30, 2018. \$9.6 million of the increase is due to the acquisition of CID.

Inventories increased 4.4% from \$65.0 million on December 31, 2017 to \$67.9 million as of June 30, 2018. The increase is primarily related to the acquisition of CID of \$31.5 million which was partially offset by the adoption of ASC 606 which reduced inventory by \$25.6 million.

Contract assets of \$46.8 million relate to the adoption of ASC 606 on January 1, 2018. See Note 1.

Other intangible assets increased from \$29.1 million on December 31, 2017 to \$66.3 million on June 30, 2018. The increase is due to the acquisition of CID offset by amortization.

Goodwill increased from \$16.0 million on December 31, 2017 to \$35.3 million on June 30, 2018. The increase is due to the acquisition of CID.

Deferred income taxes changed from a \$2.9 million asset on December 31, 2017 to an \$8.9 million liability on June 30, 2018. The change is primarily attributed to the acquisition of CID contributing \$9.1 million and the tax effect of the cumulative effect of the adoption of ASC 606 on January 1, 2018 of \$2.7 million.

Other assets increased 25.2% from \$7.6 million on December 31, 2017 to \$9.5 million on June 30, 2018. The increase is primarily due to higher investments in our Non-Qualified Deferred Compensation Plan due to higher employee contributions to the plan.

Accounts payable increased 13.1% from \$19.8 million on December 31, 2017 to \$22.3 million on June 30, 2018. This increase is primarily due to the acquisition of CID contributing \$2.4 million and the adoption of ASC 606 contributing \$2.5 million, partially offset by timing of inventory purchases.

Current portion of acquisition-related contingent liabilities decreased from \$3.1 million on December 31, 2017 to \$1.4 million on June 30, 2018. This reduction was primarily due to the final payment for the HPI acquisition of \$2.0 million which was made during the first quarter of 2018. In addition, the balance increased by \$0.6 million for the first payment on the Tangerine acquisition and \$0.8 million for the BAMKO payment each due in the second quarter of 2019. These increases were partially offset by the payment for the BAMKO acquisition that was made during the second quarter of 2018 of \$1.0 million.

Long-term debt increased from \$32.9 million on December 31, 2017 to \$122.8 million on June 30, 2018. The increase is primarily due to the new term loan and higher borrowings on our revolver loan to fund the acquisition of CID, partially offset by scheduled repayments on our term loan. See Note 2.

Long-term acquisition-related contingent liabilities decreased from \$7.3 million as of December 31, 2017 to \$5.1 million on June 30, 2018. The decrease is primarily due reclassifications to current for the payments due in the second quarter of 2019 and adjustments to the fair value of contingent liabilities for BAMKO and Tangerine.

### *Cash Flows*

Cash and cash equivalents decreased by \$4.0 million from \$8.1 million on December 31, 2017 to \$4.1 million as of June 30, 2018. During the six months ended June 30, 2018, the Company used cash of \$0.3 million for operating activities, used cash of \$85.6 million for the acquisition of CID and \$2.4 million to fund capital expenditures, and provided \$84.5 million from financing activities.

In the foreseeable future, the Company will continue its ongoing capital expenditure program designed to maintain and improve its facilities.

During the six months ended June 30, 2018 and 2017, the Company paid cash dividends of \$2.8 million and \$2.5 million, respectively.

### *Credit Agreement*

Effective May 2, 2018, and concurrently with the closing of the CID Resources acquisition, the Company entered into an Amended and Restated Credit Agreement, dated as of May 2, 2018 (the “Amended and Restated Credit Agreement”), with its existing lender, BB&T pursuant to which the Company’s existing revolving credit facility was increased from \$35 million to \$75 million and provided an additional term loan in the principal amount of \$85 million. No principal payments are due on the \$85 million term loan prior to its maturity. The term of the revolving credit facility was extended until May 2023 and the \$85 million term loan matures in May 2020. The Company’s existing term loan in the principal amount of \$42 million remains outstanding with a maturity date of February 2024 and with the same amortization schedule. The revolving credit facility, existing term loan and additional term loan are collectively referred to as the “Credit Facilities.”

Obligations outstanding under the revolving credit facility and the \$42 million term loan generally have a variable interest rate of LIBOR plus 0.68% (2.75% at June 30, 2018). Obligations outstanding under the new \$85 million term loan generally have a variable interest rate of LIBOR plus 0.93% (3.00% at June 30, 2018), for the first twelve months after the effective date, 1.5% for the period from thirteen months through eighteen months after the effective date, and 1.75% thereafter. The Company is obligated to pay a commitment fee of 0.10% per annum on the average unused portion of the commitment under the revolving credit facility and a commitment fee of 0.25% on the outstanding balance of the \$85 million term loan on the thirteenth month and nineteenth month following the effective date of such loan. The available balance under the revolving credit facility is reduced by outstanding letters of credit. As of June 30, 2018, there were no outstanding letters of credit.

The Amended and Restated Credit Agreement contains customary events of default and negative covenants, including but not limited to those governing indebtedness, liens, fundamental changes, investments, restricted payments, and sales of assets. The Amended and Restated Credit Agreement also requires the Company to comply with a fixed charge coverage ratio of at least 1.25:1 and a funded debt to EBITDA ratio not to exceed 4.0:1. The Credit Facilities are secured by substantially all of the operating assets of the Company as collateral, and the Company’s obligations under the Credit Facilities are guaranteed by all of its domestic subsidiaries, including the Target. The Company’s obligations under the Credit Facilities are subject to acceleration upon the occurrence of an event of default as defined in the Amended and Restated Credit Agreement. See Note 2.

In connection with entering into the Credit Agreement, the Company terminated the Third Amended and Restated Credit Agreement, dated March 8, 2016, among Fifth Third Bank, N.A., as lender, the Company, as borrower, and other loan parties from time to time party thereto, which consisted of a \$20 million revolving credit facility and a \$45 million term loan, both of which were repaid in full on February 28, 2017. See Note 2.

### **Off-Balance Sheet Arrangements**

The Company does not engage in any off-balance sheet financing arrangements. In particular, the Company does not have any interest in variable interest entities, which include special purpose entities and structured finance entities.

### **ITEM 3. Quantitative and Qualitative Disclosures about Market Risk**

#### *Interest Rate Risk*

We are subject to market risk exposure related to changes in interest rates on our debt. Interest on our Term Loan and Credit Facility are based upon the one-month LIBOR rate. In order to reduce the interest rate risk on our debt, the Company entered into an interest rate swap agreement on a portion of its borrowings. A hypothetical increase in the LIBOR rate of 100 basis points as of January 1, 2018 would have resulted in approximately \$0.3 million in additional pre-tax interest expense for the six months ended June 30, 2018. See Note 2.

### *Foreign Currency Exchange Risk*

Sales to clients outside of the United States are subject to fluctuations in foreign currency exchange rates. Approximately 1% of our sales are outside of the United States. As the prices at which we sell our products are not routinely adjusted for exchange rate changes, the gross profit on our orders may be negatively affected. We cannot predict the effect of exchange rate fluctuations on our operating results. In certain cases, we may enter into foreign currency cash flow hedges to reduce the variability of cash flows associated with our sales and expenses denominated in foreign currency. As of June 30, 2018, we have no foreign currency exchange hedging contracts. See Note 1(k). There can be no assurance that our strategies will adequately protect our operating results from the effect of exchange rate fluctuations.

Our foreign subsidiaries in the Promotional Products segment are denominated in their local currencies which include the Hong Kong dollar, the Chinese renminbi, the British pound, the Indian rupee, and the Brazilian real. Changes in exchange rates for intercompany payables and receivables not considered to be long-term are reported as transaction gains (losses) in our consolidated statements of comprehensive income. During the six months ended June 30, 2018, transaction losses were not significant.

## **ITEM 4. Controls and Procedures**

### **Disclosure Controls and Procedures**

The Company conducted an evaluation, under supervision and with the participation of the Company's principal executive officer, Michael Benstock, and the Company's principal financial officer, Andrew D. Demott, Jr., of the effectiveness of the Company's disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this report (the "Evaluation Date"). Based on such evaluation, the Company's principal executive officer and principal financial officer concluded that, as of the Evaluation Date, the Company's disclosure controls and procedures were effective to ensure that information the Company is required to disclose in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms, and to ensure that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

### **Changes in Internal Control over Financial Reporting**

There were no changes in the Company's internal control over financial reporting during the quarter ended June 30, 2018 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## **PART II - OTHER INFORMATION**

### **ITEM 1. Legal Proceedings**

None.

### **ITEM 1A. Risk Factors**

We are exposed to certain risks and uncertainties that could have a material adverse impact on our business, financial condition and operating results. Other than as set forth below, there have been no material changes to the Risk Factors described in Part I, Item 1A-Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2017.

*If significant tariffs or other restrictions are placed on Chinese imports or any related counter-measures are taken by China, our revenue and results of operations may be materially harmed.*

If significant tariffs or other restrictions are placed on Chinese imports or any related counter-measures are taken by China, our revenue and results of operations may be materially harmed. In July 2018, the Trump Administration announced a list of thousands of categories of goods that could face tariffs of 10%. It is expected that these tariffs will be finalized after a public comment period ending in early September 2018. If this tariff list remains unaltered, certain inbound products in our Uniforms and Related Products and Promotional Products segments to the United States would be subject to a 10% tariff assessed on the cost of goods as imported. If these duties are imposed on our products, we may be required to raise our prices, which may result in the loss of customers and harm our operating performance. Alternatively, we may seek to shift production outside of China, resulting in significant costs and disruption to our operations. Additionally, the Trump Administration continues to signal that it may alter trade agreements and terms between China and the United States, including limiting trade with China, and may impose additional tariffs on imports from China. Even if the currently proposed duties are not imposed on our products, it is possible further tariffs will be imposed on imports of our products, or that our business will be impacted by retaliatory trade measures taken by China or other countries in response to existing or future tariffs, causing us to raise prices or make changes to our operations, any of which could materially harm our revenue or operating results.

### **ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds**

There were no unregistered sales of equity securities during the quarter ended June 30, 2018, that were not previously reported in a current report on Form 8-K.

The table below sets forth the information with respect to purchases made by or on behalf of Superior Group of Companies, Inc. or any “affiliated purchaser” (as defined in Rule 10b-18(a)(3) under the Exchange Act) of our common shares during the three months ended June 30, 2018.

Period	(a) Total Number of Shares Purchased	(b) Average Price Paid per Share	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	(d) Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (1)
Month #1 (April 1, 2018 to April 30, 2018)	-	-	-	-
Month #2 (May 1, 2018 to May 31, 2018)	-	-	-	-
Month #3 (June 1, 2018 to June 30, 2018)	-	-	-	-
<b>TOTAL</b>	-	-	-	<b>216,575</b>

(1) On August 1, 2008, the Company’s Board of Directors approved an increase to the outstanding authorization to allow for the repurchase of 1,000,000 shares of the Company’s outstanding common stock. There is no expiration date or other restriction governing the period over which the Company can make share repurchases under the program. All such purchases were open market transactions.

Under our Credit Agreement with Branch Banking and Trust Company, if an event of default exists, we may not make distributions to our shareholders. The Company is in full compliance with all terms, conditions and covenants of the Credit Agreement.

### **ITEM 3. Defaults upon Senior Securities**

Not applicable.

**ITEM 4. Mine Safety Disclosures**

Not applicable.

**ITEM 5. Other Information**

None.

**ITEM 6. Exhibits**

See Exhibit Index

38

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: July 26, 2018

Superior Group of Companies, Inc.

By /s/ Michael Benstock  
Michael Benstock  
  
Chief Executive Officer  
  
(Principal Executive Officer)  
  
and Director

Date: July 26, 2018

By /s/ Andrew D. Demott, Jr.  
Andrew D. Demott, Jr.  
  
Chief Operating Officer, Chief  
Financial Officer and  
  
Treasurer (Principal Financial  
Officer and  
  
Accounting Officer)

EXHIBIT INDEX

Exhibit No.	Description
2.1	<u>Stock Purchase Agreement, dated as of May 2, 2018, by and among CID Resources, Inc., CID Resources Holdings, LLC, certain equityholders thereof and the Registrant, filed as Exhibit 2.1 to the Registrant's Current Report on Form 8-K on May 3, 2018 (File/Film No. 001-05869/18801741) and incorporated herein by reference.</u>
3.1	<u>Amended and Restated Articles of Incorporation of the Registrant, as amended, filed as Exhibit 3.1 to the Registrant's Current Report on Form 8-K on May 4, 2018 (File/Film No. 001-05869/18807391) and incorporated herein by reference.</u>
3.2	<u>Amended and Restated Bylaws of the Registrant, filed as Exhibit 3.2 to the Registrant's Current Report on Form 8-K on May 4, 2018 (File/Film No. 001-05869/18807391) and incorporated herein by reference.</u>
10.1	<u>Amended and Restated Credit Agreement, dated as of May 2, 2018, filed as Exhibit 10.1 to the Registrant's Current Report on Form 8-K on May 3, 2018 (File/Film No. 001-05869/18801741) and incorporated herein by reference.</u>
31.1	<u>Certification by the Chief Executive Officer (Principal Executive Officer) pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u>
31.2	<u>Certification by the Chief Financial Officer (Principal Financial Officer and Accounting Officer) pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</u>
32*	<u>Certification by the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</u>
101.INS+	XBRL Instance
101.SCH+	XBRL Taxonomy Extension Schema
101.CAL+	XBRL Taxonomy Extension Calculation
101.DEF+	XBRL Taxonomy Extension Definition
101.LAB+	XBRL Taxonomy Extension Labels
101.PRE+	XBRL Taxonomy Extension Presentation

\*This written statement is furnished and not filed or a part of a registration statement or prospectus for purposes of sections 11 or 12 of the Securities Act of 1933, as amended, is deemed not filed for the purposes of section 18 of the

Securities Exchange Act of 1934, as amended, and otherwise is not subject to liability under these sections.

+Submitted electronically with this Report.