

Soderlund Patrick  
 Form 4  
 November 03, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Soderlund Patrick

2. Issuer Name and Ticker or Trading Symbol  
 ELECTRONIC ARTS INC. [EA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 209 REDWOOD SHORES  
 PARKWAY

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 11/01/2017

\_\_\_\_ Director  
 Officer (give title below)  
 \_\_\_\_ 10% Owner  
 Other (specify below)  
 EVP, EA Worldwide Studios / EVP, EA Worldwide Studios

(Street)  
 REDWOOD CITY, CA 94065

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                            |        |   |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|----------------------------|--------|---|--|
|                                 |                                      |  |                                | Code  | V   | Amount   | (A) or (D)  | Price                      |        |   |  |
| Common Stock                    | 11/01/2017                           |  | S                              |   |   | 926 <sup>(1)</sup>                                       | D   | \$ 112.8097 <sup>(2)</sup> | 76,945 | D |  |
| Common Stock                    | 11/01/2017                           |  | S                              |   |   | 4,086 <sup>(1)</sup>                                     | D   | \$ 113.5253 <sup>(3)</sup> | 72,859 | D |  |
| Common Stock                    | 11/01/2017                           |  | S                              |   |   | 2,788 <sup>(1)</sup>                                     | D   | \$ 114.4753 <sup>(4)</sup> | 70,071 | D |  |
|                                 | 11/01/2017                           |  | S                              |   |   | 200 <sup>(1)</sup>                                       | D   |                            | 69,871 | D |  |

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Common Stock \$ 115.915  
(5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                           |                           |
|--|---------------|-----------|---------------------------|---------------------------|
|  | Director      | 10% Owner | Officer                   | Other                     |
| Soderlund Patrick<br>209 REDWOOD SHORES<br>PARKWAY<br>REDWOOD CITY, CA 94065 |               |           | EVP, EA Worldwide Studios | EVP, EA Worldwide Studios |

## Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Patrick Soderlund 11/03/2017

Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This sale was effected pursuant to a 10b5-1 trading plan established by Mr. Soderlund on May 15, 2017.
- (2) Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$112.06 to \$113.05. Electronic Arts Inc. undertakes to provide to the staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold

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at each separate price.

- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$113.06 to \$114.05. Electronic Arts
- (3) Inc. undertakes to provide to the staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.

- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$114.06 to \$115.03. Electronic Arts
- (4) Inc. undertakes to provide to the staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.

- Weighted average sale price for common stock sold. Actual sales price for shares sold ranged from \$115.90 to \$115.93. Electronic Arts
- (5) Inc. undertakes to provide to the staff of the S.E.C. or a security holder full information regarding the number of shares purchased or sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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