BROWN FORMAN CORP
Form 4
September 20, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
BROWN FRAZIER OWSLEY

(Last) (First) (Middle)

850 DIXIE HIGHWAY

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

3. Date of Earliest Transaction (Month/Day/Year)
09/19/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
_____ Director
__X__ 10% Owner
_____ Officer (give title below)
_____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common	09/19/2007		S		100	D	$ 73.95	112,570	D	
Class B Common	09/19/2007		S		200	D	$ 73.97	112,370	D	
Class B Common	09/19/2007		S		3,800	D	$ 73.98	108,570	D	
Class B Common	09/19/2007		S		1,900	D	$ 73.99	106,670	D	
Class B Common	09/19/2007		S		5,900	D	$ 74	100,770	D	

Class B Common	09/19/2007	S	2,900	D	$ 74.01	97,870	D
Class B Common	09/19/2007	S	300	D	$ 74.03	97,570	D
Class B Common	09/19/2007	S	100	D	$ 74.05	97,470	D
Class B Common	09/19/2007	S	800	D	$ 74.07	96,670	D
Class B Common	09/19/2007	S	100	D	$ 74.1	96,570	D
Class B Common	09/19/2007	S	100	D	$ 74.14	96,470	D
Class B Common	09/19/2007	S	400	D	$ 74.15	96,070	D
Class B Common	09/19/2007	S	4,800	D	$ 74.2	91,270	D
Class B Common	09/19/2007	S	100	D	$ 74.21	91,170	D
Class B Common	09/19/2007	S	100	D	$ 74.22	91,070	D
Class B Common	09/19/2007	S	400	D	$ 74.23	90,670	D
Class B Common	09/19/2007	S	200	D	$ 74.24	90,470	D
Class B Common	09/19/2007	S	200	D	$ 74.26	90,270	D
Class B Common	09/19/2007	S	200	D	$ 74.27	90,070	D
Class B Common	09/19/2007	S	900	D	$ 74.28	89,170	D
Class B Common	09/19/2007	S	100	D	$ 74.29	89,070	D
Class B Common	09/19/2007	S	400	D	$ 74.3	88,670	D
Class B Common	09/19/2007	S	1,800	D	$ 74.31	86,870	D
Class B Common	09/19/2007	S	700	D	$ 74.32	86,170	D
Class B Common	09/19/2007	S	700	D	$ 74.33	85,470	D
	09/19/2007	S	300	D		85,170	D

Class B Common					$ 74.34			
Class B Common	09/19/2007	S	1,700	D	$ 74.35	83,470	D	
Class B Common	09/19/2007	S	1,600	D	$ 74.36	81,870	D	
Class B Common						3,086,727	I	Avish Agincourt, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	$ 38.27							05/01/2003	04/30/2013	Class B Common	3,093
Non-Qualified Stock Option (right to buy)	$ 45.44							07/22/2004	04/30/2014	Class B Common	2,407
Stock Appreciation Right	$ 57.74							07/28/2005	04/30/2015	Class B Common	5,198

Reporting Owners

Reporting Owner Name / Address	Relationships

	Director	10% Owner	Officer	Other
BROWN FRAZIER OWSLEY 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		X		

Signatures

Nelea A. Absher, Attn In Fact for: Owsley Brown Frazier	09/20/2007
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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