



Registrant's telephone number, including area code: (404) 676-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 5.07. Submission of Matters to a Vote of Security Holders.**

(a) The Annual Meeting of Shareowners of the Company was held on Wednesday, April 27, 2016, in Atlanta, Georgia. The results of the matters submitted to a vote of the shareowners at the meeting are set forth below. Pursuant to Delaware law and the Company's By-Laws, abstentions and broker non-votes are not considered votes cast and do not affect the outcome of the votes. Therefore, only votes for and against each matter are included in the percentages below.

(b) Item 1. Election of Directors. Shareowners elected each of the persons named below as Directors for a term expiring in 2017 as follows:

|                        | FOR           | %<br>FOR | AGAINST     | %<br>AGAINST | ABSTENTIONS | BROKER<br>NON-VOTES |
|------------------------|---------------|----------|-------------|--------------|-------------|---------------------|
| Herbert A. Allen       | 3,113,213,805 | 98.72    | 40,257,051  | 1.28         | 5,423,006   | 572,315,189         |
| Ronald W. Allen        | 3,093,895,429 | 98.10    | 59,869,258  | 1.90         | 5,128,975   | 572,315,189         |
| Marc Bolland           | 3,141,829,692 | 99.63    | 11,577,924  | 0.37         | 5,486,246   | 572,315,189         |
| Ana Botín              | 3,106,097,139 | 98.56    | 45,297,828  | 1.44         | 7,508,152   | 572,315,189         |
| Howard G. Buffett      | 3,127,828,314 | 99.17    | 26,090,125  | 0.83         | 4,984,609   | 572,315,189         |
| Richard M. Daley       | 3,116,157,582 | 98.90    | 34,741,776  | 1.10         | 8,003,425   | 572,315,189         |
| Barry Diller           | 2,892,902,334 | 91.79    | 258,710,622 | 8.21         | 7,291,611   | 572,315,189         |
| Helene D. Gayle        | 3,127,691,312 | 99.16    | 26,337,185  | 0.84         | 4,874,727   | 572,315,189         |
| Evan G. Greenberg      | 3,129,772,143 | 99.24    | 23,813,293  | 0.76         | 5,318,728   | 572,315,189         |
| Alexis M. Herman       | 3,105,863,277 | 98.49    | 47,744,000  | 1.51         | 5,297,164   | 572,315,189         |
| Muhtar Kent            | 3,050,167,693 | 97.12    | 90,325,119  | 2.88         | 18,411,448  | 572,315,189         |
| Robert A. Kotick       | 3,141,019,072 | 99.62    | 11,838,288  | 0.38         | 6,048,243   | 572,315,189         |
| Maria Elena Lagomasino | 3,099,809,482 | 98.39    | 50,742,637  | 1.61         | 8,353,484   | 572,315,189         |
| Sam Nunn               | 3,084,250,154 | 97.92    | 65,620,817  | 2.08         | 9,034,349   | 572,315,189         |
| David B. Weinberg      | 3,140,282,449 | 99.60    | 12,572,005  | 0.40         | 6,051,149   | 572,315,189         |

Item 2. Advisory Vote to Approve Executive Compensation. Votes regarding the advisory vote to approve executive compensation were as follows:

|                     |               |        |
|---------------------|---------------|--------|
| Votes Cast For:     | 3,010,012,102 | 95.88% |
| Votes Cast Against: | 129,277,739   | 4.12 % |
| Abstentions:        | 19,615,208    |        |
| Broker Non-Votes:   | 572,315,189   |        |



Item 3. Approval of the Material Terms of the Performance Incentive Plan of The Coca-Cola Company to Permit the Tax Deductibility of Certain Awards. Votes regarding the approval of the material terms of the Performance Incentive Plan of The Coca-Cola Company to permit the tax deductibility of certain awards were as follows:

|                     |               |         |
|---------------------|---------------|---------|
| Votes Cast For:     | 3,067,337,231 | 97.58 % |
| Votes Cast Against: | 76,073,559    | 2.42 %  |
| Abstentions:        | 15,489,043    |         |
| Broker Non-Votes:   | 572,315,189   |         |

Item 4. Ratification of the Appointment of Ernst & Young LLP as Independent Auditors. Votes regarding the ratification of the appointment of Ernst & Young LLP as independent auditors of the Company to serve for the fiscal year ending December 31, 2016 were as follows:

|                     |               |         |
|---------------------|---------------|---------|
| Votes Cast For:     | 3,678,374,529 | 98.80 % |
| Votes Cast Against: | 44,804,593    | 1.20 %  |
| Abstentions:        | 8,025,717     |         |
| Broker Non-Votes:   | N/A           |         |

Item 5. Shareowner Proposal Regarding Holy Land Principles. Votes on a shareowner proposal regarding the Holy Land Principles were as follows:

|                     |               |         |
|---------------------|---------------|---------|
| Votes Cast For:     | 67,414,643    | 2.20 %  |
| Votes Cast Against: | 2,991,025,109 | 97.80 % |
| Abstentions:        | 100,463,104   |         |
| Broker Non-Votes:   | 572,315,189   |         |

Item 6. Shareowner Proposal Regarding Restricted Stock. Votes on a shareowner proposal regarding restricted stock were as follows:

|                     |               |         |
|---------------------|---------------|---------|
| Votes Cast For:     | 88,189,092    | 2.81 %  |
| Votes Cast Against: | 3,047,802,325 | 97.19 % |
| Abstentions:        | 22,904,916    |         |
| Broker Non-Votes:   | 572,315,189   |         |

Item 7. Shareowner Proposal Regarding Alignment between Corporate Values and Political and Policy Activity.

Votes on a shareowner proposal regarding the alignment between corporate values and political and policy activity were as follows:

|                     |               |         |
|---------------------|---------------|---------|
| Votes Cast For:     | 61,162,531    | 2.05 %  |
| Votes Cast Against: | 2,922,967,076 | 97.95 % |
| Abstentions:        | 174,775,769   |         |
| Broker Non-Votes:   | 572,315,189   |         |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE COCA-COLA COMPANY**  
(REGISTRANT)

Date: April 27, 2016 By: /s/ Bernhard Goepelt  
Bernhard Goepelt  
Senior Vice President, General Counsel and  
Chief Legal Counsel