

ENVESTNET, INC.  
Form 10-Q  
November 08, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2018

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 001-34835

Envestnet, Inc.  
(Exact name of registrant as specified in its charter)

Delaware 20-1409613  
(State or other jurisdiction of (I.R.S Employer  
incorporation or organization) Identification No.)

35 East Wacker Drive, Suite 2400, Chicago, IL 60601  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code:  
(312) 827-2800

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer", "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):  
Large accelerated filer  Accelerated filer

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Smaller reporting company

Non-accelerated filer

Emerging growth company

If an emerging growth company, indicate by check mark if the Registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

As of November 1, 2018, 45,722,068 shares of the common stock with a par value of \$0.005 per share were outstanding.

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Envestnet, Inc.

Condensed Consolidated Balance Sheets  
(in thousands, except share information)  
(unaudited)

|  | September<br>30,<br>2018 | December<br>31,<br>2017 |
|--|--------------------------|-------------------------|
| Assets   |                          |                         |
| Current assets:  |                          |                         |
| Cash and cash equivalents  | \$153,542                | \$60,115                |
| Fees receivable, net   | 64,635                   | 51,522                  |
| Prepaid expenses and other current assets                        | 23,965                   | 19,470                  |
| Total current assets   | 242,142                  | 131,107                 |
| Property and equipment, net                                      | 44,713                   | 35,909                  |
| Internally developed software, net                               | 34,077                   | 22,174                  |
| Intangible assets, net   | 318,267                  | 222,731                 |
| Goodwill   | 519,923                  | 432,955                 |
| Other non-current assets   | 23,893                   | 17,176                  |
| Total assets   | \$1,183,015              | \$862,052               |
| Liabilities and Equity   |                          |                         |
| Current liabilities:   |                          |                         |
| Accrued expenses and other liabilities                           | \$124,364                | \$105,897               |
| Accounts payable   | 20,577                   | 11,097                  |
| Convertible Notes due 2019                                       | 164,003                  | —                       |
| Contingent consideration   | 719                      | 2,115                   |
| Deferred revenue   | 24,423                   | 21,246                  |
| Total current liabilities  | 334,086                  | 140,355                 |
| Convertible Notes due 2023                                       | 292,078                  | —                       |
| Convertible Notes due 2019                                       | —                        | 158,990                 |
| Revolving credit facility  | —                        | 81,168                  |
| Contingent consideration   | —                        | 666                     |
| Deferred revenue   | 7,283                    | 12,047                  |
| Deferred rent and lease incentive                                | 17,373                   | 15,185                  |
| Deferred tax liabilities, net                                    | 1,943                    | 969                     |
| Other non-current liabilities                                    | 17,437                   | 15,102                  |
| Total liabilities  | 670,200                  | 424,482                 |
| Commitments and contingencies                                    |                          |                         |
| Redeemable units in ERS  | 900                      | 900                     |
| Equity:  |                          |                         |
| Stockholders' equity:  |                          |                         |
| Preferred stock, par value \$0.005, 50,000,000 shares authorized | —                        | —                       |
|  | 293                      | 287                     |

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Common stock, par value \$0.005, 500,000,000 shares authorized; 58,716,254 and 57,450,056 shares issued as of September 30, 2018 and December 31, 2017, respectively; 45,677,135 and 44,700,641 shares outstanding as of September 30, 2018 and December 31, 2017, respectively

|   |             |           |
|---|-------------|-----------|
| Additional paid-in capital  | 637,639     | 556,257   |
| Accumulated deficit   | (59,105 )   | (73,854 ) |
| Treasury stock at cost, 13,039,119 and 12,749,415 shares as of September 30, 2018 and December 31, 2017, respectively | (64,926 )   | (47,042 ) |
| Accumulated other comprehensive income (loss)   | (1,847 )    | 624       |
| Total stockholders' equity  | 512,054     | 436,272   |
| Non-controlling interest  | (139 )      | 398       |
| Total equity  | 511,915     | 436,670   |
| Total liabilities and equity  | \$1,183,015 | \$862,052 |

See accompanying notes to unaudited Condensed Consolidated Financial Statements.

Envestnet, Inc.  
Condensed Consolidated Statements of Operations  
(in thousands, except share and per share information)  
(unaudited)

|  | Three Months Ended<br>September 30, |             | Nine Months Ended<br>September 30, |              |
|--|-------------------------------------|-------------|------------------------------------|--------------|
|  | 2018                                | 2017        | 2018                               | 2017         |
| Revenues:  |                                     |             |                                    |              |
| Asset-based  | \$ 119,097                          | \$ 106,147  | \$ 358,361                         | \$ 299,268   |
| Subscription-based   | 76,194                              | 62,963      | 217,668                            | 180,675      |
| Total recurring revenues                                     | 195,291                             | 169,110     | 576,029                            | 479,943      |
| Professional services and other revenues                     | 7,865                               | 6,504       | 26,254                             | 20,874       |
| Total revenues   | 203,156                             | 175,614     | 602,283                            | 500,817      |
| Operating expenses:  |                                     |             |                                    |              |
| Cost of revenues   | 64,964                              | 56,070      | 195,525                            | 161,031      |
| Compensation and benefits                                    | 80,424                              | 68,551      | 244,174                            | 199,079      |
| General and administration                                   | 34,810                              | 31,153      | 101,628                            | 90,178       |
| Depreciation and amortization                                | 19,563                              | 15,492      | 58,294                             | 46,792       |
| Total operating expenses                                     | 199,761                             | 171,266     | 599,621                            | 497,080      |
| Income from operations                                       | 3,395                               | 4,348       | 2,662                              | 3,737        |
| Other expense, net   | (6,118 )                            | (3,986 )    | (16,802 )                          | (13,838 )    |
| Income (loss) before income tax provision (benefit)          | (2,723 )                            | 362         | (14,140 )                          | (10,101 )    |
| Income tax provision (benefit)                               | (5,234 )                            | 1,682       | (18,662 )                          | 10,824       |
| Net income (loss)  | 2,511                               | (1,320 )    | 4,522                              | (20,925 )    |
| Add: Net loss attributable to non-controlling interest       | 443                                 | —           | 1,010                              | —            |
| Net income (loss) attributable to Envestnet, Inc.            | \$ 2,954                            | \$ (1,320 ) | \$ 5,532                           | \$ (20,925 ) |
| Net income (loss) per share attributable to Envestnet, Inc.: |                                     |             |                                    |              |
| Basic  | \$ 0.06                             | \$ (0.03 )  | \$ 0.12                            | \$ (0.48 )   |
| Diluted  | \$ 0.06                             | \$ (0.03 )  | \$ 0.12                            | \$ (0.48 )   |
| Weighted average common shares outstanding:                  |                                     |             |                                    |              |
| Basic  | 45,475,884                          | 44,044,527  | 45,087,932                         | 43,604,869   |
| Diluted  | 47,519,160                          | 44,044,527  | 47,269,479                         | 43,604,869   |

See accompanying notes to unaudited Condensed Consolidated Financial Statements.

Envestnet, Inc.

Condensed Consolidated Statements of Comprehensive Income (Loss)

(in thousands)

(unaudited)

|   | Three Months  |           | Nine Months   |            |
|---|---------------|-----------|---------------|------------|
|   | Ended         |           | Ended         |            |
|   | September 30, |           | September 30, |            |
|   | 2018          | 2017      | 2018          | 2017       |
| Net income (loss) attributable to Envestnet, Inc.           | \$2,954       | \$(1,320) | \$5,532       | \$(20,925) |
| Other comprehensive income (loss), net of taxes:            |               |           |               |            |
| Foreign currency translation gain (loss)                    | (1,108 )      | (217 )    | (2,471 )      | 592        |
| Comprehensive income (loss) attributable to Envestnet, Inc. | \$1,846       | \$(1,537) | \$3,061       | \$(20,333) |

See accompanying notes to unaudited Condensed Consolidated Financial Statements.

Envestnet, Inc.  
Condensed Consolidated Statement of Equity  
(in thousands, except share information)  
(unaudited)

|   | Common Stock |        | Treasury Stock<br>Common |            | Additional<br>Paid-in<br>Capital | Accumulated<br>Other<br>Comprehensive<br>Income<br>(Loss) | Accumulated<br>Deficit | Non-<br>controlling<br>Interest | Total<br>Equity |
|---|--------------|--------|--------------------------|------------|----------------------------------|---|------------------------|---------------------------------|-----------------|
|   | Shares       | Amount | Shares                   | Amount     |                                  |   |                        |                                 |                 |
| Balance,<br>December 31,<br>2017  | 57,450,056   | \$ 287 | (12,749,415)             | \$(47,042) | \$556,257                        | \$ 624  | \$(73,854 )            | \$ 398                          | \$436,670       |
| Adoption of ASC<br>606 (See Note 4)                                       | —            | —      | —                        | —          | —                                | —   | 9,217                  | —                               | 9,217           |
| Exercise of stock<br>options  | 349,468      | 2      | —                        | —          | 5,197                            | —   | —                      | —                               | 5,199           |
| Issuance of<br>common stock -<br>vesting of<br>restricted stock<br>units  | 916,730      | 4      | —                        | —          | —                                | —   | —                      | —                               | 4               |
| Stock-based<br>compensation<br>expense                                    | —            | —      | —                        | —          | 29,574                           | —   | —                      | —                               | 29,574          |
| Purchase of<br>treasury stock for<br>stock-based tax<br>withholdings      | —            | —      | (289,704 )               | (17,884 )  | —                                | —   | —                      | —                               | (17,884 )       |
| Issuance of<br>non-controlling<br>units in private<br>company             | —            | —      | —                        | —          | —                                | —   | —                      | 473                             | 473             |
| Issuance of<br>Convertible<br>Notes due 2023,<br>net of offering<br>costs | —            | —      | —                        | —          | 46,611                           | —   | —                      | —                               | 46,611          |
| Foreign currency<br>translation loss                                      | —            | —      | —                        | —          | —                                | (2,471 )  | —                      | —                               | (2,471 )        |
| Net income (loss)   | —            | —      | —                        | —          | —                                | —   | 5,532                  | (1,010 )                        | 4,522           |
| Balance,<br>September 30,<br>2018   | 58,716,254   | \$ 293 | (13,039,119)             | \$(64,926) | \$637,639                        | \$(1,847 )  | \$(59,105 )            | \$(139 )                        | \$511,915       |

See accompanying notes to unaudited Condensed Consolidated Financial Statements.





Envestnet, Inc.  
Condensed Consolidated Statements of Cash Flows  
(in thousands)  
(unaudited)

|  | Nine Months<br>Ended<br>September 30, |            |
|--|---------------------------------------|------------|
|  | 2018                                  | 2017       |
| <b>OPERATING ACTIVITIES:</b>   |                                       |            |
| Net income (loss)  | \$4,522                               | \$(20,925) |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: |                                       |            |
| Depreciation and amortization  | 58,294                                | 46,792     |
| Deferred rent and lease incentive amortization   | 408                                   | 709        |
| Provision for doubtful accounts  | 1,228                                 | 828        |
| Deferred income taxes  | (21,854)                              | 6,646      |
| Stock-based compensation expense   | 29,574                                | 23,451     |
| Non-cash interest expense  | 12,337                                | 8,711      |
| Accretion on contingent consideration and purchase liability                             | 209                                   | 408        |
| Payments of contingent consideration   | —                                     | (357 )     |
| Loss allocation from equity method investment  | 1,069                                 | 984        |
| Loss on disposal of fixed assets   | 57                                    | 69         |
| Changes in operating assets and liabilities, net of acquisitions:                        |                                       |            |
| Fees receivable, net   | (9,131 )                              | (6,286 )   |
| Prepaid expenses and other current assets  | (4,739 )                              | (5,316 )   |
| Other non-current assets   | (2,888 )                              | (1,784 )   |
| Accrued expenses and other liabilities   | 6,710                                 | 13,289     |
| Accounts payable   | 4,100                                 | 1,435      |
| Deferred revenue   | 1,147                                 | 740        |
| Other non-current liabilities  | 2,271                                 | 1,852      |
| Net cash provided by operating activities  | 83,314                                | 71,246     |
| <b>INVESTING ACTIVITIES:</b>   |                                       |            |
| Purchase of property and equipment   | (17,088)                              | (11,432 )  |
| Capitalization of internally developed software  | (17,611)                              | (9,210 )   |
| Acquisition of businesses  | (194,959)                             | (1,450 )   |
| Net cash used in investing activities  | (229,658)                             | (22,092 )  |
| <b>FINANCING ACTIVITIES:</b>   |                                       |            |
| Proceeds from issuance of Convertible Notes due 2023                                     | 345,000                               | —          |
| Convertible Notes due 2023 issuance costs  | (9,982 )                              | —          |
| Proceeds from borrowings on revolving credit facility                                    | 195,000                               | 35,000     |
| Revolving credit facility issuance costs   | —                                     | (94 )      |
| Payments on revolving credit facility  | (276,168)                             | (42,500 )  |
| Payments of contingent consideration   | (2,193 )                              | (1,929 )   |
| Payments of definite consideration   | —                                     | (445 )     |
| Payments of purchase consideration liabilities   | —                                     | (235 )     |
| Payment of Term Notes  | —                                     | (35,862 )  |
| Proceeds from exercise of stock options  | 5,199                                 | 4,468      |
| Purchase of treasury stock for stock-based tax withholdings                              | (17,884)                              | (11,619 )  |

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|   |          |           |
|---|----------|-----------|
| Issuance of restricted stock units                                | 4        | 4         |
| Net cash provided by (used in) financing activities               | 238,976  | (53,212 ) |
| EFFECT OF EXCHANGE RATE CHANGES ON CASH                           | (1,047 ) | 170       |
| INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH | 91,585   | (3,888 )  |

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|  |            |            |
|--|------------|------------|
| CASH, CASH EQUIVALENTS AND RESTRICTED CASH, BEGINNING OF PERIOD  | 62,115     | 54,592     |
| CASH, CASH EQUIVALENTS AND RESTRICTED CASH, END OF PERIOD (See Note 2)   | \$ 153,700 | \$ 50,704  |
| Supplemental disclosure of cash flow information - net cash paid (refunded) during the period for income taxes | \$3,874    | \$(1,449 ) |
| Supplemental disclosure of cash flow information - cash paid during the period for interest                    | 5,780      | 4,887      |
| Supplemental disclosure of non-cash operating, investing and financing activities:                             |            |            |
| Leasehold improvements funded by lease incentive   | 1,780      | 2,098      |
| Non-cash debt issuance costs   | —          | 2,230      |
| Purchase liabilities included in accrued expenses and other liabilities  | 719        | 837        |
| Purchase of fixed assets included in accounts payable and accrued expenses and other liabilities               | 1,441      | 505        |

See accompanying notes to unaudited Condensed Consolidated Financial Statements.

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Investnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements

(in thousands, except share and per share amounts)

1. Organization and Description of Business

Investnet, Inc. (“Investnet”) and its subsidiaries (collectively, the “Company”) provide intelligent systems for wealth management and financial wellness. Investnet’s unified technology enhances advisor productivity and strengthens the wealth management process. Through a combination of platform enhancements, partnerships and acquisitions, Investnet empowers enterprises and advisors to more fully understand their clients and deliver better outcomes.

The Company offers these solutions principally through the following product and services suites:

Investnet | Enterprise provides an end-to-end open architecture wealth management platform, through which advisors can construct portfolios for clients. It begins with aggregated household data which then leads to a financial plan, asset allocation, investment strategy, portfolio management, rebalancing and performance reporting. Advisors have access to over 18,100 investment products. Investnet | Enterprise also sells data aggregation and reporting, data analytics, and digital advice capabilities to customers.

Investnet | Tamarac™ provides leading trading, rebalancing, portfolio accounting, performance reporting and client relationship management software, principally to high end registered investment advisers (“RIAs”).

Investnet | Retirement Solutions (“ERS”) offers a comprehensive suite of services for advisor-sold retirement plans. Leveraging integrated technology, ERS addresses the regulatory, data, and investment needs of retirement plans and delivers the information holistically.

Investnet | PMC® or Portfolio Management Consultants (“PMC”) provides research, due diligence and consulting services to assist advisors in creating investment solutions for their clients. These solutions include nearly 4,000 vetted third party managed account products, multi-manager portfolios, fund strategist portfolios, as well as over 1,700 proprietary products, such as quantitative portfolios and fund strategist portfolios. PMC also offers an overlay service, which includes patented portfolio overlay and tax optimization services.

Investnet | Yodlee™ is a leading data aggregation and data analytics platform powering dynamic, cloud-based innovation for digital financial services.

Investnet operates four RIAs and a registered broker-dealer. The RIAs are registered with the Securities and Exchange Commission (“SEC”). The broker-dealer is registered with the SEC, all 50 states and the District of Columbia and is a member of the Financial Industry Regulatory Authority.

2. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of the Company as of September 30, 2018 and for the three and nine months ended September 30, 2018 and 2017 have not been audited by an independent registered public accounting firm. These unaudited condensed consolidated financial statements have been prepared on the same basis as our audited consolidated financial statements for the year ended December 31, 2017 and reflect all normal recurring adjustments which are, in the opinion of management, necessary to present fairly the Company’s financial position as of September 30, 2018 and the results of operations, equity, comprehensive income (loss) and cash flows for the periods presented herein. The unaudited condensed consolidated financial statements include the accounts of Investnet and its subsidiaries. All significant intercompany transactions and balances have been

eliminated in consolidation. Accounts for the Envestnet segment that are denominated in a non-U.S. currency have been re-measured using the U.S. dollar as the functional currency. Certain accounts within the Envestnet | Yodlee segment are recorded and measured in foreign currencies. The assets and liabilities for those subsidiaries with a foreign currency functional currency are translated at exchange rates in effect at the balance sheet date, and revenues and expenses are translated at average exchange rates. Differences arising from these foreign currency translations are recorded in the unaudited condensed consolidated balance sheets as accumulated other comprehensive income (loss) within stockholders' equity. The results of operations for the three and nine months ended September 30, 2018 are not necessarily indicative of the operating results to be expected for other interim periods or for the full fiscal year.

The unaudited condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the SEC. Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to such rules and regulations. These unaudited condensed consolidated

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017, filed with the SEC on February 28, 2018.

The preparation of these unaudited condensed consolidated financial statements requires management to make estimates and assumptions related to the reporting of assets, liabilities, revenues and expenses and the disclosure of contingent assets and liabilities to prepare these unaudited condensed consolidated financial statements in conformity with GAAP. Areas requiring the use of management estimates relate to estimating uncollectible receivables, revenue recognition, the determination of the period of benefit for deferred sales incentive commissions, valuations and assumptions used for impairment testing of goodwill, intangible and other long-lived assets, fair value of restricted stock and stock options issued, fair value of contingent consideration, realization of deferred tax assets, uncertain tax positions, sales tax liabilities, fair value of the liability portion of the convertible debt and assumptions used to allocate purchase prices in business combinations. Actual results could differ materially from these estimates under different assumptions or conditions.

The following table reconciles cash, cash equivalents and restricted cash from the condensed consolidated balance sheets to amounts reported within the condensed consolidated statements of cash flows:

|   | September  | December  |
|---|------------|-----------|
|   | 30,        | 31,       |
|   | 2018       | 2017      |
| Cash and cash equivalents   | \$ 153,542 | \$ 60,115 |
| Restricted cash included in prepaid expenses and other current assets | 158        | 2,000     |
| Total cash, cash equivalents and restricted cash                      | \$ 153,700 | \$ 62,115 |

Recent Accounting Pronouncements - In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, "Revenue from Contracts with Customers," which amends the existing accounting standards for revenue recognition. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2017. These changes became effective for the Company's fiscal year beginning January 1, 2018 and have been reflected in these condensed consolidated financial statements (See "Note 4 – Revenue").

In February 2016, the FASB issued ASU 2016-02, "Leases." This update amends the requirements for assets and liabilities recognized for all leases longer than twelve months. Lessees will be required to recognize a lease liability measured on a discounted basis, which is the lessee's obligation to make lease payments arising from the lease, and a right-of-use asset, which is an asset that represents the lessee's right to use, or control the use of, a specified asset for the lease term. This standard will be effective for financial statements issued by public companies for the annual and interim periods beginning after December 15, 2018 and will be applied using a modified retrospective approach with optional practical expedients. Early adoption of the standard is permitted. The Company will adopt the new standard on its effective date of January 1, 2019 using the cumulative-effect adjustment transition method approved by the FASB in July 2018 and plans to elect certain available transitional practical expedients. Based on current analysis, the adoption of the standard should have a material impact on our consolidated balance sheets and related disclosures while not significantly impacting financial results. We continue to evaluate the accounting, transition, and disclosure requirements of this standard.

In August 2016, the FASB issued ASU 2016-15, "Statement of Cash Flows (Topic 230) - Classification of Certain Cash Receipts and Cash Payments," which clarifies eight specific cash flow issues in an effort to reduce diversity in

practice in how certain transactions are classified within the statement of cash flows. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2017. These changes became effective for the Company's fiscal year beginning January 1, 2018 and have been reflected in these condensed consolidated financial statements. Retrospective adoption of ASU 2016-15 did not have a material impact on the Company's presentation of the condensed consolidated statements of cash flows.

In November 2016, the FASB issued ASU 2016-18, "Statement of Cash Flows (Topic 230) – Restricted Cash," which amends ASC 230 to provide clarifying guidance on the classification and presentation of restricted cash in the statement of cash flows. Additional disclosure is required to reconcile between the statement of financial position and the statement of cash flows when the statement of financial position includes more than one line item for cash, cash equivalents, restricted cash, and restricted cash equivalents. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2017. These changes became effective for the Company's fiscal year beginning January



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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

1, 2018 and included \$158 and \$2,000 of restricted cash in the total of cash, cash equivalents and restricted cash in the condensed consolidated balance sheets for the nine months ended September 30, 2018 and December 31, 2017, respectively. A reconciliation of restricted cash for each period is included within this footnote.

In January 2017, the FASB issued ASU 2017-01, “Business Combinations: Clarifying the Definition of a Business (Topic 805),” which provides a new framework for determining whether transactions should be accounted for as acquisitions (or disposals) of assets or businesses. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2017. These changes became effective for the Company’s fiscal year beginning January 1, 2018 and did not have a material impact to these condensed consolidated financial statements. This standard will be applied to all future business acquisition and disposal transactions.

In May 2017, the FASB issued ASU 2017-09, “Compensation – Stock Compensation (Topic 718): Scope of Modification Accounting.” This update clarifies which changes to the terms and conditions of a share-based payment award require an entity to apply modification accounting. Specifically, an entity would not apply modification account if the fair value, vesting conditions, and classification as an equity or liability instrument are the same before and after the modification. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2017. These changes became effective for the Company’s fiscal year beginning January 1, 2018. This standard will be applied to all future modifications of share-based payment awards.

In June 2018, the FASB issued ASU 2018-07, “Compensation – Stock Compensation (Topic 718): Improvements to Nonemployee Share-Based Payment Accounting.” This update clarifies the accounting for share-based payment transactions for acquiring goods and services from nonemployees. Specifically, the update aligns the accounting for payments to nonemployees to match the accounting for payments to employees, no longer accounting for these transactions differently. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2018. Early adoption of the standard is permitted. The Company is currently evaluating the potential impact of this guidance on our consolidated financial statements.

In August 2018, the FASB issued ASU 2018-13, “Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirements for Fair Value Measurement.” This update aims to improve the effectiveness of disclosure requirements on fair value measurement as part of the disclosure framework project. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2019. Early adoption of the standard is permitted. The Company is currently evaluating the potential impact of this guidance on our consolidated financial statements.

In August 2018, the FASB issued ASU 2018-15, “Intangibles—Goodwill and Other—Internal-Use Software (Subtopic 350-40): Customer’s Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract (a consensus of the FASB Emerging Issues Task Force).” This update is intended to guide entities in evaluating the accounting for fees paid by a customer in a cloud computing arrangement by providing guidance for determining when the arrangement includes a software license. This standard is effective for financial statements issued by public companies for annual and interim periods beginning after December 15, 2019. Early adoption of the standard is permitted. The Company is currently evaluating the potential impact of this guidance on our consolidated financial statements.

3. Business Acquisitions

FolioDynamix

On January 2, 2018, the Company acquired (the “Acquisition”) all of the issued and outstanding membership interests of FolioDynamics Holdings, Inc. (“FolioDynamix”) through a merger of FolioDynamix with and into a wholly owned subsidiary of Envestnet.

FolioDynamix provides financial institutions, RIAs, and other wealth management clients with an end-to-end technology solution paired with a suite of advisory tools including model portfolios, research, and overlay management services. FolioDynamix is included in the Envestnet segment.

The Company acquired FolioDynamix to add complementary trading tools as well as commission and brokerage support to Envestnet’s existing suite of offerings. Envestnet expects to integrate the technology and operations of FolioDynamix into the

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Investnet, Inc.

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(in thousands, except share and per share amounts)

Company's wealth management channel, enabling the Company to further leverage its operating scale and data analytics capabilities.

The Company funded the transaction with a combination of cash on the Company's balance sheet, purchase consideration liabilities and borrowings under its revolving credit facility.

The estimated consideration transferred in the acquisition was as follows:

|                                       | Measurement          |                    |                  |
|---------------------------------------|----------------------|--------------------|------------------|
|                                       | Preliminary Estimate | Period Adjustments | Revised Estimate |
| Cash consideration                    | \$ 187,580           | \$ 12,297          | \$ 199,877       |
| Purchase consideration liability      | 12,297               | (12,297 )          | —                |
| Working capital and other adjustments | (3,893 )             | (2,500 )           | (6,393 )         |
| Total                                 | \$ 195,984           | \$ (2,500 )        | \$ 193,484       |

The estimated fair values of working capital balances, property and equipment, deferred revenue, deferred income taxes, unrecognized tax benefits, identifiable intangible assets and goodwill are provisional and are based on the information that was available as of the acquisition date. The estimated fair values of these provisional items are based on certain valuation and other studies and are in progress and not yet at the point where there is sufficient information for a definitive measurement. The Company believes the preliminary information provides a reasonable basis for estimating the fair values of these amounts, but is waiting for additional information necessary to finalize those fair values. Therefore, provisional measurements of fair values reflected are subject to change and such changes could be significant. The Company expects to finalize the valuation of tangible assets and liabilities, identifiable intangible assets and goodwill, and complete the acquisition accounting as soon as practicable but no later than January 2, 2019.

The following table summarizes the preliminary estimated fair values of the assets acquired and liabilities assumed at the date of acquisition:

|   | Measurement          |                    |                  |
|---|----------------------|--------------------|------------------|
|   | Preliminary Estimate | Period Adjustments | Revised Estimate |
| Cash and cash equivalents                 | \$ 4,876             | \$ —               | \$ 4,876         |
| Accounts receivable                       | 4,962                | —                  | 4,962            |
| Prepaid expenses and other current assets | 1,600                | —                  | 1,600            |
| Property and equipment, net               | 927                  | —                  | 927              |
| Other non-current assets                  | 441                  | —                  | 441              |
| Identifiable intangible assets            | 117,700              | 18,000             | 135,700          |
| Goodwill                                  | 97,248               | (16,041 )          | 81,207           |
| Total assets acquired                     | 227,754              | 1,959              | 229,713          |
| Accounts payable                          | (5,358 )             | —                  | (5,358 )         |
| Accrued expenses                          | (7,173 )             | —                  | (7,173 )         |
| Deferred tax liability                    | (18,245 )            | (4,583 )           | (22,828 )        |
| Deferred revenue                          | (930 )               | 124                | (806 )           |
| Other non-current liabilities             | (64 )                | —                  | (64 )            |
| Total liabilities assumed                 | (31,770 )            | (4,459 )           | (36,229 )        |
| Total net assets acquired                 | \$ 195,984           | \$ (2,500 )        | \$ 193,484       |

The goodwill arising from the acquisition represents the expected synergistic benefits of the transaction, primarily related to lower future operating expenses and the knowledge and experience of the workforce in place. The goodwill is not deductible

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

for income tax purposes. During the third quarter the estimated fair value of the customer list intangible was revised due to a change in the assumed attrition rate of the customer base acquired.

A summary of preliminary estimated identifiable intangible assets acquired, preliminary estimated useful lives and amortization method is as follows:

|                         | Measurement          |                    |                  |                      |                     |
|-------------------------|----------------------|--------------------|------------------|----------------------|---------------------|
|                         | Preliminary Estimate | Period Adjustments | Revised Estimate | Useful Life in Years | Amortization Method |
| Customer list           | \$ 95,000            | \$ 18,500          | \$ 113,500       | 13                   | Accelerated         |
| Proprietary technology  | 18,000               | (500 )             | 17,500           | 5                    | Straight-line       |
| Trade names and domains | 4,700                | —                  | 4,700            | 6                    | Straight-line       |
| Total                   | \$ 117,700           | \$ 18,000          | \$ 135,700       |                      |                     |

The results of FolioDynamix's operations are included in the condensed consolidated statements of operations beginning January 2, 2018. FolioDynamix's revenues for the three and nine month periods ended September 30, 2018 totaled \$16,404 and \$51,204, respectively. FolioDynamix's pre-tax loss for the three and nine month periods ended September 30, 2018 totaled \$4,247 and \$12,228, respectively. The pre-tax loss includes estimated acquired intangible asset amortization of \$4,706 and \$13,407 for the three and nine month periods ended September 30, 2018.

For the three and nine month periods ended September 30, 2018, acquisition related costs for FolioDynamix totaled \$260 and \$854, respectively, and are included in general and administration expenses. The Company may incur additional acquisition related costs during the remainder of 2018.

## Acquisition of private company

In August 2018, the Company acquired all of the issued and outstanding membership interests of a private technology company that provides market research analytics. The private company is included in the Envestnet | Yodlee segment. In connection with this acquisition, the Company paid estimated net consideration of \$6,585, subject to certain closing and post-closing adjustments.

The preliminary estimated fair values of the assets acquired and liabilities assumed at the date of acquisition are not material. As a result the remaining balance was allocated to goodwill in the amount of \$6,885. The goodwill is not deductible for income tax purposes.

Pro forma results for Envestnet, Inc. giving effect to the FolioDynamix acquisition

The following pro forma financial information presents the combined results of operations of Envestnet and FolioDynamix for the three and nine month periods ended September 30, 2017. The pro forma financial information presents the results as if the acquisition had occurred as of the beginning of 2017. The results of the private company acquisition are not included in the pro forma financial information presented below as they were not considered material to the Company's results of operations.

The unaudited pro forma results presented include amortization charges for acquired intangible assets, interest expense and stock-based compensation expense.

Pro forma financial information is presented for informational purposes and is not indicative of the results of operations that would have been achieved if the acquisitions had taken place as of the beginning of 2017.



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Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

|                     | Three Months<br>Ended<br>September 30,<br>2017 | Nine Months<br>Ended<br>September 30,<br>2017 |
|---------------------|--|---|
| Revenues            | \$ 185,717                                     | \$ 530,231                                    |
| Net loss            | (12,290 )                                      | (37,112 )                                     |
| Net loss per share: |  |   |
| Basic               | (0.28 )  | (0.85 )                                       |
| Diluted             | (0.28 )  | (0.85 )                                       |

## 4. Revenue

On January 1, 2018, the Company adopted ASU 2014-09 and all subsequent ASUs that modified Topic 606 (“ASC 606” or “new revenue standard”) using the modified retrospective method applied to those contracts which were not completed as of January 1, 2018. The Company recognized the cumulative effect of the initial application of the new revenue standard as an adjustment to the opening balance of accumulated deficit. The comparative information has not been restated and will continue to be reported under the accounting standards in effect for those periods. The Company does not expect the adoption of the new revenue standard to have a material impact to the results of operations on an ongoing basis.

The majority of our revenues continue to be recognized when services are provided. The adoption of the new revenue standard primarily impacts timing of revenue recognition for initial implementation services, deferral of incremental direct costs in obtaining contracts with customers and gross versus net presentation related to certain third party manager agreements.

The cumulative effect of the changes made to the Company’s condensed consolidated balance sheets as of January 1, 2018 for the adoption of the new revenue standard was as follows:

|                               | Balance at<br>December 31,<br>2017 | Cumulative<br>Catch-up<br>Adjustments | Balance<br>at<br>January<br>1, 2018 |
|-------------------------------|------------------------------------|---------------------------------------|-------------------------------------|
| Balance Sheets                |                                    |                                       |                                     |
| Assets:                       |                                    |                                       |                                     |
| Other non-current assets      | \$ 17,176                          | \$ 5,315                              | \$22,491                            |
| Liabilities:                  |                                    |                                       |                                     |
| Deferred revenue, current     | 21,246                             | (1,122 )                              | 20,124                              |
| Deferred revenue, non-current | 12,047                             | (2,780 )                              | 9,267                               |
| Equity:                       |                                    |                                       |                                     |
| Accumulated deficit           | (73,854 )                          | 9,217                                 | (64,637 )                           |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

In accordance with the new revenue standard requirements, the impact of adoption on the Company's condensed consolidated statements of operations and condensed consolidated balance sheets was as follows:

|  | Three Months Ended September 30,<br>2018 |                     |                |
|--|--|---------------------|----------------|
|  | Without<br>Adoption<br>of                | Effect of<br>Change |                |
|  | As<br>Reported                           | ASC 606             | Higher/(Lower) |
| Statements of Operations                   |  |                     |                |
| Revenues:                                  |  |                     |                |
| Asset-based                                | \$ 119,097                               | \$ 122,770          | \$ (3,673 )    |
| Subscription-based                         | 76,194                                   | 76,194              | —              |
| Total recurring revenues                   | 195,291                                  | 198,964             | (3,673 )       |
| Professional services and other revenues   | 7,865                                    | 7,849               | 16             |
| Total revenues                             | 203,156                                  | 206,813             | (3,657 )       |
| Operating expenses:                        |  |                     |                |
| Cost of revenues                           | 64,964                                   | 68,637              | (3,673 )       |
| Compensation and benefits                  | 80,424                                   | 80,955              | (531 )         |
| Total operating expenses                   | 199,761                                  | 203,965             | (4,204 )       |
| Income from operations                     | 3,395                                    | 2,848               | 547            |
| Net income                                 | 2,511                                    | 1,964               | 547            |
| Net income attributable to Envestnet, Inc. | 2,954                                    | 2,407               | 547            |

|  | Nine months ended September 30,<br>2018 |                     |                |
|--|---|---------------------|----------------|
|  | Without<br>Adoption<br>of               | Effect of<br>Change |                |
|  | As<br>Reported                          | ASC 606             | Higher/(Lower) |
| Statements of Operations                 |   |                     |                |
| Revenues:                                |   |                     |                |
| Asset-based                              | \$ 358,361                              | \$ 369,169          | \$ (10,808 )   |
| Subscription-based                       | 217,668                                 | 217,668             | —              |
| Total recurring revenues                 | 576,029                                 | 586,837             | (10,808 )      |
| Professional services and other revenues | 26,254                                  | 26,434              | (180 )         |
| Total revenues                           | 602,283                                 | 613,271             | (10,988 )      |
| Operating expenses:                      |   |                     |                |
| Cost of revenues                         | 195,525                                 | 206,333             | (10,808 )      |
| Compensation and benefits                | 244,174                                 | 245,152             | (978 )         |
| Total operating expenses                 | 599,621                                 | 611,407             | (11,786 )      |



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|  |       |       |     |
|--|-------|-------|-----|
| Income from operations                     | 2,662 | 1,864 | 798 |
| Net income                                 | 4,522 | 3,724 | 798 |
| Net income attributable to Envestnet, Inc. | 5,532 | 4,734 | 798 |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

|                               | At September 30, 2018 |                                      |                                       |
|-------------------------------|-----------------------|--------------------------------------|---------------------------------------|
|                               | As<br>Reported        | Without<br>Adoption<br>of<br>ASC 606 | Effect of<br>Change<br>Higher/(Lower) |
| <b>Balance Sheets</b>         |                       |                                      |                                       |
| <b>Assets:</b>                |                       |                                      |                                       |
| Fees receivable, net          | \$64,635              | \$63,631                             | \$ 1,004                              |
| Other non-current assets      | 23,893                | 17,600                               | 6,293                                 |
| <b>Liabilities:</b>           |                       |                                      |                                       |
| Accounts payable              | 20,577                | 19,573                               | 1,004                                 |
| Deferred revenue, current     | 24,423                | 24,908                               | (485 )                                |
| Deferred revenue, non-current | 7,283                 | 10,520                               | (3,237 )                              |
| <b>Equity:</b>                |                       |                                      |                                       |
| Accumulated deficit           | (59,105 )             | (69,120 )                            | 10,015                                |

The impact of adoption on the Company's condensed consolidated statements of cash flows is immaterial.

**Summary of Significant Accounting Policies**

Except for the accounting policies for revenue recognition, fees receivable including unbilled receivables and deferred sales incentive compensation that were updated as a result of adopting ASC 606, there have been no changes to our significant accounting policies described in the Annual Report on Form 10-K for the year ended December 31, 2017, filed with the SEC on February 28, 2018, that have had a material impact on our condensed consolidated financial statements and related notes.

**Revenue Recognition**

The Company derives revenues from asset-based and subscription-based services and professional services and other sources. Revenues are recognized when control of these services is transferred to our customers, in an amount that reflects the consideration that we expect to be entitled to in exchange for those services. All revenue recognized in the condensed consolidated statements of operations is considered to be revenue from contracts with customers. Sales and usage-based taxes are excluded from revenues.

**Asset-based revenue (formerly assets under management or administration revenue)**

Asset-based revenue primarily consists of fees for providing customers continuous access to platform services through the Company's uniquely customized platforms. These platform services include investment manager due diligence and research, portfolio diagnostics, proposal generation, investment model management, rebalancing and trading, portfolio performance reporting and monitoring solutions, billing and back office and middle-office operations and administration and are made available to customers throughout the contractual term from the date the customized platform is launched.

The asset-based fees the Company earns are generally based upon variable percentages of assets managed or administered on our platforms. The fee percentage varies based on the level and type of services the Company

provides to its customers, as well as the values of existing customer accounts. The values of the customer accounts are affected by inflows or outflows of customer funds and market fluctuations.

The platform services are substantially the same over each quarter and performed in a similar manner over the contract period, and are considered stand-ready promises. The platform services that are delivered to the customer over the quarter are considered distinct, as the customer benefits distinctly from each increment of our services and each quarter is separately identified in the contract, and are considered to be a single performance obligation under the new revenue standard.

The pricing generally resets each quarter and the pricing structure is consistent throughout the term of the contract. The variable fees are generally calculated and billed quarterly in advance based on preceding quarter-end values and the variable amounts earned from the platform services relate specifically to the benefits transferred to the customer during that quarter. Accordingly, revenue is allocated to the specific quarter in which services are performed.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

The asset-based contracts generally contain one performance obligation and revenue is recognized on a ratable basis over the quarter beginning on the date that the platform services are made available to the customer as the customer simultaneously consumes and receives the benefits of the services. All asset-based fees are recognized in the Envestnet segment.

For certain services provided by third parties, the Company evaluates whether it is the principal (revenues reported on a gross basis) or agent (revenues reported on a net basis). Generally, the Company reports customer fees including charges for third party service providers where the Company has a direct contract with such third party service providers on a gross basis, whereas the amounts billed to its customers are recorded as revenues, and amounts paid to third party service providers are recorded as cost of revenues. The Company is the principal in the transaction because it controls the services before they are transferred to its customers. Control is evidenced by the Company being primarily responsible to its customers and having discretion in establishing pricing.

Subscription-based revenue (formerly subscription and licensing revenue)

Subscription-based revenue primarily consists of fees for providing customers continuous access to the Company's platform for wealth management and financial wellness. The subscription-based fees generally include fixed fees and or usage-based fees.

Generally, the subscription services are substantially the same over each quarter and performed in a similar manner over the contract period, and are considered stand-ready promises. Quarterly subscription services are considered distinct as the customer can benefit from each increment of services on its own and each quarter is separately identified in the contract, and services are considered to be a single performance obligation under the new revenue standard.

The usage-based pricing generally resets each quarter and the pricing structure is generally consistent throughout the term of the contract. The fixed fees are generally calculated and billed quarterly in advance. The usage-based fees are generally calculated and are billed either monthly or quarterly based on the actual usage and relate specifically to the benefits transferred to the customer during that quarter. Accordingly, revenue is allocated to the specific quarter in which services are performed.

Certain subscription-based contracts contain multiple performance obligations (i.e. platform services performance obligation and professional services performance obligation). Fixed fees are generally recognized on a ratable basis over the quarter beginning when the subscription services are made available to the customer, as the customer simultaneously receives and consumes the benefits of the subscription services. Usage-based revenue is recognized on a monthly basis as the customer receives and consumes the benefit as the Company provides the services. Subscription-based fees are recognized in both the Envestnet and Envestnet | Yodlee segments.

Professional services and other revenues

The Company earns professional services fees by providing contractual customized services and platform software development as well as initial implementation fees. Professional services contracts generally have fixed prices, and generally specify the deliverables in the contract. Certain professional services contracts are billed on a time and materials basis and revenue is recognized over time as the services are performed. For contracts billed on a fixed price basis, revenue is recognized over time based on the proportion of services performed. Initial implementation fees are

fixed and recognized ratably over the contract term.

Other revenue primarily includes revenue related to the Advisor Summit. Other revenue is recognized when the events are held. Other revenue is not significant.

The majority of the professional services and other contracts contain one performance obligation. Professional services and other revenues are recognized in both the Envestnet and Envestnet | Yodlee segments.

#### Arrangements with multiple performance obligations

Certain of the Company's contracts with customers contain multiple performance obligations such as platform services performance obligation and professional services performance obligation. For such arrangements, the Company allocates revenue to each performance obligation based on its relative standalone selling price. Standalone selling prices of services are

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Investnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

estimated based on observable transactions when these services are sold on a standalone basis or based on expected cost plus margin.

## Disaggregation of revenue

The following table presents the Company's revenues disaggregated by major source:

|  | Three Months Ended September 30,<br>2018 |                       |              | 2017         |                          |                 |
|--|--|-----------------------|--------------|--------------|--------------------------|-----------------|
|  | Investnet                                | Investnet  <br>Yodlee | Consolidated | Investnet(1) | Investnet  <br>Yodlee(1) | Consolidated(1) |
| Revenues:                                |  |                       |              |              |                          |                 |
| Asset-based                              | \$ 119,097                               | \$ —                  | \$ 119,097   | \$ 106,147   | \$ —                     | \$ 106,147      |
| Subscription-based                       | 36,228                                   | 39,966                | 76,194       | 27,012       | 35,951                   | 62,963          |
| Total recurring revenues                 | 155,325                                  | 39,966                | 195,291      | 133,159      | 35,951                   | 169,110         |
| Professional services and other revenues | 2,142                                    | 5,723                 | 7,865        | 2,789        | 3,715                    | 6,504           |
| Total revenues                           | \$ 157,467                               | \$ 45,689             | \$ 203,156   | \$ 135,948   | \$ 39,666                | \$ 175,614      |

(1) As noted above, prior period amounts have not been adjusted under the modified retrospective method.

|  | Nine Months Ended September 30,<br>2018 |                       |              | 2017         |                          |                 |
|--|---|-----------------------|--------------|--------------|--------------------------|-----------------|
|  | Investnet                               | Investnet  <br>Yodlee | Consolidated | Investnet(1) | Investnet  <br>Yodlee(1) | Consolidated(1) |
| Revenues:                                |   |                       |              |              |                          |                 |
| Asset-based                              | \$ 358,361                              | \$ —                  | \$ 358,361   | \$ 299,268   | \$ —                     | \$ 299,268      |
| Subscription-based                       | 101,836                                 | 115,832               | 217,668      | 77,720       | 102,955                  | 180,675         |
| Total recurring revenues                 | 460,197                                 | 115,832               | 576,029      | 376,988      | 102,955                  | 479,943         |
| Professional services and other revenues | 10,186                                  | 16,068                | 26,254       | 9,650        | 11,224                   | 20,874          |
| Total revenues                           | \$ 470,383                              | \$ 131,900            | \$ 602,283   | \$ 386,638   | \$ 114,179               | \$ 500,817      |

(1) As noted above, prior period amounts have not been adjusted under the modified retrospective method.

The following table presents the Company's revenues disaggregated by geography, based on the billing address of the customer:

|                   | Three Months<br>Ended |                     | Nine Months Ended     |                     |
|-------------------|-----------------------|---------------------|-----------------------|---------------------|
|                   | September 30,<br>2018 | 2017 <sup>(2)</sup> | September 30,<br>2018 | 2017 <sup>(2)</sup> |
| United States     | \$ 195,063            | \$ 158,750          | \$ 576,616            | \$ 452,333          |
| International (1) | 8,093                 | 16,864              | 25,667                | 48,484              |
| Total             | \$ 203,156            | \$ 175,614          | \$ 602,283            | \$ 500,817          |

(1) No foreign country accounted for more than 10% of total revenues.

(2) As noted above, prior period amounts have not been adjusted under the modified retrospective method.

One customer accounted for more than 10% of the Company's total revenues:

|        |        |
|--------|--------|
| Three  | Nine   |
| Months | Months |
| Ended  | Ended  |

|          | September | September | September | September |
|----------|-----------|-----------|-----------|-----------|
|          | 30,       | 30,       | 30,       | 30,       |
|          | 2018      | 2017      | 2018      | 2017      |
| Fidelity | 17%       | 17%       | 17%       | 17%       |

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Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## Remaining performance obligations

The following table includes estimated revenue expected to be recognized in the future related to performance obligations that are unsatisfied (or partially unsatisfied) as of September 30, 2018:

|                           |           |
|---------------------------|-----------|
| Years ending December 31, |           |
| Remainder of 2018         | \$52,301  |
| 2019                      | 168,264   |
| 2020                      | 101,449   |
| 2021                      | 58,544    |
| 2022                      | 44,319    |
| Thereafter                | 56,336    |
| Total                     | \$481,213 |

Only fixed consideration from significant contracts with customers is included in the amounts presented above.

The Company has applied the practical expedients and exemption and does not disclose the value of unsatisfied performance obligations for (i) contracts with an original expected length of one year or less; (ii) contracts for which the Company recognizes revenue at the amount to which it has the right to invoice for services performed; and (iii) contracts for which the variable consideration is allocated entirely to a wholly unsatisfied performance obligations or to a wholly unsatisfied promise to transfer a distinct service that forms part of a single performance obligation.

## Contract balances

The Company records contract liabilities (deferred revenue) when cash payments are received in advance of its performance. The term between invoicing date and when payment is due is generally not significant. For the majority of its arrangements, the Company requires advance quarterly payments before the services are delivered to the customer.

Deferred revenue primarily consists of implementation fees, professional services, and subscription fee payments received in advance from customers.

Contract assets would exist when revenues have been recorded (i.e. control of goods or services has been transferred to the customer) but customer payment is contingent on a future event beyond the passage of time (i.e. satisfaction of additional performance obligations). The Company does not have any material contract assets. Unbilled receivables, which are not classified as contract assets, represent arrangements in which revenues have been recorded prior to billing and right to payment is unconditional.

The opening and closing balances of the Company's billed receivables, unbilled receivables, and deferred revenues are as follows:

|              |              |           |               |
|--------------|--------------|-----------|---------------|
| Receivables, | Unbilled     |           |               |
| which are    | receivables, | Deferred  | Deferred      |
| included in  | included in  | Revenue   | Revenue       |
| Fees         | Fees         | (current) | (non-current) |
| receivable,  | receivable,  |           |               |



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|   | net       | net       |           |          |
|---|-----------|-----------|-----------|----------|
| Opening balance as of January 1, 2018   | \$ 36,605 | \$ 13,229 | \$ 20,124 | \$ 9,267 |
| Increase/(decrease), net                | 11,421    | 3,380     | 4,299     | (1,984 ) |
| Ending balance as of September 30, 2018 | \$ 48,026 | \$ 16,609 | \$ 24,423 | \$ 7,283 |

The increase in receivables is primarily a result of timing of payments for asset-based and subscription-based revenues relative to the first nine months of 2018 and the acquisition of FolioDynamix.

The increase in unbilled receivables is primarily driven by revenue recognized in excess of billings related to asset-based services during the nine months ended September 30, 2018.

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Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

The increase in deferred revenue is primarily the result of an increase in deferred revenue related to subscription-based services during the nine months ended September 30, 2018, most of which will be recognized over the course of the next twelve months.

The amount of revenue recognized that was included in the opening deferred revenue balance was \$3,250 and \$16,503 for the three and nine months ended September 30, 2018, respectively. The majority of this revenue consists of subscription-based revenue and professional services arrangements. The amount of revenue recognized from performance obligations satisfied in prior periods was not material.

## Deferred sales incentive compensation

Sales incentive compensation earned by the Company's sales force is considered an incremental and recoverable cost to acquire a contract with a customer. Sales incentive compensation for initial contracts is deferred and amortized on a straight-line basis over the period of benefit, which the Company has determined to be five years. The Company determined the period of benefit by taking into consideration its customer contracts, life of the technology and other factors. Sales incentive compensation for renewal contracts are deferred and amortized on a straight-line basis over the related contractual renewal period. Deferred sales incentive compensation is included in other non-current assets on the consolidated balance sheet and amortization expense is included in compensation and benefits expenses on the condensed consolidated statements of operations.

Deferred sales incentive compensation was \$6,293 as of September 30, 2018. Amortization expense for the deferred sales incentive compensation was \$552 and \$1,570 for the three and nine months ended September 30, 2018, respectively. No significant impairment loss for capitalized costs was recorded during the period.

The Company has applied the practical expedient to recognize the incremental costs of obtaining contracts as an expense when incurred if the amortization period would have been one year or less. These costs are included in compensation and benefits expenses on the condensed consolidated statements of operations.

## 5. Cost of Revenues

The following table summarizes cost of revenues by revenue category for the periods presented herein:

|                                 | Three Months Ended |                    | Nine Months Ended  |                    |
|---------------------------------|--------------------|--------------------|--------------------|--------------------|
|                                 | September 30, 2018 | September 30, 2017 | September 30, 2018 | September 30, 2017 |
| Asset-based                     | \$57,932           | \$50,597           | \$172,252          | \$142,097          |
| Subscription-based              | 6,626              | 5,076              | 18,065             | 14,832             |
| Professional services and other | 406                | 397                | 5,208              | 4,102              |
| Total                           | \$64,964           | \$56,070           | \$195,525          | \$161,031          |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## 6. Prepaid Expenses and Other Current Assets

Prepaid expenses and other current assets consist of the following:

|                                      | September<br>30,<br>2018 | December<br>31,<br>2017 |
|--------------------------------------|--------------------------|-------------------------|
| Prepaid technology                   | \$ 7,063                 | \$ 1,843                |
| Non-income tax receivable            | 3,488                    | 2,704                   |
| Prepaid outside information services | 1,488                    | 1,395                   |
| Prepaid insurance                    | 1,413                    | 575                     |
| Service tax receivable               | 1,268                    | 1,507                   |
| Prepaid rent                         | 995                      | 959                     |
| Restricted cash                      | 158                      | 2,000                   |
| Income tax receivable                | —                        | 1,684                   |
| Other                                | 8,092                    | 6,803                   |
|                                      | \$ 23,965                | \$ 19,470               |

## 7. Property and Equipment, Net

Property and equipment, net consists of the following:

|   | Estimated Useful Life                                 | September<br>30,<br>2018 | December<br>31,<br>2017 |
|---|---|--------------------------|-------------------------|
| Cost:   |   |                          |                         |
| Computer equipment and software                 | 3 years   | \$ 63,522                | \$ 56,192               |
| Leasehold improvements                          | Shorter of the lease term or useful life of the asset | 27,771                   | 23,192                  |
| Office furniture and fixtures                   | 3-7 years   | 9,199                    | 8,110                   |
| Other office equipment                          | 3-5 years   | 5,416                    | 2,052                   |
|   |   | 105,908                  | 89,546                  |
| Less: accumulated depreciation and amortization |   | (61,195 )                | (53,637 )               |
| Property and equipment, net                     |   | \$ 44,713                | \$ 35,909               |

During the three and nine months ended September 30, 2018, the Company retired property and equipment that was no longer in service in the amount of \$1,611 and \$8,349, primarily related to fully depreciated computer equipment and software assets. Of the \$1,611, \$872 of the assets originated in the Envestnet segment and the remaining \$739 originated in the Envestnet | Yodlee segment for the three months ended September 30, 2018. Of the \$8,349, \$4,209 of the assets originated in the Envestnet segment and the remaining \$4,140 originated in the Envestnet | Yodlee segment for the nine months ended September 30, 2018. Asset retirements during the three and nine months ended September 30, 2017 were not material. Losses on asset retirements were not material during the three and nine months ended September 30, 2018 and 2017.

Depreciation and amortization expense was as follows:

|  | Three Months<br>Ended | Nine Months<br>Ended |
|--|-----------------------|----------------------|
|--|-----------------------|----------------------|

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|                                       | September 30, |         | September 30, |          |
|---------------------------------------|---------------|---------|---------------|----------|
|                                       | 2018          | 2017    | 2018          | 2017     |
| Depreciation and amortization expense | \$3,917       | \$3,724 | \$11,755      | \$11,668 |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## 8. Internally Developed Software, Net

Internally developed software, net consists of the following:

|                                    | Estimated Useful Life | September 30, 2018 | December 31, 2017 |
|------------------------------------|-----------------------|--------------------|-------------------|
| Internally developed software      | 5 years               | \$ 63,953          | \$ 46,342         |
| Less: accumulated amortization     |                       | (29,876 )          | (24,168 )         |
| Internally developed software, net |                       | \$ 34,077          | \$ 22,174         |

Amortization expense was as follows:

|                      | Three Months Ended September 30, 2018 | Nine Months Ended September 30, 2017 | Three Months Ended September 30, 2018 | Nine Months Ended September 30, 2017 |
|----------------------|---------------------------------------|--------------------------------------|---------------------------------------|--------------------------------------|
| Amortization expense | \$2,169                               | \$1,391                              | \$5,708                               | \$3,791                              |

## 9. Goodwill &amp; Intangible Assets, Net

Changes in the carrying amount of goodwill were as follows:

|                               | Envestnet  | Envestnet   Yodlee | Total      |
|-------------------------------|------------|--------------------|------------|
| Balance at December 31, 2017  | \$ 163,751 | \$ 269,204         | \$ 432,955 |
| FolioDynamix acquisition      | 81,207     | —                  | 81,207     |
| Private company acquisition   | —          | 6,885              | 6,885      |
| Foreign currency              | —          | (1,124 )           | (1,124 )   |
| Balance at September 30, 2018 | \$ 244,958 | \$ 274,965         | \$ 519,923 |

Intangible assets, net consist of the following:

|                          | Estimated Useful Life | September 30, 2018    |                          | December 31, 2017     |                          | Net Carrying Amount | Net Carrying Amount |
|--------------------------|-----------------------|-----------------------|--------------------------|-----------------------|--------------------------|---------------------|---------------------|
|                          |                       | Gross Carrying Amount | Accumulated Amortization | Gross Carrying Amount | Accumulated Amortization |                     |                     |
| Customer lists           | 7–15 years            | \$372,850             | \$(105,186 )             | \$267,664             | \$259,350                | \$(78,482 )         | \$180,868           |
| Proprietary technologies | 4–8 years             | 75,544                | (41,714 )                | 33,830                | 57,377                   | (31,067 )           | 26,310              |
| Trade names              | 1–7 years             | 29,540                | (12,919 )                | 16,621                | 24,840                   | (9,701 )            | 15,139              |
| Backlog                  | 4 years               | 11,000                | (10,848 )                | 152                   | 11,000                   | (10,586 )           | 414                 |
| Total intangible assets  |                       | \$488,934             | \$(170,667 )             | \$318,267             | \$352,567                | \$(129,836 )        | \$222,731           |

Amortization expense was as follows:

|                      | Three Months Ended September 30, 2018 | Nine Months Ended September 30, 2017 | Three Months Ended September 30, 2018 | Nine Months Ended September 30, 2017 |
|----------------------|---------------------------------------|--------------------------------------|---------------------------------------|--------------------------------------|
| Amortization expense | \$13,477                              | \$10,377                             | \$40,831                              | \$31,333                             |

Future amortization expense of the intangible assets as of September 30, 2018, is expected to be as follows:

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

Years ending December 31,

|                   |           |
|-------------------|-----------|
| Remainder of 2018 | \$ 12,984 |
| 2019              | 48,334    |
| 2020              | 44,380    |
| 2021              | 35,744    |
| 2022              | 33,266    |
| Thereafter        | 143,559   |
|                   | \$318,267 |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## 10. Other Non-Current Assets

Other non-current assets consist of the following:

|   | September<br>30,<br>2018 | December<br>31,<br>2017 |
|---|--------------------------|-------------------------|
| Assets to fund deferred compensation liability          | \$ 6,879                 | \$ 5,185                |
| Deferred sales incentive compensation                   | 6,293                    | —                       |
| Lease and other deposits                                | 4,251                    | 4,906                   |
| Unamortized issuance costs on revolving credit facility | 2,465                    | 3,106                   |
| Investments in private companies                        | 1,662                    | 2,731                   |
| Other   | 2,343                    | 1,248                   |
|   | \$ 23,893                | \$ 17,176               |

## 11. Accrued Expenses and Other Liabilities

Accrued expenses and other liabilities consist of the following:

|  | September<br>30,<br>2018 | December<br>31,<br>2017 |
|--|--------------------------|-------------------------|
| Accrued compensation and related taxes | \$ 48,587                | \$ 43,724               |
| Accrued investment manager fees        | 46,825                   | 39,324                  |
| Sales and use tax payable              | 9,688                    | 9,037                   |
| Accrued interest                       | 3,223                    | —                       |
| Accrued professional services          | 3,225                    | 4,985                   |
| Definite consideration                 | —                        | 1,250                   |
| Other accrued expenses                 | 12,816                   | 7,577                   |
|  | \$ 124,364               | \$ 105,897              |

## 12. Debt

The Company's outstanding debt obligations as of September 30, 2018 and December 31, 2017 were as follows:

|  | September<br>30,<br>2018 | December<br>31,<br>2017 |
|--|--------------------------|-------------------------|
| Convertible Notes due 2019                               | \$ 172,500               | \$ 172,500              |
| Unaccreted discount on Convertible Notes due 2019        | (7,363 )                 | (11,677 )               |
| Unamortized issuance costs on Convertible Notes due 2019 | (1,134 )                 | (1,833 )                |
| Convertible Notes due 2019 carrying value                | \$ 164,003               | \$ 158,990              |
| Convertible Notes due 2023                               | \$ 345,000               | \$ —                    |
| Unaccreted discount on Convertible Notes due 2023        | (44,886 )                | —                       |
| Unamortized issuance costs on Convertible Notes due 2023 | (8,036 )                 | —                       |
| Convertible Notes due 2023 carrying value                | \$ 292,078               | \$ —                    |
| Revolving credit facility balance                        | \$ —                     | \$ 81,168               |





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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

Interest expense was comprised of the following and is included in other expense, net in the condensed consolidated statement of operations:

|                                       | Three Months  |         | Nine Months   |          |
|---------------------------------------|---------------|---------|---------------|----------|
|                                       | Ended         |         | Ended         |          |
|                                       | September 30, |         | September 30, |          |
|                                       | 2018          | 2017    | 2018          | 2017     |
| Interest on revolving credit facility | \$—           | \$1,088 | \$3,994       | \$3,543  |
| Accretion of debt discount            | 3,587         | 1,393   | 7,416         | 4,074    |
| Coupon interest                       | 2,264         | 755     | 4,385         | 2,264    |
| Amortization of issuance costs        | 849           | 483     | 1,920         | 2,529    |
| Undrawn and other fees                | 220           | 139     | 433           | 261      |
|                                       | \$6,920       | \$3,858 | \$18,148      | \$12,671 |

## Credit Agreement

In July 2017, the Company and certain of its subsidiaries entered into a Second Amended and Restated Credit Agreement (the “Second Amended and Restated Credit Agreement”) with a group of banks (the “Banks”). Pursuant to the Second Amended and Restated Credit Agreement, the Banks have agreed to provide to the Company revolving credit commitments (the “Revolving Credit Facility”) in the aggregate amount of up to \$350,000 which amount may be increased by \$50,000.

The Company incurs interest on borrowings made under the Second Amended and Restated Credit Agreement at rates between 1.50 percent and 3.25 percent above LIBOR based on the Company’s total leverage ratio. Borrowings under the Second Amended and Restated Credit Agreement are scheduled to mature on July 18, 2022.

Obligations under the Second Amended and Restated Credit Agreement are guaranteed by substantially all of the Company’s U.S. subsidiaries. The Second Amended and Restated Credit Agreement includes certain financial covenants and, as of September 30, 2018, the Company was in compliance with these requirements.

On May 24, 2018, Envestnet Inc. and certain of its subsidiaries entered into a first amendment to the Second Amended and Restated Credit Agreement (the “Credit Agreement Amendment”). The Credit Agreement Amendment made certain technical changes to the calculations of various covenants contained in the Credit Agreement.

## Convertible Notes due 2019

On December 15, 2014, the Company issued \$172,500 of Convertible Notes that mature on December 15, 2019. The Convertible Notes bear interest at a rate of 1.75 percent per annum payable semiannually in arrears on June 15 and December 15 of each year, beginning on June 15, 2015. The Convertible Notes are general unsecured obligations, subordinated in right of payment to our obligations under our Credit Agreement.

Upon the occurrence of a “fundamental change,” as defined in the indenture, the holders may require the Company to repurchase all or a portion of the Convertible Notes for cash at 100% of the principal amount of the Convertible Notes being purchased, plus any accrued and unpaid interest.

The Convertible Notes are convertible into shares of the Company’s common stock under certain circumstances prior to maturity at a conversion rate of 15.9022 shares per \$1 principal amount of the Convertible Notes, which represents

a conversion price of \$62.88 per share, subject to adjustment under certain conditions. Holders may convert their Convertible Notes at their option at any time prior to the close of business on the business day immediately preceding July 1, 2019, under certain circumstances. The Company's stated policy is to settle the debt component of the Convertible Notes at least partially or wholly in cash. This policy is based both on the Company's intent and the Company's ability to settle these instruments in cash. Beginning July 1, 2019 the Convertible Notes become freely convertible and therefore are presented in current liabilities on the condensed consolidated balance sheet as of September 30, 2018.

The effective interest rate of the liability component of the Convertible Notes is equal to the stated interest rate plus the accretion of original issue discount. The effective interest rate on the liability component of the Convertible Notes for the three and nine months ended ended September 30, 2018 and 2017 was 6%.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## Convertible Notes due 2023

In May 2018, the Company issued \$345,000 of Convertible Notes that mature on June 1, 2023. The Convertible Notes bear interest at a rate of 1.75 percent per annum payable semiannually in arrears on June 1 and December 1 of each year, beginning on December 1, 2018. The Convertible Notes are general unsecured obligations, subordinated in right of payment to our obligations under our Credit Agreement. The notes are structurally subordinated to the indebtedness and other liabilities of any of our subsidiaries, other than our wholly owned subsidiary, Envestnet Asset Management, Inc., which will fully and unconditionally guarantee the notes on an unsecured basis. The Convertible Notes rank equally in right of payment with all our other existing and future senior indebtedness.

Upon the occurrence of a “fundamental change,” as defined in the indenture, the holders may require the Company to repurchase all or a portion of the Convertible Notes for cash at 100% of the principal amount of the Convertible Notes being purchased, plus any accrued and unpaid interest. The Company may redeem for cash all or any portion of the notes, at our option, on or after June 5, 2021 if the last reported sale price of our common stock has been at least 130% of the conversion price then in effect for at least 20 trading days, consecutive or non-consecutive, within a 30 consecutive trading day period ending on, and including, any of the five trading days immediately preceding the date on which we provide notice of redemption.

The Convertible Notes are convertible into shares of the Company’s common stock under certain circumstances prior to maturity at a conversion rate of 14.6381 shares per \$1 principal amount of the Convertible Notes, which represents a conversion price of \$68.31 per share, subject to adjustment under certain conditions. Holders may convert their Convertible Notes at their option at any time prior to the close of business on the business day immediately preceding December 15, 2022, under certain circumstances. The Company’s stated policy is to settle the debt component of the Convertible Notes at least partially or wholly in cash. This policy is based both on the Company’s intent and the Company’s ability to settle these instruments in cash.

The effective interest rate of the liability component of the Convertible Notes is equal to the stated interest rate plus the accretion of original issue discount. The effective interest rate on the liability component of the Convertible Notes due 2023 for the three and nine months ended September 30, 2018 was 6%.

See “Note 17 – Net Income (Loss) Per Share” for further discussion of the effect of conversion on net loss per common share.

## 13. Other Non-Current Liabilities

Other non-current liabilities consist of the following:

|                                 | September | December  |
|---------------------------------|-----------|-----------|
|                                 | 30,       | 31,       |
|                                 | 2018      | 2017      |
| Uncertain tax positions         | \$ 9,517  | \$ 10,640 |
| Deferred compensation liability | 6,388     | 4,364     |
| Other                           | 1,532     | 98        |
|                                 | \$ 17,437 | \$ 15,102 |

## 14. Fair Value Measurements

The Company follows ASC 825-10, Financial Instruments, which provides companies the option to report selected financial assets and liabilities at fair value. ASC 825-10 also establishes presentation and disclosure requirements designed to facilitate comparisons between companies that choose different measurement attributes for similar types of assets and liabilities and to more easily understand the effect of the company's choice to use fair value on its earnings. ASC 825-10 also requires entities to display the fair value of the selected assets and liabilities on the face of the balance sheet. The Company has not elected the ASC 825-10 option to report selected financial assets and liabilities at fair value.

Financial assets and liabilities at fair value are categorized based upon a fair value hierarchy established by GAAP, which prioritizes the inputs used to measure fair value into the following levels:

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(in thousands, except share and per share amounts)

- Level I: Inputs based on quoted market prices in active markets for identical assets or liabilities at the measurement date.
- Quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets and liabilities in markets that are not active; or inputs that are observable and can be corroborated by observable market data.
- Level II: Inputs reflect management's best estimates and assumptions of what market participants would use in pricing the asset or liability at the measurement date. The inputs are unobservable in the market and significant to the valuation of the instruments.
- Level III:

The following tables set forth the fair value of the Company's financial assets and liabilities measured at fair value on a recurring basis in the condensed consolidated balance sheets as of September 30, 2018 and December 31, 2017, based on the three-tier fair value hierarchy.

|   | September 30, 2018 |            |          |           |
|---|--------------------|------------|----------|-----------|
|   | Fair Value         | Level I    | Level II | Level III |
| Assets  |                    |            |          |           |
| Money market funds and other (1)                  | \$ 119,276         | \$ 119,276 | \$ —     | \$ —      |
| Assets to fund deferred compensation liability(2) | 6,879              | —          | —        | 6,879     |
| Total assets                                      | \$ 126,155         | \$ 119,276 | \$ —     | \$ 6,879  |
| Liabilities                                       |                    |            |          |           |
| Contingent consideration                          | \$ 719             | \$ —       | \$ —     | \$ 719    |
| Deferred compensation liability(3)                | 6,388              | 6,388      | —        | —         |
| Total liabilities                                 | \$ 7,107           | \$ 6,388   | \$ —     | \$ 719    |
|   |                    |            |          |           |
|   | December 31, 2017  |            |          |           |
|   | Fair Value         | Level I    | Level II | Level III |
| Assets  |                    |            |          |           |
| Money market funds(1)                             | \$ 39,400          | \$ 39,400  | \$ —     | \$ —      |
| Assets to fund deferred compensation liability(2) | 5,185              | —          | —        | 5,185     |
| Total assets                                      | \$ 44,585          | \$ 39,400  | \$ —     | \$ 5,185  |
| Liabilities                                       |                    |            |          |           |
| Contingent consideration                          | \$ 2,781           | \$ —       | \$ —     | \$ 2,781  |
| Deferred compensation liability(3)                | 4,364              | 4,364      | —        | —         |
| Total liabilities                                 | \$ 7,145           | \$ 4,364   | \$ —     | \$ 2,781  |

(1) The fair values of the Company's investments in money-market funds are based on the daily quoted market prices for the net asset value of the various money market funds and time deposit accounts which mature on a daily basis.

(2) The fair value of assets to fund deferred compensation liability approximates the cash surrender value of the life insurance premiums and is included in other non-current assets in the condensed consolidated balance sheets.

(3) The deferred compensation liability is included in other non-current liabilities in the condensed consolidated balance sheets and its fair market value is based on the daily quoted market prices for the net asset values of the various funds in which the participants have selected.

Level I assets and liabilities include money-market funds not insured by the FDIC and deferred compensation liability. The Company periodically invests excess cash in money-market funds not insured by the FDIC. The Company believes that the investments in money market funds are on deposit with creditworthy financial institutions and that the funds are highly liquid. These money-market funds are considered Level I and are included in cash and cash equivalents in the condensed consolidated

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

balance sheets. The fair value of the deferred compensation liability is based upon the daily quoted market prices for net asset value on the various funds selected by participants. Time deposit account fair values are determined by trade confirmations which mature daily and therefore are considered highly liquid investments.

Level III assets and liabilities consist of the estimated fair value of contingent consideration as well as the assets to fund deferred compensation liability. The fair market value of the assets to fund deferred compensation liability is based upon the cash surrender value of the life insurance premiums.

The fair value of the contingent consideration liability related to the Wheelhouse acquisition was estimated using a discounted cash flow method with significant inputs that are not observable in the market and thus represent a Level III fair value measurement as defined in ASC 820, Fair Value Measurements and Disclosures. The significant inputs in the Level III measurement not supported by market activity included our assessments of expected future cash flows related to our acquisition of Wheelhouse during the subsequent periods from the date of acquisition, appropriately discounted considering the uncertainties associated with the obligation, and calculated in accordance with the terms of the agreement.

The Company utilized a discounted cash flow method with expected future performance of Wheelhouse, and its ability to meet the target performance objectives as the main driver of the valuation, to arrive at the fair value of its respective contingent consideration. The Company will continue to reassess the fair value of the contingent consideration made subsequent to the measurement period for each acquisition at each reporting date until settlement. Changes to the estimated fair values of the contingent consideration will be recognized in earnings of the Company and included in general and administration on the condensed consolidated statements of operations.

The table below presents a reconciliation of the assets to fund deferred compensation liability of which the Company measured at fair value on a recurring basis using significant unobservable inputs (Level III) for the period from December 31, 2017 to September 30, 2018:

|  | Fair Value of<br>Assets to<br>Fund<br>Deferred<br>Compensation<br>Liability |
|--|---|
| Balance at December 31, 2017             | \$ 5,185  |
| Contributions and fair value adjustments | 1,694   |
| Balance at September 30, 2018            | \$ 6,879  |

The asset value was increased due to contributions to the Plan and immaterial gains on the underlying investment vehicles which resulted in an asset value as of September 30, 2018 of \$6,879, which was included in other non-current assets on the condensed consolidated balance sheets.

The table below presents a reconciliation of contingent consideration liabilities of which the Company measured at fair value on a recurring basis using significant unobservable inputs (Level III) for the period from December 31, 2017 to September 30, 2018:

Fair Value of



|  | Contingent<br>Consideration<br>Liabilities |
|--|--|
| Balance at December 31, 2017                           | \$ 2,781                                   |
| Payment of contingent consideration liability (2,193 ) |  |
| Accretion on contingent consideration                  | 131  |
| Balance at September 30, 2018                          | \$ 719                                     |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

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The Company assesses the categorization of assets and liabilities by level at each measurement date, and transfers between levels are recognized on the actual date of the event or change in circumstances that caused the transfer, in accordance with the Company's accounting policy regarding the recognition of transfers between levels of the fair value hierarchy. There were no transfers between Levels I, II and III during the nine months ended September 30, 2018.

On December 15, 2014, the Company issued \$172,500 of Convertible Notes due 2019. As of September 30, 2018 and December 31, 2017, the carrying value of the Convertible Notes due 2019 equaled \$164,003 and \$158,990, respectively, and represents the aggregate principal amount outstanding less the unamortized discount and debt issuance costs. As of September 30, 2018 and December 31, 2017, the fair value of the Convertible Notes due 2019 was \$191,044 and \$180,180, respectively. The Company considers the Convertible Notes due 2019 to be Level II liabilities and uses a market approach to calculate the fair value. The estimated fair value was determined based on the estimated or actual bids and offers of the Convertible Notes due 2019 in an over-the-counter market on September 30, 2018 (see "Note 12 – Debt").

On May 25, 2018, the Company issued \$345,000 of Convertible Notes due 2023. As of September 30, 2018, the carrying value of the Convertible Notes due 2023 equaled \$292,078 and represents the aggregate principal amount outstanding less the unamortized discount and debt issuance costs. As of September 30, 2018, the fair value of the Convertible Notes due 2023 was \$373,423. The Company considers the Convertible Notes due 2023 to be Level II liabilities and uses a market approach to calculate the fair value. The estimated fair value was determined based on the estimated or actual bids and offers of the Convertible Notes due 2023 in an over-the-counter market on September 30, 2018 (see "Note 12 – Debt").

As of September 30, 2018 and December 31, 2017, there was \$0 and \$81,168, respectively, outstanding on the revolving credit facility under the Second Amended and Restated Credit Agreement. As of December 31, 2017, the outstanding balance on our revolving credit facility approximated fair value as the revolving credit facility bore interest at variable rates and we believe our credit risk quality is consistent with when the debt originated. The Company considers the revolving credit facility as of December 31, 2017 to be Level I liability (See "Note 12 – Debt").

We consider the recorded value of our other financial assets and liabilities, which consist primarily of cash and cash equivalents, accounts receivable and accounts payable, to approximate the fair value of the respective assets and liabilities at September 30, 2018 based upon the short-term nature of the assets and liabilities.

## 15. Stock-Based Compensation

The Company has stock options and restricted stock units outstanding under the 2004 Stock Incentive Plan (the "2004 Plan") and the 2010 Long-Term Incentive Plan (the "2010 Plan").

As of September 30, 2018, the maximum number of common shares of the Company available for future issuance under the Company's plans is 3,070,397.

Stock-based compensation expense under the Company's plans was as follows:

| Three Months  |      | Nine Months   |      |
|---------------|------|---------------|------|
| Ended         |      | Ended         |      |
| September 30, |      | September 30, |      |
| 2018          | 2017 | 2018          | 2017 |
|               |      |               |      |

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|  |          |          |          |          |
|--|----------|----------|----------|----------|
| Stock-based compensation expense               | \$10,603 | \$8,048  | \$29,574 | \$23,451 |
| Tax effect on stock-based compensation expense | (2,682 ) | (3,018 ) | (7,482 ) | (8,794 ) |
| Net effect on income                           | \$7,921  | \$5,030  | \$22,092 | \$14,657 |

The tax effect on stock-based compensation expense above was calculated using a blended statutory rate of 25.3% for the three and nine months ended September 30, 2018. The tax effect on stock-based compensation expense above was calculated using a blended statutory rate of 37.5% for the three and nine months ended September 30, 2017. However, due to the valuation allowance recorded on domestic deferreds, there was no tax effect related to stock-based compensation expense for the three and nine months ended September 30, 2018.

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## Stock Options

The following weighted average assumptions were used to value options granted during the periods indicated:

|                                  | Three<br>Months<br>Ended<br>September<br>30,<br>2018 | 2017 | Nine Months<br>Ended<br>September 30,<br>2018 | 2017     |
|----------------------------------|--|------|---|----------|
| Grant date fair value of options | \$ —   | \$ — | \$ —  | \$ 14.51 |
| Volatility                       | —%   | —%   | —%  | 43.8 %   |
| Risk-free interest rate          | —%   | —%   | —%  | 2.1 %    |
| Dividend yield                   | —%   | —%   | —%  | — %      |
| Expected term (in years)         | —  | —    | —   | 6.3      |

The following table summarizes option activity under the Company's plans:

|                                      | Options    | Weighted-<br>Average<br>Exercise Price | Weighted-Average<br>Remaining<br>Contractual Life<br>(Years) | Aggregate<br>Intrinsic Value |
|--------------------------------------|------------|--|--|------------------------------|
| Outstanding as of December 31, 2017  | 2,254,565  | \$ 19.23                               | 4.3  | \$ 69,939                    |
| Exercised                            | (162,857 ) | 14.76                                  |  |                              |
| Forfeited                            | (1,668 )   | 32.46                                  |  |                              |
| Outstanding as of March 31, 2018     | 2,090,040  | 19.57                                  | 4.1  | 78,859                       |
| Exercised                            | (12,166 )  | 11.42                                  |  |                              |
| Outstanding as of June 30, 2018      | 2,077,874  | 19.62                                  | 3.9  | 73,421                       |
| Exercised                            | (174,445 ) | 15.25                                  |  |                              |
| Forfeited                            | (5,583 )   | —                                      |  |                              |
| Outstanding as of September 30, 2018 | 1,897,846  | 20.00                                  | 3.6  | 77,726                       |
| Options exercisable                  | 1,820,156  | 19.64                                  | 3.5  | 75,194                       |

Exercise prices of stock options outstanding as of September 30, 2018 range from \$7.15 to \$55.29. At September 30, 2018, there was \$887 of unrecognized stock-based compensation expense related to unvested stock options, which the Company expects to recognize over a weighted-average period of 1.2 years.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

## Restricted Stock Units and Restricted Stock Awards

Periodically, the Company grants restricted stock unit awards to employees. The following is a summary of the activity for unvested restricted stock units and awards granted under the Company's plans:

|                                      | Number of<br>Shares | Weighted-<br>Average Grant<br>Date Fair Value<br>per Share |
|--------------------------------------|---------------------|--|
| Outstanding as of December 31, 2017  | 1,766,639           | \$ 32.48   |
| Granted                              | 925,641             | 55.21  |
| Vested                               | (503,668 )          | 34.05  |
| Forfeited                            | (27,265 )           | 30.79  |
| Outstanding as of March 31, 2018     | 2,161,347           | 41.59  |
| Vested                               | (253,279 )          | 31.13  |
| Forfeited                            | (27,324 )           | 39.78  |
| Outstanding as of June 30, 2018      | 1,880,744           | 43.36  |
| Granted                              | 58,359              | 58.51  |
| Vested                               | (159,783 )          | 31.23  |
| Forfeited                            | (31,828 )           | 44.25  |
| Outstanding as of September 30, 2018 | 1,747,492           | 44.98  |

At September 30, 2018, there was \$65,884 of unrecognized stock-based compensation expense related to unvested restricted stock units and awards, which the Company expects to recognize over a weighted-average period of 2.0 years.

During March 2018 and July 2018, the Company granted 26,000 and 30,000 performance-based restricted stock unit awards to certain employees, respectively. These performance-based shares vest upon the achievement of certain business and financial metrics. The business and financial metrics governing the vesting of these stock unit awards provide thresholds which dictate the number of shares to vest upon each evaluation date, which range from 50% to 150%. If these metrics are achieved at 100%, as defined in the individual grant terms, these shares would cliff vest over three annual tranches equally.

## 16. Income Taxes

The following table includes the Company's loss before income tax provision (benefit), income tax provision (benefit) and effective tax rate:

|   | Three Months<br>Ended |          | Nine Months Ended     |             |
|---|-----------------------|----------|-----------------------|-------------|
|   | September 30,<br>2018 | 2017     | September 30,<br>2018 | 2017        |
| Income (loss) before income tax provision (benefit) | \$(2,723)             | \$362    | \$(14,140)            | \$(10,101)  |
| Income tax provision (benefit)                      | (5,234 )              | 1,682    | (18,662 )             | 10,824      |
| Effective tax rate                                  | 192.2                 | % 464.6% | 132.0                 | % (107.2 )% |

For the three months ended September 30, 2018, our effective tax rate differed from the statutory rate primarily due to the release of the Company's valuation allowance as a result of additional deferred tax liabilities recorded with the

acquisition of FolioDynamix as well as differences between the foreign tax rates and statutory US tax rate.

For the three months ended September 30, 2017, our effective tax rate differed from the statutory rate primarily due to the valuation allowance the Company had placed on all US deferreds with the exception of indefinite-lived intangibles and unrepatriated foreign earnings and profits, resulting in no benefit being recognized for the tax loss in the US.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

For the nine months ended September 30, 2018, our effective tax rate differed from the statutory rate primarily due to the release of the Company's valuation allowance as a result of deferred tax liabilities recorded with the acquisition of FolioDynamix as well as differences between the foreign tax rates and statutory US tax rate.

For the nine months ended September 30, 2017, our effective tax rate differed from the statutory rate primarily due to the valuation allowance the Company had placed on all US deferreds with the exception of indefinite-lived intangibles and unrepatriated foreign earnings and profits, resulting in no benefit being recognized for the tax loss in the US.

In December 2017, the Tax Cuts and Jobs Act ("Tax Act") was enacted into United States law. Beginning in 2018, the Tax Act includes the global intangible low-taxed income ("GILTI") provision. We elected to account for GILTI tax in the period in which it is incurred. The GILTI provision requires us to include in our U.S. income tax return foreign subsidiary earnings in excess of an allowable return on the foreign subsidiary's tangible assets. We expect to fully offset any GILTI income with Net Operating Losses ("NOLs"). As a result of our domestic valuation allowance, we do not expect a financial statement impact due to the GILTI provision. Additionally the Tax Act requires us to calculate a minimum tax on our foreign earnings and profits; BEAT. As a result of current guidance we do not require a BEAT provision to be recorded.

In accordance with Staff Accounting Bulletin 118, we recognized provisional tax impacts related to the deemed repatriated foreign earnings in our consolidated financial statements for the year ended December 31, 2017. The ultimate impact may differ from those provisional amounts, possibly materially, due to, among other things, additional analysis, changes in interpretations and assumptions we have made, additional regulatory guidance that may be issued, and actions we may take as a result of the Tax Act. During the nine months ended September 30, 2018 we did not record any adjustments to our provisional amounts included in our consolidated financial statements for the year ended December 31, 2017. The accounting is expected to be completed when the 2017 U.S. corporate income tax return is filed in the fourth quarter of 2018.

The total gross liability for unrecognized tax benefits, exclusive of interest and penalties, was \$18,307 and \$18,312 at September 30, 2018 and December 31, 2017, respectively. Of this amount, a portion of the unrecognized tax benefits was recorded as a reduction of deferred tax assets instead of a non-current liability. The portion of the unrecognized tax benefits, exclusive of interest and penalties, recorded as a non-current liability is \$4,054 and \$4,622 at September 30, 2018 and December 31, 2017, respectively.

At September 30, 2018, the amount of unrecognized tax benefits, including interest and penalties, that would benefit the Company's effective tax rate, if recognized, was \$9,544. At this time, the Company estimates that the liability for unrecognized tax benefits will not decrease in the next twelve months as it is not anticipated that reviews by tax authorities will be completed and there will be any expiration of certain statutes of limitations in this time period.

The Company recognizes potential interest and penalties related to unrecognized tax benefits in income tax expense. Income tax expense includes \$(221) and \$1,261 of potential interest and penalties related to unrecognized tax benefits for the nine months ended September 30, 2018 and 2017, respectively. The Company had accrued interest and penalties of \$5,463 and \$6,018 as of September 30, 2018 and December 31, 2017, respectively.

17. Net Income (Loss) Per Share

Basic income (loss) per common share is computed by dividing net income (loss) available to common stockholders by the weighted average number of shares of common stock outstanding for the period. For the calculation of diluted

income (loss) per share, the basic weighted average number of shares is increased by the dilutive effect of stock options, restricted stock awards, restricted stock units and Convertible Notes due 2019 and 2023 (collectively “Convertible Notes”) using the treasury stock method, if dilutive. No items were included in the computation of diluted loss per share in the three and nine months ended September 30, 2017 because the Company incurred a net loss attributable to Envestnet, Inc. in those periods and therefore these items were considered anti-dilutive.

The Company accounts for the effect of the Convertible Notes on diluted earnings per share using the treasury stock method since they may be settled in cash, shares or a combination thereof at the Company’s option. As a result, the Convertible Notes have no effect on diluted earnings per share until the Company’s stock price exceeds the conversion price of \$62.88 and \$68.31 per share, respectively, or if the trading price of the Convertible Notes meets certain criteria (See “Note 12 – Debt” in Part II, Item 8 of our 2017 Form 10-K and “Note 12 – Debt” in this Form 10-Q). In the period of conversion, the Convertible



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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

Notes will have no impact on diluted earnings if the Convertible Notes are settled in cash and will have an impact on dilutive earnings per share if the Convertible Notes are settled in shares upon conversion.

The following table provides the numerators and denominators used in computing basic and diluted net income (loss) per share attributable to Envestnet, Inc.:

|   | Three Months<br>Ended<br>September 30,<br>2018 |             | Nine Months<br>Ended<br>September 30,<br>2017 |              |
|---|--|-------------|---|--------------|
| Basic income (loss) per share calculation:            |  |             |   |              |
| Net income (loss) attributable to Envestnet, Inc.     | \$2,954  | \$ (1,320 ) | \$5,532                                       | \$ (20,925 ) |
| Basic number of weighted-average shares outstanding   | 45,475,884                                     | 44,044,527  | 45,087,982                                    | 43,604,869   |
| Basic net income (loss) per share                     | \$0.06   | \$ (0.03 )  | \$0.12  | \$ (0.48 )   |
| Diluted income (loss) per share calculation:          |  |             |   |              |
| Net income (loss) attributable to Envestnet, Inc.     | \$2,954  | \$ (1,320 ) | \$5,532                                       | \$ (20,925 ) |
| Basic number of weighted-average shares outstanding   | 45,475,884                                     | 44,044,527  | 45,087,982                                    | 43,604,869   |
| Effect of dilutive shares:                            |  |             |   |              |
| Options to purchase common stock                      | 1,323,712                                      | —           | 1,348,699                                     | —            |
| Unvested restricted stock units                       | 719,564  | —           | 832,848                                       | —            |
| Diluted number of weighted-average shares outstanding | 47,519,160                                     | 44,044,527  | 47,269,479                                    | 43,604,869   |
| Diluted net income (loss) per share                   | \$0.06   | \$ (0.03 )  | \$0.12  | \$ (0.48 )   |

Securities that were anti-dilutive for the three and nine months ended September 30, 2018 and 2017 were as follows:

|  | Three Months Ended<br>September 30,<br>2018 |           | Nine Months Ended<br>September 30,<br>2017 |           |
|--|---|-----------|--|-----------|
| Options to purchase common stock           | —   | 2,667,329 | —  | 2,667,329 |
| Unvested restricted stock awards and units | —   | 1,901,080 | —  | 1,901,080 |
| Convertible Notes                          | 7,793,826                                   | 2,743,321 | 7,793,826                                  | 2,743,321 |
| Total                                      | 7,793,826                                   | 7,311,730 | 7,793,826                                  | 7,311,730 |

## 18. Commitments and Contingencies

## Purchase Obligations and Indemnifications

The Company includes various types of indemnification and guarantee clauses in certain arrangements. These indemnifications and guarantees may include, but are not limited to, infringement claims related to intellectual property, direct or consequential damages and guarantees to certain service providers and service level requirements with certain customers. The type and amount of any potential indemnification or guarantee varies substantially based on the nature of each arrangement. The Company has experienced no previous claims and cannot determine the maximum amount of potential future payments, if any, related to such indemnification and guarantee provisions. The Company believes that it is unlikely it will have to make material payments under these arrangements and therefore

has not recorded a contingent liability in the condensed consolidated balance sheets.

The Company enters into unconditional purchase obligations arrangements for certain of its services that it receives in the normal course of business.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

Legal Proceedings

The Company is involved in legal proceedings arising in the ordinary course of its business. Legal fees and other costs associated with such actions are expensed as incurred. The Company will record a provision for these claims when it is both probable that a liability has been incurred and the amount of the loss, or a range of the potential loss, can be reasonably estimated. These provisions are reviewed regularly and adjusted to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel, and other information or events pertaining to a particular case. Legal proceedings accruals are recorded when and if it is determined that a loss is both probable and reasonably estimable. For litigation matters where a loss may be reasonably possible, but not probable, or is probable but not reasonably estimable, no accrual is established, but if the matter is material, it is subject to disclosures. The Company believes that liabilities associated with any claims, while possible, are not probable, and therefore has not recorded any accrual for any claims as of September 30, 2018. Further, while any possible range of loss cannot be reasonably estimated at this time, the Company does not believe that the outcome of any of these proceedings, individually or in the aggregate, would, if determined adversely to it, have a material adverse effect on its financial condition or business, although an adverse resolution of legal proceedings could have a material adverse effect on the Company's results of operations or cash flow in a particular quarter or year.

Contingencies

Certain of the Company's revenues are subject to sales and use taxes in certain jurisdictions where it conducts business in the United States. As of September 30, 2018, the Company estimated a sales and use tax liability of \$9,405. This amount is included in accrued expenses and other liabilities on the condensed consolidated balance sheet. The Company also estimated a sales and use tax receivable of \$3,488 related to estimated recoverability of amounts due from customers. This amount is included in prepaid expenses and other current assets on the condensed consolidated balance sheet. As a result, a net sales and use tax liability of \$5,917 related to multiple jurisdictions with respect to revenues in the three months ended September 30, 2018 and prior periods was probable. Additional future information obtained from the applicable jurisdictions may affect the Company's estimate of its sales and use tax liability, but such change in the estimate cannot currently be made.

Leases

The Company rents office space under leases that expire at various dates through 2030. As of September 30, 2018, the Company's future minimum lease commitments under these operating leases totaled \$109,048.

19. Segment Information

Business segments are generally organized around our business services. Our business segments are:

• **Envestnet** – a leading provider of unified wealth management software and services to empower financial advisors and institutions.

• **Envestnet | Yodlee** – a leading data aggregation and data analytics platform powering dynamic, cloud-based innovation for digital financial services.

The information in the following tables is derived from the Company's internal financial reporting used for corporate management purposes. Nonsegment expenses include salary and benefits for certain corporate employees and officers, certain types of professional fees, insurance, acquisition related transaction costs, restructuring charges, and other

non-operationally related expenses. Inter-segment revenues were not material for the three and nine months ended September 30, 2018 and 2017.

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

The following table presents revenue by segment:

|  | Three Months Ended    |           | Nine Months Ended     |           |
|--|-----------------------|-----------|-----------------------|-----------|
|  | September 30,<br>2018 | 2017      | September 30,<br>2018 | 2017      |
| Revenue:   |                       |           |                       |           |
| Envestnet  | \$157,467             | \$135,948 | \$470,383             | \$386,638 |
| Envestnet   Yodlee   | 45,689                | 39,666    | 131,900               | 114,179   |
| Consolidated revenue   | \$203,156             | \$175,614 | \$602,283             | \$500,817 |
| Fidelity revenue as a percentage of Envestnet segment revenue: | 21                    | % 22      | % 21                  | % 22      |

No single customer amounts for Envestnet | Yodlee exceeded 10% of the segment total for any period presented.

The following table presents a reconciliation from income from operations by segment to consolidated net income (loss) attributable to Envestnet, Inc.:

|  | Three Months Ended    |            | Nine Months Ended     |            |
|--|-----------------------|------------|-----------------------|------------|
|  | September 30,<br>2018 | 2017       | September 30,<br>2018 | 2017       |
| Envestnet  | \$16,549              | \$18,955   | \$48,769              | \$48,277   |
| Envestnet   Yodlee   | (1,103 )              | (3,364 )   | (8,808 )              | (16,707 )  |
| Total segment income from operations                             | 15,446                | 15,591     | 39,961                | 31,570     |
| Nonsegment operating expenses                                    | (12,051 )             | (11,243 )  | (37,299 )             | (27,833 )  |
| Other expense, net   | (6,118 )              | (3,986 )   | (16,802 )             | (13,838 )  |
| Consolidated income (loss) before income tax provision (benefit) | (2,723 )              | 362        | (14,140 )             | (10,101 )  |
| Income tax provision (benefit)                                   | (5,234 )              | 1,682      | (18,662 )             | 10,824     |
| Consolidated net income (loss)                                   | 2,511                 | (1,320 )   | 4,522                 | (20,925 )  |
| Add: Net loss attributable to non-controlling interest           | 443                   | —          | 1,010                 | —          |
| Consolidated net income (loss) attributable to Envestnet, Inc.   | \$2,954               | \$(1,320 ) | \$5,532               | \$(20,925) |

Segment assets consist of cash, accounts receivable, prepaid expenses and other current assets, property, plant and equipment, net, internally developed software, net, goodwill, and other intangibles, net, and other non-current assets. Segment capital expenditures consist of property and equipment and internally developed software expenditures.

A summary of consolidated total assets, consolidated depreciation and amortization and consolidated capital expenditures follows:

|                           | September<br>30,<br>2018 | December<br>31,<br>2017 |
|---------------------------|--------------------------|-------------------------|
| Segment assets:           |                          |                         |
| Envestnet                 | \$676,892                | \$353,048               |
| Envestnet   Yodlee        | 506,123                  | 509,004                 |
| Consolidated total assets | \$1,183,015              | \$862,052               |

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Envestnet, Inc.

Notes to Unaudited Condensed Consolidated Financial Statements (continued)

(in thousands, except share and per share amounts)

|  | Three Months<br>Ended<br>September 30,<br>2018 |           | Nine Months<br>Ended<br>September 30,<br>2017 |           |
|--|--|-----------|---|-----------|
| Segment depreciation and amortization:     |  |           |   |           |
| Envestnet                                  | \$ 11,421                                      | \$ 6,414  | \$ 33,920                                     | \$ 19,196 |
| Envestnet   Yodlee                         | 8,142  | 9,078     | 24,374  | 27,596    |
| Consolidated depreciation and amortization | \$ 19,563                                      | \$ 15,492 | \$ 58,294                                     | \$ 46,792 |

|                                   | Three Months<br>Ended<br>September 30,<br>2018 |          | Nine Months<br>Ended<br>September 30,<br>2017 |           |
|-----------------------------------|--|----------|---|-----------|
| Segment capital expenditures:     |  |          |   |           |
| Envestnet                         | \$ 11,320                                      | \$ 4,406 | \$ 27,856                                     | \$ 17,337 |
| Envestnet   Yodlee                | 3,188  | 1,404    | 6,843   | 3,305     |
| Consolidated capital expenditures | \$ 14,508                                      | \$ 5,810 | \$ 34,699                                     | \$ 20,642 |

## 20. Geographical Information

The following table sets forth property and equipment, net by geographic area:

|               | September<br>30,<br>2018 | December<br>31,<br>2017 |
|---------------|--------------------------|-------------------------|
| United States | \$ 39,195                | \$ 30,647               |
| India         | 4,117                    | 4,907                   |
| Other         | 1,401                    | 355                     |
| Total         | \$ 44,713                | \$ 35,909               |

## 21. Subsequent Events

On November 1, 2018, the Company acquired the remaining outstanding units in ERS for cash consideration of approximately \$6,600. This increased the Company's ownership in ERS from 81.5% to 100%.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Unless otherwise indicated, the terms "Envestnet," the "Company," "we," "us" and "our" refer to Envestnet, Inc. and its subsidiaries as a whole.

Unless otherwise indicated, all amounts are in thousands, except share and per share information, numbers of financial advisors and client accounts.

## Forward-Looking Statements

This quarterly report on Form 10-Q contains forward-looking statements regarding future events and our future results within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements

include, in particular, statements about our plans, strategies and prospects under the heading “Management’s Discussion and Analysis of Financial Condition and Results of Operations.” These statements are based on our current expectations and projections about future events and are identified by terminology such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “expected,” “intend,” “will,” “may,” or “should” or the negative of those terms or variations of such words, and similar expressions are intended to identify such forward-looking statements. In addition, any statements that refer to projections of our future financial performance, our anticipated growth and trends in our business and other characteristics of future events or circumstances are forward-looking statements. Forward-looking statements may include, among others, statements relating to:

difficulty in sustaining rapid revenue growth, which may place significant demands on our administrative, operational and financial resources,

- the concentration of nearly all of our revenues from the delivery of our solutions and services to clients in the financial services industry,
- our reliance on a limited number of clients for a material portion of our revenue,
- the renegotiation of fee percentages or termination of our services by our clients,
- our ability to identify potential acquisition candidates, complete acquisitions and successfully integrate acquired companies,
- the impact of market and economic conditions on revenues,
- our inability to successfully execute the conversion of clients' assets from their technology platform to our technology platforms in a timely and accurate manner,
- our ability to expand our relationships with existing customers, grow the number of customers and derive revenue from new offerings such as our data analytics solutions and market research services and premium financial applications ("FinApps"),
- compliance failures,
- adverse judicial or regulatory proceedings against us,
- liabilities associated with potential, perceived or actual breaches of fiduciary duties and/or conflicts of interest,
- changes in laws and regulations, including tax laws and regulations,
- general economic conditions, political and regulatory conditions,
- the impact of fluctuations in market condition and interest rates on the demand for our products and services and the value of assets under management or administration,
- the impact of market conditions on our ability to issue debt and equity,
- the impact of fluctuations in interest rates on our cost of borrowing,
- our financial performance,
- the amount of our debt and our ability to service our debt,
- the results of our investments in research and development, our data center and other infrastructure,
- our ability to maintain the security and integrity of our systems and facilities and to maintain the privacy of personal information,
- failure of our systems to work properly,
- our ability to realize operating efficiencies,
- the advantages of our solutions as compared to those of others,
- the failure to protect our intellectual property rights,
- our ability to establish and maintain intellectual property rights,
- our ability to retain and hire necessary employees and appropriately staff our operations, and
- management's response to these factors.

In addition, there may be other factors of which we are presently unaware or that we currently deem immaterial that could cause our actual results to be materially different from the results referenced in the forward looking statements. All forward looking statements contained in this quarterly report and documents incorporated herein by reference are qualified in their entirety by this cautionary statement. Forward looking statements speak only as of the date they are made, and we do not intend to update or otherwise revise the forward looking statements to reflect events or circumstances after the date of this quarterly report or to reflect the occurrence of unanticipated events, except as required by applicable law. If we do update one or more forward looking statements, no inference should be made that we will make additional updates with respect to those or other forward looking statements.

Although we believe that our plans, intentions and expectations are reasonable, we may not achieve our plans, intentions or expectations.



These forward-looking statements involve risks and uncertainties. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this quarterly report are set forth in Part I under “Risk Factors”; accordingly, investors should not place undue reliance upon our forward-looking statements. We undertake no obligation to update any of the forward-looking statements after the date of this report to conform those statements to reflect the occurrence of unanticipated events, except as required by applicable law.

You should read this quarterly report on Form 10-Q and our annual report on Form 10-K for the year ended December 31, 2017 (the “2017 Form 10-K”) completely and with the understanding that our actual future results, levels of activity, performance and achievements may be different from what we expect and that these differences may be material. We qualify all of our forward-looking statements by these cautionary statements.

The following discussion and analysis should also be read along with our condensed consolidated financial statements and the related notes included elsewhere in this quarterly report and the consolidated financial statements and related notes included in our 2017 Form 10-K. Except for the historical information contained herein, this discussion contains forward-looking statements that involve risks and uncertainties. Actual results could differ materially from those discussed below.

## Overview

Investnet is a leading provider of intelligent systems for wealth management and financial wellness. Investnet's unified technology enhances advisor productivity and strengthens the wealth management process, delivering unparalleled flexibility, accuracy, performance, and value. Investnet enables a transparent, independent, objective, and fiduciary standard of care, and empowers enterprises and advisors to more fully understand their clients and deliver better outcomes.

More than 3,500 companies, including 15 of the 20 largest U.S. banks, 43 of the 50 largest wealth management and brokerage firms, over 500 of the largest registered investment advisers ("RIA"), and hundreds of Internet services companies, leverage Investnet technology and services. Investnet solutions enhance knowledge of the client, accelerate client on-boarding, improve client digital experiences, and help drive better outcomes for enterprises, advisors, and their clients.

Founded in 1999, Investnet has been a leader in helping transform wealth management, working towards its goal of building a holistic financial wellness network that supports advisors and their clients.

Through a combination of platform enhancements, partnerships and acquisitions, Investnet uniquely provides a financial network connecting software, services and data, delivering better intelligence and enabling its customers to drive better outcomes.

Investnet serves clients from its headquarters based in Chicago, Illinois, as well as other locations throughout the United States, India and other international locations.

## Recent Events

### Acquisition of FolioDynamix

On January 2, 2018, Investnet acquired (the "Acquisition") Folio Dynamics Holdings, Inc., a Delaware corporation ("FolioDynamix") through a merger of FolioDynamix with and into a wholly owned subsidiary of Investnet. The completion of the Acquisition on January 2, 2018 followed the receipt of all necessary regulatory approvals and third party consents.

In connection with the Acquisition, Investnet paid estimated consideration of \$193,484 for FolioDynamix, subject to certain closing and post-closing adjustments. Investnet funded the Acquisition price with a combination of cash on the Company's balance sheet, purchase consideration liabilities and borrowings under its revolving credit facility.

FolioDynamix provides financial institutions, RIAs, and other wealth management clients with an end-to-end technology solution paired with a suite of advisory tools including model portfolios, research, and overlay management services.

The acquisition of FolioDynamix added complementary trading tools as well as commission and brokerage support to Envestnet's existing suite of offerings. The Company expects to integrate the technology and operations of FolioDynamix into the Company's wealth management business, enabling the Company to further leverage its operating scale and data analytics capabilities. FolioDynamix is included in the Envestnet segment.

#### Investment in Private Company

On March 16, 2018, the Company purchased 4,000 units representing approximately 47% of the outstanding membership interests of a private company for cash consideration of \$1,333. The Company uses the consolidation method of accounting for this investment. The private company was formed to enable financial advisors to provide insurance and income protection products to their clients.

### Private Offering of Convertible Notes due 2023

In May 2018, we issued \$345,000 of Convertible Notes maturing June 1, 2023. Net proceeds from the offering were \$335,513. The Convertible Notes due 2023 bear interest at a rate of 1.75 percent per annum payable semiannually in arrears on June 1 and December 1 of each year, beginning on December 1, 2018.

The Convertible Notes due 2023 are general unsecured obligations, subordinated in right of payment to our obligations under our Credit Agreement. The Convertible Notes due 2023 are convertible into shares of the Company's common stock under certain circumstances prior to maturity at a conversion rate of 14.6381 shares per \$1 principal amount of the Convertible Notes due 2023, which represents a conversion price of \$68.31 per share, subject to adjustment under certain conditions. For more information on the Convertible Notes due 2023, see "Note 12 – Debt" in the notes to these unaudited condensed consolidated financial statements.

### Acquisition of Private Company

In August 2018, the Company acquired all of the issued and outstanding membership interests of a private technology company that provides market research analytics. In connection with the private company acquisition, the Company paid estimated net consideration of \$6,585, subject to certain closing and post-closing adjustments.

### Segments

Envestnet is organized around two primary, complementary business segments. Financial information about each business segment is contained in "Note 19 – Segment Information" to the condensed consolidated financial statements. Our business segments are as follows:

• Envestnet – a leading provider of unified wealth management software and services to empower financial advisors and institutions.

• Envestnet | Yodlee – a leading data aggregation and data intelligence platform powering dynamic, cloud-based innovation for digital financial services.

### Envestnet Segment

Envestnet empowers financial advisors at broker-dealers, banks, and RIAs with all the tools they require to deliver holistic wealth management to their end clients. In addition, the firm provides advisors with practice management support so that they can grow their practices and operate more efficiently. By September 30, 2018, Envestnet's platform assets grew to approximately \$3 trillion in 10.5 million accounts overseen by approximately 92 thousand advisors.

Services provided to advisors include: financial planning, risk assessment and selection of investment strategies and solutions, asset allocation models, research and due diligence, portfolio construction, proposal generation and paperwork preparation, model management and account rebalancing, account monitoring, customized fee billing, overlay services covering asset allocation, tax management and socially responsible investing, aggregated multi-custodian performance reporting and communication tools, plus data analytics. Envestnet has access to a wide range of leading third-party asset custodians.

We offer these solutions principally through the following product and services suites:

• Envestnet | Enterprise provides an end-to-end open architecture wealth management platform, through which advisors can construct portfolios for clients. It begins with aggregated household data which then leads to a financial plan, asset allocation, investment strategy, portfolio management, rebalancing and performance reporting. Advisors have

access to over 18,100 investment products. Envestnet | Enterprise also sells data aggregation and reporting, data analytics, and digital advice capabilities to customers.

Envestnet | Tamarac™ provides leading trading, rebalancing, portfolio accounting, performance reporting and client relationship management software, principally to high end RIAs.

Envestnet | Retirement Solutions (“ERS”) offers a comprehensive suite of services for advisor-sold retirement plans. Leveraging integrated technology, ERS addresses the regulatory, data, and investment needs of retirement plans and delivers the information holistically.

Envestnet | PMC® or Portfolio Management Consultants (“PMC”) provides research, due diligence and consulting services to assist advisors in creating investment solutions for their clients. These solutions include nearly 4,000 vetted third party managed account products, multi-manager portfolios, fund strategist portfolios, as well as over 1,700 proprietary products, such as quantitative portfolios and fund strategist portfolios. PMC also offers an overlay service, which includes patented portfolio overlay and tax optimization services.

### Key Metrics

Key metrics as of September 30, 2018 include impact of the acquisition of FolioDynamix on January 2, 2018, detailed within the following table.

| FolioDynamix   | Assets    | Accounts  | Advisors |
|----------------|-----------|-----------|----------|
| AUM            | \$8,736   | 57,163    |          |
| AUA            | 33,182    | 79,131    |          |
| AUM/A          | 41,918    | 136,294   | 3,838    |
| Subscription   | 796,545   | 2,796,878 | 15,308   |
| Total Platform | \$838,463 | 2,933,172 | 19,146   |

Additionally, beginning March 31, 2018 and for periods thereafter, subscription metrics include assets, accounts and advisors associated with Envestnet | Tamarac performance reporting, where applicable. Previously, Envestnet | Tamarac’s metrics were limited to those associated with its rebalancer solution. Prior period metrics have been conformed to the new definition in the table shown on the next page.

The following table provides information regarding the amount of assets utilizing our platforms, financial advisors and investor accounts in the periods indicated.

|                                   | As of   |                   |                |               |                    |
|-----------------------------------|---|-------------------|----------------|---------------|--------------------|
|                                   | September 30, 2017                              | December 31, 2017 | March 31, 2018 | June 30, 2018 | September 30, 2018 |
|                                   | (in millions except accounts and advisors data) |                   |                |               |                    |
| <b>Platform Assets</b>            |   |                   |                |               |                    |
| Assets under Management (AUM)     | \$131,809                                       | \$141,518         | \$143,945      | \$148,537     | \$153,862          |
| Assets under Administration (AUA) | 293,963   | 308,480           | 353,379        | 360,850       | 388,066            |
| Total AUM/A                       | 425,772   | 449,998           | 497,324        | 509,387       | 541,928            |
| Subscription                      | 1,161,893                                       | 1,253,528         | 2,076,382      | 2,167,084     | 2,297,593          |
| Total Platform Assets             | \$1,587,665                                     | \$1,703,526       | \$2,573,706    | \$2,676,471   | \$2,839,521        |
| <b>Platform Accounts</b>          |   |                   |                |               |                    |
| AUM                               | 652,060   | 685,925           | 724,774        | 759,926       | 776,705            |
| AUA                               | 1,145,050                                       | 1,217,697         | 1,389,489      | 1,417,795     | 1,517,297          |
| Total AUM/A                       | 1,797,110                                       | 1,903,622         | 2,114,263      | 2,177,721     | 2,294,002          |
| Subscription                      | 4,944,640                                       | 5,054,015         | 7,985,777      | 8,042,900     | 8,185,667          |
| Total Platform Accounts           | 6,741,750                                       | 6,957,637         | 10,100,040     | 10,220,621    | 10,479,669         |
| <b>Advisors</b>                   |   |                   |                |               |                    |
| AUM/A                             | 40,379  | 40,485            | 44,790         | 44,900        | 47,292             |
| Subscription                      | 24,501  | 25,566            | 43,037         | 43,700        | 45,619             |
| Total Advisors                    | 64,880  | 66,051            | 87,827         | 88,600        | 92,911             |



The following tables provide information regarding the degree to which gross sales, redemptions, net flows and changes in the market values of assets contributed to changes in AUM or AUA in the periods indicated.

Asset Rollforward - Three Months Ended September 30, 2018

|                    | As of<br>6/30/2018                | Gross<br>Sales | Redemptions  | Net<br>Flows | Market<br>Impact | Reclass to<br>Subscription | As of<br>9/30/2018 |
|--------------------|-----------------------------------|----------------|--------------|--------------|------------------|----------------------------|--------------------|
|                    | (in millions except account data) |                |              |              |                  |                            |                    |
| AUM                | \$148,537                         | \$13,086       | \$ (8,587 )  | \$4,499      | \$3,920          | \$ (3,094 )                | \$153,862          |
| AUA                | 360,850                           | 33,648         | (18,677 )    | 14,971       | 12,245           | —                          | 388,066            |
| Total AUM/A        | \$509,387                         | \$46,734       | \$ (27,264 ) | \$19,470     | \$16,165         | \$ (3,094 )                | \$541,928          |
| Fee-Based Accounts | 2,177,721                         |                |              | 120,183      |                  | (3,902 )                   | 2,294,002          |

The above AUM/A gross sales figures include \$8.7 billion in new client conversions. The Company onboarded an additional \$34.5 billion in subscription conversions during the three months ended September 30, 2018, bringing total conversions for the quarter to \$43.2 billion.

Asset Rollforward - Nine Months Ended September 30, 2018

|                    | As of<br>12/31/2017               | FolioDynamix<br>Gross<br>Sales | Redemptions | Net<br>Flows  | Market<br>Impact | Reclass to<br>Subscription | As of<br>9/30/2018 |           |
|--------------------|-----------------------------------|--------------------------------|-------------|---------------|------------------|----------------------------|--------------------|-----------|
|                    | (in millions except account data) |                                |             |               |                  |                            |                    |           |
| AUM                | \$141,518                         | \$ 8,736                       | \$42,720    | \$ (36,701 )  | \$6,019          | \$ (5,209 )                | \$153,862          |           |
| AUA                | 308,480                           | 33,182                         | 104,535     | (70,086 )     | 34,449           | 13,336                     | (1,381 )           | 388,066   |
| Total AUM/A        | \$449,998                         | \$ 41,918                      | \$147,255   | \$ (106,787 ) | \$40,468         | \$16,134                   | \$ (6,590 )        | \$541,928 |
| Fee-Based Accounts | 1,903,622                         | 136,294                        |             |               | 260,045          | (5,959 )                   | 2,294,002          |           |

The above AUM/A gross sales figures include \$37.2 billion in new client conversions. The Company onboarded an additional \$76.1 billion in subscription conversions during the nine months ended September 30, bringing total conversions for the three quarters to \$113.3 billion.

#### Envestnet | Yodlee Segment

Envestnet | Yodlee is a leading data aggregation and data analytics platform. As a “big data” specialist, Envestnet | Yodlee gathers, refines and aggregates a massive set of end-user permissioned transaction level data, which it then provides to customers as de-identified data analytics solutions and market research services.

Over 1,100 financial institutions, financial technology innovators and financial advisory firms, including 15 of the 20 largest U.S. banks, subscribe to the Envestnet | Yodlee platform to underpin personalized financial apps and services for over 23 million paid subscribers.

Yodlee serves two main customer groups: financial institutions (“FI”) and financial technology innovators, which we refer to as Yodlee Interactive (“YI”) customers.



The Financial Institutions group provides customers with secure access to open application programming interfaces (“APIs”), end-user facing applications powered by our platform and APIs (“FinApps”), and also reports. Customers receive end user-permissioned transaction data elements that we aggregate and cleanse. Envestnet | Yodlee also enables customers to develop their own applications through its open APIs, which deliver secure data, money movement solutions, and other functionality. FinApps can be subscribed to individually or in combinations that include personal financial management, wealth management, card, payments and small-medium business solutions. They are targeted at the retail financial, wealth management, small business, card, lenders, and other financial services sectors. These FinApps help consumers and small businesses simplify and manage their finances, review their financial accounts, track their spending, calculate their net worth, and perform a variety of other activities. For example, Yodlee’s Expense FinApp helps consumers track their spending, and a Payroll FinApp from a third party helps small businesses process their payroll. The suite of reports is designed to supplement traditional credit reports by utilizing consumer permissioned aggregated data from over 20,000 sources, including banking, investment, loan, and credit card information.

The Yodlee Interactive group enables customers to develop new applications and enhance existing solutions. These customers operate in a number of sub-vertical markets, including wealth management, personal financial management, small business accounting, small business lending and authentication. They use the Envestnet | Yodlee platform to build solutions that leverage our open APIs and access to a large end user base. In addition to aggregated transaction-level account data elements, we provide YI customers with secure access to account verification, money movement and risk assessment tools via our APIs. We play a critical role in transferring innovation from financial technology innovators to financial institutions. For example, YI customers use Yodlee applications to provide working capital to small businesses online; personalized financial management, planning and advisory services; e-commerce payment solutions; and online accounting systems for small businesses. We provide access to our solutions across multiple channels, including web, tablet and mobile.

Both FI and YI channels benefit customers by improving end-user satisfaction and retention, accelerating speed to market, creating technology savings and enhancing their data analytics solutions and market research capabilities. End users receive better access to their financial information and more control over their finances, leading to more informed and personalized decision making. For customers who are members of the developer community, Envestnet | Yodlee solutions provide access to critical data and payments solutions, faster speed to market and enhanced distribution.

We believe that our brand leadership, innovative technology and intellectual property, large customer base, and unique data gathering and enrichment provide us with competitive advantages that have enabled us to generate strong growth.

Envestnet Analytics provides data analytics, mobile sales solutions, and online education tools to financial advisors, asset managers and enterprises. These tools empower financial services firms to extract key business insights to run their business better and provide timely and focused support to advisors.

Our dashboards deliver segmentation analytics, multi-dimensional benchmarking, and practice pattern analyses that provide mission-critical insights to clients.

#### Operational Highlights

Asset-based recurring revenues increased 12% from \$106,147 in the three months ended September 30, 2017 to \$119,097 in the three months ended September 30, 2018. Subscription-based recurring revenue increased 21% from \$62,963 in the three months ended September 30, 2017 to \$76,194 in the three months ended September 30, 2018.

Total revenues, which include professional services and other revenues, increased 16% from \$175,614 in the three months ended September 30, 2017 to \$203,156 in the three months ended September 30, 2018. The increase in total revenues was primarily a result of an increase of \$16,404 related to the acquisition of FolioDynamix. The Envestnet segment total revenue excluding FolioDynamix increased \$5,115 primarily due to the positive effects of new account growth and positive net flows of AUM/A along with an increase in subscription-based revenues of \$4,723. The Envestnet | Yodlee segment total revenue increased by \$6,023 primarily due to an increase in subscription-based revenue of \$4,015.

Asset-based recurring revenues increased 20% from \$299,268 in the nine months ended September 30, 2017 to \$358,361 in the nine months ended September 30, 2018. Subscription-based recurring revenue increased 20% from \$180,675 in the nine months ended September 30, 2017 to \$217,668 in the nine months ended September 30, 2018. Total revenues, which include professional services and other revenues, increased 20% from \$500,817 in the nine months ended September 30, 2017 to \$602,283 in the nine months ended September 30, 2018. The increase in total revenues was primarily a result of an increase of \$51,204 related to the acquisition of FolioDynamix. The Envestnet segment total revenue excluding FolioDynamix increased \$32,541 primarily due to the positive effects of new account growth and positive net flows of AUM/A as well as an increase in

subscription-based revenues of \$10,653. The Envestnet | Yodlee segment total revenue increased by \$17,721 primarily due to an increase in subscription-based revenue of \$12,877.

The net income attributable to Envestnet, Inc. for the three months ended September 30, 2018 was \$2,954, or \$0.06 per diluted share, compared to a net loss attributable to Envestnet, Inc. of \$1,320 or \$0.03 per diluted share for the three months ended September 30, 2017. The net income attributable to Envestnet, Inc. for the nine months ended September 30, 2018 was \$5,532, or \$0.12 per diluted share, compared to a net loss attributable to Envestnet, Inc. of \$20,925 or \$0.48 per diluted share for the nine months ended September 30, 2017.

Adjusted revenues for the three months ended September 30, 2018 was \$203,182, an increase of 16% from \$175,629 in the prior year period. Adjusted EBITDA for the three months ended September 30, 2018 was \$42,580, an increase of 22% from \$34,789 in the prior year period. Adjusted net income for the three months ended September 30, 2018 was \$25,279, or \$0.53 per diluted share, compared to adjusted net income of \$17,283, or \$0.37 per diluted share in the prior year period.

Adjusted revenues for the nine months ended September 30, 2018 was \$602,375, an increase of 20% from \$500,937 in the prior year period. Adjusted EBITDA for the nine months ended September 30, 2018 was \$110,092, an increase of 22% from \$90,152 in the prior year period. Adjusted net income for the nine months ended September 30, 2018 was \$62,210, or \$1.32 per diluted share, compared to adjusted net income of \$41,948, or \$0.91 per diluted share in the prior year period.

Adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share are non-GAAP financial measures. See “Non-GAAP Financial Measures” for a discussion of non-GAAP measures and a reconciliation of such measures to the most directly comparable GAAP measures.

## Results of Operations

|  | Three Months Ended                      |   |      | Percent<br>Change | Nine Months Ended                       |   |                   |
|--|---|---|------|-------------------|---|---|-------------------|
|  | September 30,<br>2018<br>(in thousands) | September 30,<br>2017<br>(in thousands) |      |                   | September 30,<br>2018<br>(in thousands) | September 30,<br>2017<br>(in thousands) | Percent<br>Change |
| Revenues:  |   |   |      |                   |   |   |                   |
| Asset-based  | \$ 119,097                              | \$ 106,147                              | 12   | %                 | \$ 358,361                              | \$ 299,268                              | 20 %              |
| Subscription-based                                     | 76,194                                  | 62,963                                  | 21   | %                 | 217,668                                 | 180,675                                 | 20 %              |
| Total recurring revenues                               | 195,291                                 | 169,110                                 | 15   | %                 | 576,029                                 | 479,943                                 | 20 %              |
| Professional services and other revenues               | 7,865                                   | 6,504                                   | 21   | %                 | 26,254                                  | 20,874                                  | 26 %              |
| Total revenues   | 203,156                                 | 175,614                                 | 16   | %                 | 602,283                                 | 500,817                                 | 20 %              |
| Operating expenses:                                    |   |   |      |                   |   |   |                   |
| Cost of revenues                                       | 64,964                                  | 56,070                                  | 16   | %                 | 195,525                                 | 161,031                                 | 21 %              |
| Compensation and benefits                              | 80,424                                  | 68,551                                  | 17   | %                 | 244,174                                 | 199,079                                 | 23 %              |
| General and administration                             | 34,810                                  | 31,153                                  | 12   | %                 | 101,628                                 | 90,178                                  | 13 %              |
| Depreciation and amortization                          | 19,563                                  | 15,492                                  | 26   | %                 | 58,294                                  | 46,792                                  | 25 %              |
| Total operating expenses                               | 199,761                                 | 171,266                                 | 17   | %                 | 599,621                                 | 497,080                                 | 21 %              |
| Income (loss) from operations                          | 3,395                                   | 4,348                                   | (22) | %                 | 2,662                                   | 3,737                                   | (29) %            |
| Other expense, net                                     | (6,118)                                 | (3,986)                                 | 53   | %                 | (16,802)                                | (13,838)                                | 21 %              |
| Income (loss) before income tax provision (benefit)    | (2,723)                                 | 362                                     | *    |                   | (14,140)                                | (10,101)                                | 40 %              |
| Income tax provision (benefit)                         | (5,234)                                 | 1,682                                   | *    |                   | (18,662)                                | 10,824                                  | *                 |
| Net income (loss)                                      | 2,511                                   | (1,320)                                 | *    |                   | 4,522                                   | (20,925)                                | (122) %           |
| Add: Net loss attributable to non-controlling interest | 443                                     | —                                       | *    |                   | 1,010                                   | —                                       | *                 |
| Net income (loss) attributable to Envestnet, Inc.      | \$ 2,954                                | \$ (1,320)                              | *    |                   | \$ 5,532                                | \$ (20,925)                             | (126) %           |

\*Not meaningful.

Three months ended September 30, 2018 compared to three months ended September 30, 2017

## Revenues

Total revenues increased 16% from \$175,614 in the three months ended September 30, 2017 to \$203,156 in the three months ended September 30, 2018. The increase was primarily due to an increase in revenues from asset-based recurring and subscription-based recurring revenues of \$12,950 and \$13,231, respectively. Asset-based revenue was 59% of total revenue in the three months ended September 30, 2017 and 2018.

## Asset-based recurring revenues

Asset-based recurring revenues increased 12% from \$106,147 the three months ended September 30, 2017 to \$119,097 in three months ended September 30, 2018. The increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$11,847 of the increase as well as an increase in asset values applicable to our quarterly billing cycle in 2018, relative to the corresponding period in 2017. In the third quarter of 2018, revenues were also positively affected by new account growth and positive net flows of AUM/A.

The number of financial advisors with asset-based revenue on our technology platforms increased from 40,379 as of September 30, 2017 to 47,292 as of September 30, 2018 and the number of AUM/A client accounts increased from approximately 1,800,000 as of September 30, 2017 to approximately 2,300,000 as of September 30, 2018.



#### Subscription-based recurring revenues

Subscription-based recurring revenue increased 21% from \$62,963 in the three months ended September 30, 2017 to \$76,194 in the three months ended September 30, 2018. This increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$4,493 of the total \$9,216 Envestnet segment increase and Envestnet | Yodlee contributing an additional \$4,015. The increase in Envestnet segment revenue is a result of continuing to add clients and selling additional services to existing clients. The increase in Envestnet | Yodlee revenue is primarily due to broad increases in revenue from existing customers.

#### Professional services and other revenues

Professional services and other revenues increased 21% from \$6,504 in the three months ended September 30, 2017 to \$7,865 in the three months ended September 30, 2018, primarily due to timing of new data analytics customer deployments and upgrades of existing data analytics customers in the Envestnet | Yodlee segment.

#### Cost of revenues

Cost of revenues increased 16% from \$56,070 in the three months ended September 30, 2017 to \$64,964 in the three months ended September 30, 2018, primarily due to a corresponding increase in asset-based recurring revenues, the mix of such revenues, which is partially attributable to FolioDynamix, and an increase in cost of revenues associated with subscription-based recurring revenues. As a percentage of total revenues, cost of revenues remained consistent at 32% in the three months ended September 30, 2017 and 2018.

#### Compensation and benefits

Compensation and benefits increased 17% from \$68,551 in the three months ended September 30, 2017 to \$80,424 in the three months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$6,967, primarily a result of the 2018 FolioDynamix acquisition as well as an increase in headcount to support organic growth. Also contributing to the growth in compensation and benefits were increases in non-cash compensation of \$2,555, severance expense of \$2,811 and various other immaterial cost increases, offset by a decrease in incentive compensation of \$1,439. As a percentage of total revenues, compensation and benefits increased from 39% in the three months ended September 30, 2017 to 40% in the three months ended September 30, 2018.

#### General and administration

General and administration expenses increased 12% from \$31,153 in the three months ended September 30, 2017 to \$34,810 in the three months ended September 30, 2018, primarily due to increases in systems costs of \$1,839, external data and research services of \$917, occupancy costs of \$870, professional and legal fees of \$606 and various other immaterial cost increases partially offset by a decrease in restructuring and transaction costs of \$1,099. As a percentage of total revenues, general and administration expenses decreased from 18% in the three months ended September 30, 2017 to 17% in the three months ended September 30, 2018.

#### Depreciation and amortization

Depreciation and amortization increased 26% from \$15,492 in the three months ended September 30, 2017 to \$19,563 in the three months ended September 30, 2018, primarily due to increases in intangible asset amortization of \$3,100, mainly attributable to the 2018 acquisition of FolioDynamix, and amortization of internally developed software of \$796 driven by continued investment in our platforms. As a percentage of total revenues, depreciation and amortization expense increased from 9% in the three months ended September 30, 2017 to 10% in the three months

ended September 30, 2018.

Income tax provision (benefit)

|   | Three Months<br>Ended<br>September 30, |        |
|---|--|--------|
|   | 2018                                   | 2017   |
| Income (loss) before income tax provision (benefit) | \$(2,723)                              | \$362  |
| Income tax provision (benefit)                      | (5,234 )                               | 1,682  |
| Effective tax rate                                  | 192.2 %                                | 464.6% |

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For the three months ended September 30, 2018, our effective tax rate differed from the statutory rate primarily due to the release of the Company's valuation allowance as a result of additional deferred tax liabilities recorded with the acquisition of FolioDynamix as well as differences between the foreign tax rates and statutory US tax rate.

For the three months ended September 30, 2017, our effective tax rate differed from the statutory rate primarily due to the valuation allowance the Company had placed on all US deferreds with the exception of indefinite-lived intangibles and unrepatriated foreign earnings and profits, resulting in no benefit being recognized for the tax loss in the US.

Nine months ended September 30, 2018 compared to nine months ended September 30, 2017

#### Revenues

Total revenues increased 20% from \$500,817 in the nine months ended September 30, 2017 to \$602,283 in the nine months ended September 30, 2018. The increase was primarily due to an increase in revenues from asset-based recurring and subscription-based recurring revenues of \$59,093 and \$36,993, respectively. Asset-based revenue was 60% of total revenue in the nine months ended September 30, 2017 and 2018, respectively.

#### Asset-based recurring revenues

Asset-based recurring revenues increased 20% from \$299,268 the nine months ended September 30, 2017 to \$358,361 in the nine months ended September 30, 2018. The increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$37,281 of the increase as well as an increase in asset values applicable to our quarterly billing cycle in 2018, relative to the corresponding period in 2017. In the first two quarters of 2018, revenues were also positively affected by new account growth and positive net flows of AUM/A.

The number of financial advisors with asset-based revenue on our technology platforms increased from 40,379 as of September 30, 2017 to 47,292 as of September 30, 2018 and the number of AUM/A client accounts increased from approximately 1,800,000 as of September 30, 2017 to approximately 2,300,000 as of September 30, 2018.

#### Subscription-based recurring revenues

Subscription-based recurring revenue increased 20% from \$180,675 in the nine months ended September 30, 2017 to \$217,668 in the nine months ended September 30, 2018. This increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$13,463 of the total \$24,116 Envestnet segment increase and Envestnet | Yodlee contributing an additional \$12,877. The increase in the Envestnet segment revenue is a result of continuing to add clients and selling additional services to existing clients. The increase in Envestnet | Yodlee revenue is primarily due to broad increases in revenue from existing customers.

#### Professional services and other revenues

Professional services and other revenues increased 26% from \$20,874 in the nine months ended September 30, 2017 to \$26,254 in the nine months ended September 30, 2018, primarily due to the timing of new data analytics customer deployments and upgrades of existing data analytics customers in the Envestnet | Yodlee segment, and an overall increase in existing customer revenue attributable to the Envestnet segment.

#### Cost of revenues



Cost of revenues increased 21% from \$161,031 in the nine months ended September 30, 2017 to \$195,525 in the nine months ended September 30, 2018, primarily due to a corresponding increase in asset-based recurring revenues, the mix of such revenues, which is partially attributable to FolioDynamix, an increase in cost of revenues associated with subscription-based recurring revenues as well as an increase in Advisor Summit related costs. As a percentage of total revenues, cost of revenues remained consistent at 32% in the nine months ended September 30, 2017 and 2018.

#### Compensation and benefits

Compensation and benefits increased 23% from \$199,079 in the nine months ended September 30, 2017 to \$244,174 in the nine months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$24,680, primarily a result of the 2018 FolioDynamix acquisition as well as an increase in headcount to support organic growth. Also

contributing to the growth in compensation and benefits were increases in non-cash compensation of \$6,123, severance expense of \$6,009, incentive compensation of \$5,611, contract labor costs of \$2,993 and various other immaterial cost increases. As a percentage of total revenues, compensation and benefits increased from 40% in the nine months ended September 30, 2017 to 41% in the nine months ended September 30, 2018.

#### General and administration

General and administration expenses increased 13% from \$90,178 in the nine months ended September 30, 2017 to \$101,628 in the nine months ended September 30, 2018, primarily due to increases in systems costs of \$5,067, external data and research services of \$3,598, occupancy costs of \$2,732, professional and legal fees of \$1,626, and travel and entertainment expense of \$1,276, partially offset by decreases in non-income tax expense of \$1,858 and litigation related expense of \$1,026. As a percentage of total revenues, general and administration expenses decreased from 18% in the nine months ended September 30, 2017 to 17% in the nine months ended September 30, 2018.

#### Depreciation and amortization

Depreciation and amortization expense increased 25% from \$46,792 in the nine months ended September 30, 2017 to \$58,294 in the nine months ended September 30, 2018, primarily due to increases in intangible asset amortization of \$9,498, mainly attributable to the 2018 acquisition of FolioDynamix, and amortization of internally developed software of \$1,917 driven by continued investment in our platforms. As a percentage of total revenues, depreciation and amortization expense increased from 9% in the nine months ended September 30, 2017 to 10% in the nine months ended September 30, 2018.

#### Income tax provision (benefit)

|   | Nine Months Ended<br>September 30, |            |
|---|------------------------------------|------------|
|   | 2018                               | 2017       |
| Income (loss) before income tax provision (benefit) | \$(14,140)                         | \$(10,101) |
| Income tax provision (benefit)                      | (18,662)                           | 10,824     |
| Effective tax rate                                  | 132.0                              | % (107.2)% |

For the nine months ended September 30, 2018, our effective tax rate differed from the statutory rate primarily due to the release of the Company's valuation allowance as a result of deferred tax liabilities recorded with the acquisition of FolioDynamix as well as differences between the foreign tax rates and statutory US tax rate.

For the nine months ended September 30, 2017, our effective tax rate differed from the statutory rate primarily due to the valuation allowance the Company had placed on all US deferreds with the exception of indefinite-lived intangibles and unrepatriated foreign earnings and profits, resulting in no benefit being recognized for the tax loss in the US.

#### Segments

Business segments are generally organized around our service offerings. Financial information about each of our two business segments is contained in "Note 19 – Segment Information" to the condensed consolidated financial statements. Our business segments are as follows:

- Investnet – a leading provider of unified wealth management software and services to empower financial advisors and institutions.

Investnet | Yodlee – a leading data aggregation and data analytics platform powering dynamic, cloud-based innovation for digital financial services.

The following table reconciles income (loss) from operations by segment to consolidate net income (loss) attributable to Envestnet, Inc.:

|  | Three Months Ended |                    | Nine Months Ended  |                    |
|--|--------------------|--------------------|--------------------|--------------------|
|  | September 30, 2018 | September 30, 2017 | September 30, 2018 | September 30, 2017 |
| Envestnet  | \$16,549           | \$18,955           | \$48,769           | \$48,277           |
| Envestnet   Yodlee   | (1,103 )           | (3,364 )           | (8,808 )           | (16,707 )          |
| Total segment income from operations                             | 15,446             | 15,591             | 39,961             | 31,570             |
| Nonsegment operating expenses                                    | (12,051 )          | (11,243 )          | (37,299 )          | (27,833 )          |
| Other expense, net   | (6,118 )           | (3,986 )           | (16,802 )          | (13,838 )          |
| Consolidated income (loss) before income tax provision (benefit) | (2,723 )           | 362                | (14,140 )          | (10,101 )          |
| Income tax provision (benefit)                                   | (5,234 )           | 1,682              | (18,662 )          | 10,824             |
| Consolidated net income (loss)                                   | 2,511              | (1,320 )           | 4,522              | (20,925 )          |
| Add: Net loss attributable to non-controlling interest           | 443                | —                  | 1,010              | —                  |
| Consolidated net income (loss) attributable to Envestnet, Inc.   | \$2,954            | \$(1,320 )         | \$5,532            | \$(20,925)         |

#### Envestnet

The following table presents income from operations for the Envestnet segment:

|  | Three Months Ended |                    | Nine Months Ended |                    |                    |                |
|--|--------------------|--------------------|-------------------|--------------------|--------------------|----------------|
|  | September 30, 2018 | September 30, 2017 | Percent Change    | September 30, 2018 | September 30, 2017 | Percent Change |
|  | (in thousands)     |                    |                   | (in thousands)     |                    |                |
| Revenues:                                |                    |                    |                   |                    |                    |                |
| Asset-based                              | \$119,097          | \$106,147          | 12 %              | \$358,361          | \$299,268          | 20 %           |
| Subscription-based                       | 36,228             | 27,012             | 34 %              | 101,836            | 77,720             | 31 %           |
| Total recurring revenues                 | 155,325            | 133,159            | 17 %              | 460,197            | 376,988            | 22 %           |
| Professional services and other revenues | 2,142              | 2,789              | (23 )%            | 10,186             | 9,650              | 6 %            |
| Total revenues                           | 157,467            | 135,948            | 16 %              | 470,383            | 386,638            | 22 %           |
| Operating expenses:                      |                    |                    |                   |                    |                    |                |
| Cost of revenues                         | 60,275             | 52,957             | 14 %              | 182,212            | 151,430            | 20 %           |
| Compensation and benefits                | 49,454             | 41,158             | 20 %              | 149,391            | 119,378            | 25 %           |
| General and administration               | 19,767             | 16,464             | 20 %              | 56,090             | 48,357             | 16 %           |
| Depreciation and amortization            | 11,422             | 6,414              | 78 %              | 33,921             | 19,196             | 77 %           |
| Total operating expenses                 | 140,918            | 116,993            | 20 %              | 421,614            | 338,361            | 25 %           |
| Income from operations                   | \$16,549           | \$18,955           | (13 )%            | \$48,769           | \$48,277           | 1 %            |

Three months ended September 30, 2018 compared to three months ended September 30, 2017 for the Envestnet segment

#### Revenues

Total revenues increased 16% from \$135,948 in the three months ended September 30, 2017 to \$157,467 in the three months ended September 30, 2018. The increase was primarily due to an increase in asset-based revenues of \$12,950 and an increase in subscription-based revenues of \$9,216. Revenues from asset-based revenues decreased from 78% of total revenues in the three months ended September 30, 2017 to 76% of total revenues in the three months ended

September 30, 2018.

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#### Asset-based recurring revenues

Asset-based recurring revenues increased 12% from \$106,147 in the three months ended September 30, 2017 to \$119,097 in the three months ended September 30, 2018. The increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$11,847 of the increase as well as an increase in asset values applicable to our quarterly billing cycle in 2018, relative to the corresponding period in 2017. In the third quarter of 2018, revenues were also positively affected by new account growth and positive net flows of AUM/A.

The number of financial advisors with asset-based revenue on our technology platforms increased from 40,379 as of September 30, 2017 to 47,292 as of September 30, 2018 and the number of AUM/A client accounts increased from approximately 1,800,000 as of September 30, 2017 to approximately 2,300,000 as of September 30, 2018.

#### Subscription-based recurring revenues

Subscription-based recurring revenues increased 34% from \$27,012 in the three months ended September 30, 2017 to \$36,228 in the three months ended September 30, 2018, primarily due to the 2018 acquisition of FolioDynamix which comprised \$4,493 of the increase as well as continuing to add clients and selling additional services to existing clients.

#### Professional services and other revenues

Professional services and other revenues decreased 23% from \$2,789 in the three months ended September 30, 2017 to \$2,142 in the three months ended September 30, 2018, primarily due to a decrease in existing customer revenue attributable to Envestnet | Enterprise.

#### Cost of revenues

Cost of revenues increased 14% from \$52,957 in the three months ended September 30, 2017 to \$60,275 in the three months ended September 30, 2018, primarily due to the corresponding increase in asset-based recurring revenues, and the mix of such revenues, which is partially attributable to FolioDynamix. As a percentage of total revenues, cost of revenues decreased from 39% in the three months ended September 30, 2017 to 38% in the three months ended September 30, 2018.

#### Compensation and benefits

Compensation and benefits increased 20% from \$41,158 in the three months ended September 30, 2017 to \$49,454 in the three months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$4,237, primarily a result of the 2018 acquisition of FolioDynamix and an increase in headcount to support organic growth. An increase in severance of \$2,862, non-cash compensation of \$1,331, contract labor costs of \$813, and various other immaterial cost increases also contributed to the increase in compensation and benefits partially offset by a decrease in incentive compensation of \$1,189. As a percentage of total revenues, compensation and benefits increased from 30% in the three months ended September 30, 2017 to 31% in the three months ended September 30, 2018.

#### General and administration

General and administration expenses increased 20% from \$16,464 in the three months ended September 30, 2017 to \$19,767 in the three months ended September 30, 2018, primarily due to increases in restructuring charges and transaction costs of \$2,102, occupancy costs of \$684, external data and research services expenses of \$683, and systems development costs of \$592 partially offset by decreases in non-income tax expense of \$593 and marketing

costs of \$234. As a percentage of total revenues, general and administration expenses increased from 12% in the three months ended September 30, 2017 to 13% in the three months ended September 30, 2018.

#### Depreciation and amortization

Depreciation and amortization expense increased 78% from \$6,414 in the three months ended September 30, 2017 to \$11,422 in the three months ended September 30, 2018. The increase was primarily due to the addition of intangible assets related to the 2018 FolioDynamix acquisition. As a percentage of total revenues, depreciation and amortization expense increased from 5% in the three months ended September 30, 2017 to 7% in the three months ended September 30, 2018. The increase in depreciation and amortization expense as a percentage of total revenues is primarily due to the intangible asset amortization related to the acquisition of FolioDynamix.

Nine months ended September 30, 2018 compared to nine months ended September 30, 2017 for the Envestnet segment

#### Revenues

Total revenues increased 22% from \$386,638 in the nine months ended September 30, 2017 to \$470,383 in the nine months ended September 30, 2018. The increase was primarily due to an increase in asset-based revenues of \$59,093 and an increase in subscription-based revenues of \$24,116. Revenues from asset-based revenues decreased from 77% of total revenues in the nine months ended September 30, 2017 to 76% in the nine months ended September 30, 2018.

#### Asset-based recurring revenues

Asset-based recurring revenues increased 20% from \$299,268 in the nine months ended September 30, 2017 to \$358,361 in the nine months ended September 30, 2018. The increase was primarily due to the 2018 acquisition of FolioDynamix which comprised \$37,281 of the increase as well as an increase in asset values applicable to our quarterly billing cycle in 2018, relative to the corresponding period in 2017. In the first two quarters of 2018, revenues were also positively affected by new account growth and positive net flows of AUM/A.

The number of financial advisors with asset-based revenue on our technology platforms increased from 40,379 as of September 30, 2017 to 47,292 as of September 30, 2018 and the number of AUM/A client accounts increased from approximately 1,800,000 as of September 30, 2017 to approximately 2,300,000 as of September 30, 2018.

#### Subscription-based recurring revenues

Subscription-based recurring revenues increased 31% from \$77,720 in the nine months ended September 30, 2017 to \$101,836 in the nine months ended September 30, 2018, primarily due to the 2018 acquisition of FolioDynamix which comprised \$13,463 of the Envestnet segment increase as well as continuing to add clients and selling additional services to existing clients.

#### Professional services and other revenues

Professional services and other revenues increased 6% from \$9,650 in the nine months ended September 30, 2017 to \$10,186 in the nine months ended September 30, 2018, primarily due to an overall increase in existing customers.

#### Cost of revenues

Cost of revenues increased 20% from \$151,430 in the nine months ended September 30, 2017 to \$182,212 in the nine months ended September 30, 2018, primarily due to the corresponding increase in asset-based recurring revenues, and the mix of such revenues, which is partially attributable to FolioDynamix, as well as an increase in Advisor Summit related costs. As a percentage of total revenues, cost of revenues remained consistent at 39% in the nine months ended September 30, 2017 and 2018.

#### Compensation and benefits

Compensation and benefits increased 25% from \$119,378 in the nine months ended September 30, 2017 to \$149,391 in the nine months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$16,689, primarily a result of the 2018 acquisition of FolioDynamix and an increase in headcount to support organic growth. An increase in severance of \$5,916, contract labor costs of \$2,579, non-cash compensation of \$2,573, and incentive compensation of \$1,769 also contributed to the increase in compensation and benefits. As a percentage



of total revenues, compensation and benefits increased from 31% in the nine months ended September 30, 2017 to 32% in the nine months ended September 30, 2018.

#### General and administration

General and administration expenses increased 16% from \$48,357 in the nine months ended September 30, 2017 to \$56,090 in the nine months ended September 30, 2018, primarily due to increases in external data and research services expenses of \$3,371, systems development costs of \$2,511, occupancy costs of \$2,189 and travel and entertainment costs of \$953, partially offset by a decrease in non-income tax expense of \$1,858. As a percentage of total revenues, general and administration expenses decreased from 13% in the nine months ended September 30, 2017 to 12% in the nine months ended September 30, 2018.

## Depreciation and amortization

Depreciation and amortization expense increased 77% from \$19,196 in the nine months ended September 30, 2017 to \$33,921 in the nine months ended September 30, 2018. The increase was primarily due to the addition of intangible assets related to the 2018 FolioDynamix acquisition. As a percentage of total revenues, depreciation and amortization expense increased from 5% in the nine months ended September 30, 2017 to 7% in the nine months ended September 30, 2018. The increase in depreciation and amortization expense as a percentage of total revenues is primarily due to the intangible asset amortization related to the acquisition of FolioDynamix.

## Envestnet | Yodlee

The following table presents loss from operations for the Envestnet | Yodlee segment:

|  | Three Months Ended |           | Percent Change | Nine Months Ended  |            |                |  |
|--|--------------------|-----------|----------------|--------------------|------------|----------------|--|
|  | September 30, 2018 | 2017      |                | September 30, 2018 | 2017       | Percent Change |  |
|  | (in thousands)     |           |                | (in thousands)     |            |                |  |
| <b>Revenues:</b>                         |                    |           |                |                    |            |                |  |
| Subscription-based                       | \$39,966           | \$35,951  | 11 %           | \$115,832          | \$102,955  | 13 %           |  |
| Professional services and other revenues | 5,723              | 3,715     | 54 %           | 16,068             | 11,224     | 43 %           |  |
| Total revenues                           | 45,689             | 39,666    | 15 %           | 131,900            | 114,179    | 16 %           |  |
| <b>Operating expenses:</b>               |                    |           |                |                    |            |                |  |
| Cost of revenues                         | 4,689              | 3,113     | 51 %           | 13,313             | 9,601      | 39 %           |  |
| Compensation and benefits                | 25,495             | 23,463    | 9 %            | 77,501             | 70,055     | 11 %           |  |
| General and administration               | 8,467              | 7,376     | 15 %           | 25,521             | 23,634     | 8 %            |  |
| Depreciation and amortization            | 8,141              | 9,078     | (10) %         | 24,373             | 27,596     | (12) %         |  |
| Total operating expenses                 | 46,792             | 43,030    | 9 %            | 140,708            | 130,886    | 8 %            |  |
| Loss from operations                     | \$(1,103)          | \$(3,364) | (67) %         | \$(8,808)          | \$(16,707) | (47) %         |  |

Three months ended September 30, 2018 compared to three months ended September 30, 2017 for the Envestnet | Yodlee segment

## Revenues

Total revenues increased 15% from \$39,666 in the three months ended September 30, 2017 to \$45,689 in the three months ended September 30, 2018. The increase was primarily due to an increase in revenues from subscription-based recurring revenues of \$4,015. Revenues from professional services and other increased by \$2,008.

## Subscription-based recurring revenues

Subscription-based recurring revenues increased 11% from \$35,951 in the three months ended September 30, 2017 to \$39,966 in the three months ended September 30, 2018, primarily due to broad increases in revenue from existing customers.

## Professional services and other revenues

Professional services and other revenues increased 54% from \$3,715 in the three months ended September 30, 2017 to \$5,723 in the three months ended September 30, 2018, primarily due to timing of new data analytics customer deployments and upgrades of existing data analytics customers.

Cost of revenues

Cost of revenues increased 51% from \$3,113 in the three months ended September 30, 2017 to \$4,689 in the three months ended September 30, 2018, primarily due to increases in hosting and payment processing services of \$1,576 to support our overall revenue growth. As a percentage of total revenues, cost of revenues increased from 8% in the three months ended

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September 30, 2017 to 10% in the three months ended September 30, 2018. The increase in cost of revenues as a percentage of total revenues is primarily due to a higher increase in expense compared to lower growth in quarterly revenues.

#### Compensation and benefits

Compensation and benefits increased 9% from \$23,463 in the three months ended September 30, 2017 to \$25,495 in the three months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$2,151 as a result of increased headcount to support organic growth, an increase in non-cash compensation expense of \$490 and employee training and recruiting of \$237. These increases were partially offset by a decrease in incentive compensation of \$518. As a percentage of total revenues, compensation and benefits decreased from 59% in the three months ended September 30, 2017 to 56% in the three months ended September 30, 2018. The decrease in compensation and benefits as a percentage of total revenues is primarily due to a higher revenue increase compared to lower growth in compensation and benefit expenses.

#### General and administration

General and administration expenses increased 15% from \$7,376 in the three months ended September 30, 2017 to \$8,467 in the three months ended September 30, 2018, primarily due to increases in non-recurring related expenses of \$334, software purchase and maintenance of \$322, occupancy cost of \$183. As a percentage of total revenues, general and administration expenses remained consistent at 19% in the three months ended September 30, 2017 and 2018.

#### Depreciation and amortization

Depreciation and amortization expense decreased 10% from \$9,078 in the three months ended September 30, 2017 to \$8,141 in the three months ended September 30, 2018, primarily due to a decrease in intangible asset amortization of \$1,146 mainly related to amortization of Yodlee backlog intangible asset which is reaching the end of its useful life in November 2019 and is therefore amortizing at a significantly lower rate in 2018 compared to 2017 as a result of accelerated amortization in the early years. This decrease was partially offset by an increase of \$209 in depreciation expense compared to the same period last year. As a percentage of total revenues, depreciation and amortization expense decreased from 23% in the three months ended September 30, 2017 to 18% in the three months ended September 30, 2018. The decrease in depreciation and amortization as a percentage of total revenues is primarily due to a higher revenue increase and a decrease in amortization expense.

Nine months ended September 30, 2018 compared to nine months ended September 30, 2017 for the Envestnet | Yodlee segment

#### Revenues

Total revenues increased 16% from \$114,179 in the nine months ended September 30, 2017 to \$131,900 in the nine months ended September 30, 2018. The increase was primarily due to an increase in revenues from subscription-based recurring revenues of \$12,877. Revenues from professional services and other increased from 10% of total revenues in the nine months ended September 30, 2017 to 12% in the nine months ended September 30, 2018.

#### Subscription-based recurring revenues

Subscription-based recurring revenues increased 13% from \$102,955 in the nine months ended September 30, 2017 to \$115,832 in the nine months ended September 30, 2018, primarily due to broad increases in revenue from existing customers.

#### Professional services and other revenues

Professional services and other revenues increased 43% from \$11,224 in the nine months ended September 30, 2017 to \$16,068 in the nine months ended September 30, 2018, primarily due to timing of new data analytics customer deployments and upgrades of existing data analytics customers.

#### Cost of revenues

Cost of revenues increased 39% from \$9,601 in the nine months ended September 30, 2017 to \$13,313 in the nine months ended September 30, 2018, primarily driven by higher professional services and support revenues. Third party consulting and related services increased \$1,556 due to new data analytics customer deployments and hosting and payment processing services increased \$2,156 in support of our overall revenue growth. As a percentage of total revenues, cost of revenues increased from 8% in the nine months ended September 30, 2017 to 10% in the nine months ended September 30, 2018.

### Compensation and benefits

Compensation and benefits increased 11% from \$70,055 in the nine months ended September 30, 2017 to \$77,501 in the nine months ended September 30, 2018, primarily due to an increase in salaries, benefits and related payroll taxes of \$5,080, as a result of increased headcount to support organic growth, an increase in incentive and variable compensation of \$1,001, third party contract, employee training and recruiting costs totaling \$514 and non-cash compensation expenses totaling \$428. As a percentage of total revenues, compensation and benefits decreased from 61% in the nine months ended September 30, 2017 to 59% in the nine months ended September 30, 2018. The decrease in compensation and benefits as a percentage of total revenues is primarily due to a higher revenue increase compared to lower growth in compensation and benefit expenses.

### General and administration

General and administration expenses increased 8% from \$23,634 in the nine months ended September 30, 2017 to \$25,521 in the nine months ended September 30, 2018, primarily due to increases in restructuring and transaction costs of \$937, software purchase and maintenance of \$840, occupancy cost of \$541, marketing of \$256 and non-recurring related expenses of \$187 partially offset by a decrease in litigation related expenses of \$1,026. As a percentage of total revenues, general and administration expenses decreased from 21% in the nine months ended September 30, 2017 to 19% in the nine months ended September 30, 2018. The decrease in general and administration as a percentage of total revenues is primarily due to a higher revenue increase compared to lower growth in general and administration expenses.

### Depreciation and amortization

Depreciation and amortization expense decreased 12% from \$27,596 in the nine months ended September 30, 2017 to \$24,373 in the nine months ended September 30, 2018, primarily due to a decrease in intangible asset amortization of \$3,400 mainly related to amortization of Yodlee backlog intangible asset which is reaching the end of its useful life in November 2019 and is therefore amortizing at a significantly lower rate in 2018 compared to 2017 as a result of accelerated amortization in the early years. This decrease was partially offset by an increase in depreciation and amortization expense of \$178 compared to the same period last year. As a percentage of total revenues, depreciation and amortization expense decreased from 24% in the nine months ended September 30, 2017 to 18% in the nine months ended September 30, 2018. The decrease in depreciation and amortization as a percentage of total revenues is primarily due to a higher revenue increase and a decrease in amortization expense.

### Nonsegment

The following table presents nonsegment operating expenses:

|                               | Three Months Ended |                    | Percent Change | Nine Months Ended  |                    | Percent Change |
|-------------------------------|--------------------|--------------------|----------------|--------------------|--------------------|----------------|
|                               | September 30, 2018 | September 30, 2017 |                | September 30, 2018 | September 30, 2017 |                |
|                               | (in thousands)     |                    |                | (in thousands)     |                    |                |
| Operating expenses:           |                    |                    |                |                    |                    |                |
| Compensation and benefits     | \$5,478            | \$3,930            | 39 %           | \$17,285           | \$9,646            | 79 %           |
| General and administration    | 6,573              | 7,313              | (10) %         | 20,014             | 18,187             | 10 %           |
| Nonsegment operating expenses | \$12,051           | \$11,243           | 7 %            | \$37,299           | \$27,833           | 34 %           |

Three months ended September 30, 2018 compared to three months ended September 30, 2017 for Nonsegment

Compensation and benefits

Compensation and benefits increased 39% from \$3,930 in the three months ended September 30, 2017 to \$5,478 in the three months ended September 30, 2018, primarily due to increases in non-cash compensation of \$733, salaries, benefits and related payroll taxes of \$580, and incentive compensation of \$269.

General and administration

General and administration expenses decreased 10% from \$7,313 in the three months ended September 30, 2017 to \$6,573 in the three months ended September 30, 2018, primarily due to a decrease in restructuring charges and transaction costs of

\$2,940 offset by increases in systems development costs of \$927, professional and legal fees of \$591 and other immaterial increases.

Nine months ended September 30, 2018 compared to nine months ended September 30, 2017 for Nonsegment

#### Compensation and benefits

Compensation and benefits increased 79% from \$9,646 in the nine months ended September 30, 2017 to \$17,285 in the nine months ended September 30, 2018, primarily due to increases in non-cash compensation expense of \$3,122, salaries, benefits and related payroll taxes of \$2,911, and incentive compensation of \$1,759.

#### General and administration

General and administration expenses increased 10% from \$18,187 in the nine months ended September 30, 2017 to \$20,014 in the nine months ended September 30, 2018, primarily due to increases in systems development costs of \$1,717, professional and legal fees of \$1,679, insurance costs of \$357, travel and entertainment costs of \$334 and other immaterial increases offset by a decrease in restructuring charges and transaction costs of \$2,770.

#### Non-GAAP Financial Measures

In addition to reporting results according to U.S. GAAP, we also disclose certain non-GAAP financial measures to enhance the understanding of our operating performance. Those measures include “adjusted revenues”, “adjusted EBITDA”, “adjusted net income”, and “adjusted net income per share”.

“Adjusted revenues” excludes the effect of purchase accounting on the fair value of acquired deferred revenue. Under U.S. GAAP, we record at fair value the acquired deferred revenue for contracts in effect at the time the entities were acquired. Consequently, revenue related to acquired entities for periods subsequent to the acquisition does not reflect the full amount of revenue that would have been recorded by these entities had they remained stand alone entities.

“Adjusted EBITDA” represents net income (loss) before deferred revenue fair value adjustment, interest income, interest expense, accretion on contingent consideration and purchase liability, income tax provision (benefit), depreciation and amortization, non cash compensation expense, restructuring charges and transaction costs, severance, litigation related expense, foreign currency, non-income tax expense adjustment, loss allocation from equity method investment and loss attributable to non controlling interest.

“Adjusted net income” represents net income (loss) before deferred revenue fair value adjustment, accretion on contingent consideration and purchase liability, non cash interest expense, non cash compensation expense, restructuring charges and transaction costs, severance, amortization of acquired intangibles, litigation related expense, foreign currency, non-income tax expense adjustment, loss allocation from equity method investment and loss attributable to non controlling interest. Reconciling items are presented gross of tax, and a normalized tax rate is applied to the total of all reconciling items to arrive at adjusted net income.

“Adjusted net income per share” represents adjusted net income attributable to common stockholders divided by the diluted number of weighted average shares outstanding.

Our Board of Directors and our management use adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share:

As measures of operating performance;



- For planning purposes, including the preparation of annual budgets;
- To allocate resources to enhance the financial performance of our business;
- To evaluate the effectiveness of our business strategies; and
- In communications with our Board of Directors concerning our financial performance.

Our Compensation Committee, Board of Directors and our management may also consider adjusted EBITDA, among other factors, when determining management's incentive compensation.

We also present adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share as supplemental performance measures because we believe that they provide our Board of Directors, management and investors with additional information to assess our performance. Adjusted revenues provide comparisons from period to period by

excluding the effect of purchase accounting on the fair value of acquired deferred revenue. Adjusted EBITDA provides comparisons from period to period by excluding potential differences caused by variations in the age and book depreciation of fixed assets affecting relative depreciation expense and amortization of internally developed software, amortization of acquired intangible assets, income tax provision (benefit), non-income tax expense, restructuring charges and transaction costs, accretion on contingent consideration and purchase liability, severance, litigation related expense, pre-tax loss attributable to non-controlling interest, and changes in interest expense and interest income that are influenced by capital structure decisions and capital market conditions. Our management also believes it is useful to exclude non-cash stock-based compensation expense from adjusted EBITDA and adjusted net income because non-cash equity grants made at a certain price and point in time do not necessarily reflect how our business is performing at any particular time.

We believe adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share are useful to investors in evaluating our operating performance because securities analysts use adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share as supplemental measures to evaluate the overall performance of companies, and we anticipate that our investor and analyst presentations will include adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share.

Adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share are not measurements of our financial performance under U.S. GAAP and should not be considered as an alternative to revenues, net income, operating income or any other performance measures derived in accordance with U.S. GAAP, or as an alternative to cash flows from operating activities as a measure of our profitability or liquidity.

We understand that, although adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share are frequently used by securities analysts and others in their evaluation of companies, these measures have limitations as an analytical tool, and you should not consider them in isolation, or as a substitute for an analysis of our results as reported under U.S. GAAP. In particular you should consider:

Adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share do not reflect our cash expenditures, or future requirements for capital expenditures or contractual commitments;

Adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share do not reflect changes in, or cash requirements for, our working capital needs;

Adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share do not reflect non-cash components of employee compensation;

Although depreciation and amortization are non-cash charges, the assets being depreciated and amortized often will have to be replaced in the future, and adjusted EBITDA does not reflect any cash requirements for such replacements;

Due to either net losses before income tax expense or the use of federal and state net operating loss carryforwards we had net cash paid of \$3,874 and \$(1,449) for the nine months ended September 30, 2018 and 2017, respectively. In the event that we begin to generate taxable income and our existing net operating loss carryforwards for federal and state income taxes have been fully utilized or have expired, income tax payments will be higher; and

Other companies in our industry may calculate adjusted revenues, adjusted EBITDA, adjusted net income and adjusted net income per share differently than we do, limiting their usefulness as a comparative measure.

Management compensates for the inherent limitations associated with using adjusted revenues, adjusted EBITDA, adjusted operating income, adjusted net income and adjusted net income per share through disclosure of such

limitations, presentation of our financial statements in accordance with U.S. GAAP and reconciliation of adjusted revenues to revenues, the most directly comparable U.S. GAAP measure and adjusted EBITDA, adjusted net income and adjusted net income per share to net income and net income per share, the most directly comparable U.S. GAAP measure. Further, our management also reviews U.S. GAAP measures and evaluates individual measures that are not included in some or all of our non-U.S. GAAP financial measures, such as our level of capital expenditures and interest income, among other measures.

The following table sets forth a reconciliation of total revenues to adjusted revenues based on our historical results:

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|  | Three Months Ended |                    | Nine Months Ended  |                    |
|--|--------------------|--------------------|--------------------|--------------------|
|  | September 30, 2018 | September 30, 2017 | September 30, 2018 | September 30, 2017 |
| Total revenues                         | \$203,156          | \$175,614          | \$602,283          | \$500,817          |
| Deferred revenue fair value adjustment | 26                 | 15                 | 92                 | 120                |
| Adjusted revenues                      | \$203,182          | \$175,629          | \$602,375          | \$500,937          |

The following table sets forth a reconciliation of net income (loss) to adjusted EBITDA based on our historical results:

|  | Three Months Ended |                    | Nine Months Ended  |                    |
|--|--------------------|--------------------|--------------------|--------------------|
|  | September 30, 2018 | September 30, 2017 | September 30, 2018 | September 30, 2017 |
| Net income (loss)  | \$2,511            | \$(1,320)          | \$4,522            | \$(20,925)         |
| Add (deduct):  |                    |                    |                    |                    |
| Deferred revenue fair value adjustment                       | 26                 | 15                 | 92                 | 120                |
| Interest income  | (619)              | (58)               | (1,403)            | (108)              |
| Interest expense   | 6,920              | 3,858              | 18,148             | 12,671             |
| Accretion on contingent consideration and purchase liability | 13                 | 104                | 209                | 408                |
| Income tax provision (benefit)                               | (5,234)            | 1,682              | (18,662)           | 10,824             |
| Depreciation and amortization                                | 19,563             | 15,492             | 58,294             | 46,792             |
| Non-cash compensation expense                                | 10,603             | 8,048              | 29,574             | 23,451             |
| Restructuring charges and transaction costs                  | 4,096              | 4,608              | 10,033             | 10,235             |
| Severance  | 4,408              | 1,597              | 8,269              | 2,260              |
| Litigation related expense                                   | —                  | —                  | —                  | 1,033              |
| Foreign currency   | (431)              | (116)              | (1,002)            | 296                |
| Non-income tax expense adjustment                            | (23)               | 571                | (124)              | 1,734              |
| Loss allocation from equity method investment                | 258                | 282                | 1,069              | 984                |
| Loss attributable to non-controlling interest                | 488                | 26                 | 1,072              | 377                |
| Adjusted EBITDA  | \$42,580           | \$34,789           | \$110,092          | \$90,152           |

The following table sets forth the reconciliation of net income (loss) to adjusted net income and adjusted net income per diluted share based on our historical results:

|  | Three Months Ended |             | Nine Months Ended |              |
|--|--------------------|-------------|-------------------|--------------|
|  | September 30,      |             | September 30,     |              |
|  | 2018               | 2017        | 2018              | 2017         |
|  | (in thousands)     |             | (in thousands)    |              |
| Net income (loss)  | \$2,511            | \$ (1,320 ) | \$4,522           | \$ (20,925 ) |
| Income tax provision (benefit) (1)                           | (5,234 )           | 1,682       | (18,662 )         | 10,824       |
| Loss before income tax provision (benefit)                   | (2,723 )           | 362         | (14,140 )         | (10,101 )    |
| Add (deduct):  |                    |             |                   |              |
| Deferred revenue fair value adjustment                       | 26                 | 15          | 92                | 120          |
| Accretion on contingent consideration and purchase liability | 13                 | 104         | 209               | 408          |
| Non-cash interest expense                                    | 4,435              | 2,931       | 9,335             | 7,784        |
| Non-cash compensation expense                                | 10,603             | 8,048       | 29,574            | 23,451       |
| Restructuring charges and transaction costs                  | 4,096              | 4,608       | 10,033            | 10,235       |
| Severance  | 4,408              | 1,597       | 8,269             | 2,260        |
| Amortization of acquired intangibles                         | 13,477             | 10,377      | 40,831            | 31,333       |
| Litigation related expense                                   | —                  | —           | —                 | 1,033        |
| Foreign currency   | (431 )             | (116 )      | (1,002 )          | 296          |
| Non-income tax expense adjustment                            | (23 )              | 571         | (124 )            | 1,734        |
| Loss allocation from equity method investment                | 258                | 282         | 1,069             | 984          |
| Loss attributable to non-controlling interest                | 488                | 26          | 1,072             | 377          |
| Adjusted net income before income tax effect                 | 34,627             | 28,805      | 85,218            | 69,914       |
| Income tax effect (2)  | (9,348 )           | (11,522 )   | (23,008 )         | (27,966 )    |
| Adjusted net income  | \$25,279           | \$ 17,283   | \$62,210          | \$ 41,948    |
| Basic number of weighted-average shares outstanding          | 45,475,884         | 44,044,527  | 45,087,932        | 43,604,869   |
| Effect of dilutive shares:                                   |                    |             |                   |              |
| Options to purchase common stock                             | 1,323,712          | 1,664,351   | 1,348,699         | 1,669,092    |
| Unvested restricted stock units                              | 719,564            | 736,657     | 832,848           | 637,580      |
| Diluted number of weighted-average shares outstanding        | 47,519,160         | 46,445,535  | 47,269,479        | 45,911,541   |
| Adjusted net income per share - diluted                      | \$0.53             | \$ 0.37     | \$ 1.32           | \$ 0.91      |

For the three months ended September 30, 2018 and 2017, the effective tax rate computed in accordance with US (1) GAAP equaled 192.2% and 464.6%, respectively. For the nine months ended September 30, 2018 and 2017, the effective tax rate computed in accordance with US GAAP equaled 132.0% and (107.2)%, respectively.

(2) Estimated normalized effective tax rates of 27% and 40% have been used to compute adjusted net income for the three and nine months ended September 30, 2018 and 2017, respectively.

Note on Income Taxes: As of December 31, 2017 the Company had net operating loss carryforwards of \$249,653 and \$143,775 for federal and state income tax purposes, respectively, available to reduce future income subject to income taxes. As a result, the amount of actual cash taxes the Company pays for federal, state and foreign income taxes differs significantly from the effective income tax rate computed in accordance with U.S. GAAP, and from the normalized rate shown above.

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The following tables set forth the reconciliation of revenues to adjusted revenues and income (loss) from operations to adjusted EBITDA based on our historical results for each segment for the three and nine months ended September 30, 2018 and 2017:

|  | Three months ended September 30, 2018 |                       |              |            |
|--|---------------------------------------|-----------------------|--------------|------------|
|  | Envestnet                             | Envestnet<br>  Yodlee | Nonsegment   | Total      |
|  | (in thousands)                        |                       |              |            |
| Revenues   | \$ 157,467                            | \$ 45,689             | \$ —         | \$ 203,156 |
| Deferred revenue fair value adjustment                       | 26                                    | —                     | —            | 26         |
| Adjusted revenues  | \$ 157,493                            | \$ 45,689             | \$ —         | \$ 203,182 |
| Income (loss) from operations                                | \$ 16,549                             | \$ (1,103 )           | \$ (12,051 ) | \$ 3,395   |
| Add:   |                                       |                       |              |            |
| Deferred revenue fair value adjustment                       | 26                                    | —                     | —            | 26         |
| Accretion on contingent consideration and purchase liability | 13                                    | —                     | —            | 13         |
| Depreciation and amortization                                | 11,422                                | 8,141                 | —            | 19,563     |
| Non-cash compensation expense                                | 5,010                                 | 3,165                 | 2,428        | 10,603     |
| Restructuring charges and transaction costs                  | 2,198                                 | 310                   | 1,588        | 4,096      |
| Non-income tax expense adjustment                            | (147 )                                | —                     | —            | (147 )     |
| Severance  | 4,381                                 | —                     | 27           | 4,408      |
| Other loss   | —                                     | —                     | 135          | 135        |
| Loss attributable to non-controlling interest                | 488                                   | —                     | —            | 488        |
| Adjusted EBITDA  | \$ 39,940                             | \$ 10,513             | \$ (7,873 )  | \$ 42,580  |
|  |                                       |                       |              |            |
|  | Three Months Ended September 30, 2017 |                       |              |            |
|  | Envestnet                             | Envestnet<br>  Yodlee | Nonsegment   | Total      |
|  | (in thousands)                        |                       |              |            |
| Revenues   | \$ 135,948                            | \$ 39,666             | \$ —         | \$ 175,614 |
| Deferred revenue fair value adjustment                       | —                                     | 15                    | —            | 15         |
| Adjusted revenues  | \$ 135,948                            | \$ 39,681             | \$ —         | \$ 175,629 |
| Income (loss) from operations                                | \$ 18,955                             | \$ (3,364 )           | \$ (11,243 ) | \$ 4,348   |
| Add:   |                                       |                       |              |            |
| Deferred revenue fair value adjustment                       | —                                     | 15                    | —            | 15         |
| Accretion on contingent consideration and purchase liability | 104                                   | —                     | —            | 104        |
| Depreciation and amortization                                | 6,414                                 | 9,078                 | —            | 15,492     |
| Non-cash compensation expense                                | 3,679                                 | 2,675                 | 1,694        | 8,048      |
| Restructuring charges and transaction costs                  | 73                                    | —                     | 4,535        | 4,608      |
| Non-income tax expense adjustment                            | 571                                   | —                     | —            | 571        |
| Severance  | 1,519                                 | 78                    | —            | 1,597      |
| Litigation related expense                                   | —                                     | —                     | —            | —          |
| Other gain   | —                                     | —                     | (20 )        | (20 )      |
| Loss attributable to non-controlling interest                | 26                                    | —                     | —            | 26         |
| Adjusted EBITDA  | \$ 31,341                             | \$ 8,482              | \$ (5,034 )  | \$ 34,789  |

## Nine months ended September 30, 2018

|  | Envestnet      | Envestnet<br>  Yodlee | Nonsegment | Total     |
|--|----------------|-----------------------|------------|-----------|
|  | (in thousands) |                       |            |           |
| Revenues   | \$470,383      | \$131,900             | \$—        | \$602,283 |
| Deferred revenue fair value adjustment                       | 84             | 8                     | —          | 92        |
| Adjusted revenues  | \$470,467      | \$131,908             | \$—        | \$602,375 |
| Income (loss) from operations                                | \$48,769       | \$(8,808)             | \$(37,299) | \$2,662   |
| Add:   |                |                       |            |           |
| Deferred revenue fair value adjustment                       | 84             | 8                     | —          | 92        |
| Accretion on contingent consideration and purchase liability | 209            | —                     | —          | 209       |
| Depreciation and amortization                                | 33,921         | 24,373                | —          | 58,294    |
| Non-cash compensation expense                                | 14,144         | 8,565                 | 6,865      | 29,574    |
| Restructuring charges and transaction costs                  | 2,423          | 913                   | 6,697      | 10,033    |
| Non-income tax expense adjustment                            | (124)          | —                     | —          | (124)     |
| Severance  | 7,859          | 383                   | 27         | 8,269     |
| Other loss   | —              | —                     | 11         | 11        |
| Loss attributable to non-controlling interest                | 1,072          | —                     | —          | 1,072     |
| Adjusted EBITDA  | \$108,357      | \$25,434              | \$(23,699) | \$110,092 |

## Nine Months Ended September 30, 2017

|  | Envestnet      | Envestnet<br>  Yodlee | Nonsegment | Total     |
|--|----------------|-----------------------|------------|-----------|
|  | (in thousands) |                       |            |           |
| Revenues   | \$386,638      | \$114,179             | \$—        | \$500,817 |
| Deferred revenue fair value adjustment                       | 36             | 84                    | —          | 120       |
| Adjusted revenues  | \$386,674      | \$114,263             | \$—        | \$500,937 |
| Income (loss) from operations                                | \$48,277       | \$(16,707)            | \$(27,833) | \$3,737   |
| Add:   |                |                       |            |           |
| Deferred revenue fair value adjustment                       | 36             | 84                    | —          | 120       |
| Accretion on contingent consideration and purchase liability | 408            | —                     | —          | 408       |
| Depreciation and amortization                                | 19,196         | 27,596                | —          | 46,792    |
| Non-cash compensation expense                                | 11,571         | 8,137                 | 3,743      | 23,451    |
| Restructuring charges and transaction costs                  | 768            | —                     | 9,467      | 10,235    |
| Non-income tax expense adjustment                            | 1,734          | —                     | —          | 1,734     |
| Severance  | 1,942          | 302                   | 16         | 2,260     |
| Litigation related expense                                   | —              | 1,033                 | —          | 1,033     |
| Other loss   | —              | —                     | 5          | 5         |
| Loss attributable to non-controlling interest                | 377            | —                     | —          | 377       |
| Adjusted EBITDA  | \$84,309       | \$20,445              | \$(14,602) | \$90,152  |

## Liquidity and Capital Resources

As of September 30, 2018, we had total cash and cash equivalents of \$153,542 compared to \$60,115 as of December 31, 2017. We plan to use existing cash as of September 30, 2018 and cash generated in the ongoing operations of our business to fund our current operations, capital expenditures and possible acquisitions or other strategic activity, and to meet our debt service obligations. If the cash generated in the ongoing operations of our business is insufficient to fund these requirements, we may be required to borrow under our revolving credit facility to fund our ongoing operations or to fund potential acquisitions or other strategic activities. The Company funded the FolioDynamix acquisition with a combination of cash on the Company's balance sheet, purchase consideration liabilities and borrowings under its revolving credit facility.

## Cash Flows

The following table presents information regarding our cash flows and cash, cash equivalents and restricted cash for the periods indicated:

|  | Nine Months<br>Ended<br>September 30,<br>2018      2017<br>(in thousands) |           |
|--|---|-----------|
| Net cash provided by operating activities                  | \$83,314  | \$71,246  |
| Net cash used in investing activities                      | (229,658)   | (22,092 ) |
| Net cash provided by (used in) financing activities        | 238,976   | (53,212 ) |
| Effect of exchange rate on changes on cash                 | (1,047 )  | 170       |
| Net decrease in cash, cash equivalents and restricted cash | 91,585  | (3,888 )  |
| Cash, cash equivalents and restricted cash, end of period  | 153,700   | 50,704    |

## Operating Activities

Net cash provided by operating activities for the nine months ended September 30, 2018 was \$83,314 as compared to net cash provided by operating activities of \$71,246 for the same period in 2017. The increase was primarily due to net income of \$4,522 in the nine months ended September 30, 2018 compared to a net loss of \$20,925 for the nine months ended September 30, 2017, an increase in depreciation and amortization of \$11,502, an increase in stock based compensation of \$6,123, partially offset by the change in deferred income taxes of \$28,500 and a net decrease in the change in operating assets and liabilities of \$6,460.

## Investing Activities

Net cash used in investing activities for the nine months ended September 30, 2018 was \$229,658 compared to net cash used in investing activities of \$22,092 for the same period in 2017. The change was primarily a result of an increase in cash disbursements for acquisitions of \$193,509 combined with an increase in capitalization of internally developed software of \$8,401 and purchases of fixed assets of \$5,656.

## Financing Activities

Net cash provided by financing activities for the nine months ended September 30, 2018 was \$238,976 compared to net cash used in financing activities of \$53,212 for the same period in 2017. The change was primarily the result of an increase in proceeds from issuance of the Convertible Notes due 2023 of \$345,000 and an increase in proceeds from borrowings on the revolving credit facility of \$160,000, partially offset by increases in payments on the revolving



credit facility of \$233,668, and debt issuance costs paid of \$9,982.

#### Critical Accounting Estimates

The preparation of financial statements and related disclosures in conformity with U.S. GAAP requires us to make judgments, assumptions, and estimates that affect the amounts reported in the condensed consolidated financial statements and accompanying notes. “Note 2 – Summary of Significant Accounting Policies” to the consolidated financial statements in our most recent Form 10-K describes the significant accounting policies and methods used in the preparation of the consolidated financial statements and “Note 4 – Revenue” to the condensed consolidated financial statements in this accompanying Form 10-Q describes the updated accounting policies for revenue recognition, fees receivable including unbilled accounts receivable and deferred sales incentive compensation that were updated as a result of adopting ASC 606. Our critical accounting estimates, identified in Management’s Discussion and Analysis of Financial Condition and Results of Operations in

Part II, Item 7 of our most recent Form 10-K and “Note 4 – Revenue” to the condensed consolidated financial statements in this accompanying Form 10-Q include, but not limited to, the discussion of estimates used for recognition of revenues, the determination of the period of benefit for deferred sales incentive commissions, purchase accounting, impairment of goodwill and acquired intangible assets and income taxes. Such accounting policies and estimates require significant judgments and assumptions to be used in the preparation of the condensed consolidated financial statements, and actual results could differ materially from the amounts reported.

#### Commitments and Off-Balance Sheet Arrangements

##### Purchase Obligations and Indemnifications

The Company includes various types of indemnification and guarantee clauses in certain arrangements. These indemnifications and guarantees may include, but are not limited to, infringement claims related to intellectual property, direct or consequential damages and guarantees to certain service providers and service level requirements with certain customers. The type and amount of any potential indemnification or guarantee varies substantially based on the nature of each arrangement. The Company has experienced no previous claims and cannot determine the maximum amount of potential future payments, if any, related to such indemnification and guarantee provisions. The Company believes that it is unlikely it will have to make material payments under these arrangements and therefore has not recorded a contingent liability in the condensed consolidated balance sheets.

The Company enters into unconditional purchase obligations arrangements for certain of its services that it receives in the normal course of business.

##### Legal Proceedings

The Company is involved in legal proceedings arising in the ordinary course of its business. Legal fees and other costs associated with such actions are expensed as incurred. The Company will record a provision for these claims when it is both probable that a liability has been incurred and the amount of the loss, or a range of the potential loss, can be reasonably estimated. These provisions are reviewed regularly and adjusted to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel, and other information or events pertaining to a particular case. Legal proceedings accruals are recorded when and if it is determined that a loss is both probable and reasonably estimable. For litigation matters where a loss may be reasonably possible, but not probable, or is probable but not reasonably estimable, no accrual is established, but if the matter is material, it is subject to disclosures. The Company believes that liabilities associated with any claims, while possible, are not probable, and therefore has not recorded any accrual for any claims as of September 30, 2018. Further, while any possible range of loss cannot be reasonably estimated at this time, the Company does not believe that the outcome of any of these proceedings, individually or in the aggregate, would, if determined adversely to it, have a material adverse effect on its financial condition or business, although an adverse resolution of legal proceedings could have a material adverse effect on the Company's results of operations or cash flow in a particular quarter or year.

##### Leases

The Company rents office space under leases that expire at various dates through 2030. As of September 30, 2018, the Company's future minimum lease commitments under these operating leases totaled \$109,048.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

##### Market risk

Our exposure to market risk is directly related to asset-based recurring revenues earned based upon a contractual percentage of AUM or AUA. In the three and nine months ended September 30, 2018, 59% and 60%, respectively, of our revenues were derived from revenues based on the market value of AUM or AUA. We expect this percentage to vary over time. A decrease in the aggregate value of AUM or AUA may cause our revenue to decline and our net income to decrease.

#### Foreign currency risk

The expenses of our India subsidiary, which primarily consist of expenditures related to compensation and benefits, are paid using the Indian Rupee. We are directly exposed to changes in foreign currency exchange rates through the translation of these monthly expenditures into U.S. dollars. For the three and nine months ended September 30, 2018, we estimate that a hypothetical 10% increase in the value of the Indian Rupee to the U.S. dollar would result in a decrease of \$1,251 and \$3,615,

respectively, to pre tax earnings and a hypothetical 10% decrease in the value of the Indian Rupee to the U.S. dollar would result in an increase of \$1,024 and \$2,957, respectively, to pre tax earnings.

A portion of our revenues are billed in various foreign currencies. We are directly exposed to changes in foreign currency exchange rates through the translation of these monthly revenues into U.S. dollars. For the three and nine months ended September 30, 2018, we estimate that a hypothetical 10% change in the value of various foreign currencies to the U.S. dollar would result in a corresponding increase or decrease of \$572 and \$1,800, respectively, to pre tax earnings.

#### Interest rate risk

We are subject to market risk from changes in interest rates. The Company has a revolving credit facility that bears interest at LIBOR plus an applicable margin between 1.50 percent and 3.25 percent. As the LIBOR rates fluctuate, so too will the interest expense on amounts borrowed under the Credit Agreement. As of September 30, 2018, there was \$0 of revolving credit amounts outstanding under the Credit Agreement.

#### Item 4. Controls and Procedures

##### Disclosure Controls and Procedures

Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2018. The term “disclosure controls and procedures,” as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC’s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company’s management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives, and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures.

Based on their evaluation of our disclosure controls and procedures as of September 30, 2018, our chief executive officer and chief financial officer concluded that our disclosure controls and procedures were effective.

##### Changes in Internal Control Over Financial Reporting

There were no changes to our internal control over financial reporting during the three months ended September 30, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II — OTHER INFORMATION

## Item 1. Legal Proceedings

The Company is involved in legal proceedings arising in the ordinary course of its business. Legal fees and other costs associated with such actions are expensed as incurred. The Company will record a provision for these claims when it is both probable that a liability has been incurred and the amount of the loss, or a range of the potential loss, can be reasonably estimated. These provisions are reviewed regularly and adjusted to reflect the impacts of negotiations, settlements, rulings, advice of legal counsel, and other information or events pertaining to a particular case. Legal proceedings accruals are recorded when and if it is determined that a loss is both probable and reasonably estimable. For legal proceedings matters where a loss may be reasonably possible, but not probable, or is probable but not reasonably estimable, no accrual is established, but if the matter is material, it is subject to disclosures. The Company believes that liabilities associated with any claims, while possible, are not probable, and therefore has not recorded any accrual for any claims as of September 30, 2018. Further, while any possible range of loss cannot be reasonably estimated at this time, the Company does not believe that the outcome of any of these proceedings, individually or in the aggregate, would, if determined adversely to it, have a material adverse effect on its financial condition or business, although an adverse resolution of legal proceedings could have a material adverse effect on Envestnet's results of operations or cash flow in a particular quarter or year.

## Item 1A. Risk Factors

Investment in our securities involves risk. An investor or potential investor should consider the risks summarized under the caption "Risk Factors" in Part I, Item 1A of our 2017 Form 10-K, when making investment decisions regarding our securities. The risk factors that were disclosed in our 2017 Form 10-K have not materially changed since the date our 2017 Form 10-K was filed.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## (c) Issuer Purchases of Equity Securities

|  | Total number of shares purchased | Average price paid per share | Total number of shares purchased as part of publically announced plans or programs | Maximum number (or approximate dollar value) of shares that may yet be purchased under the plans or programs |
|--|----------------------------------|------------------------------|--|--|
| July 1, 2018 through July 31, 2018           | 2,432                            | \$ 60.42                     | —  | 1,956,390  |
| August 1, 2018 through August 31, 2018       | 24,024                           | 61.30                        | —  | 1,956,390  |
| September 1, 2018 through September 30, 2018 | 6,231                            | 62.00                        | —  | 1,956,390  |

On February 25, 2016, the Company announced that its Board of Directors had authorized a share repurchase program under which the Company may repurchase up to 2,000,000 shares of its common stock. The timing and volume of share repurchases will be determined by the Company's management based on its ongoing assessments of the capital needs of the business, the market price of its common stock and general market conditions. No time limit has been set for the completion of the repurchase program, and the program may be suspended or discontinued at any time. The repurchase program authorizes the Company to purchase its common stock from time to time in the open market (including pursuant to a "Rule 10b5-1 plan"), in block transactions, in privately negotiated transactions, through accelerated stock repurchase programs, through option or other forward transactions or otherwise, all in compliance with applicable laws and other restrictions. As of September 30, 2018, 1,956,390 of shares could still be purchased under this program.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Mine Safety Disclosures

Not applicable.

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Item 5. Other Information

None.

Item 6. Exhibits

(a) Exhibits

See the exhibit index, which is incorporated herein by reference.

INDEX TO EXHIBITS

| Exhibit No. | Description  |
|-------------|--|
| 31.1        | <u>Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>  |
| 31.2        | <u>Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>  |
| 32.1(1)     | <u>Certification of Chief Executive Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u> |
| 32.2(1)     | <u>Certification of Chief Financial Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u> |
| 101.INS     | XBRL Instance Document *   |
| 101.SCH     | XBRL Taxonomy Extension Schema Document *  |
| 101.CAL     | XBRL Taxonomy Extension Calculation Linkbase Document *  |
| 101.LAB     | XBRL Taxonomy Extension Label Linkbase Document *  |
| 101.PRE     | XBRL Taxonomy Extension Presentation Linkbase Document *   |
| 101.DEF     | XBRL Taxonomy Extension Definition Linkbase Document *   |

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(1) The material contained in Exhibit 32.1 and 32.2 is not deemed “filed” with the SEC and is not to be incorporated by reference into any filing of the Company under the Securities Act of 1933 or the Securities Exchange Act of 1934, whether made before or after the date hereof and irrespective of any general incorporation language contained in such filing, except to the extent that the registrant specifically incorporates it by reference.

\*Attached as Exhibit 101 to this Quarterly Report on Form 10-Q are the following materials, formatted in XBRL (Extensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheets as of September 30, 2018 and December 31, 2017; (ii) the Condensed Consolidated Statements of Operations for the three and nine months ended September 30, 2018 and 2017; (iii) the Condensed Consolidated Statement of Comprehensive Income (Loss) for the three and nine months ended September 30, 2018 and 2017; (iv) the Condensed Consolidated Statement of Equity for the nine months ended September 30, 2018; (v) the Condensed Consolidated Statements of Cash Flows for the nine months ended September 30, 2018 and 2017; (vi) Notes to Condensed Consolidated Financial Statements tagged as blocks of text.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized on November 8, 2018.

ENVESTNET, INC.

By: /s/ Judson Bergman  
Judson Bergman  
Chairman and Chief Executive Officer  
Principal Executive Officer

By: /s/ Peter H. D'Arrigo  
Peter H. D'Arrigo  
Chief Financial Officer  
Principal Financial Officer

By: /s/ Matthew J. Majoros  
Matthew J. Majoros  
Senior Vice President, Financial Reporting  
Principal Accounting Officer