Edgar Filing: Tobia Alfred Victor Jr. - Form 4

Tobia Alfred	Victor Jr.											
Form 4												
January 03, 2	2019											
FORM	14									-	PROVAL	
	UNITEL) STATES				ND EXC D.C. 205		NGE (COMMISSION	OMB Number:	3235-0287	
Section 16.				HANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Expires: January 31 200 Estimated average burden hours per		
Form 4 or Form 5 obligation may cont <i>See</i> Instru 1(b).	Filed pu ^{1s} Section 17	7(a) of the 1		ility H	oldi	ing Com	pany	Act of	ge Act of 1934, f 1935 or Sectio 40	response n	0.5	
(Print or Type F	Responses)											
Tobia Alfred Victor Jr. Sym			Symbol	2. Issuer Name and Ticker or Trading Symbol HARTE HANKS INC [HHS]					5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 3. Date of (Month/Date)				f Earliest Transaction Day/Year)					(Check all applicable) 10% Owner			
767 THIRD FLOOR	AVENUE, 157	TH	01/03/20)19					Officer (give below)	titleOthe	er (specify	
				endment, Date Original onth/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
NEW YORI	K, NY 10017								Form filed by M Person	fore than One Re	porting	
(City)	(State)	(Zip)	Table	e I - Nor	1-De	erivative S	Securi	ties Acc	quired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)		2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or Code V Amount (D) Price				d of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/03/2019			A	·	4,700 (1)	A	\$ 2.42	11,240	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	Securities Acquired (A) or Disposed of (D) (Instr. 3,			7. Titl Amou Under Secur (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code	4, and 5) V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
Tobia Alfred Victor Jr. 767 THIRD AVENUE, 15TH FLOOR NEW YORK, NY 10017	Х			
Signatures				
/s/ Jon C. Biro, Power of Attorney	01/03/20	19		
**Signature of Reporting Person	Date			

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares were granted pursuant to the Harte-Hanks, Inc. 2013 Omnibus Incentive Plan in accordance with a pre-established election(1) made by the reporting person to receive shares of common stock in lieu of a portion of the reporting person's director fees. The number of shares granted is based on the closing stock price on the last trading day of the preceding fiscal quarter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.