

HSBC HOLDINGS PLC
Form 6-K
December 13, 2016

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of December

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

HSBC HOLDINGS PLC

13 December 2016

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")
On 12 December, awards (the "Awards") of US\$0.50 ordinary shares (the "Shares") in HSBC Holdings plc (the "Company") were granted under the HSBC fixed pay allowance arrangements. Awards comprise part of the relevant employees' fixed remuneration for 2016. The Awards were made in London and are based upon the closing Share

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price on the London Stock Exchange on 9 December of £6.7380.

The Awards vest in full on the date of grant. Individual tax liabilities in respect of the vesting of the Awards were satisfied in cash. The number of Shares received by the Directors named below is therefore net of tax.

20 per cent of the Award is subject to retention until March 2017, with the remaining 80 per cent to be released annually thereafter in four equal tranches until 2021.

Directors

| Name | Number of Shares vested |
|------|-------------------------|
|------|-------------------------|

| | |
|-----------------|--------|
| Stuart Gulliver | 33,429 |
|-----------------|--------|

| | |
|-------------|--------|
| Iain Mackay | 18,680 |
|-------------|--------|

| | |
|------------|--------|
| Marc Moses | 18,680 |
|------------|--------|

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

1 - Details of the person discharging managerial responsibilities / person closely associated

| | |
|------------------------|-----------------|
| Name of natural person | Stuart Gulliver |
|------------------------|-----------------|

2 - Reason for the notification

| | |
|-----------------|-----------------------|
| Position/status | Group Chief Executive |
|-----------------|-----------------------|

| | |
|--------------------------------|----------------------|
| Initial notification/amendment | Initial Notification |
|--------------------------------|----------------------|

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|-------------------------|-------------------|
| Full name of the entity | HSBC Holdings plc |
|-------------------------|-------------------|

| | |
|------------------------------|----------------------|
| Legal Entity Identifier code | MLU0ZO3ML4LN2LL2TL39 |
|------------------------------|----------------------|

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument | Identification Code | Place of Transaction | Currency |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2016-12-12 | Ordinary shares of US\$0.50 each | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: | | | Price | Volume |
| | | | £6.74 | 33,429 |
| | | | | Total |
| | | | | £225,244.60 |

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Acquisition Aggregated £6.738 33,429 £225,244.60

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Iain Mackay

2 - Reason for the notification

Position/status Group Finance Director

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Full name of the entity HSBC Holdings plc

Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument | Identification Code | Place of Transaction | Currency |
|------------------------|----------------------------------|---------------------|---|---------------------|
| 2016-12-12 | Ordinary shares of US\$0.50 each | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound |
| Nature of Transaction: | | | Price | Volume |
| | | | £6.74 | 18,680 |
| | | | Total | |
| | | | £125,865.84 | |
| Acquisition | | Aggregated | £6.738 18,680 | £125,865.84 |

1 - Details of the person discharging managerial responsibilities / person closely associated

Name of natural person Marc Moses

2 - Reason for the notification

Position/status Group Chief Risk Officer

Initial notification/amendment Initial Notification

3 - Details of the issuer, emission allowance market participant, auction platform, auctioneer or

auction monitor

Full name of the entity HSBC Holdings plc
 Legal Entity Identifier code MLU0ZO3ML4LN2LL2TL39

4 - Details of the transaction(s)

Transaction(s) summary table

| Date of Transaction | Financial Instrument | Identification Code | Place of Transaction | Currency | | |
|------------------------|----------------------------------|---------------------|---|---------------------|-------------|-------------|
| 2016-12-12 | Ordinary shares of US\$0.50 each | GB0005405286 | London Stock Exchange, Main Market (XLON) | GBP - British Pound | | |
| Nature of Transaction: | | | Price | Volume | Total | |
| Acquisition | | | £6.74 | 18,680 | £125,865.84 | |
| | | | Aggregated | £6.738 | 18,680 | £125,865.84 |

For any queries related to this notification please contact:
 Lauren Brown
 Shareholder Services Team
 (0)20 7992 3761

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:
 Name: Ben J S Mathews
 Title: Group Company Secretary

Date: 13 December 2016