### Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GENER	AL INC									
Form 4										
October 04, 2005								0145.4		
FORM 4	LINITED	STATES	SECU	DITIES /	ND EV		COMMISSIO	ът	PPROVAL	
Washington, D.C. 20549							NomB Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5	MENT OF		SECU	Estimated burden hoi response	urs per					
obligations may continue. <i>See</i> Instruction 1(b).	Section 17(	a) of the I	Public U	tility Hol	ding Cor		of 1935 or Secti			
(Print or Type Respo	nses)									
1. Name and Address of Reporting Person <u>*</u> Wortham Coleman III			2. Issuer Name <b>and</b> Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer			
							(Check all applicable)			
(Last) (First) (Middle)			3. Date of Earliest Transaction			_X_Director10% Owner				
333 EAST FRANKLIN ST			(Month/Day/Year) 09/30/2005				Officer (give titleOther (specify below) below)			
(	4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>						
RICHMOND, V	A 23219						Person	More than One R	eporting	
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
	ansaction Date hth/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report or	n a separate line	e for each cla	ass of secu	urities bene	-	-	-			
					inforn requir	nation cont ed to respo lys a curre	spond to the colle ained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

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	Derivative Security				Acqui (A) or Dispo of (D) (Instr. and 5)	sed 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	09/30/2005	А		387		(2)	(2)	Class A Common Stock	387	\$ 64.51
Phantom Stock (4)	\$ 0	09/30/2005	А		6		(2)	(2)	Class A Common Stock	6	\$ 65.54

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
I. S.	Director	10% Owner	Officer	Other			
Wortham Coleman III 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х						
Signatures							

/s/ Coleman Wortham III, by George L. Mahoney, Attorney-in-fact	10/04/2005
**Signature of Reporting Person	Date
Even law attack of Dean awares	

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reports quarterly allocations under the Company deferred compensation plan for outside directors fees.
- (2) Exercisable upon retirement of director.
- (3) Additionally, 10,000 non-derivative Class A common shares are held directly.
- (4) Reports quarterly allocations under the Company deferred compensation plan for automatic reinvestment of quarterly dividends on the units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.