Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GE	ENERAL INC									
Form 4										
April 02, 20	008									
FORM	Λ4					COMMISSIO		PPROVAL		
	N OMB Number:	3235-0287								
Check t			_				Expires:	January 31,		
if no lor subject	- NIATHN	MENT OF CH	IANGES IN	BENEF	ICIAL OV	WNERSHIP OF	Estimated	2005		
Section			SECUI	RITIES			burden hou	•		
Form 4	or						response	•		
Form 5 obligation	-					nge Act of 1934,				
may cor			•	•	- ·	of 1935 or Secti	on			
See Inst		30(h) of th	e Investmen	t Compar	ny Act of 1	940				
1(b).										
(Print or Type	Responses)									
	•									
	Address of Reporting	Person <u>*</u> 2. I	ssuer Name an	d Ticker or	Trading	5. Relationship of Reporting Person(s) to				
DAVIS CH	IARLES A	Sym	bol			Issuer				
		ME	DIA GENEF	RAL INC	[MEG]	(Check all applicable)				
(Last)	(First) (Middle) 3. Da	3. Date of Earliest Transaction			(ciner an apprendit)				
			(Month/Day/Year)			X_ Director 10% Owner				
1 CAPE MAY ST			31/2008			Officer (give title Other (specify below) below)				
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
			l(Month/Day/Yea	-	.1	Applicable Line)				
			(· · · · · · · · · · · · · · · · · · ·	,		_X_ Form filed by				
HARRISO	N, NJ 07029					Form filed by Person	More than One R	eporting		
(City)	(State)	(Zip)			~					
(eng)	``	-	l'able I - Non-	Derivative	Securities A	cquired, Disposed		lly Owned		
1.Title of	2. Transaction Date	2A. Deemed Execution Date,	3. :f Transation	4. Securit nAcquired		5. Amount of Securities	6. Ownership	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	any	Code	Disposed		Beneficially	Form: Direct (D) or Indirect	Indirect Beneficial		
(11501.5)		(Month/Day/Yea		(Instr. 3, 4		Owned	(I)	Ownership		
						Following	(Instr. 4)	(Instr. 4)		
					(A)	Reported Transaction(s)				
			<i>.</i>		or	(Instr. 3 and 4)				
			Code V	Amount	(D) Price					
Reminder: Re	port on a separate line	e for each class of	securities bene	ficially own	ned directly of	or indirectly.				
						pond to the colle		SEC 1474		
information contained in thi required to respond unless								(9-02)		
						ntly valid OMB co				

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities			(Instr. 5)

number.

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	Derivative Security				Acqui (A) or Dispo of (D) (Instr. and 5)	r osed) . 3, 4,					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	03/31/2008	А		985		(2)	(2)	Class A Common Stock	985	\$ 14.72
Phantom Stock (4)	\$ 0	03/31/2008	А		374		(2)	(2)	Class A Common Stock	374	\$ 15.27

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
DAVIS CHARLES A 1 CAPE MAY ST HARRISON, NJ 07029	Х							
Signatures								
// Charles A. Desis has Casses J. Mahaman								

/s/ Charles A. Davis, by George L. Mahoney, Attorney-in-fact <u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reports quarterly allocations under the Company deferred compensation plan for outside directors fees.
- (2) Exercisable upon retirement of director.
- (3) Additionally, 19,581 non-derivative Class A common shares are held directly.
- (4) Reports quarterly allocations under the Company deferred compensation plan for automatic reinvestment of quarterly dividends on the units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.