Edgar Filing: ASHE O REID - Form 4

ACUE O DEID

Form 4	D										
May 17, 2011											
FORM	4 UNITED	STATES	SECU	RITIES A	AND EX	CHANGE	E COMMISSIO	NT.	PPROVAL		
		0111120		shington				N OMB Number:	3235-0287		
Check this if no longe	r			-			Expires:	January 31, 2005			
subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP O Section 16. SECURITIES Form 4 or								Estimated burden hou response	average Jrs per		
Form 5 obligations may contir <i>See</i> Instruct 1(b).	s Section 17(a) of the I	Public U	Itility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 1940				
(Print or Type Re	esponses)										
1. Name and Ad ASHE O REI	Symbol	er Name an		-	5. Relationship of Reporting Person(s) to Issuer						
a				A GENEF		[MEG]	(Check all applicable)				
(Last) (First) (Middle) 333 EAST FRANKLIN ST			 Date of Earliest Transaction (Month/Day/Year) 05/16/2011 				X Director 10% Owner X Officer (give title Other (specify below) below) Exec. Vice President and COO				
RICHMOND	4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
							Person				
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	2. Transaction Date Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securit nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Repo	rt on a separate line	for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly				
Kenninger, Kepo					Perso inforn requir	ns who rest nation cont ed to resp sys a curre	spond to the collection tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactionof		Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

Edgar Filing: ASHE O REID - Form 4

(Instr. 3)	Price of Derivative Security	(Month/Da	(Month/Day/Year)	. ,		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						(Instr. 5
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	05/16/2011		А		118		(2)	(2)	Class A Common Stock	118	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
ASHE O REID 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х		Exec. Vice President and COO					
Signatures								
/s/ O. Reid Ashe Jr., by George Attorney-in-fact	05/17/2011							

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of common stock.
- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 103,921 non-derivative Class A common shares are held directly and 8,937 non-derivative Class A common shares are held indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.