

GOOD MARK
Form 4
February 07, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GOOD MARK

2. Issuer Name and Ticker or Trading Symbol
SEARS ROEBUCK & CO [S]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3333 BEVERLY ROAD

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/04/2005

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Executive Vice President

HOFFMAN ESTATES, IL 60179

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Shares	02/04/2005	02/04/2005	M		38,000	A	\$ 44.53
Common Shares	02/04/2005	02/04/2005	S		9,900	D	\$ 51.99
Common Shares	02/04/2005	02/04/2005	S		1,000	D	\$ 51.98
Common Shares	02/04/2005	02/04/2005	S		700	D	\$ 51.97
Common Shares	02/04/2005	02/04/2005	S		1,000	D	\$ 51.96

Edgar Filing: GOOD MARK - Form 4

Common Shares	02/04/2005	02/04/2005	S	2,500	D	\$ 51.95	48,234	D	
Common Shares	02/04/2005	02/04/2005	S	3,300	D	\$ 51.94	44,934	D	
Common Shares	02/04/2005	02/04/2005	S	300	D	\$ 51.93	44,634	D	
Common Shares	02/04/2005	02/04/2005	S	1,300	D	\$ 51.92	43,334	D	
Common Shares	02/04/2005	02/04/2005	S	4,300	D	\$ 51.91	39,034	D	
Common Shares	02/04/2005	02/04/2005	S	1,800	D	\$ 51.9	37,234	D	
Common Shares	02/04/2005	02/04/2005	S	1,500	D	\$ 51.89	35,734	D	
Common Shares	02/04/2005	02/04/2005	S	2,100	D	\$ 51.88	33,634	D	
Common Shares	02/04/2005	02/04/2005	S	3,400	D	\$ 51.87	30,234	D	
Common Shares	02/04/2005	02/04/2005	S	1,200	D	\$ 51.86	29,034	D	
Common Shares	02/04/2005	02/04/2005	S	1,200	D	\$ 51.85	27,834	D	
Common Shares	02/04/2005	02/04/2005	S	300	D	\$ 51.84	27,534	D	
Common Shares	02/04/2005	02/04/2005	S	700	D	\$ 51.83	26,834	D	
Common Shares	02/04/2005	02/04/2005	S	1,500	D	\$ 51.82	25,334	D	
Common Shares (401(k) Plan)							1,935.5922	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities	8. D
------------------------	---------------	--------------------------------------	-------------------------------	----------------	-------------------------	---	--	------

