EQUIFAX INC Form 4 June 15, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * CANFIELD WILLIAM W

2. Issuer Name and Ticker or Trading Symbol

EQUIFAX INC [EFX]

(Last) (First) (Middle) 3. Date of Earliest Transaction

(Month/Day/Year) 06/13/2007

1550 PEACHTREE STREET, N.W.

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

X_ Officer (give title

_X__ Director

Issuer

below)

X Form filed by One Reporting Person Form filed by More than One Reporting Person

5. Relationship of Reporting Person(s) to

(Check all applicable)

President, TALX

10% Owner

_ Other (specify

OMB APPROVAL

3235-0287

January 31,

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ATLANTA, GA 30309

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	tion Date 2A. Deemed (ay/Year) Execution Date, if any (Month/Day/Year)		4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
					(A) or		Reported Transaction(s) (Instr. 3 and 4)		
			Code V	Amount	(D)	Price	(111str. 3 and 4)		
Common Stock	06/13/2007		S <u>(1)</u>	1,600	D	\$ 43.66	1,362,254 (2)	D	
Common Stock	06/13/2007		S <u>(1)</u>	1,500	D	\$ 43.67	1,360,754 (2)	D	
Common Stock	06/13/2007		S(1)	4,200	D	\$ 43.9	1,310,054 (2)	D	
Common Stock	06/13/2007		S(1)	6,800	D	\$ 43.92	1,301,054 (2)	D	
Common Stock	06/13/2007		S <u>(1)</u>	2,200	D	\$ 43.91	1,307,854 (2)	D	

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Common Stock	06/13/2007	S <u>(1)</u>	3,500	D	\$ 43.93	1,297,554 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,800	D	\$ 43.68	1,358,954 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	3,000	D	\$ 43.69	1,355,954 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	2,000	D	\$ 43.7	1,353,954 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	2,100	D	\$ 43.71	1,351,854 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,200	D	\$ 43.72	1,350,654 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	400	D	\$ 43.73	1,350,254 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	700	D	\$ 43.74	1,349,554 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,000	D	\$ 43.75	1,348,554 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	2,300	D	\$ 43.76	1,346,254 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,500	D	\$ 43.77	1,344,754 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	5,400	D	\$ 43.78	1,339,354 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,900	D	\$ 43.79	1,337,454 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,100	D	\$ 43.8	1,336,354 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,700	D	\$ 43.81	1,334,654 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	600	D	\$ 43.82	1,334,054 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	7,400	D	\$ 43.83	1,326,654 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	3,800	D	\$ 43.84	1,322,854 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,800	D	\$ 43.85	1,321,054 (2)	D
Common Stock	06/13/2007	S <u>(1)</u>	1,100	D	\$ 43.86	1,319,954 (2)	D
	06/13/2007	S <u>(1)</u>	400	D		1,319,554 (2)	D

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Common Stock					\$ 43.87			
Common Stock	06/13/2007	S(1)	1,400	D	\$ 43.88	1,318,154 (2)	D	
Common Stock	06/13/2007	S <u>(1)</u>	3,900	D	\$ 43.89	1,314,254 (2)	D	
Common Stock						21,096 (2)	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transa Code (Instr.	ction (8) 1	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)
			Code	V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Relationships

Reporting Owners

Reporting Owner Name / Address	ite in the second secon							
. 0	Director	10% Owner	Officer	Other				
CANFIELD WILLIAM W 1550 PEACHTREE STREET, N.W. ATLANTA, GA 30309	X		President, TALX					

Signatures

By: Kathryn J. Harris as
Attorney-in-Fact for
06/15/2007

**Signature of Reporting Person Date

Reporting Owners 3

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 23, 2007.
 - Good faith estimate of Equifax common stock received in the merger of TALX Corporation into Equifax Inc. in exchange for Equifax
- (2) common stock pursuant to a cash/stock election based on a preliminary proration and allocation calculations, as detailed in footnote 1 of the original Form 4 dated 5/15/07, to which an amendment will be filed once the final calculations are complete.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.