

GAP INC  
Form 10-Q  
June 11, 2013

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q  
(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the quarterly period ended May 4, 2013

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT  
OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-7562

THE GAP, INC.

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation or organization)

94-1697231  
(I.R.S. Employer  
Identification No.)

Two Folsom Street, San Francisco, California  
(Address of principal executive offices)

94105  
(Zip code)

Registrant's telephone number, including area code: (415) 427-0100

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files) Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated  
filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the registrant's common stock outstanding as of June 5, 2013 was 467,699,851.



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## PART I – FINANCIAL INFORMATION

## Item 1. Financial Statements.

## THE GAP, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited)

| (\$ and shares in millions except par value)  | May 4,<br>2013 | February 2,<br>2013 | April 28,<br>2012 |
|---|----------------|---------------------|-------------------|
| <b>ASSETS</b>   |                |                     |                   |
| Current assets:   |                |                     |                   |
| Cash and cash equivalents   | \$1,610        | \$1,460             | \$1,972           |
| Short-term investments  | —              | 50                  | 75                |
| Merchandise inventory   | 1,723          | 1,758               | 1,591             |
| Other current assets  | 798            | 864                 | 807               |
| Total current assets  | 4,131          | 4,132               | 4,445             |
| Property and equipment, net of accumulated depreciation of \$5,355, \$5,291, and \$5,258                        | 2,608          | 2,619               | 2,521             |
| Other long-term assets  | 700            | 719                 | 606               |
| Total assets  | \$7,439        | \$7,470             | \$7,572           |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>   |                |                     |                   |
| Current liabilities:  |                |                     |                   |
| Current maturities of debt  | \$—            | \$—                 | \$59              |
| Accounts payable  | 1,008          | 1,144               | 1,016             |
| Accrued expenses and other current liabilities  | 934            | 1,092               | 920               |
| Income taxes payable  | 160            | 108                 | 59                |
| Total current liabilities   | 2,102          | 2,344               | 2,054             |
| Long-term liabilities:  |                |                     |                   |
| Long-term debt  | 1,247          | 1,246               | 1,566             |
| Lease incentives and other long-term liabilities  | 929            | 986                 | 935               |
| Total long-term liabilities   | 2,176          | 2,232               | 2,501             |
| Commitments and contingencies (see Note 11)   |                |                     |                   |
| Stockholders' equity:   |                |                     |                   |
| Common stock \$0.05 par value   |                |                     |                   |
| Authorized 2,300 shares and Issued 1,106 shares for all periods presented; Outstanding 466, 463, and 491 shares | 55             | 55                  | 55                |
| Additional paid-in capital  | 2,824          | 2,864               | 2,804             |
| Retained earnings   | 13,522         | 13,259              | 12,536            |
| Accumulated other comprehensive income  | 167            | 181                 | 226               |
| Treasury stock at cost (640, 643, and 615 shares)   | (13,407        | ) (13,465           | ) (12,604         |
| Total stockholders' equity  | 3,161          | 2,894               | 3,017             |
| Total liabilities and stockholders' equity  | \$7,439        | \$7,470             | \$7,572           |
| See Accompanying Notes to Condensed Consolidated Financial Statements   |                |                     |                   |

THE GAP, INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF INCOME  
 (Unaudited)

| (\$ and shares in millions except per share amounts)                  | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Net sales   | \$3,729        | \$3,487           |
| Cost of goods sold and occupancy expenses                             | 2,185          | 2,112             |
| Gross profit  | 1,544          | 1,375             |
| Operating expenses  | 1,014          | 980               |
| Operating income  | 530            | 395               |
| Interest expense  | 1              | 23                |
| Interest income   | (1             | ) (1              |
| Income before income taxes  | 530            | 373               |
| Income taxes  | 197            | 140               |
| Net income  | \$333          | \$233             |
| Weighted-average number of shares - basic                             | 464            | 489               |
| Weighted-average number of shares - diluted                           | 471            | 494               |
| Earnings per share - basic  | \$0.72         | \$0.48            |
| Earnings per share - diluted  | \$0.71         | \$0.47            |
| Cash dividends declared and paid per share                            | \$0.15         | \$0.125           |
| See Accompanying Notes to Condensed Consolidated Financial Statements |                |                   |

THE GAP, INC.  
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 (Unaudited)

| (\$ in millions)  | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Net income  | \$333          | \$233             |
| Other comprehensive income (loss), net of tax:  |                |                   |
| Foreign currency translation  | (28            | ) (7              |
| Change in fair value of derivative financial instruments, net of tax of \$14 and \$2                            | 22             | 4                 |
| Reclassification adjustment for realized gains on derivative financial instruments, net of tax of \$(6) and \$- | (8             | ) —               |
| Other comprehensive income (loss), net of tax   | (14            | ) (3              |
| Comprehensive income  | \$319          | \$230             |
| See Accompanying Notes to Condensed Consolidated Financial Statements   |                |                   |

THE GAP, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)

| (\$ in millions)  | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Cash flows from operating activities:   |                |                   |
| Net income  | \$ 333         | \$ 233            |
| Adjustments to reconcile net income to net cash provided by operating activities:             |                |                   |
| Depreciation and amortization   | 134            | 144               |
| Amortization of lease incentives  | (16)           | (21)              |
| Share-based compensation  | 31             | 30                |
| Tax benefit from exercise of stock options and vesting of stock units                         | 27             | 14                |
| Excess tax benefit from exercise of stock options and vesting of stock units                  | (28)           | (15)              |
| Non-cash and other items  | (3)            | (1)               |
| Deferred income taxes   | 28             | 11                |
| Changes in operating assets and liabilities:  |                |                   |
| Merchandise inventory   | 28             | 24                |
| Other current assets and other long-term assets   | 65             | (39)              |
| Accounts payable  | (138)          | (45)              |
| Accrued expenses and other current liabilities  | (132)          | (70)              |
| Income taxes payable, net of prepaid and other tax-related items                              | 67             | 80                |
| Lease incentives and other long-term liabilities  | (40)           | 19                |
| Net cash provided by operating activities   | 356            | 364               |
| Cash flows from investing activities:   |                |                   |
| Purchases of property and equipment   | (151)          | (148)             |
| Purchases of short-term investments   | —              | (75)              |
| Maturities of short-term investments  | 50             | —                 |
| Other   | (3)            | (8)               |
| Net cash used for investing activities  | (104)          | (231)             |
| Cash flows from financing activities:   |                |                   |
| Payments of long-term debt  | —              | (40)              |
| Proceeds from issuances under share-based compensation plans, net of withholding tax payments | 15             | 66                |
| Repurchases of common stock   | (58)           | (22)              |
| Excess tax benefit from exercise of stock options and vesting of stock units                  | 28             | 15                |
| Cash dividends paid   | (70)           | (61)              |
| Other   | (1)            | —                 |
| Net cash used for financing activities  | (86)           | (42)              |
| Effect of foreign exchange rate fluctuations on cash and cash equivalents                     | (16)           | (4)               |
| Net increase in cash and cash equivalents   | 150            | 87                |
| Cash and cash equivalents at beginning of period  | 1,460          | 1,885             |
| Cash and cash equivalents at end of period  | \$ 1,610       | \$ 1,972          |
| Non-cash investing activities:  |                |                   |
| Purchases of property and equipment not yet paid at end of period                             | \$ 63          | \$ 52             |
| Supplemental disclosure of cash flow information:   |                |                   |
| Cash paid for interest during the period  | \$ 38          | \$ 40             |
| Cash paid for income taxes during the period  | \$ 119         | \$ 35             |
| See Accompanying Notes to Condensed Consolidated Financial Statements                         |                |                   |





## THE GAP, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

## Note 1. Basis of Presentation

The Condensed Consolidated Balance Sheets as of May 4, 2013 and April 28, 2012; the Condensed Consolidated Statements of Income, the Condensed Consolidated Statements of Comprehensive Income, and the Condensed Consolidated Statements of Cash Flows for the thirteen weeks ended May 4, 2013 and April 28, 2012 have been prepared by The Gap, Inc. (the “Company,” “we,” and “our”), without audit. In the opinion of management, such statements include all adjustments (which include only normal recurring adjustments) considered necessary to present fairly our financial position, results of operations, and cash flows as of May 4, 2013 and April 28, 2012 and for all periods presented. The Condensed Consolidated Balance Sheet as of February 2, 2013 has been derived from our audited financial statements.

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with the rules and regulations of the Securities and Exchange Commission. Accordingly, certain information and disclosures normally included in the notes to the annual financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) have been omitted from these interim financial statements. We suggest that you read these Condensed Consolidated Financial Statements in conjunction with the Consolidated Financial Statements and notes thereto included in our Annual Report on Form 10-K for the fiscal year ended February 2, 2013.

The results of operations for the thirteen weeks ended May 4, 2013 are not necessarily indicative of the operating results that may be expected for the 52-week period ending February 1, 2014.

## Note 2. Goodwill and Intangible Assets

Goodwill and intangible assets consist of the following and are included in other long-term assets in the Condensed Consolidated Balance Sheets:

| (\$ in millions)                               | May 4,<br>2013 | February 2,<br>2013 | April 28,<br>2012 |
|--|----------------|---------------------|-------------------|
| Goodwill                                       | \$ 181         | \$ 184              | \$ 99             |
| Trade name                                     | \$ 92          | \$ 92               | \$ 54             |
| Other indefinite-lived intangible assets       | \$ 6           | \$ 6                | \$ 6              |
| Intangible assets subject to amortization      | \$ 18          | \$ 18               | \$ 15             |
| Less: Accumulated amortization                 | (16            | ) (15               | ) (15             |
| Intangible assets subject to amortization, net | \$ 2           | \$ 3                | \$ —              |
| Goodwill                                       |                |                     |                   |

During the thirteen weeks ended May 4, 2013, the carrying amount of goodwill related to Intermix decreased by \$3 million to \$82 million due to an adjustment of the initial fair values, which were preliminary and subject to adjustments as of December 31, 2012, the date of acquisition. The measurement period adjustments during the thirteen weeks ended May 4, 2013 did not have a material impact on our Condensed Consolidated Financial Statements for any period reported, and, therefore, we have not retrospectively adjusted our Condensed Consolidated Balance Sheet as of February 2, 2013. The Intermix purchase price allocation as of May 4, 2013 remains preliminary and is subject to additional adjustments.

During the thirteen weeks ended May 4, 2013 and April 28, 2012, there were no changes to the \$99 million carrying amount of goodwill related to Athleta.

## Other Intangible Assets

The intangible assets subject to amortization consist of customer relationships and non-compete agreements related to Athleta and Intermix of \$15 million and \$3 million, respectively. Intermix's intangible assets subject to amortization are being amortized over a period of four years and one year. Athleta's intangible assets subject to amortization were fully amortized as of April 28, 2012. Amortization expense related to Intermix's intangible assets subject to

amortization was \$1 million in the thirteen weeks ended May 4, 2013 and was recorded in operating expenses in the Condensed Consolidated Statement of Income.

During the thirteen weeks ended May 4, 2013, there were no changes to the \$54 million and \$38 million carrying amounts of the trade names related to Athleta and Intermix, respectively. There were no changes to the \$54 million carrying amount of Athleta's trade name during the thirteen weeks ended April 28, 2012.

## Note 3. Debt and Credit Facilities

Long-term debt consists of the following:

| (\$ in millions)                           | May 4,<br>2013 | February 2,<br>2013 | April 28,<br>2012 |
|--|----------------|---------------------|-------------------|
| Notes                                      | \$1,247        | \$1,246             | \$1,246           |
| Term loan                                  | —              | —                   | 360               |
| Total long-term debt                       | 1,247          | 1,246               | 1,606             |
| Less: Current portion                      | —              | —                   | (40 )             |
| Total long-term debt, less current portion | \$1,247        | \$1,246             | \$1,566           |

As of May 4, 2013, February 2, 2013, and April 28, 2012, the estimated fair value of our \$1.25 billion aggregate principal amount of 5.95 percent notes (the "Notes") due April 2021 was \$1.46 billion, \$1.41 billion, and \$1.27 billion, respectively, and was based on the quoted market price of the Notes (level 1 inputs) as of the last business day of the respective fiscal quarter.

In April 2012, we repaid \$40 million related to our \$400 million, five-year, unsecured term loan and in August 2012, we repaid the remaining \$360 million reducing the outstanding balance on the term loan to zero. The estimated fair value of the term loan was \$360 million as of April 28, 2012. The carrying amount of the term loan approximated its fair value, as the interest rate varied depending on quoted market rates (level 1 inputs) and our credit rating.

We have a \$500 million, five-year, unsecured revolving credit facility (the "Facility"), which was set to expire in April 2016. On May 1, 2013, the Facility was amended under substantially similar terms to extend the expiration date to May 2018 and improve the pricing structure. As of May 4, 2013, there were no borrowings under the Facility. The net availability of the Facility, reflecting \$26 million of outstanding standby letters of credit, was \$474 million as of May 4, 2013.

We also have two separate agreements that make unsecured uncommitted revolving credit facilities available for our operations in China (the "China Facilities"). The 250 million Chinese yuan China Facilities (\$41 million as of May 4, 2013) have no expiration date. As of May 4, 2013, there were no borrowings under the China Facilities. There were 30 million Chinese yuan (\$5 million as of May 4, 2013) in bank guarantees related to store leases under the China Facilities as of May 4, 2013. As of April 28, 2012, there were borrowings of \$19 million under the China Facilities, which were recorded in current maturities of debt in the Condensed Consolidated Balance Sheet. There were no borrowings under the China Facilities as of February 2, 2013.

We have a bilateral unsecured standby letter of credit agreement that is uncommitted and does not have an expiration date. As of May 4, 2013, we had \$66 million in standby letters of credit issued under the agreement.

As of May 4, 2013, we had a \$50 million, two-year, unsecured committed letter of credit agreement with an expiration date of September 2014. We had no trade letters of credit issued under the letter of credit agreement as of May 4, 2013.

## Note 4. Fair Value Measurements

There were no purchases, sales, issuances, or settlements related to recurring level 3 measurements during the thirteen weeks ended May 4, 2013 or April 28, 2012. There were no transfers of financial assets or liabilities into or out of level 1 and level 2 during the thirteen weeks ended May 4, 2013 or April 28, 2012.

## Financial Assets and Liabilities

Financial assets and liabilities measured at fair value on a recurring basis and cash equivalents and short-term investments held at amortized cost are as follows:

| (\$ in millions)                  | May 4, 2013      | Fair Value Measurements at Reporting Date Using                |   |   |
|-----------------------------------|------------------|--|---|---|
|                                   |                  | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets:</b>                    |                  |  |   |   |
| Cash equivalents                  | \$772            | \$497  | \$ 275  | \$—                                       |
| Derivative financial instruments  | 69               | —  | 69  | —   |
| Deferred compensation plan assets | 34               | 34   | —   | —   |
| <b>Total</b>                      | <b>\$875</b>     | <b>\$531</b>   | <b>\$ 344</b>                                 | <b>\$—</b>                                |
| <b>Liabilities:</b>               |                  |  |   |   |
| Derivative financial instruments  | \$9              | \$—  | \$ 9  | \$—                                       |
| (\$ in millions)                  | February 2, 2013 | Fair Value Measurements at Reporting Date Using                |   |   |
|                                   |                  | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets:</b>                    |                  |  |   |   |
| Cash equivalents                  | \$518            | \$ 189   | \$ 329  | \$—                                       |
| Short-term investments            | 50               | —  | 50  | —   |
| Derivative financial instruments  | 51               | —  | 51  | —   |
| Deferred compensation plan assets | 27               | 27   | —   | —   |
| <b>Total</b>                      | <b>\$646</b>     | <b>\$216</b>   | <b>\$ 430</b>                                 | <b>\$—</b>                                |
| <b>Liabilities:</b>               |                  |  |   |   |
| Derivative financial instruments  | \$14             | \$—  | \$ 14   | \$—                                       |
| (\$ in millions)                  | April 28, 2012   | Fair Value Measurements at Reporting Date Using                |   |   |
|                                   |                  | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| <b>Assets:</b>                    |                  |  |   |   |
| Cash equivalents                  | \$1,130          | \$271  | \$ 859  | \$—                                       |
| Short-term investments            | 75               | —  | 75  | —   |
| Derivative financial instruments  | 16               | —  | 16  | —   |
| Deferred compensation plan assets | 25               | 25   | —   | —   |
| <b>Total</b>                      | <b>\$1,246</b>   | <b>\$296</b>   | <b>\$ 950</b>                                 | <b>\$—</b>                                |
| <b>Liabilities:</b>               |                  |  |   |   |
| Derivative financial instruments  | \$11             | \$—  | \$ 11   | \$—                                       |

We have highly liquid investments classified as cash equivalents and short-term investments, which are placed primarily in money market funds, time deposits, and commercial paper. These investments are classified as held-to-maturity based on our positive intent and ability to hold the securities to maturity. We value these investments at their original purchase prices plus interest that has accrued at the stated rate.

Derivative financial instruments primarily include foreign exchange forward contracts. The principal currencies hedged against changes in the U.S. dollar are British pounds, Canadian dollars, Euro, and Japanese yen. The fair value of the Company's derivative financial instruments is determined using pricing models based on current market rates. Derivative financial instruments in an asset position are recorded in other current assets or other long-term assets in the Condensed Consolidated Balance Sheets. Derivative financial instruments in a liability position are recorded in accrued expenses and other current liabilities or lease incentives and other long-term liabilities in the Condensed Consolidated Balance Sheets.

We maintain the Gap Inc. Deferred Compensation Plan (“DCP”), which allows eligible employees to defer compensation up to a maximum amount. Plan investments are recorded at market value and are designated for the DCP. The fair value of the Company’s DCP assets is determined based on quoted market prices, and the assets are recorded in other long-term assets in the Condensed Consolidated Balance Sheets.

#### Nonfinancial Assets

We review the carrying amount of long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. We review the carrying amount of goodwill and other indefinite-lived intangible assets for impairment annually and whenever events or changes in circumstances indicate that it is more likely than not that the carrying amount may not be recoverable.

There were no material impairment charges recorded for goodwill, other indefinite-lived intangible assets, or other long-lived assets for the thirteen weeks ended May 4, 2013 or April 28, 2012.

#### Note 5. Derivative Financial Instruments

We operate in foreign countries, which exposes us to market risk associated with foreign currency exchange rate fluctuations. Our risk management policy is to hedge a portion of our transactions related to merchandise purchases for foreign operations and certain intercompany transactions using foreign exchange forward contracts. The principal currencies hedged against changes in the U.S. dollar are British pounds, Canadian dollars, Euro, and Japanese yen. We do not enter into derivative financial contracts for trading purposes. Cash flows from derivative financial instruments are classified as cash flows from operating activities in the Condensed Consolidated Statements of Cash Flows.

#### Cash Flow Hedges

We designate the following foreign exchange forward contracts as cash flow hedges: (1) forward contracts used to hedge forecasted merchandise purchases and related costs denominated primarily in U.S. dollars made by our international subsidiaries whose functional currencies are their local currencies; (2) forward contracts used to hedge forecasted intercompany royalty payments denominated in Japanese yen and Canadian dollars received by entities whose functional currencies are U.S. dollars; and (3) forward contracts used to hedge forecasted intercompany revenue transactions related to merchandise sold from our regional purchasing entity, whose functional currency is the U.S. dollar, to certain international subsidiaries in their local currencies of Euro and British pounds. The foreign exchange forward contracts entered into to hedge forecasted merchandise purchases and related costs, intercompany royalty payments, and intercompany revenue transactions generally have terms of up to 18 months.

There were no material amounts recorded in the Condensed Consolidated Statements of Income for the thirteen weeks ended May 4, 2013 or April 28, 2012 as a result of hedge ineffectiveness, hedge components excluded from the assessment of effectiveness, or the discontinuance of cash flow hedges because the forecasted transactions were no longer probable.

#### Net Investment Hedges

We also use foreign exchange forward contracts to hedge the net assets of international subsidiaries to offset the foreign currency translation and economic exposures related to our investment in the subsidiaries.

There were no amounts recorded in the Condensed Consolidated Statements of Income for the thirteen weeks ended May 4, 2013 or April 28, 2012 as a result of hedge ineffectiveness, hedge components excluded from the assessment of effectiveness, or the discontinuance of net investment hedges.

#### Other Derivatives Not Designated as Hedging Instruments

We use foreign exchange forward contracts to hedge our market risk exposure associated with foreign currency exchange rate fluctuations for certain intercompany balances denominated in currencies other than the functional currency of the entity with the intercompany balance. The gain or loss on the derivative financial instruments, as well as the remeasurement of the underlying intercompany balances, is recorded in operating expenses in the Condensed Consolidated Statements of Income in the same period and generally offset. We generally enter into foreign exchange

forward contracts as needed to hedge intercompany balances that bear foreign exchange risk.

## Outstanding Notional Amounts

As of May 4, 2013, February 2, 2013, and April 28, 2012, we had foreign exchange forward contracts outstanding in the following notional amounts:

| (notional amounts in millions) | May 4,<br>2013 | February 2,<br>2013 | April 28,<br>2012 |
|--------------------------------|----------------|---------------------|-------------------|
| U.S. dollars (1)               | \$1,284        | \$988               | \$856             |
| British pounds                 | £—             | £31                 | £27               |
| Japanese yen                   | ¥2,275         | ¥—                  | ¥2,564            |
| Euro                           | €26            | €25                 | €42               |

(1) The principal currencies hedged against changes in the U.S. dollar were British pounds, Canadian dollars, Euro, and Japanese yen.

## Contingent Features

We had no derivative financial instruments with credit-risk-related contingent features underlying the agreements as of May 4, 2013, February 2, 2013, or April 28, 2012.

## Quantitative Disclosures about Derivative Financial Instruments

The fair values of foreign exchange forward contracts are as follows:

| (\$ in millions)                                   | May 4,<br>2013 | February 2,<br>2013 | April 28,<br>2012 |
|--|----------------|---------------------|-------------------|
| Derivatives designated as cash flow hedges:        |                |                     |                   |
| Other current assets                               | \$51           | \$41                | \$9               |
| Other long-term assets                             | \$11           | \$2                 | \$4               |
| Accrued expenses and other current liabilities     | \$5            | \$10                | \$7               |
| Lease incentives and other long-term liabilities   | \$2            | \$—                 | \$—               |
| Derivatives designated as net investment hedges:   |                |                     |                   |
| Other current assets                               | \$1            | \$—                 | \$—               |
| Other long-term assets                             | \$—            | \$—                 | \$—               |
| Accrued expenses and other current liabilities     | \$—            | \$1                 | \$—               |
| Lease incentives and other long-term liabilities   | \$—            | \$—                 | \$—               |
| Derivatives not designated as hedging instruments: |                |                     |                   |
| Other current assets                               | \$6            | \$8                 | \$3               |
| Other long-term assets                             | \$—            | \$—                 | \$—               |
| Accrued expenses and other current liabilities     | \$2            | \$3                 | \$4               |
| Lease incentives and other long-term liabilities   | \$—            | \$—                 | \$—               |
| Total derivatives in an asset position             | \$69           | \$51                | \$16              |
| Total derivatives in a liability position          | \$9            | \$14                | \$11              |

Substantially all of the unrealized gains and losses from designated cash flow hedges as of May 4, 2013 will be recognized in income within the next 12 months at the then-current values, which may differ from the fair values as of May 4, 2013 shown above.

Effective February 3, 2013, we adopted requirements to disclose the potential effect of rights of setoff associated with our derivative financial instruments. Our foreign exchange forward contracts are subject to master netting arrangements with each of our counterparties and such arrangements are enforceable in the event of default or early termination of the contract. We do not elect to offset the fair values of our derivative financial instruments in the Condensed Consolidated Balance Sheets, and as such, the fair values shown above represent gross amounts. The



amounts subject to enforceable master netting arrangements are \$4 million, \$4 million, and \$3 million as of May 4, 2013, February 2, 2013, and April 28, 2012, respectively. If we did elect to offset, the net amounts of our derivative financial instruments in an asset position would be \$65 million, \$47 million, and \$13 million and the net amounts of the derivative financial instruments in a liability position would be \$5 million, \$10 million, and \$8 million as of May 4, 2013, February 2, 2013, and April 28, 2012, respectively.

See Note 4 of Notes to Condensed Consolidated Financial Statements for disclosures on the fair value measurements of our derivative financial instruments.

The effective portion of gains and losses on foreign exchange forward contracts in cash flow hedging and net investment hedging relationships recorded in other comprehensive income and the Condensed Consolidated Statements of Income, on a pre-tax basis, are as follows:

| (\$ in millions)   | 13 Weeks Ended |                   |
|--|----------------|-------------------|
|  | May 4,<br>2013 | April 28,<br>2012 |
| Derivatives in cash flow hedging relationships:                  |                |                   |
| Gain recognized in other comprehensive income                    | \$36           | \$6               |
| Gain reclassified into cost of goods sold and occupancy expenses | \$12           | \$—               |
| Gain reclassified into operating expenses                        | \$2            | \$—               |

Derivatives in net investment hedging relationships:

|   |     |     |
|---|-----|-----|
| Gain recognized in other comprehensive income | \$1 | \$— |
|---|-----|-----|

For the thirteen weeks ended May 4, 2013 and April 28, 2012, there were no amounts of gain or loss reclassified from accumulated other comprehensive income into income for derivative financial instruments in net investment hedging relationships, as we did not sell or liquidate (or substantially liquidate) any of our hedged subsidiaries during the periods.

Gains and losses on foreign exchange forward contracts not designated as hedging instruments recorded in the Condensed Consolidated Statements of Income, on a pre-tax basis, are as follows:

| (\$ in millions)                      | 13 Weeks Ended |                   |
|---------------------------------------|----------------|-------------------|
|                                       | May 4,<br>2013 | April 28,<br>2012 |
| Gain recognized in operating expenses | \$2            | \$—               |

#### Note 6. Share Repurchases

Share repurchase activity is as follows:

| (\$ and shares in millions except average per share cost) | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Number of shares repurchased                              | 1.7            | 0.7               |
| Total cost  | \$58           | \$18              |
| Average per share cost including commissions              | \$34.27        | \$24.02           |

Between November 2011 and February 2012, we announced that the Board of Directors authorized a total of \$1.5 billion for share repurchases, all of which was completed by the end of December 2012. In January 2013, we announced that the Board of Directors approved a new \$1 billion share repurchase authorization, of which \$917 million was remaining as of May 4, 2013.

All of the share repurchases were paid for as of May 4, 2013, February 2, 2013, and April 28, 2012.

#### Note 7. Share-Based Compensation

Share-based compensation expense recognized in the Condensed Consolidated Statements of Income, primarily in operating expenses, is as follows:

| (\$ in millions)             | 13 Weeks Ended |                   |
|------------------------------|----------------|-------------------|
|                              | May 4,<br>2013 | April 28,<br>2012 |
| Stock units                  | \$27           | \$24              |
| Stock options                | 3              | 5                 |
| Employee stock purchase plan | 1              | 1                 |

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|  |      |       |   |
|--|------|-------|---|
| Share-based compensation expense             | 31   | 30    |   |
| Less: Income tax benefit                     | (12  | ) (11 | ) |
| Share-based compensation expense, net of tax | \$19 | \$19  |   |

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### Note 8. Accumulated Other Comprehensive Income

Effective February 3, 2013, we adopted enhanced disclosure requirements for the reporting of reclassifications out of accumulated other comprehensive income.

Changes in accumulated other comprehensive income by component, net of tax, consist of the following:

| (\$ in millions)   | 13 Weeks Ended May 4, 2013         |                     |        |
|--|------------------------------------|---------------------|--------|
|  | Foreign<br>Currency<br>Translation | Cash Flow<br>Hedges | Total  |
| Balance at beginning of period                                   | \$ 158                             | \$ 23               | \$ 181 |
| Foreign currency translation                                     | (28                                | ) —                 | (28    |
| Change in fair value of derivative financial instruments         | —                                  | 22                  | 22     |
| Amounts reclassified from accumulated other comprehensive income | —                                  | (8                  | ) (8   |
| Net current-period other comprehensive income                    | (28                                | ) 14                | (14    |
| Balance at end of period   | \$ 130                             | \$ 37               | \$ 167 |

| (\$ in millions)   | 13 Weeks Ended April 28, 2012      |                     |        |
|--|------------------------------------|---------------------|--------|
|  | Foreign<br>Currency<br>Translation | Cash Flow<br>Hedges | Total  |
| Balance at beginning of period                                   | \$ 229                             | \$ —                | \$ 229 |
| Foreign currency translation                                     | (7                                 | ) —                 | (7     |
| Change in fair value of derivative financial instruments         | —                                  | 4                   | 4      |
| Amounts reclassified from accumulated other comprehensive income | —                                  | —                   | —      |
| Net current-period other comprehensive income                    | (7                                 | ) 4                 | (3     |
| Balance at end of period   | \$ 222                             | \$ 4                | \$ 226 |

See Note 5 of Notes to Condensed Consolidated Financial Statements for additional disclosures about reclassifications out of accumulated other comprehensive income and their corresponding effects on the respective line items in the Condensed Consolidated Statements of Income.

### Note 9. Income Taxes

The Company conducts business globally, and as a result, files income tax returns in the U.S. federal jurisdiction and various state and foreign jurisdictions. In the normal course of business, we are subject to examination by taxing authorities throughout the world, including such major jurisdictions as the United States, Canada, France, China, Hong Kong, Japan, India, and the United Kingdom. We are no longer subject to U.S. federal income tax examinations for fiscal years before 2009, and with few exceptions, we are also no longer subject to U.S. state, local, or non-U.S. income tax examinations for fiscal years before 2008.

The Company engages in continual discussions with taxing authorities regarding tax matters in the various U.S. and foreign jurisdictions. As of May 4, 2013, it is reasonably possible that we will recognize a decrease in gross unrecognized tax benefits within the next 12 months of about \$20 million primarily due to the possible settlement of outstanding tax matters and the closing of audits. If we do recognize such a decrease, the net impact on the Condensed Consolidated Statement of Income would not be material.

During the thirteen weeks ended May 4, 2013, we recognized an interest expense reversal of \$18 million as a result of the favorable resolution of tax matters.

### Note 10. Earnings Per Share

Weighted-average number of shares used for earnings per share is as follows:

| (shares in millions)                        | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Weighted-average number of shares - basic   | 464            | 489               |
| Common stock equivalents                    | 7              | 5                 |
| Weighted-average number of shares - diluted | 471            | 494               |

The above computations of weighted-average number of shares – diluted exclude 1 million and 4 million shares related to stock options and other stock awards for the thirteen weeks ended May 4, 2013 and April 28, 2012, respectively, as their inclusion would have an anti-dilutive effect on earnings per share.

#### Note 11. Commitments and Contingencies

In January 2006, we entered into a ten-year non-exclusive services agreement with International Business Machines Corporation ("IBM") under which IBM operates certain significant aspects of our information technology infrastructure. During the thirteen weeks ended May 4, 2013, we executed an amendment to extend the term of the agreement through February 2018 and to reduce the scope of services provided by IBM as we opted to take back certain services related to our mainframe services, our data centers, and our corporate network. We pay IBM a combination of fixed and variable charges, with the variable charges fluctuating based on our actual consumption of services, and we have various options to terminate the agreement. IBM also has certain termination rights in the event of our material breach of the agreement and failure to cure. Based on the current projection of service needs, we expect to pay approximately \$200 million to IBM over the remaining five years of the contract.

We are a party to a variety of contractual agreements under which we may be obligated to indemnify the other party for certain matters. These contracts primarily relate to our commercial contracts, operating leases, trademarks, intellectual property, financial agreements, and various other agreements. Under these contracts, we may provide certain routine indemnifications relating to representations and warranties (e.g., ownership of assets, environmental or tax indemnifications) or personal injury matters. The terms of these indemnifications range in duration and may not be explicitly defined. Generally, the maximum obligation under such indemnifications is not explicitly stated, and as a result, the overall amount of these obligations cannot be reasonably estimated. Historically, we have not made significant payments for such indemnifications. We believe that if we were to incur a loss in any of these matters, the loss would not have a material effect on our Condensed Consolidated Financial Statements taken as a whole. As a multinational company, we are subject to various proceedings, lawsuits, disputes, and claims ("Actions") arising in the ordinary course of our business. Many of these Actions raise complex factual and legal issues and are subject to uncertainties. As of May 4, 2013, Actions filed against us included commercial, intellectual property, customer, employment, and data privacy claims, including class action lawsuits. The plaintiffs in some Actions seek unspecified damages or injunctive relief or both. Actions are in various procedural stages and some are covered in part by insurance. As of May 4, 2013, February 2, 2013, and April 28, 2012, we recorded a liability for an estimated loss if the outcome of an Action is expected to result in a loss that is considered probable and reasonably estimable. The liability recorded as of May 4, 2013, February 2, 2013, and April 28, 2012 was not material for any individual Action or in total. Subsequent to May 4, 2013 and through the filing date of this Quarterly Report on Form 10-Q, no information has become available that indicates a material change to our estimate is required.

We cannot predict with assurance the outcome of Actions brought against us. Accordingly, developments, settlements, or resolutions may occur and impact income in the quarter of such development, settlement, or resolution. However, we do not believe that the outcome of any current Action would have a material effect on our Condensed Consolidated Financial Statements taken as a whole.

#### Note 12. Segment Information

Gap Inc. is a global retailer that sells apparel, accessories, and personal care products under the Gap, Old Navy, Banana Republic, Piperlime, Athleta, and Intermix brands. We identify our operating segments according to how our business activities are managed and evaluated. Prior to fiscal 2013, we had two reportable segments: Stores and Direct. The Stores reportable segment included the results of the retail stores for Gap, Old Navy, and Banana Republic. The Direct reportable segment included the results of our online brands, as well as Piperlime, Athleta, and Intermix.

Beginning in fiscal 2013, we combined all channels and geographies under one global leader for each of the Gap, Old Navy, and Banana Republic brands. Each global brand president oversees their brand's specialty, outlet, online, and franchise operations. Our newer brands, Piperlime, Athleta, and Intermix, are managed by the president of our Growth, Innovation, and Digital ("GID") division, who oversees those brands' store and online operations. Each of our

brands serves customers through its store and online channels. We have determined that each of our operating segments (Gap Global, Old Navy Global, Banana Republic Global, and GID) share similar economic and other qualitative characteristics and, effective February 3, 2013, we have aggregated the results of our operating segments into one reportable segment.

Online sales are now reflected within the respective results of each brand and region in the net sales below. Fiscal 2012 net sales have been conformed to the current year presentation.

Net sales by brand and region are as follows:

(\$ in millions)

| 13 Weeks Ended May 4, 2013 | Gap     | Old Navy | Banana Republic | Other (2) | Total   | Percentage of Net Sales |   |
|----------------------------|---------|----------|-----------------|-----------|---------|-------------------------|---|
| U.S. (1)                   | \$896   | \$1,344  | \$544           | \$147     | \$2,931 | 79                      | % |
| Canada                     | 86      | 105      | 53              | 1         | 245     | 7                       |   |
| Europe                     | 180     | —        | 18              | —         | 198     | 5                       |   |
| Asia                       | 266     | 10       | 37              | —         | 313     | 8                       |   |
| Other regions              | 36      | —        | 6               | —         | 42      | 1                       |   |
| Total                      | \$1,464 | \$1,459  | \$658           | \$148     | \$3,729 | 100                     | % |
| Sales growth               | 6       | % 6      | % 4             | % 66      | % 7     | %                       |   |

(\$ in millions)

| 13 Weeks Ended April 28, 2012 | Gap     | Old Navy | Banana Republic | Other (2) | Total   | Percentage of Net Sales |   |
|-------------------------------|---------|----------|-----------------|-----------|---------|-------------------------|---|
| U.S. (1)                      | \$850   | \$1,288  | \$526           | \$89      | \$2,753 | 79                      | % |
| Canada                        | 80      | 94       | 49              | —         | 223     | 6                       |   |
| Europe                        | 179     | —        | 19              | —         | 198     | 6                       |   |
| Asia                          | 240     | —        | 33              | —         | 273     | 8                       |   |
| Other regions                 | 36      | —        | 4               | —         | 40      | 1                       |   |
| Total                         | \$1,385 | \$1,382  | \$631           | \$89      | \$3,487 | 100                     | % |
| Sales growth                  | 5       | % 4      | % 8             | % 25      | % 6     | %                       |   |

(1)U.S. includes the United States, Puerto Rico, and Guam.

(2)Includes Piperlime and Athleta; and fiscal 2013 net sales also include Intermix.

Total online sales were \$509 million and \$402 million for the thirteen weeks ended May 4, 2013 and April 28, 2012, respectively. Total franchise sales were \$78 million for each of the thirteen weeks ended May 4, 2013 and April 28, 2012.



Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains forward-looking statements within the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. All statements other than those that are purely historical are forward-looking statements. Words such as “expect,” “anticipate,” “believe,” “estimate,” “intend,” “plan,” “project,” and similar expressions also identify forward-looking statements. Forward-looking statements include, but are not limited to, statements regarding the following:

- recognition of unrealized gains and losses from designated cash flow hedges into income;
- changes in total gross unrecognized tax benefits within the next 12 months;
- expected payments to IBM;
- the impact of losses due to indemnification obligations;
- the outcome of proceedings, lawsuits, disputes, and claims;
- impact of calendar shift;
- earnings per share for fiscal 2013;
- growing sales with healthy merchandise margins;
- managing our expenses in a disciplined manner;
- delivering operating margin expansion and earnings per share growth;
- returning excess cash to shareholders;
- growing revenues;
- opening additional stores in Asia;
- expanding our global outlet presence;
- continuing to open franchise stores worldwide;
- opening additional Athleta stores;
- the net openings of Company-operated store locations in fiscal 2013;
- square footage change in fiscal 2013;
- operating margin in fiscal 2013;
- the effective tax rate in fiscal 2013;
- current cash balances and cash flows being sufficient to support our business operations, including growth initiatives and planned capital expenditures;
- ability to supplement near-term liquidity, if necessary, with our \$500 million revolving credit facility;
- the impact of the seasonality of our operations on certain asset and liability accounts;
  - depreciation and amortization expense in fiscal 2013;
- capital expenditures in fiscal 2013; and
- dividend payments in fiscal 2013.

Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from those in the forward-looking statements. These factors include, without limitation, the following:

- the risk that adoption of new accounting pronouncements will impact future results;
- the risk that changes in general economic conditions or consumer spending patterns could adversely impact our results of operations;
- the highly competitive nature of our business in the United States and internationally;
- the risk that we or our franchisees will be unsuccessful in gauging apparel trends and changing consumer preferences;
- the risk to our business associated with global sourcing and manufacturing, including sourcing costs, events causing disruptions in product shipment, or an inability to secure sufficient manufacturing capacity;
- the risk that our efforts to expand internationally may not be successful;
- the risk that our franchisees will be unable to successfully open, operate, and grow their franchised stores in a manner consistent with our requirements regarding our brand identities and customer experience standards;



- the risk that we or our franchisees will be unsuccessful in identifying, negotiating, and securing new store locations and renewing, modifying or terminating leases for existing store locations effectively;
- the risk that comparable sales and margins will experience fluctuations;
- the risk that changes in our credit profile or deterioration in market conditions may limit our access to the capital markets and adversely impact our financial results and our ability to service our debt while maintaining other initiatives;
- the risk that trade matters could increase the cost or reduce the supply of apparel available to us and adversely affect our business, financial condition, and results of operations;
- the risk that updates or changes to our information technology systems may disrupt our operations;
- the risk that actual or anticipated cyber attacks, and other cybersecurity risks, may cause us to incur increasing costs;
- the risk that natural disasters, public health crises, political crises, or other catastrophic events could adversely affect our operations and financial results;
- the risk that acts or omissions by our third-party vendors, including a failure to comply with our code of vendor conduct, could have a negative impact on our reputation or operations;
- the risk that we do not repurchase some or all of the shares we anticipate purchasing pursuant to our share repurchase program;
- the risk that we will not be successful in defending various proceedings, lawsuits, disputes, claims, and audits; and
- the risk that changes in the regulatory or administrative landscape could adversely affect our financial condition, strategies, and results of operations.

Additional information regarding factors that could cause results to differ can be found in our Annual Report on Form 10-K for the fiscal year ended February 2, 2013 and our other filings with the U.S. Securities and Exchange Commission.

Future economic and industry trends that could potentially impact net sales and profitability are difficult to predict. These forward-looking statements are based on information as of June 11, 2013, and we assume no obligation to publicly update or revise our forward-looking statements even if experience or future changes make it clear that any projected results expressed or implied therein will not be realized.

We suggest that this document be read in conjunction with Management's Discussion and Analysis included in our Annual Report on Form 10-K for the fiscal year ended February 2, 2013.

## OUR BUSINESS

We are a global retailer offering apparel, accessories, and personal care products for men, women, children, and babies under the Gap, Old Navy, Banana Republic, Piperlime, Athleta, and Intermix brands. We have Company-operated stores in the United States, Canada, the United Kingdom, France, Ireland, Japan, China, and Italy. We also have franchise agreements with unaffiliated franchisees to operate Gap and Banana Republic stores in many other countries around the world. Under these agreements, third parties operate, or will operate, stores that sell apparel and related products under our brand names. In addition, our products are available to customers online in over 80 countries through Company-owned websites and using third parties that provide logistics and fulfillment services. Most of the products sold under our brand names are designed by us and manufactured by independent sources. We also sell products that are designed and manufactured by branded third parties, especially at our Piperlime and Intermix brands.

We identify our operating segments according to how our business activities are managed and evaluated. Prior to fiscal 2013, we had two reportable segments: Stores and Direct. The Stores reportable segment included the results of the retail stores for Gap, Old Navy, and Banana Republic. The Direct reportable segment included the results of our online brands, as well as Piperlime, Athleta, and Intermix.

Beginning in fiscal 2013, we combined all channels and geographies under one global leader for each of the Gap, Old Navy, and Banana Republic brands. Each global brand president oversees their brand's specialty, outlet, online, and franchise operations. Our newer brands, Piperlime, Athleta, and Intermix, are managed by the president of our Growth, Innovation, and Digital ("GID") division, who oversees those brands' store and online operations. Each of our

brands serves customers through its store and online channels. We have determined that each of our operating segments (Gap Global, Old Navy Global, Banana Republic Global, and GID) share similar economic and other qualitative characteristics and, effective February 3, 2013, we have aggregated the results of our operating segments into one reportable segment.

Fiscal 2013 consists of 52 weeks versus 53 weeks in fiscal 2012. Net sales and operating results for fiscal 2013 will reflect the impact of one less selling week as well as the calendar shift which positively impacted the results of the first quarter of fiscal 2013 and is expected to negatively impact the results of the fourth quarter of fiscal 2013. In addition, due to the 53rd week in fiscal 2012, comparable ("Comp") sales for the first quarter of fiscal 2013 are compared to the thirteen-week period ended May 5, 2012.

## OVERVIEW

Financial highlights for the first quarter of fiscal 2013 are as follows:

Net sales for the first quarter of fiscal 2013 increased 7 percent to \$3.7 billion compared with \$3.5 billion for the first quarter of fiscal 2012. Comparable sales for the first quarter of fiscal 2013, which include the associated comparable online sales, increased 2 percent compared with a 4 percent increase for the first quarter of fiscal 2012.

Gross profit for the first quarter of fiscal 2013 was \$1.5 billion compared with \$1.4 billion for the first quarter of fiscal 2012. Gross margin for the first quarter of fiscal 2013 was 41.4 percent compared with 39.4 percent for the first quarter of fiscal 2012.

Operating margin for the first quarter of fiscal 2013 increased by 290 basis points to 14.2 percent compared with 11.3 percent for the first quarter of fiscal 2012. For fiscal 2013, we expect operating margin to be about 13 percent.

Net income for the first quarter of fiscal 2013 increased 43 percent to \$333 million compared with \$233 million for the first quarter of fiscal 2012, and diluted earnings per share increased 51 percent to \$0.71 for the first quarter of fiscal 2013 compared with \$0.47 for the first quarter of fiscal 2012. For fiscal 2013, we expect diluted earnings per share to be in the range of \$2.52 to \$2.60.

Our full year business and financial priorities for fiscal 2013 remain as follows:

- grow sales with healthy merchandise margins;
- manage our expenses in a disciplined manner;
- deliver operating margin expansion and earnings per share growth; and
- return excess cash to shareholders.

In addition to increasing sales within our existing business, we also plan to grow revenues through our new brands, channels, and geographies, including the following:

- opening additional stores in Asia with a focus on Gap China and Old Navy Japan;
- expanding our global outlet presence;
- continuing to open franchise stores worldwide; and
- opening additional Athleta stores.

## RESULTS OF OPERATIONS

### Net Sales

Net sales primarily consist of retail sales, online sales, and franchise revenues.

See Item 1, Financial Statements, Note 12 of Notes to Condensed Consolidated Financial Statements for net sales by brand and region.

### Comparable Sales

Beginning in fiscal 2013, the Company reports Comp sales by global brand: Gap Global, Old Navy Global, and Banana Republic Global.

The percentage change in Comp sales by global brand and for total Company, including the associated comparable online sales, as compared with the preceding year, is as follows:

|                        | 13 Weeks Ended |                   |   |
|------------------------|----------------|-------------------|---|
|                        | May 4,<br>2013 | April 28,<br>2012 |   |
| Gap Global             | 3              | % 2               | % |
| Old Navy Global        | 3              | % 4               | % |
| Banana Republic Global | —              | % 5               | % |
| The Gap, Inc.          | 2              | % 4               | % |

Comparable online sales favorably impacted total Company Comp sales by 2 percent in the first quarter of fiscal 2013 and the first quarter of fiscal 2012.

Only Company-operated stores are included in the calculations of Comp sales. Gap and Banana Republic outlet Comp sales are reflected within the respective results of each global brand. The calculation of total Company Comp sales

includes the results of Athleta, but excludes the results of our franchise business, Piperlime, and Intermix.

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A store is included in the Comp sales calculations when it has been open and operated by Gap, Inc. for at least one calendar year and the selling square footage has not changed by 15 percent or more within the past year. A store is included in the Comp sales calculations on the first day it has comparable prior year sales. Stores in which the selling square footage has changed by 15 percent or more as a result of a remodel, expansion, or reduction are excluded from the Comp sales calculations until the first day they have comparable prior year sales.

A store is considered non-comparable (“Non-comp”) when it has been open and operated by Gap, Inc. for less than one calendar year or has changed its selling square footage by 15 percent or more within the past year.

A store is considered “Closed” if it is temporarily closed for three or more full consecutive days or it is permanently closed. When a temporarily closed store reopens, the store will be placed in the Comp/Non-comp status it was in prior to its closure. If a store was in Closed status for three or more days in the prior year, the store will be in Non-comp status for the same days the following year.

Online Comp sales are defined as sales through online channels in all countries where we have existing Comp store sales.

Current year foreign exchange rates are applied to both current year and prior year Comp sales to achieve a consistent basis for comparison.

#### Store Count and Square Footage Information

Net sales per average square foot is as follows:

|                                       | 13 Weeks Ended |                   |
|---------------------------------------|----------------|-------------------|
|                                       | May 4,<br>2013 | April 28,<br>2012 |
| Net sales per average square foot (1) | \$85           | \$81              |

(1) Excludes net sales associated with our online, catalog, and franchise businesses.

Store count, openings, closings, and square footage for our stores are as follows:

|                               | February 2,<br>2013          | 13 Weeks Ended May 4,<br>2013 |                               | May 4, 2013                  |                                 |   |
|-------------------------------|------------------------------|-------------------------------|-------------------------------|------------------------------|---------------------------------|---|
|                               | Number of<br>Store Locations | Number of<br>Stores<br>Opened | Number of<br>Stores<br>Closed | Number of<br>Store Locations | Square Footage<br>(in millions) |   |
| Gap North America             | 990                          | 8                             | 15                            | 983                          | 10.2                            |   |
| Gap Europe                    | 198                          | 2                             | 2                             | 198                          | 1.7                             |   |
| Gap Asia                      | 191                          | 6                             | 1                             | 196                          | 1.9                             |   |
| Old Navy North America        | 1,010                        | 7                             | 12                            | 1,005                        | 17.5                            |   |
| Old Navy Asia                 | 1                            | 9                             | —                             | 10                           | 0.2                             |   |
| Banana Republic North America | 590                          | 2                             | 3                             | 589                          | 4.9                             |   |
| Banana Republic Asia          | 38                           | 3                             | —                             | 41                           | 0.2                             |   |
| Banana Republic Europe        | 10                           | —                             | —                             | 10                           | 0.1                             |   |
| Athleta North America         | 35                           | 5                             | —                             | 40                           | 0.2                             |   |
| Piperlime North America       | 1                            | —                             | —                             | 1                            | —                               |   |
| Intermix North America        | 31                           | 1                             | —                             | 32                           | 0.1                             |   |
| Company-operated stores total | 3,095                        | 43                            | 33                            | 3,105                        | 37.0                            |   |
| Franchise                     | 312                          | 11                            | —                             | 323                          | N/A                             |   |
| Total                         | 3,407                        | 54                            | 33                            | 3,428                        | 37.0                            |   |
| Increase over prior year      |                              |                               |                               | 4.8                          | % 0.3                           | % |

|                                     | January 28,<br>2012          | 13 Weeks Ended April 28,<br>2012 |                               | April 28, 2012               |                                 |    |
|-------------------------------------|------------------------------|----------------------------------|-------------------------------|------------------------------|---------------------------------|----|
|                                     | Number of<br>Store Locations | Number of<br>Stores<br>Opened    | Number of<br>Stores<br>Closed | Number of<br>Store Locations | Square Footage<br>(in millions) |    |
| Gap North America                   | 1,043                        | 5                                | 26                            | 1,022                        | 10.5                            |    |
| Gap Europe                          | 193                          | —                                | 1                             | 192                          | 1.7                             |    |
| Gap Asia                            | 152                          | 11                               | 2                             | 161                          | 1.6                             |    |
| Old Navy North America              | 1,016                        | 6                                | 8                             | 1,014                        | 17.9                            |    |
| Banana Republic North America       | 581                          | 6                                | 3                             | 584                          | 4.9                             |    |
| Banana Republic Asia                | 31                           | 3                                | 2                             | 32                           | 0.2                             |    |
| Banana Republic Europe              | 10                           | —                                | —                             | 10                           | 0.1                             |    |
| Athleta North America               | 10                           | 1                                | —                             | 11                           | —                               |    |
| Company-operated stores total       | 3,036                        | 32                               | 42                            | 3,026                        | 36.9                            |    |
| Franchise                           | 227                          | 22                               | 5                             | 244                          | N/A                             |    |
| Total                               | 3,263                        | 54                               | 47                            | 3,270                        | 36.9                            |    |
| Increase (decrease) over prior year |                              |                                  |                               | 0.8                          | % (2.4                          | )% |

Gap and Banana Republic outlet stores are reflected in each of the respective brands.

In fiscal 2013, we expect net openings of about 80 Company-operated store locations. We expect square footage for Company-operated stores to increase about 1 percent at the end of fiscal 2013 compared with the end of fiscal 2012.

#### Net Sales

Our net sales for the first quarter of fiscal 2013 increased \$242 million, or 7 percent, compared with the first quarter of fiscal 2012 primarily due to an increase in online sales, incremental sales for new international and North America stores, and the favorable impact of the calendar shift due to the 53rd week in fiscal 2012; partially offset by the unfavorable impact of foreign exchange of \$45 million primarily due to the weakening of the Japanese yen against the U.S. dollar. The foreign exchange impact is the translation impact if net sales for the first quarter of fiscal 2012 were



translated at exchange rates applicable during the first quarter of fiscal 2013.

## Cost of Goods Sold and Occupancy Expenses

| (\$ in millions)   | 13 Weeks Ended |                   |   |  |
|--|----------------|-------------------|---|--|
|  | May 4,<br>2013 | April 28,<br>2012 |   |  |
| Cost of goods sold and occupancy expenses                              | \$2,185        | \$2,112           |   |  |
| Gross profit   | \$1,544        | \$1,375           |   |  |
| Cost of goods sold and occupancy expenses as a percentage of net sales | 58.6           | % 60.6            | % |  |
| Gross margin   | 41.4           | % 39.4            | % |  |

Cost of goods sold and occupancy expenses decreased 2.0 percentage points in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012.

Cost of goods sold decreased 1.6 percentage points in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012. The decrease in cost of goods sold as a percentage of net sales was primarily driven by decreased cost of merchandise as a result of lower cotton prices.

Occupancy expenses decreased 0.4 percentage points in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012. The decrease in occupancy expenses as a percentage of net sales was primarily driven by higher overall net sales with only a slight increase in occupancy expenses as a result of an increase in online net sales for which our occupancy expenses are primarily fixed rather than variable to sales.

## Operating Expenses

| (\$ in millions)                                | 13 Weeks Ended |                   |   |  |
|---|----------------|-------------------|---|--|
|   | May 4,<br>2013 | April 28,<br>2012 |   |  |
| Operating expenses                              | \$1,014        | \$980             |   |  |
| Operating expenses as a percentage of net sales | 27.2           | % 28.1            | % |  |
| Operating margin                                | 14.2           | % 11.3            | % |  |

Operating expenses increased \$34 million, but decreased 0.9 percentage points, in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012. The increase in operating expenses was primarily due to an increase in divisional payroll and benefits expenses due to growth in the business as well as a slight increase in those expenses that are variable to sales.

## Interest Expense

| (\$ in millions) | 13 Weeks Ended |                   |  |  |
|------------------|----------------|-------------------|--|--|
|                  | May 4,<br>2013 | April 28,<br>2012 |  |  |
| Interest expense | \$1            | \$23              |  |  |

Interest expense for the first quarter of fiscal 2013 includes a reversal of \$18 million of interest expense resulting from the favorable resolution of tax matters in the quarter, offset by interest expense of \$19 million on overall borrowings and obligations mainly due to our \$1.25 billion long-term debt. Interest expense for the first quarter of fiscal 2012 primarily consists of interest related to our \$1.25 billion long-term debt and our \$400 million term loan, which was repaid in full in August 2012.

## Income Taxes

| (\$ in millions)   | 13 Weeks Ended |                   |   |  |
|--------------------|----------------|-------------------|---|--|
|                    | May 4,<br>2013 | April 28,<br>2012 |   |  |
| Income taxes       | \$197          | \$140             |   |  |
| Effective tax rate | 37.2           | % 37.5            | % |  |

The decrease in the effective tax rate for the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012 was primarily due to the favorable impact of changes in the mix of pre-tax income between domestic and international

operations.

We currently expect the fiscal 2013 effective tax rate to be about 39 percent. The actual rate will ultimately depend on several variables, including the mix of income between domestic and international operations, the overall level of income, the potential resolution of outstanding tax matters, and changes in tax laws and rates.

## LIQUIDITY AND CAPITAL RESOURCES

As of May 4, 2013, cash and cash equivalents were \$1.6 billion. As of May 4, 2013, the majority of our cash and cash equivalents was held in the U.S. and is generally accessible without any limitations. We believe that current cash balances and cash flows from our operations will be sufficient to support our business operations, including growth initiatives and planned capital expenditures, for the next 12 months and beyond. We are also able to supplement near-term liquidity, if necessary, with our \$500 million revolving credit facility.

### Cash Flows from Operating Activities

Our largest source of operating cash flows is cash collections from the sale of our merchandise. Our primary cash outflows from operating activities are merchandise inventory purchases, occupancy costs, personnel-related expenses, and payment of taxes. Net cash provided by operating activities during the first quarter of fiscal 2013 decreased \$8 million compared with the first quarter of fiscal 2012, primarily due to the following:

- a decrease of \$93 million related to accounts payable in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012 primarily due to the timing of payments for merchandise;
- a decrease of \$62 million related to accrued expenses and other current liabilities in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012 primarily due to a higher bonus payout in the first quarter of fiscal 2013 compared with the bonus payout in the first quarter of fiscal 2012;
- a decrease of \$59 million related to lease incentives and other long-term liabilities in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012 primarily due to the resolution of tax matters in the first quarter of fiscal 2013 for which we had previously recorded liabilities; partially offset by
- an increase of \$104 million related to other current assets and other long-term assets in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012 primarily due to an increase in payments received for other receivables in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012; and
- an increase in net income of \$100 million in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012.

We fund inventory expenditures during normal and peak periods through cash flows from operating activities and available cash. Our business follows a seasonal pattern, with sales peaking over a total of about eight weeks during the end-of-year holiday period. The seasonality of our operations, combined with the calendar shift of weeks in fiscal 2013 compared with fiscal 2012 as a result of the 53rd week in fiscal 2012, may lead to significant fluctuations in certain asset and liability accounts between fiscal year-end and subsequent interim periods.

For fiscal 2013, we expect depreciation and amortization expense, net of amortization of lease incentives, to be about \$475 million.

### Cash Flows from Investing Activities

Our cash outflows from investing activities are primarily for capital expenditures and purchases of investments, while cash inflows are primarily proceeds from maturities of investments. Net cash used for investing activities during the first quarter of fiscal 2013 decreased \$127 million compared with the first quarter of fiscal 2012, primarily due to the following:

- \$50 million of maturities of short-term investments in the first quarter of fiscal 2013 compared with \$75 million of purchases in the first quarter of fiscal 2012.

For fiscal 2013, we expect capital expenditures to be about \$675 million.

### Cash Flows from Financing Activities

Our cash outflows from financing activities consist primarily of repurchases of our common stock, repayments of debt, and dividend payments. Cash inflows primarily consist of proceeds from the issuance of debt and proceeds from issuances under share-based compensation plans, net of withholding tax payments. Net cash used for financing activities during the first quarter of fiscal 2013 increased \$44 million compared with the first quarter of fiscal 2012, primarily due to the following:

\$51 million less proceeds from issuances under share-based compensation plans, net of withholding tax payments, in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012; and \$36 million more repurchases of common stock in the first quarter of fiscal 2013 compared with the first quarter of fiscal 2012; partially offset by \$40 million of payments of long-term debt in the first quarter of fiscal 2012.

### Free Cash Flow

Free cash flow is a non-GAAP financial measure. We believe free cash flow is an important metric because it represents a measure of how much cash a company has available for discretionary and non-discretionary items after the deduction of capital expenditures, as we require regular capital expenditures to build and maintain stores and purchase new equipment to improve our business. We use this metric internally, as we believe our sustained ability to generate free cash flow is an important driver of value creation. However, this non-GAAP financial measure is not intended to supersede or replace our GAAP results.

The following table reconciles free cash flow, a non-GAAP financial measure, from a GAAP financial measure.

| (\$ in millions)                          | 13 Weeks Ended |                   |
|---|----------------|-------------------|
|   | May 4,<br>2013 | April 28,<br>2012 |
| Net cash provided by operating activities | \$356          | \$364             |
| Less: Purchases of property and equipment | (151           | ) (148            |
| Free cash flow                            | \$205          | \$216             |

### Long-Term Debt

Long-term debt as of May 4, 2013 consists of our \$1.25 billion aggregate principal amount of 5.95 percent Notes due April 2021.

### Credit Facilities

We have a \$500 million, five-year, unsecured revolving credit facility, which was set to expire in April 2016. On May 1, 2013, the Facility was amended under substantially similar terms to extend the expiration date to May 2018 and improve the pricing structure. As of May 4, 2013, there were no borrowings under the Facility. The net availability of the Facility, reflecting \$26 million of outstanding standby letters of credit, was \$474 million as of May 4, 2013.

We also have two separate agreements that make unsecured uncommitted revolving credit facilities available for our operations in China. The 250 million Chinese yuan China Facilities (\$41 million as of May 4, 2013) have no expiration date. As of May 4, 2013, there were no borrowings under the China Facilities. There were 30 million Chinese yuan (\$5 million as of May 4, 2013) in bank guarantees related to store leases under the China Facilities as of May 4, 2013.

We have a bilateral unsecured standby letter of credit agreement that is uncommitted and does not have an expiration date. As of May 4, 2013, we had \$66 million in standby letters of credit issued under the agreement.

As of May 4, 2013, we had a \$50 million, two-year, unsecured committed letter of credit agreement with an expiration date of September 2014. We had no trade letters of credit issued under the letter of credit agreement as of May 4, 2013.

### Dividend Policy

In determining whether and at what level to declare a dividend, we consider a number of factors including sustainability, operating performance, liquidity, and market conditions.

We paid a dividend of \$0.15 per share and \$0.125 per share during the first quarter of fiscal 2013 and fiscal 2012, respectively. Including the dividend paid during the first quarter of fiscal 2013, we intend to pay an annual dividend per share of \$0.60 for fiscal 2013, which is an increase of 20 percent compared with \$0.50 per share for fiscal 2012.

### Share Repurchases

Between November 2011 and February 2012, we announced that the Board of Directors authorized a total of \$1.5 billion for share repurchases, all of which was completed by the end of December 2012. In January 2013, we announced that the Board of Directors approved a new \$1 billion share repurchase authorization, of which \$917 million was remaining as of May 4, 2013.

During the first quarter of fiscal 2013, we repurchased approximately 1.7 million shares for \$58 million, including commissions, at an average price per share of \$34.27.

Summary Disclosures about Contractual Cash Obligations and Commercial Commitments

There have been no material changes to our contractual obligations and commercial commitments as disclosed in our Annual Report on Form 10-K as of February 2, 2013, other than those which occur in the normal course of business. See Item 1, Financial Statements, Note 11 of Notes to Condensed Consolidated Financial Statements for disclosures on commitments and contingencies.

#### Critical Accounting Policies and Estimates

There have been no significant changes to our critical accounting policies and estimates as discussed in our Annual Report on Form 10-K for the fiscal year ended February 2, 2013.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Our market risk profile as of May 4, 2013 has not significantly changed since February 2, 2013. Our market risk profile as of February 2, 2013 is disclosed in our Annual Report on Form 10-K. See Item 1, Financial Statements, Notes 3, 4, 5, and 8 of Notes to Condensed Consolidated Financial Statements for disclosures on our debt, investments, and derivative financial instruments.

#### Item 4. Controls and Procedures.

##### Evaluation of Disclosure Controls and Procedures

We carried out an evaluation, under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective.

##### Changes in Internal Control over Financial Reporting

There was no change in the Company's internal control over financial reporting that occurred during the Company's first quarter of fiscal 2013 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II – OTHER INFORMATION

### Item 1. Legal Proceedings.

As a multinational company, we are subject to various proceedings, lawsuits, disputes, and claims arising in the ordinary course of our business. Many of these Actions raise complex factual and legal issues and are subject to uncertainties. Actions filed against us from time to time include commercial, intellectual property, customer, employment, and data privacy claims, including class action lawsuits. The plaintiffs in some Actions seek unspecified damages or injunctive relief, or both. Actions are in various procedural stages, and some are covered in part by insurance.

We cannot predict with assurance the outcome of Actions brought against us. Accordingly, developments, settlements, or resolutions may occur and impact income in the quarter of such development, settlement, or resolution. However, we do not believe that the outcome of any current Action would have a material effect on our financial results.

### Item 1A. Risk Factors.

There have been no material changes in our risk factors from those disclosed in Part I, Item 1A of our Annual Report on Form 10-K for the fiscal year ended February 2, 2013.



## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table presents information with respect to purchases of common stock of the Company made during the thirteen weeks ended May 4, 2013 by The Gap, Inc. or any affiliated purchaser, as defined in Exchange Act Rule 10b-18(a)(3):

|                                 | Total<br>Number of<br>Shares<br>Purchased | Average<br>Price Paid<br>Per Share<br>Including<br>Commissions | Total Number<br>of Shares<br>Purchased as<br>Part of<br>Publicly<br>Announced<br>Plans or<br>Programs | Maximum<br>Number (or<br>approximate<br>dollar amount) of<br>Shares that May<br>Yet be Purchased<br>Under the Plans<br>or Programs (1) |
|---------------------------------|---|--|---|--|
| Month #1 (February 3 - March 2) | 676,112                                   | \$31.76  | 676,112   | \$954 million  |
| Month #2 (March 3 - April 6)    | 962,133                                   | \$35.89  | 962,133   | \$919 million  |
| Month #3 (April 7 - May 4)      | 64,191                                    | \$36.48  | 64,191  | \$917 million  |
| Total                           | 1,702,436                                 | \$34.27  | 1,702,436   |  |

(1) On January 3, 2013, we announced that the Board of Directors approved a new \$1 billion share repurchase authorization. This authorization has no expiration date.

## Item 6. Exhibits.

- 10.1\* Second Amended and Restated Master Services Agreement between The Gap, Inc. and International Business Machines Corporation, dated March 29, 2013. <sup>(1)</sup>
- 10.2 Amendment No. 2 to the Credit Agreement dated as of May 1, 2013, filed as Exhibit 10.1 to The Gap, Inc.'s Form 8-K on May 1, 2013, Commission File No. 1-7562.
- 10.3 Form of Non-Qualified Stock Option Agreement under the 2011 Long-Term Incentive Plan, filed as Exhibit 10.72 to The Gap, Inc.'s Form 10-K for the year ended February 2, 2013, Commission File No. 1-7562.
- 10.4 Form of Performance Share Agreement under the 2011 Long-Term Incentive Plan, filed as Exhibit 10.85 to The Gap, Inc.'s Form 10-K for the year ended February 2, 2013, Commission File No. 1-7562.
- 10.5 Form of Restricted Stock Unit Award Agreement under the 2011 Long-Term Incentive Plan, filed as Exhibit 10.89 to The Gap, Inc.'s Form 10-K for the year ended February 2, 2013, Commission File No. 1-7562.
- 31.1\* Rule 13a-14(a)/15d-14(a) Certification of the Chief Executive Officer of The Gap, Inc. (Section 302 of the Sarbanes-Oxley Act of 2002)
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- 32.1\* Certification of the Chief Executive Officer of The Gap, Inc. pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
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- 101\* The following materials from The Gap, Inc.'s Quarterly Report on Form 10-Q for the quarter ended May 4, 2013, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheets, (ii) the Condensed Consolidated Statements of Income, (iii) the Condensed Consolidated Statements of Comprehensive Income, (iv) the Condensed Consolidated Statements of Cash Flows, and (v) Notes to Condensed Consolidated Financial Statements.

\*Filed herewith.

(1) Pursuant to a request for confidential treatment, portions of this Exhibit have been redacted and have been provided separately to the Securities and Exchange Commission.



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE GAP, INC.

Date: June 11, 2013

By /s/ Glenn K. Murphy  
Glenn K. Murphy  
Chairman and Chief Executive Officer

Date: June 11, 2013

By /s/ Sabrina L. Simmons  
Sabrina L. Simmons  
Executive Vice President and Chief Financial Officer

Exhibit Index

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