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ENTERGY CORP /DE/  
Form POS AMC  
March 03, 2003

EXHIBIT I-4

ENTERGY CORPORATION

Proxy Solicited by the Board of Directors for the  
Annual Meeting of Stockholders--May 9, 2003

I hereby appoint J. Wayne Leonard, Robert v.d. Luft and Bismark A. Steinhagen jointly and severally, as Proxies, each with the power to appoint his substitute, and hereby authorize them to represent and to vote, as designated on the reverse side, all shares of Common Stock of Entergy Corporation held of record by me on March 12, 2003, at the Annual Meeting of Stockholders to be held at the Del Lago Conference Center, 600 Del Lago Blvd., Montgomery, Texas 77356, on Friday, May 9, 2003, at 10:00 a.m., Central Daylight Time, and any adjournment or adjournments thereof, with all powers that I would possess if personally present.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting, and any adjournment or adjournments thereof.

Receipt of the notice of meeting, the proxy statement and the Annual Report of Entergy Corporation for 2002 is acknowledged.

(Continued, and to be marked, dated and signed, on the other side)  
FOLD AND DETACH HERE

You can now access your Entergy Corporation account online.  
Access your Entergy Corporation stockholder account online via Investor ServiceDirectSM(ISD).

Mellon Investor Services LLC, agent for Entergy Corporation, now makes it easy and convenient to get current information on your shareholder account. After a simple and secure process of establishing a Personal Identification Number (PIN), you are ready to log in and access your account to:

- \* View account status
- \* View certificate history
- \* View book-entry information
- \* View payment history for dividends
- \* Make address changes
- \* Obtain a duplicate 1099 tax form
- \* Establish/change your PIN

Visit us on the web at <http://www.melloninvestor.com>  
and follow the instructions shown on this page.

Step 1: FIRST TIME USERS-  
Establish a PIN

Step 2: Log in for  
Account Access

Step 3: Account Status  
Screen

You must first establish a Personal Identification Number (PIN) online by following the directions provided in the upper right portion of the web screen as follows. You will also need your Social Security Number (SSN) available to establish a PIN.

You are now ready to log in. To access your account please enter your:

- \* SSN
- \* PIN
- \* Then click on the Submit button

If you have more than

You are now ready to access your account information. Click on the appropriate button to view or initiate transactions.

- \* Certificate History
- \* Book-Entry Information
- \* Issue Certificate

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Investor ServiceDirectSM is one account, you will \* Payment History
currently only available for now be asked to select \* Address Change
domestic individual and the appropriate account \* Duplicate 1099
joint accounts.
SSN
PIN

\* Then click on the
Establish Pin button

Please be sure to remember
your PIN, or maintain it in
a secure place for future
reference.

For Technical Assistance Call 1-877-978-7778 between
9am-7pm Monday-Friday Eastern Time

END OF FRONT SIDE OF PROXY CARD

THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED IN THE MANNER
DIRECTED. THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR PROPOSALS 1,
2, 3 AND A VOTE AGAINST PROPOSAL 4 AND DOES NOT MAKE A
RECOMMENDATION CONCERNING PROPOSAL 5. IF NO DIRECTION IS MADE, THIS
PROXY WILL BE VOTED FOR PROPOSALS 1, 2, 3 AND AGAINST PROPOSAL 4 AND
ABSTAIN ON PROPOSAL 5.

Please mark your
vote as indicated
in this example.

FOR WITHHOLD FOR ALL X
EXCEPT

- 1) Election of Directors
01 M.S. Bateman 09 K.A. Murphy
02 W.F. Blount 10 P.W. Murrill
03 G.W. Davis 11 J.R. Nichols
04 S.D. deBree 12 W.A. Percy, II
05 C.P Deming 13 D.H. Reilley
06 A. M. Herman 14 W.C. Smith
07 J.W. Leonard 15 B.A. Steinhagen
08 R.v.d. Luft

Except Nominee(s) written above

- 2) Approval of the Amended and Restated 1998 Equity
Ownership Plan. FOR AGAINST ABSTAIN
3) Approval of the Executive Annual Incentive Plan.
4) Stockholder proposal concerning the value of
future executive stock options being linked to a
utility stock index.
5) Stockholder proposal concerning "poison pills".

Signature\_\_\_\_\_ Signature\_\_\_\_\_ Date\_\_\_\_\_
If acting as Attorney, Executor, Trustee or in other representative capacity,
please sign name and title

FOLD AND DETACH HERE

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Vote by Internet or Telephone or Mail  
24 Hours a Day, 7 Days a Week

Your telephone or Internet vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed and returned your proxy card.

Internet	Telephone	Mail
<a href="http://www.proxyvoting.com/ETR">http://www.proxyvoting.com/ETR</a>	1-800-435-6710	
Use the Internet to vote your proxy. Have your proxy card in hand when you access the web site. You will be prompted to enter your control number, located in the box below, to create and submit an electronic ballot.	Use any touch-tone telephone to vote your proxy. Have your proxy card in hand when you call. You will be prompted to enter your control number, located in the box below, and then follow the directions given.	Mark, sign and date your proxy card and return it in the enclosed postage-paid envelope.

If you vote your proxy by Internet or by telephone, you do NOT need to mail back your proxy card.

You can view the Annual Report and Proxy Statement on the Internet at: <http://investor.entergy.com/investor/financial/index.shtm>