

INDEPENDENCE HOLDING CO

Form 8-K

May 10, 2018

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**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D. C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) May 9, 2018

**INDEPENDENCE HOLDING COMPANY**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or  
organization)

**001-32244**

(Commission File  
Number)

**58-1407235**

(I.R.S. Employer Identification  
No.)

**96 Cummings Point Road, Stamford, Connecticut**

(Address of principal executive offices)

**06902**

(Zip Code)

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Registrant's telephone number, including area code: **(203) 358-8000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

**Emerging growth company** ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) if the Exchange Act. ☐

**Item 2.02 Results of Operations and Financial Condition.**

The information set forth under this Item 2.02 (Results of Operations and Financial Condition) is intended to be furnished. Such information, including the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Securities and Exchange Act of 1934, except as shall be expressly set forth by specific reference in such filing.

On May 9, 2018, Independence Holding Company issued a news release announcing its 2018 First-Quarter results, a copy of which is attached as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits:

**Exhibit 99.1** News Release of Independence Holding Company dated May 9, 2018: Independence Holding Company Announces 59% Increase in 2018 First-Quarter Results.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**INDEPENDENCE HOLDING COMPANY**

(Registrant)

By: Teresa A. Herbert

Date: May 10, 2018

*/s/ Teresa A. Herbert*

Teresa A. Herbert

Senior Vice President and Chief Financial Officer

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**NEWS RELEASE**

We are recognized for our development of medical insurance packages that provide affordable coverage alternatives for consumers who cannot afford ACA policies or need our supplemental products to cover their high deductibles.

We recently introduced Connect Plus, which is a first-of-its-kind temporary medical plan providing coverage for certain pre-existing conditions up to \$25,000 to consumers who qualify, subject to a deductible and coinsurance. Our portfolio of affordable health insurance options also includes the following “core” products: Connect Lite (STM for the budget-minded), Connect (STM for those not concerned with pre-existing condition limitations), Care Access (first dollar indemnity coverage for hospitalizations) and Fusion (Care Access coupled with a high deductible STM product which provides both first dollar coverage for hospitalizations and peace of mind for large expenditures). We bundle our core products with well-priced ancillary coverages, including: MetalGap (affordable coverage for claims due to both accidents and critical illnesses), dental, vision, Rx discount card and telemedicine. We believe that sales of our bundled products will accelerate once the duration of STM is extended as anticipated. In addition, we are now targeting underserved small employer groups, which are also seeking more affordable health care plans through our limited medical and

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gap policies.

In addition to distributing our products through the best known e-brokers and the largest health insurers, a point of emphasis for IHC is enhancing our owned or internal distribution. We have hired an experienced executive to expand our call center distribution and upgrade our lead generation capabilities through investing in [www.healthdeals.com](http://www.healthdeals.com), which we view as our central platform for generating leads and sales opportunities for the call center, and creating a lead generation division through acquisition or organic growth. We are also seeking to recruit additional HealthDeals career advisors and have tasked one of our sales executives to focus on this effort. Given the expected accelerated growth of our products later this year and in 2019 and our expanded lead generation, call center and advisor capabilities, we expect that a growing percentage of our sales will be produced by our owned distribution channels, which builds significant value for IHC. For all of the foregoing reasons, we are very optimistic as to the growth and profitability of our specialty health segment.”

Mr. Thung added, “We have also further invested in our New York statutory disability (DBL) line of business, which has begun to experience significant growth as a result of New York’s enactment of a paid family leave (PFL) rider.

We also are confident that both Madison National Life’s group life and disability business and Independence American’s pet insurance line of business will grow profitably. Our book value is \$29.17 per share at March 31, 2018 compared to \$28.98 per share at December 31, 2017. We have increased our dividend in each of the last four years, and announced a 50% increase to \$.30 per share annually beginning with our next semi-annual dividend. In the first quarter of 2018, we repurchased 95,263 shares at an average cost of \$27.73 per share or \$2.6 million. Subsequent to March 31, the Company has repurchased an additional 8,200 shares at an average cost of \$35.08 per share. Our overall investment portfolio continues to be very highly rated (on average, AA) and has an effective duration of approximately four years. Finally, IHC has a substantial amount of free cash at the corporate level and excess capital in our insurance companies, which will readily support our expected growth and investments in distribution.”

### ***About The IHC Group***

Independence Holding Company (NYSE: IHC), formed in 1980, is a holding company that is principally engaged in underwriting, administering and/or distributing group and individual specialty benefit products, including disability, supplemental health, pet, and group life insurance through its subsidiaries. The IHC Group owns three insurance companies (Standard Security Life Insurance Company of New York, Madison National Life Insurance Company, Inc. and Independence American Insurance Company), and IHC Specialty Benefits, Inc., a technology-driven full-service marketing and distribution company that focuses on small employer and individual consumer products through general agents, telebrokerage, advisor centers, private label arrangements, and through the following brands: [www.HealthDeals.com](http://www.HealthDeals.com); Health eDeals Advisors; Aspira A Mas; [www.PetPartners.com](http://www.PetPartners.com); and [www.PetPlace.com](http://www.PetPlace.com).

IHC creates value for insurance producers, carriers and consumers (both individuals and small businesses) through a suite of proprietary tools and products, all of which are underwritten by IHC’s carriers or placed with highly rated insurance companies.

### ***Forward-looking Statements***

Certain statements and information contained in this release may be considered “forward-looking statements,” such as statements relating to management's views with respect to future events and financial performance. Such forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from historical experience or from future results expressed or implied by such forward-looking statements. Potential risks and uncertainties include, but are not limited to, economic conditions in the markets in which IHC operates, new federal or state governmental regulation, IHC’s ability

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to effectively operate, integrate and leverage any past or future strategic acquisition, and other factors which can be found in IHC's other news releases and filings with the Securities and Exchange Commission. IHC expressly disclaims any duty to update its forward-looking statements unless required by applicable law.

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**INDEPENDENCE HOLDING COMPANY**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**

**March 31, 2018**

**(In Thousands, Except Per Share Data)**

|  | <b>Three Months Ended</b> |                 |
|--|---------------------------|-----------------|
|  | <b>March 31,</b>          |                 |
|  | <b>2018</b>               | <b>2017</b>     |
| <b>REVENUES:</b>                             |                           |                 |
| Premiums earned                              | \$ 79,492                 | \$ 62,941       |
| Net investment income                        | 3,186                     | 3,911           |
| Fee income                                   | 5,211                     | 3,225           |
| Other income                                 | 344                       | 1,591           |
| Net investment gains                         | 71                        | 172             |
|  | <b>88,304</b>             | <b>71,840</b>   |
| <b>EXPENSES:</b>                             |                           |                 |
| Insurance benefits, claims and reserves      | 35,907                    | 32,211          |
| Selling, general and administrative expenses | 43,343                    | 32,082          |
|  | <b>79,250</b>             | <b>64,293</b>   |
| Income before income taxes                   | 9,054                     | 7,547           |
| Income taxes                                 | 2,006                     | 2,538           |
| <b>Net income</b>                            | <b>7,048</b>              | <b>5,009</b>    |
| (Income) from noncontrolling interests       | <b>(87)</b>               | <b>(73)</b>     |
| <b>NET INCOME ATTRIBUTABLE TO IHC</b>        | <b>\$ 6,961</b>           | <b>\$ 4,936</b> |

|  |               |               |
|--|---------------|---------------|
| <b>Basic income per<br/>common share</b> | <b>\$ .47</b> | <b>\$ .30</b> |
|--|---------------|---------------|

|  |               |               |
|--|---------------|---------------|
| <b>WEIGHTED<br/>AVERAGE<br/>SHARES<br/>OUTSTANDING</b> | <b>14,832</b> | <b>16,701</b> |
|--|---------------|---------------|

|  |               |               |
|--|---------------|---------------|
| <b>Diluted income per<br/>common share</b> | <b>\$ .46</b> | <b>\$ .29</b> |
|--|---------------|---------------|

|  |               |               |
|--|---------------|---------------|
| <b>WEIGHTED<br/>AVERAGE<br/>DILUTED<br/>SHARES<br/>OUTSTANDING</b> | <b>15,074</b> | <b>16,978</b> |
|--|---------------|---------------|

As of May 3, 2018, there were 14,795,049 common shares outstanding, net of treasury shares.

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**INDEPENDENCE HOLDING COMPANY**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**

(In Thousands, Except Share Data)

|  | March 31,<br>2018   | December 31,<br>2017 |
|--|---------------------|----------------------|
| <b>ASSETS:</b>                                   |                     |                      |
| Investments:                                     |                     |                      |
| Short-term investments                           | \$ 50               | \$ 50                |
| Securities purchased under agreements to resell  | 9,597               | 10,269               |
| Fixed maturities, available-for-sale             | 443,190             | 441,912              |
| Equity securities, available-for-sale            | 6,019               | 6,120                |
| Other investments                                | 18,033              | 18,547               |
| Total investments                                | 476,889             | 476,898              |
| Cash and cash equivalents                        | 19,897              | 26,465               |
| Due and unpaid premiums                          | 32,013              | 21,950               |
| Due from reinsurers                              | 374,358             | 380,593              |
| Goodwill   | 50,697              | 50,697               |
| Other assets                                     | 86,387              | 84,020               |
| <b>TOTAL ASSETS</b>                              | <b>\$ 1,040,241</b> | <b>\$ 1,040,623</b>  |
| <b>LIABILITIES AND STOCKHOLDERS' EQUITY:</b>     |                     |                      |
| <b>LIABILITIES:</b>                              |                     |                      |
| Policy benefits and claims                       | \$ 165,923          | \$ 168,683           |
| Future policy benefits                           | 212,174             | 214,766              |
| Funds on deposit                                 | 143,802             | 143,537              |
| Unearned premiums                                | 15,678              | 6,666                |
| Other policyholders' funds                       | 10,314              | 10,402               |
| Due to reinsurers                                | 2,159               | 3,808                |
| Accounts payable, accruals and other liabilities | 53,629              | 56,453               |
| <b>TOTAL LIABILITIES</b>                         | <b>603,679</b>      | <b>604,315</b>       |

|   |                     |                     |
|---|---------------------|---------------------|
| Commitments and contingencies                 |                     |                     |
| Redeemable noncontrolling interest            | 2,148               | 2,065               |
| <b>STOCKHOLDERS' EQUITY:</b>                  |                     |                     |
| Preferred stock (none issued)                 | —                   | —                   |
| Common stock                                  | 18,625              | 18,625              |
| Paid-in capital                               | 124,774             | 124,538             |
| Accumulated other comprehensive loss          | (8,985)             | (4,598)             |
| Treasury stock, at cost                       | (65,996)            | (63,404)            |
| Retained earnings                             | 363,378             | 356,383             |
| <b>TOTAL IHC STOCKHOLDERS' EQUITY</b>         | <b>431,796</b>      | <b>431,544</b>      |
| <b>NONREDEEMABLE NONCONTROLLING INTERESTS</b> | <b>2,618</b>        | <b>2,699</b>        |
| <b>TOTAL EQUITY</b>                           | <b>434,414</b>      | <b>434,243</b>      |
| <b>TOTAL LIABILITIES AND EQUITY</b>           | <b>\$ 1,040,241</b> | <b>\$ 1,040,623</b> |

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