

PROCTER & GAMBLE Co  
Form 11-K  
September 21, 2018  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 11-K

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
[NO FEE REQUIRED] FOR THE FISCAL YEAR ENDED JUNE 30, 2018, OR  
 TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
[NO FEE REQUIRED] for the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number 001-00434

A. Full title of the plan and the address of the plan, if different from that of the issuer named below: Procter & Gamble 1-4-1 Plan, Procter & Gamble Technical Centres Limited, Cobalt 12, Silver Fox Way, Cobalt Business Park, Newcastle upon Tyne NE27 0QW.

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office: The Procter & Gamble Company, One Procter & Gamble Plaza, Cincinnati, Ohio 45202

#### REQUIRED INFORMATION

- Item Audited statements of financial condition as of the end of the latest two fiscal years of the plan (or such lesser period as the plan has been in existence). (See Page 2)
- 1.
- Item Audited statements of income and changes in plan equity for each of the latest three fiscal years of the plan (or such lesser period as the plan has been in existence). (See Page 3)
- 2.



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Statements of Net Assets Available for Plan Benefits as of June 30, 2018 and 2017, Statements of Changes in Net Assets Available for Plan Benefits for the Years Ended June 30, 2018, 2017 and 2016, and Report of Independent Registered Public Accounting Firm

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Plan Participants and Plan Administrator of the Procter & Gamble 1-4-1 Plan:

Opinion on the financial statements

We have audited the accompanying Statements of Net Assets Available for Plan Benefits of the Procter & Gamble 1-4-1 Plan ("Plan") as of June 30, 2018 and 2017, the related Statements of Changes in Net Assets Available for Plan Benefits for each of the three years ended June 30, 2018, and the related notes (collectively referred to as the "financial statements"). In our opinion, such financial statements present fairly, in all material respects, the net assets available for plan benefits of the Plan as of June 30, 2018 and 2017 and the changes in net assets available for plan benefits for the years ended June 30, 2018, 2017 and 2016, in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Plan in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB. We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion

We have served as the auditor of the Plan since 2003.

/s/ Deloitte LLP

Deloitte LLP

London, United Kingdom

September 21, 2018

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STATEMENT OF NET ASSETS AVAILABLE FOR PLAN BENEFITS  
JUNE, 30 2018 AND 2017

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	2018	2017
	£	£
<b>ASSETS:</b>		
Investment in The Procter & Gamble Company common stock, at fair value (770,762 shares at June 30, 2018 and 784,705 shares at June 30, 2017)	45,882,348	52,532,873
Cash at bank and in hand	555,125	612,451
Total assets	46,437,473	53,145,324
<b>LIABILITIES:</b>		
Contributions received in advance	(60,003)	(45,489)
Due to participating Procter and Gamble companies (Note 7)	(7,319)	(5,743)
Total liabilities	(67,322)	(51,232)
<b>NET ASSETS AVAILABLE FOR PLAN BENEFITS</b>	<b>46,370,151</b>	<b>53,094,092</b>

The accompanying notes are an integral part of the financial statements.

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STATEMENT OF CHANGES IN NET ASSETS AVAILABLE FOR PLAN BENEFITS  
FOR THE YEARS ENDED JUNE, 30 2018, 2017 AND 2016

ADDITIONS / (LOSSES):	2018	2017	2016
	£	£	£
Contributions:			
Employee contributions	3,076,229	3,225,454	3,680,412
Employer contributions (Note 7)	3,076,229	3,225,454	3,680,413
Total contributions	6,152,458	6,450,908	7,360,825
Investment (expense) / income:			
Realized gain on shares sold (Note 4)	1,628,008	9,251,414	2,402,950
Net (depreciation) / appreciation in fair value of The Procter & Gamble Company common stock (Note 4)	(7,364,768)	(4,790,101)	12,399,195
Dividends from The Procter & Gamble Company common stock (Note 7)	1,284,353	1,515,411	1,634,841
Interest income	1,018	-	-
Total investment (expense) / income	(4,451,389)	5,976,724	16,436,986
Income from participating Procter & Gamble companies (Note 7)	40,985	22,378	32,695
Total additions	1,742,054	12,450,010	23,830,506
DEDUCTIONS:			
Distributions and withdrawals to participants	(8,425,010)	(27,238,907)	(12,937,553)
Administrative expenses	(40,985)	(22,378)	(32,695)
Total deductions	(8,465,995)	(27,261,285)	(12,970,248)
(DECREASE) / INCREASE IN NET ASSETS	(6,723,941)	(14,811,275)	10,860,258
NET ASSETS AVAILABLE FOR PLAN BENEFITS:			
Beginning of year	53,094,092	67,905,367	57,045,109
End of year	46,370,151	53,094,092	67,905,367

The accompanying notes are an integral part of the financial statements.





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NOTES TO FINANCIAL STATEMENTS AS OF  
JUNE 30, 2018 AND 2017 AND FOR THE YEARS ENDED JUNE 30, 2018, 2017 AND 2016

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1. DESCRIPTION OF THE PLAN

The Procter & Gamble 1-4-1 Plan (the "Plan") is a stock ownership plan sponsored by The Procter & Gamble Company ("Company"). The following brief description of the Procter & Gamble 1-4-1 Plan is provided for general information purposes only. Participants should refer to the Plan agreement for more complete information.

General - The Plan is a share purchase plan established by Procter & Gamble to provide a means for eligible United Kingdom ("UK") employees to tax efficiently purchase shares of the Company. The Plan is administered by Link Asset Services who were appointed by the Trustees of the Plan and hold the Plan assets on behalf of the Trustees of the Plan.

Eligibility — Employees eligible to participate in the Plan included all regular employees of participating subsidiaries of the Company (Note 6) with the exception of employees considered to be an executive, officer, director, or a 10 percent stockholder of the Company and employees eligible for another savings plan sponsored by the Company and maintained in the United States, Canada, or Puerto Rico. Eligible employees can enrol in the Plan on the first day of each month and on the initial participation date for each participating subsidiary.

Distributions and Withdrawals – Participants may withdraw contributory shares from the Plan at any time. Participants cannot withdraw matching shares from the Plan within five years of purchase, unless the participant ceases to be an employee of one of the participating companies.

Contributions- Contributions represent amounts received from participants, and amounts matched by the participating Procter & Gamble companies (Note 6), that have been invested in stock of the Company. Employees can contribute up to 2.5% of their base salary. Where cash amounts are received from members and matched by the sponsoring companies, but have not yet been invested in stock of the Company, they are deferred on the statement of net assets available for plan benefits.

Participant Accounts – Individual accounts are maintained for each Plan participant. Each participant's account is credited with the participant's contribution, the participating companies' matching contribution, and allocations of Plan earnings, and charged with withdrawals and an allocation of Plan losses. Allocations are based on participant earnings or account balances, as defined. The benefit to which a participant is entitled is limited to the shares that can be provided from the participant's vested account.

Participant accounts remaining in the Plan continue to have individual accounts maintained with Plan earnings or losses allocated based on earnings and account balances as defined.

Vesting – Participants are vested immediately in all shares and contributions allocated to their respective Plan accounts. The participating Procter and Gamble companies match contributions.

Investments - All employee and employer contributions were invested in shares of the Company's common stock generally on the 5th working day of each month. Sales of the Company's common stock for distributions generally also occur on the 5th working day of each month. Any dividends on shares of the Company's common stock are invested in additional shares of the Company's common stock.

Participant Loans – Under the terms of the Plan agreement, participants are not permitted to borrow funds from their account balance.

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2. SIGNIFICANT ACCOUNTING POLICIES

**Basis of Accounting** - The accompanying financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP").

**Use of Estimates** - The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and changes therein and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

**Risks and Uncertainties** - The Plan invests in Company common stock which represents a concentration in investments. Investment securities, in general, are exposed to various risks, such as interest rate, credit and overall market volatility. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in the values of investment securities will occur in the near term and such changes could materially affect the value of the participants' account balances and the amounts reported in the financial statements.

**Investment Valuation and Income Recognition** – The Plan's investment in Company common stock is stated at fair value, which is based on quoted market prices and is translated into sterling at the rate of exchange at the period end date. Purchases and sales of securities are recorded on a trade date basis. Dividends are recorded on the ex-dividend date, net of any U.S. withholding taxes. Realized gains and losses are based upon the average cost method.

**Net Appreciation / (Depreciation) in Fair Value of Investments** - Realized and unrealized appreciation / (depreciation) in fair value of investments is based on the difference between the fair value of the assets at the beginning of the year, or at the time of purchase for assets purchased during the year, and the related fair value on the day investments are sold with respect to realized appreciation / (depreciation), or on the last day of the year for unrealized appreciation / (depreciation).

**Cash at Bank and In Hand** – Amounts shown as cash at bank and in hand are uninvested funds held that are to be invested in Company common stock in the following month.

**Expenses of the Plan** - Investment management expenses and all other fees and expenses are reimbursed by the participating Procter & Gamble companies (Note 6).

3. FAIR VALUE MEASUREMENTS

ASC 820, Fair Value Measures and Disclosures, establishes a framework for measuring fair value. That framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under ASC 820 are described as follows:

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3. FAIR VALUE MEASUREMENTS (CONTINUED)

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access.

Inputs to the valuation methodology include

- quoted prices for similar assets or liabilities in active markets;
- quoted prices for identical or similar assets or liabilities in inactive markets;
- inputs other than quoted prices that are observable for the asset or liability;
- inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 2 If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

All investments are measured at quoted prices in the active market and are classified as Level 1 assets as of June 30, 2018 and 2017.

4. INVESTMENTS

The Plan's investment in Company common stock experienced net (depreciation) / appreciation in value as follows for the years ended June 30, 2018, 2017, and 2016:

	2018	2017	2016
	£	£	£
The Procter & Gamble Company common stock:			
Net (depreciation) / appreciation	(7,364,768)	(4,790,101)	12,399,195

The realized gain on shares sold of Company common stock for the years ended June 30, 2018, 2017 and 2016, was determined using an average cost method as follows:

	2018	2017	2016
	£	£	£
Proceeds on sale of shares	5,672,975	24,514,845	9,525,794
Cost	(4,044,967)	(15,263,431)	(7,122,844)
Realized gain on shares sold	1,628,008	9,251,414	2,402,950



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5. FEDERAL INCOME TAX STATUS

The Plan is not qualified under Section 401(a) of the Internal Revenue Code and is exempt from the provisions of Title I of ERISA pursuant to Section 4(b) (4) thereof. The Company believes that the fiduciary should be viewed as a directed custodian and that, for U.S. tax purposes, the participating employees should be treated as the owners of the shares of the Company's common stock held for their account under the Plan.

GAAP requires plan administrators to evaluate tax positions taken by the Plan and recognize a tax liability if the Plan has taken an uncertain position that more likely than not would not be sustained upon examination by the IRS or the Department of Labor. The Plan administrators have analyzed the tax positions taken by the Plan, and have concluded that as of June 30, 2018 and 2017, there are no uncertain positions taken or expected to be taken that would require recognition of a liability or disclosure in the financial statements. The Plan has recognized no interest or penalties related to uncertain tax positions. The Plan administrators believe it is no longer subject to income tax examinations for years prior to 2013.

HM Revenue & Customs (HMRC) has determined and informed the Company that it is an approved Employee Share Scheme under UK tax legislation. Therefore, the Plan Administrator believes that the Plan was qualified and tax-exempt as of June 30, 2018 and no provision for income taxes has been reflected in the accompanying financial statements.

6. PARTICIPATING PROCTER & GAMBLE COMPANIES

The participating Procter & Gamble companies are as follows:

Procter & Gamble Product Supply (UK) Limited  
Procter & Gamble Technical Centres Limited  
Procter & Gamble (L&CP) Limited  
Procter & Gamble (Health & Beauty Care) Limited  
Gillette UK Limited  
Gillette Management LLC  
Procter & Gamble UK Group Holdings Limited

7. RELATED PARTY TRANSACTIONS

At June 30, 2018 and 2017, 770,762 and 784,705 shares of Company common stock were held by the Plan respectively. The cost of this stock at June 30, 2018 and 2017 was £35,779,321 and £34,491,056 respectively. During the years ended June 30, 2018, 2017 and 2016, the Plan recorded dividend income from Company common stock of £1,284,353, £1,515,411 and £1,634,841 respectively.

Contributions from participating Procter & Gamble companies of 3,076,229, £3,225,454 and £3,680,413 were recorded for the years ended June 30, 2018, 2017 and 2016, respectively. Amounts payable to participating Procter & Gamble companies of £7,319, £5,743 and £5,492 were recorded at June 30, 2018, 2017 and 2016 respectively. Also, the Plan received reimbursements for administrative expenses from the participating Procter & Gamble companies for the years ended June 30, 2018, 2017 and 2016 of £40,985, £22,378 and £32,695 respectively.



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8. PLAN TERMINATION

Although they have not expressed any intent to do so, the participating Procter & Gamble Companies have the right under the Plan to discontinue their contributions at any time and to terminate the Plan subject to the provisions set forth in the Plan agreement.

9. SUBSEQUENT EVENTS

The Company has evaluated subsequent events and transactions for potential recognition or disclosure in the financial statements through September 21, 2018, the date the financials were available to be issued. No other events have occurred that require adjustment to or disclosure in the financial statements of the Plan.

THE PLAN. Pursuant to the requirements of the Securities Exchange Act of 1934, the trustees (or other persons who administer the employee benefit plan) have duly caused this annual report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Newcastle upon Tyne United Kingdom, on September 21, 2018.

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By: /s/ Susan E. Carver  
Ms. Susan E. Carver  
Chair of Governance,  
Procter & Gamble 1-4-1 Plan

EXHIBIT INDEX

Exhibit No.	
23	Consent of Deloitte & Touche LLP