

Edgar Filing: TELEPHONE & DATA SYSTEMS INC /DE/ - Form SC 13D/A

TELEPHONE & DATA SYSTEMS INC /DE/  
Form SC 13D/A  
April 28, 2009

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D  
Under the Securities Exchange Act of 1934

Amendment No. 17

Telephone and Data Systems, Inc.

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(Name of Issuer)

Common Stock

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(Title of Class and Securities)

879433100

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(CUSIP Number of Class of Securities)

O. Mason Hawkins  
Chairman of the Board and C.E.O.  
and  
Andrew R. McCarroll  
Vice President & General Counsel

Southeastern Asset Management, Inc.  
6410 Poplar Avenue; Suite 900  
Memphis, TN 38119  
(901) 761-2474

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(Name, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

April 28, 2009

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(Date of Event which Requires  
Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this Schedule because of Sections 240.13d-1(e), 240.13d-1(f), or 240.13d-1(g), check the following box: [ ]

CUSIP No. 879433100

13D

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(1) NAMES OF REPORTING PERSONS

Southeastern Asset Management, Inc.

I.D. No. 62-0951781

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(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

- (a)  
(b) X

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(3) SEC USE ONLY

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(4) SOURCE OF FUNDS

OO: Funds of investment advisory clients

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(5) CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS  
REQUIRED PURSUANT TO ITEMS 2(d) or 2(e)

[X]

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(6) CITIZENSHIP OR PLACE OF ORGANIZATION  
Tennessee

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NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	:	(7) SOLE VOTING POWER
	:	(Discretionary Accounts)
	:	1,154,148 shares
	:	(8) SHARED OR NO VOTING POWER
	:	1,530,800 shares (Shared)
	:	153,700 shares (None)
	:	(9) SOLE DISPOSITIVE POWER
	:	(Discretionary Accounts)
	:	1,301,848 shares
	:	(10) SHARED OR NO DISPOSITIVE POWER
:	1,530,800 shares (Shared)	
:	6,000 shares (None)	

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(11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

2,838,648 shares

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(12) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES  
CERTAIN SHARES

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(13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11  
5.5%

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(14) TYPE OF REPORTING PERSON  
IA

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Note: All shares identified above are shares of the Issuer's class of Common Stock, and the percentage in Row 13 above relates to such class of Common Stock.

CUSIP No. 879433100

13D

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(1) NAMES OF REPORTING PERSONS

Longleaf Partners Fund

I.D. No. 63-6147721

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(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

- (a)  
(b) X

---

(3) SEC USE ONLY

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(4) SOURCE OF FUNDS  
OO: Funds of investment company shareholders

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(5) CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS  
REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) [ ]

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(6) CITIZENSHIP OR PLACE OF ORGANIZATION  
Massachusetts

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NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

: (7) SOLE VOTING POWER  
:  
: None

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: (8) SHARED VOTING POWER  
:  
: 1,530,800 shares

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: (9) SOLE DISPOSITIVE POWER  
:  
: None

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: (10) SHARED DISPOSITIVE POWER  
: 1,530,800 shares

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(11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
1,530,800 shares

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(12) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES  
CERTAIN SHARES [ ]

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(13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11  
3.0%

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(14) TYPE OF REPORTING PERSON  
IV

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Note: All shares identified above are shares of the Issuer's class of Common Stock, and the percentage in Row 13 above relates to such class of Common Stock.

CUSIP No. 879433100

13D

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(1) NAMES OF REPORTING PERSONS  
O. Mason Hawkins I.D. No. XXX-XX-XXXX

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(2) CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:  
(a)  
(b) X

---

(3) SEC USE ONLY

---

(4) SOURCE OF FUNDS  
OO: None

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(5) CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS  
REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) [ ]

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(6) CITIZENSHIP OR PLACE OF ORGANIZATION  
Citizen of United States

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NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	:	(7) SOLE VOTING POWER
	:	(Discretionary Accounts)
	:	None
	<hr/>	
	:	(8) SHARED VOTING POWER
	:	None
	<hr/>	
	:	(9) SOLE DISPOSITIVE POWER
	:	None
	<hr/>	
:	(10) SHARED DISPOSITIVE POWER	
:	None	

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(11) AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
None (See Item 2)

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(12) CHECK BOX IF THE AGGREGATE AMOUNT IN ROW 11 EXCLUDES  
CERTAIN SHARES [ ]

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(13) PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 11  
0.0%

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(14) TYPE OF REPORTING PERSON  
IN

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Note: All shares identified above are shares of the Issuer's class of Common Stock, and the percentage in Row 13 above relates to such class of Common Stock.

Item 4. Purpose of Transaction

Item 4 of Southeastern's previously filed Schedule 13D entitled "Purpose of Transaction" is hereby amended and supplemented by adding the following at the end thereof:

Southeastern has determined to support the initiation of a Shareholder Forum to be conducted by Gary Lutin, Chairman of Lutin & Company, to address issues of importance to TDS stakeholders. Over the last few months, Southeastern has discussed various strategic alternatives with TDS's Board and management, and Southeastern believes an open forum to hear the views of all stakeholders can aid in the pursuit of value enhancing opportunities. Information about the Shareholder Forum can be obtained at [www.shareholderforum.com/tds](http://www.shareholderforum.com/tds).

Item 5. Interest In Securities Of The Issuer

Item 5 shall be amended and restated as follows:

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(a) The aggregate number and percentage of Securities to which this Schedule 13D relates is 2,838,648 shares of the common stock of the Issuer, constituting approximately 5.5% of the 51,646,376 shares outstanding.

	Common Shares Held	% of outstanding Common Shares
<hr/>		
Voting Authority		
Sole:	1,154,148	2.2%
Shared:	1,530,800*	3.0%
None:	153,700	0.3%
 Total	 2,838,648	 5.5%

\*Shares owned by Longleaf Partners Fund, a series of Longleaf Partners Funds Trust.

### Dispositive Authority

Sole:	1,301,848	2.5%
Shared:	1,530,800*	3.0%
None:	6,000	0.0%
 Total	 2,838,648	 5.5%

\*Shares owned by Longleaf Partners Fund, a series of Longleaf Partners Funds Trust.

(b) Southeastern generally has the sole power to dispose of or to direct the disposition of the Securities held for discretionary accounts of its investment clients, and may be granted the sole power to vote or direct the vote of such Securities; such powers may be retained by or shared with the respective clients for shared or non-discretionary accounts, for which Southeastern generally makes recommendations with respect thereto. Shares held by any Series of Longleaf Partners Funds Trust are reported in the "shared" category.

(c) Transactions in the Securities during the past sixty days are attached as Schedule II.

(d) The investment advisory clients of Southeastern have the sole right to receive and, subject to notice, to withdraw the proceeds from the sale of the Securities, and the sole power to direct the receipt of dividends from any of the Securities held for their respective accounts. Such clients may also terminate the investment advisory agreements without penalty upon appropriate notice. Southeastern does not have an economic interest in any of the Securities reported herein.

(e) Not applicable.

### SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: April 28, 2009

SOUTHEASTERN ASSET MANAGEMENT, INC.

By /s/ Andrew R. McCarroll

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Andrew R. McCarroll  
Vice President & General Counsel

LONGLEAF PARTNERS FUND

By Southeastern Asset Management, Inc.  
By /s/ Andrew R. McCarroll

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Andrew R. McCarroll  
Vice President & General Counsel

O. MASON HAWKINS, Individually

/s/ O. Mason Hawkins

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Joint Filing Agreement

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, the persons or entities named below agree to the joint filing on behalf of each of them of this Amendment No. 17 to Schedule 13D with respect to the Securities of the Issuer and further agree that this joint filing agreement be included as an exhibit to this Amendment No. 17 to Schedule 13D. In evidence thereof, the undersigned hereby execute this Agreement as of April 28, 2009.

Southeastern Asset Management, Inc.

By: /s/ Andrew R. McCarroll

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Andrew R. McCarroll  
Vice President and General Counsel

Longleaf Partners Fund  
By Southeastern Asset Management, Inc.  
By: /s/ Andrew R. McCarroll

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Andrew R. McCarroll  
Vice President & General Counsel

O. Mason Hawkins, Individually

/s/ O. Mason Hawkins

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## Transactions in the Last Sixty Days

Transaction Type	Date	# of Shares	Price per Share *
Sale	03/09/09	5,000	\$24.70
Sale	03/09/09	2,000	\$24.70
Sale	03/09/09	1,000	\$24.70
Sale	03/10/09	2,100	\$25.00
Sale	03/10/09	3,900	\$25.00
Sale	03/10/09	3,000	\$25.00
Sale	03/24/09	3,000	\$26.98
Sale	03/24/09	14,000	\$26.98
Sale	04/06/09	3,000	\$28.80
Sale	04/06/09	2,000	\$28.87
Sale	04/06/09	3,000	\$28.87
Sale	04/06/09	5,000	\$28.86
Sale	04/06/09	10,000	\$28.80
Sale	04/06/09	10,000	\$28.86
Sale	04/06/09	1,000	\$28.80
Sale	04/06/09	2,137	\$28.80
Sale	04/06/09	6,663	\$28.86
Sale	04/06/09	17,000	\$28.86
Sale	04/06/09	1,000	\$28.80
Sale	04/06/09	1,000	\$28.87
Sale	04/06/09	1,000	\$28.87
Sale	04/06/09	1,400	\$28.87
Sale	04/06/09	1,600	\$28.87
Sale	04/06/09	1,000	\$28.80
Sale	04/06/09	1,000	\$28.87
Sale	04/06/09	9,000	\$28.80
Sale	04/06/09	8,700	\$28.86
Sale	04/06/09	300	\$28.86
Sale	04/06/09	1,000	\$28.87
Sale	04/06/09	2,000	\$28.87
Sale	04/06/09	2,000	\$28.80
Sale	04/06/09	400	\$28.87
Sale	04/06/09	600	\$28.87
Sale	04/06/09	4,000	\$28.86
Sale	04/07/09	4,100	\$28.23
Sale	04/08/09	100	\$27.99
Sale	04/08/09	100	\$27.99
Sale	04/23/09	26,000	\$26.31
Sale	04/23/09	1,000	\$26.31

Sales in the ordinary course of business on the American Stock Exchange or through Electronic Communication Networks (ECNs). In addition to the above transactions, on March 12, 2009, March 20, 2009, April 14, 2009 and April 17, 2009, clients of Southeastern terminating their advisory relationship removed 15,000, 25,000, 26,000, and 10,000 shares from Southeastern's discretion.

\* Net of commissions

