Ellis John B. Form 3 March 05, 2008

## FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Ellis John B.

(Last) (First)

(Middle)

Statement

(Month/Day/Year)

03/01/2008

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

NEWELL RUBBERMAID INC [NWL]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O NEWELL RUBBERMAID INC., 10B GLENLAKE

PKWY., STE, 300

(Street)

Director \_X\_\_ Officer

10% Owner

Other (give title below) (specify below) VP, Corporate Controller & CAO 6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

ATLANTA. GAÂ 30328

(City) (State) (Zip)

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial Ownership

Form: (Instr. 5) Direct (D)

or Indirect (I) (Instr. 5)

Â D

Common Stock

 $9,120^{(1)}$ 

SEC 1473 (7-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. 5. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative Derivative

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option (Right to Buy)	(2)	06/23/2013	Common Stock	10,000	\$ 28.8	D	Â
Option (Right to Buy)	(3)	05/13/2014	Common Stock	6,500	\$ 30.37	D	Â
Option (Right to Buy)	(4)	02/10/2015	Common Stock	6,500	\$ 22.38	D	Â
Option (Right to Buy)	(5)	02/08/2016	Common Stock	6,500	\$ 23.99	D	Â
Option (Right to Buy)	(6)	02/06/2017	Common Stock	6,500	\$ 30.37	D	Â
Option (Right to Buy)	(7)	02/13/2018	Common Stock	7,000	\$ 23.32	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Ellis John B.						
C/O NEWELL RUBBERMAID INC.	â	Â	VP, Corporate Controller & CAO	â		
10B GLENLAKE PKWY., STE. 300	А			Α		
ATLANTA, GA 30328						

# **Signatures**

/s/ Christine E.Vogt, Attorney in Fact for John Ellis 03/05/2008

\*\*Signature of Reporting Person Date

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 1,000 shares of Restricted Stock granted on September 16, 2005, 3,282 shares of Restricted Stock granted on February 8, 2006,
- (1) 2,570 shares of Restricted Stock granted on February 6, 2007 and 2,268 shares of Restricted Stock granted on February 13, 2008. All restrictions on shares lapse on the third anniversary of the date of grant.
- (2) Options Granted on June 23, 2003. Options become exercisable in annual installments of 20% of the number of options granted.
- (3) Options Granted on May 13, 2004. Options become exercisable in annual installments of 20% of the number of options granted.
- (4) Options Granted on February 10, 2005. Options become exercisable in annual installments of 20% of the number of options granted.
- (5) Options Granted on February 8, 2006. Options become exercisable in annual installments of 20% of the number of options granted.
- (6) Options Granted on February 6, 2007. Options become exercisable in annual installments of 20% of the number of options granted.
- (7) Options Granted on February 13, 2008. Options become exercisable in annual installments of 20% of the number of options granted. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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