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McIntyre G I Form 4	·									
February 10,									PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										
Check this box Washington, D.C. 20549								Number:	3235-0287 January 31,	
if no long subject to Section 1	if no longer subject to Section 16. Form 4 or Form 5STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934.							Estimated burden hou response	2005 average urs per	
may conti <i>See</i> Instru 1(b).	inue. iction			-	U	mpany Act ny Act of 1	t of 1935 or Secti 1940	on		
(Print or Type R	Responses)									
1. Name and Address of Reporting Person <u>*</u> McIntyre G Penny			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
		NEWELL RUBBERMAID INC [NWL]				(Check all applicable)				
(Last) C/O NEWE INC., 3 GLE	AID	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2012				Director 10% Owner X Officer (give title Other (specify below) below) President, Newell Consumer				
ATLANTA,		4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Tak	la I Non	Dominativ	Socurities	Acquired, Disposed	of or Donoficio	lly Owned	
	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Day	d Date, if	3. Transactic Code	4. Securi onAcquired Disposed	ties l (A) or l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
				Code V	Amount	(D) Price				
Reminder: Rep	ort on a separate line	for each cla	ss of sec	urities bene	-	-				
					inforı requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	
	Tab					sposed of, or convertible	· Beneficially Owner securities)	d		

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8.1
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	iorDerivative	Expiration Date	Underlying Securities	De

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4)		Sec (In
				Code V	7 (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	02/08/2012		Α	23,640	5	(2)	(2)	Common Stock	23,646	

Reporting Owners

Relationships **Reporting Owner Name / Address** Director 10% Owner Officer Other McIntyre G Penny C/O NEWELL RUBBERMAID INC. President, Newell Consumer **3 GLENLAKE PKWY.** ATLANTA, GA 30328 Signatures /s/ Christine E. Hermann, Attorney in Fact for G. Penny **McIntyre** 02/10/2012 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of Newell Rubbermaid common stock.

The reporting person shall become fully vested in his or her award upon the third anniversary of the date of the grant of the award, but the award may vest earlier in the event of death, disability or retirement. Vested shares are to be delivered to the reporting person within 30

(2) days following the date of vesting. Prior to the vesting of the award, if the Company pays a dividend on its common stock, the reporting person will receive an amount in cash equal in value to the dividends that the reporting person would have received had the reporting person been the actual owner of the number of shares of Newell Rubbermaid common stock represented by the restricted stock units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.