

Edgar Filing: VIAD CORP - Form 4

VIAD CORP  
Form 4  
November 22, 2002

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

|   |   |  |
|---|---|--|
| 1. Name and Address of Reporting Person | 2. Issuer Name and Ticker or Trading Symbol | 3. IRS or Social Security Number of Reporting Person (Voluntary) |
|---|---|--|

|  |                  |             |
|--|------------------|-------------|
| Kiernan, Donald E.<br>11643 Elm Ridge Rd.<br><br>San Antonio, TX 78230 | Viad Corp<br>VVI | 043-32-8650 |
|--|------------------|-------------|

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director     10% Owner     Officer (give title below)     Other (specify below)

X  
Director

7. Individual or Joint/Group Reporting

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) |
|---------------------------------|--------------------------------------|--------------------------------|---|---|---|
|---------------------------------|--------------------------------------|--------------------------------|---|---|---|

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Underlying Security at the end of the reporting period (Instr. 5) |
|--|--|---------------------|--------------------------------|--|--|---|---|
|--|--|---------------------|--------------------------------|--|--|---|---|

|      |        |   |            |       |                  |
|------|--------|---|------------|-------|------------------|
| (    | Month/ | C | Date Exer- | Expi- | Amount or Number |
| Day/ | Day/   | O | ra-        |       |                  |

Edgar Filing: VIAD CORP - Form 4

|                      | Year | D   | E | V | (A)    | (D) | cis-<br>able | tion<br>Date | Title        | of<br>Shares |
|----------------------|------|-----|---|---|--------|-----|--------------|--------------|--------------|--------------|
| Cash Only StockUnits |      | A   |   |   | 207.21 |     |              |              | Common Stock | 207.21       |
|                      | (a)  | (a) |   |   |        |     | (a)          | (a)          |              |              |

Explanation of responses:

- a. Stock units credited in accordance with the terms of the Viad Deferred Compensation Plan; each unit is equivalent to one share of common stock of Corporation; units will be settled in cash; transaction exempt pursuant to Rule 16-b-3(d).

Signature of Reporting Person:

/s/Scott E. Sayre

-----  
Attorney-in-Fact