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VIAD CORP Form 4

February 21, 2003 FORM 4 U.S. SECURITIES AND EXCHANGE COMMISSION STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP () Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See 1. Name and Address of Reporting 2. Issuer Name and 3. IRS or Social Person Ticker or Trading Security Symbol Number of Reporting Perso (Voluntary) Reichert, Jack F. Viad Corp Brunswick Corporation VVI 1 N. Field Court Lake Forest, IL 60045-4811 6. Relationship of Reporting Person to Issuer (Check all applicable) _Director _10% Owner _Officer (give title below) _Other (specify below) Χ 7. Individual or Joint/Group Reporting [X] Form Filed by One Reporting Person [] Form Filed by More than One Reporting Person Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned 1. Title of 2. Trans-3. Trans-4. Securities aquired (A) 5. Amount of 6. Owner-Security or Disposed of (D) Securities action action Ship (Instr. 3) (Instr. 3, 4 and 5) Beneficially Form: Date Code (Instr. Owned at Direct (Month/ End of Month 8) (A) (D) or Day/ (Instr. 3 Indirec or Year) Code V Amount (D) Price and 4) (I) Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned (e.g., puts, calls, warrants, options, convertable securities) 4. 3. 5. Con-Trans- Trans- Number of Date exer- Title and Amount Title of version action action Derivative Derivative cisable and of Underlying Securities Expiration Securities Security or Date Code (Instr. Acquired (A) (Instr. 3) Exercise Date (Instr. 3 and 4) Price of 8) or Disposed (Month/ Derivof (D) Day/Year)

(Amount
Month/	С	Date Expi-	or
Day/	0	Exer- ra-	Number

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		Year)	D E	V	(A)	(D)		tion Date	Title	of Shares
Option-right to buy	\$20.51	02-19 -2003	А		5,0	000		02-19 -2013	Common Stock	5,000
			(a)				(a)			

Explanation of responses:

a. Granted pursuant to 1997 Viad Corp Omnibus Incentive Plan, as amended 5-14-2002; each ten-year option contains the right to surrender the option for cash, which right is only exercisable during certain tender offers. The Corporation may permit a participant exercising an option to surrender already owned stock in payment of exercise price, and to surrender stock, to which participant is entitled as a result of such exercise, to satisfy a tax withholding requirement. 33 1/3% of options are exercisable one year after grant, 33 1/3 are exerciseable two years after grant and the remaining balance are exercisable three years after grant, except that exercisability is accelerated in certain circumstances.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

Scott E. Sayre, Attorney-in-Fact